

**Fox Television Stations
National Issue and/or Federal Candidate Reference Advertisement
Public File Disclosure Form**

Does the advertisement refer to one or more legally-qualified federal candidates for office?	YES
If so, who is/are the legally-qualified federal candidate(s) in the ad?	
Ron Johnson	
What federal election (or elections) does the advertisement refer to?	
Does the advertisement refer to a national issue or issues?	
If so, what is the national issue (or issues)? Please list all issues.	
PASSING VARIOUS BILLS	
Who is the sponsor of the advertisement?	
Who are (i) the chief executive officers; (ii) members of the executive committee; and (iii) members of the board of directors of the sponsor?	
ZAHNA EPTING - EXECUTIVE DIRECTOR	
Did the station request in writing if this is the complete list of officers? YES	
List the name, address, and phone number of the contact person buying the time.	
JEFF SCATTERGOOD 202 CONSULTING SOLUTIONS 105 30TH ST NW WASHINGTON, DC 20007	

CONTRACT



WITI
9001 N Green Bay Rd
Milwaukee, WI 53209
(414) 355-6666

<u>Contract / Revision</u> 1097463 / 1		<u>Alt Order #</u>
<u>Advertiser</u> MoveOn.org		<u>Original Date / Revision</u> 08/12/21 / 08/13/21
<u>Contract Dates</u> 08/14/21 - 09/06/21	<u>Estimate #</u>	
<u>Product</u> MoveOn.org		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WITI	<u>Account Executive</u> Anthony Castaneda	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

202 Consulting Solutions LLC
1050 30th St NW
Washington, DC 20007

WITI - 1097463A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
1	WITI	08/16/21	09/03/21	M-F 6a-7a	6a-7a		:30			NM	4	\$2,200.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		08/16/21	08/22/21	MTWTF--				1	\$550.00	0		
Week:		08/23/21	08/29/21	MTWTF--				2	\$550.00	0		
Week:		08/30/21	09/05/21	MTWTF--				1	\$550.00	0		
2	WITI	08/16/21	09/03/21	M-F 6a-7a	6a-7a		:30			NM	4	\$2,800.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		08/16/21	08/22/21	MTWTF--				2	\$700.00	0		
Week:		08/23/21	08/29/21	MTWTF--				1	\$700.00	0		
Week:		08/30/21	09/05/21	MTWTF--				1	\$700.00	0		
3	WITI	08/16/21	09/06/21	M-F 7a-8a	7a-8a		:30			NM	4	\$2,800.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		08/16/21	08/22/21	MTWTF--				1	\$700.00	0		
Week:		08/23/21	08/29/21	MTWTF--				1	\$700.00	0		
Week:		08/30/21	09/05/21	MTWTF--				1	\$700.00	0		
Week:		09/06/21	09/12/21	M-----				1	\$700.00	0		
4	WITI	08/16/21	09/03/21	M-F 7a-8a	7a-8a		:30			NM	9	\$5,400.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		08/16/21	08/22/21	MTWTF--				3	\$600.00	0		
Week:		08/23/21	08/29/21	MTWTF--				3	\$600.00	0		
Week:		08/30/21	09/05/21	MTWTF--				3	\$600.00	0		
5	WITI	08/16/21	09/06/21	M-F 8a-9a	8a-9a		:30			NM	10	\$5,750.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>		
Week:		08/16/21	08/22/21	MTWTF--				3	\$575.00	0		
Week:		08/23/21	08/29/21	MTWTF--				3	\$575.00	0		
Week:		08/30/21	09/05/21	MTWTF--				3	\$575.00	0		
Week:		09/06/21	09/12/21	M-----				1	\$575.00	0		
6	WITI	08/16/21	09/03/21	M-F 8a-9a	8a-9a		:30			NM	4	\$2,200.00
		POLITICAL ISSUE										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



WITI
9001 N Green Bay Rd
Milwaukee, WI 53209
(414) 355-6666

Contract / Revision	Alt Order #
1097463 / 1	

Advertiser	Original Date / Revision
MoveOn.org	08/12/21 / 08/13/21

Contract Dates	Product	Estimate #
08/14/21 - 09/06/21	MoveOn.org	

WITI - 1097463A										Start/End Time	Days	Length	Spots/Week	Rate	Imp (000)	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Imp								
Week:		08/16/21	08/22/21	MTWTF--				2	\$550.00	0								
Week:		08/23/21	08/29/21	MTWTF--				1	\$550.00	0								
Week:		08/30/21	09/05/21	MTWTF--				1	\$550.00	0								
7	WITI	08/16/21	09/06/21	M-F 9a-10a					9a-10a			:30				NM	8	\$2,600.00
				POLITICAL ISSUE														
		Start Date	End Date	Weekdays				Spots/Week	Rate	Imp								
Week:		08/16/21	08/22/21	MTWTF--				3	\$325.00	0								
Week:		08/23/21	08/29/21	MTWTF--				2	\$325.00	0								
Week:		08/30/21	09/05/21	MTWTF--				2	\$325.00	0								
Week:		09/06/21	09/12/21	M-----				1	\$325.00	0								
8	WITI	08/16/21	09/06/21	M-F 9a-10a					9a-10a			:30				NM	8	\$2,200.00
				POLITICAL ISSUE														
		Start Date	End Date	Weekdays				Spots/Week	Rate	Imp								
Week:		08/16/21	08/22/21	MTWTF--				2	\$275.00	0								
Week:		08/23/21	08/29/21	MTWTF--				3	\$275.00	0								
Week:		08/30/21	09/05/21	MTWTF--				2	\$275.00	0								
Week:		09/06/21	09/12/21	M-----				1	\$275.00	0								
9	WITI	08/16/21	09/06/21	M-F 3p-4p					3p-4p			:30				NM	8	\$1,600.00
				POLITICAL ISSUE														
		Start Date	End Date	Weekdays				Spots/Week	Rate	Imp								
Week:		08/16/21	08/22/21	MTWTF--				2	\$200.00	0								
Week:		08/23/21	08/29/21	MTWTF--				2	\$200.00	0								
Week:		08/30/21	09/05/21	MTWTF--				3	\$200.00	0								
Week:		09/06/21	09/12/21	M-----				1	\$200.00	0								
10	WITI	08/16/21	09/03/21	M-F 9p-10p					9p-10p			:30				NM	4	\$3,600.00
				POLITICAL ISSUE														
		Start Date	End Date	Weekdays				Spots/Week	Rate	Imp								
Week:		08/16/21	08/22/21	MTWTF--				1	\$900.00	0								
Week:		08/23/21	08/29/21	MTWTF--				1	\$900.00	0								
Week:		08/30/21	09/05/21	MTWTF--				2	\$900.00	0								
11	WITI	08/16/21	09/06/21	M-F 9p-10p					9p-10p			:30				NM	4	\$3,600.00
				POLITICAL ISSUE														
		Start Date	End Date	Weekdays				Spots/Week	Rate	Imp								
Week:		08/16/21	08/22/21	MTWTF--				1	\$900.00	0								
Week:		08/23/21	08/29/21	MTWTF--				1	\$900.00	0								
Week:		08/30/21	09/05/21	MTWTF--				1	\$900.00	0								
Week:		09/06/21	09/12/21	M-----				1	\$900.00	0								
12	WITI	08/16/21	09/03/21	M-F 10p-1035p					10p-1035p			:30				NM	4	\$3,400.00
				POLITICAL ISSUE														
		Start Date	End Date	Weekdays				Spots/Week	Rate	Imp								
Week:		08/16/21	08/22/21	MTWTF--				1	\$850.00	0								
Week:		08/23/21	08/29/21	MTWTF--				2	\$850.00	0								
Week:		08/30/21	09/05/21	MTWTF--				1	\$850.00	0								
13	WITI	08/21/21	09/04/21	Sa 7-8a					7a-8a			:30				NM	8	\$2,400.00
				POLITICAL ISSUE														
		Start Date	End Date	Weekdays				Spots/Week	Rate	Imp								
Week:		08/16/21	08/22/21	-----S-				3	\$300.00	0								
Week:		08/23/21	08/29/21	-----S-				3	\$300.00	0								
Week:		08/30/21	09/05/21	-----S-				2	\$300.00	0								
14	WITI	08/21/21	09/04/21	Sa 8a-9a					8a-9a			:30				NM	8	\$2,400.00
				POLITICAL ISSUE														

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WITI
9001 N Green Bay Rd
Milwaukee, WI 53209
(414) 355-6666

Contract / Revision 1097463 / 1		Alt Order #
Advertiser MoveOn.org		Original Date / Revision 08/12/21 / 08/13/21
Contract Dates 08/14/21 - 09/06/21	Product MoveOn.org	Estimate #

WITI - 1097463A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Imp (000)	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		08/16/21	08/22/21	-----S-				3	\$300.00	0			
Week:		08/23/21	08/29/21	-----S-				3	\$300.00	0			
Week:		08/30/21	09/05/21	-----S-				2	\$300.00	0			
15	WITI	08/28/21	08/28/21	Big 10 Non Prime Game	Various		:30				NM	1	\$890.00
POLITICAL ISSUE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		08/23/21	08/29/21	-----S-				1	\$890.00	0			
16	WITI	08/22/21	09/05/21	Su 8a-9a	8a-9a		:30				NM	4	\$1,200.00
POLITICAL ISSUE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		08/16/21	08/22/21	-----S				2	\$300.00	0			
Week:		08/23/21	08/29/21	-----S				1	\$300.00	0			
Week:		08/30/21	09/05/21	-----S				1	\$300.00	0			
17	WITI	08/22/21	09/05/21	Su 5p-6p	5p-6p		:30				NM	10	\$3,000.00
POLITICAL ISSUE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		08/16/21	08/22/21	-----S				4	\$300.00	0			
Week:		08/23/21	08/29/21	-----S				4	\$300.00	0			
Week:		08/30/21	09/05/21	-----S				2	\$300.00	0			
18	WITI	08/29/21	08/29/21	Su 6p-7p	6p-7p		:30				NM	1	\$490.00
POLITICAL ISSUE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		08/23/21	08/29/21	-----S				1	\$490.00	0			
19	WITI	08/22/21	09/05/21	M-Su 9p-1035p	9p-1035p		:30				NM	4	\$2,600.00
POLITICAL ISSUE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Imp</u>			
Week:		08/16/21	08/22/21	-----S				2	\$650.00	0			
Week:		08/23/21	08/29/21	-----S				1	\$650.00	0			
Week:		08/30/21	09/05/21	-----S				1	\$650.00	0			
Totals										0		107	\$51,130.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/26/21 - 08/29/21	72	\$34,030.00	(\$5,104.50)	\$28,925.50
08/30/21 - 09/06/21	35	\$17,100.00	(\$2,565.00)	\$14,535.00
Totals	107	\$51,130.00	(\$7,669.50)	\$43,460.50

DWITI - 1097463B

*Line	Start Date	End Date	Description	Imp. Booked	Rate	Rate Type	Amount
1	08/16/21	08/20/21	Livestream all platforms (must add 1x10min FC)	78,000	\$30.00	CPM	\$2,340.00
2	08/21/21	08/27/21	Livestream all platforms (must add 1x10min FC)	78,000	\$30.00	CPM	\$2,340.00
3	08/28/21	09/03/21	Livestream all platforms (must add 1x10min FC)	44,000	\$30.00	CPM	\$1,320.00
Totals				200,000			\$6,000.00

Time Period	Gross Amount	Agency Comm.	Net Amount
07/26/21 - 08/29/21	\$5,057.10	(\$758.57)	\$4,298.54
08/30/21 - 09/03/21	\$942.90	(\$141.44)	\$801.47
Totals	\$6,000.00	(\$900.01)	\$5,100.01

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THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:



Name: Jeff Scattergood

Date of Request to Purchase Ad Time: 12/24/2020

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

☒

Yes

☐

No

Date ad received:

8-13-2021

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1097463

Station Call Letters:

WTTI

Date Received/Requested:

8-13-2021

Est. #:

—

Station Location:

MILWAUKEE

Run Start and End Dates:

8.16 - 9.6.2021

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jeff Scattergood, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Jeff Scattergood

Agency name: 202 Consulting Solutions

Address: 1050 30th St NW, Washington DC 20007

Contact: Jeff Scattergood

Phone number: 703-568-5485

Email: jeff@202consulting.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: MoveOn.Org PAC

Address: PO Box 96412, Washington DC 20007

Contact: Tom Matzzie

Phone number:

Email: pactreasurer@moveon.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Rahna Epting - Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Sen. Ron Johnson

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: n/a

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Corporate Tax Loopholes.