

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 152673 /		<u>Alt Order #</u> WOC10495632
<u>Product</u> GEORGE HOLDING FOR CONGRESS		
<u>Contract Dates</u> 11/03/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> George Holding For Congress, Inc.		<u>Original Date / Revision</u> 11/02/16 / 11/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

McLaughlin & Associates
566 South Route 303
Blauvelt, NY 10913

361347

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	11/03/16	11/04/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$475.00				
2	WTVD	11/07/16	11/07/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$475.00				
3	WTVD	11/03/16	11/04/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$665.00				
4	WTVD	11/07/16	11/07/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$665.00				
5	WTVD	11/03/16	11/04/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$1,235.00				
6	WTVD	11/07/16	11/07/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,235.00				
7	WTVD	11/03/16	11/04/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$1,235.00				
8	WTVD	11/07/16	11/07/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,235.00				
9	WTVD	11/03/16	11/04/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$620.00				
10	WTVD	11/07/16	11/07/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$620.00				
11	WTVD	11/03/16	11/04/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$475.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 11/03/16 - 11/07/16		<u>Product</u> GEORGE HOLDING FO
<u>Advertiser</u> George Holding For Cong		<u>Estimate #</u> 11/02/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$475.00				
12	WTVD	11/07/16	11/07/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$475.00				
13	WTVD	11/03/16	11/04/16	Eyewitness News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$570.00				
14	WTVD	11/03/16	11/04/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$855.00				
15	WTVD	11/07/16	11/07/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$855.00				
16	WTVD	11/05/16	11/05/16	Late News	1130p-1205am		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$1,900.00				
17	WTVD	11/03/16	11/04/16	Jimmy Kimmel	11:35 PM-12:37 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---TF--				1	\$475.00				
18	WTVD	11/07/16	11/07/16	Nightline	12:35 AM-1:05 AM		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$380.00				
19	WTVD	11/03/16	11/05/16	Eyewitness News Sat @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				2	\$570.00				
20	WTVD	11/03/16	11/05/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$570.00				
21	WTVD	11/03/16	11/05/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$570.00				
22	WTVD	11/03/16	11/06/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	2	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				2	\$520.00				
23	WTVD	11/03/16	11/06/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$570.00				
24	WTVD	11/03/16	11/06/16	Eyewitness News @ 9a	9:00 AM-10:00 AM		:30				NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$355.00				
25	WTVD	11/03/16	11/06/16	Eyewitness News Sun 10a	10:00 AM-11:00 AM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$425.00				
26	WTVD	11/07/16	11/07/16	Eyewitness News @ Noon	12p-1p		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$570.00				
Totals								0.00				28	\$19,685.00

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<u>Advertiser</u> George Holding For Cong		<u>Original Date / Revision</u> 11/02/16 / 11/02/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	28	\$19,685.00	(\$2,952.75)	\$16,732.25
Totals	28	\$19,685.00	(\$2,952.75)	\$16,732.25

Signature: _____ **Date:** _____

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