

www.nbcwashington.com

Billing Address:

GRASSROOTS MEDIA LLC Attention: Accounts Payable 146 MONTGOMERY AVENUE SUITE 201 BALA CYNWYD, PA 19004 USA

Billing:

INVOICE

Advertiser	ANGELA ALSOBROOKS
Product	Political
Estimate Number	1473

Invoice #	WN24040099
Invoice Date	04/28/24
Invoice Month	April 2024
Invoice Period	04/01/24 - 04/15/24

Property	WRC
Account Executive	Will Hildebrandt
Sales Office	Political National
Sales Region	National

Order #	1461704
Alt Order #	WOC14615128
Deal #	
Order Flight	04/09/24 - 04/15/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9923059
Advertiser Code	87
Product 1/2	90

Agency Ref	47441
Advertiser Ref	56586

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
1	WRC	530-6A NEWS4 @5AM	5:30 AM-6:00 AM								
	All spots o	n this line are Candidate Discount	Rate class of time (CD	R)							
				04/09/24 to	04/15/24	5x	11111				
	WRC			Tu	04/09/24	:30	5:44 AM	AATV2403H	\$500.00		1
	WRC			W	04/10/24	:30	5:43 AM	AATV2403H	\$500.00		2
	WRC			Th	04/11/24	:30	5:44 AM	AATV2403H	\$500.00		3
	WRC			F	04/12/24	:30	5:40 AM	AATV2403H	\$500.00		4
	WRC			M	04/15/24	:30	5:44 AM	AATV2405H	\$500.00		5
2	WRC	5-6A NEWS4 @5AM	5:00 AM-6:00 AM								
	All spots o	n this line are Candidate Discount	Rate class of time (CD	R)							
	•		,	04/09/24 to	04/15/24	10x	22222				
	WRC			Tu	04/09/24	:30	5:13 AM	AATV2403H	\$500.00		2
	WRC			Tu	04/09/24	:30	5:27 AM	AATV2403H	\$500.00		1
	WRC			W	04/10/24	:30	5:13 AM	AATV2403H	\$500.00		4
	WRC			W	04/10/24	:30	5:30 AM	AATV2403H	\$500.00		3
	WRC			Th	04/11/24	:30	5:11 AM	AATV2403H	\$500.00		5
	WRC			Th	04/11/24	:30	5:28 AM	AATV2403H	\$500.00		6
	WRC			F	04/12/24	:30	5:23 AM	AATV2403H	\$500.00		7
	WRC			F	04/12/24	:30	5:45 AM	AATV2403H	\$500.00		8
	WRC			M	04/15/24	:30	5:12 AM	AATV2405H	\$500.00		9
	WRC			M	04/15/24	:30	5:27 AM	AATV2405H	\$500.00		10

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Advertiser	ANGELA ALSOBROOKS
Product	Political
Estimate Number	1473

Invoice #	WN24040099
Invoice Date	04/28/24
Invoice Month	April 2024
Invoice Period	04/01/24 - 04/15/24

Property	WRC
Account Executive	Will Hildebrandt
Sales Office	Political National
Sales Region	National

Order #	1461704
Alt Order #	WOC14615128
Deal #	
Order Flight	04/09/24 - 04/15/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9923059
Advertiser Code	87
Product 1/2	90

Agency Ref	47441
Advertiser Ref	56586

									I = .		
									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
3	WRC	630-7A NEWS4 @ 6AM	6:30 AM-7:00 AM								
	All spots o	n this line are Immediately Preemp	otible class of time (LUF	₹)							
				04/09/24 to	04/15/24	5x	11111				
	WRC			Tu	04/09/24	:30	6:45 AM	AATV2403H	\$900.00		1
	WRC			W	04/10/24	:30	6:57 AM	AATV2403H	\$900.00		2
	WRC			Th	04/11/24	:30	6:57 AM	AATV2403H	\$900.00		3
	WRC			F	04/12/24	:30	6:43 AM	AATV2403H	\$900.00		4
	WRC			M	04/15/24	:30	6:43 AM	AATV2405H	\$900.00		5
4	WRC	6-7A NEWS4 @ 6AM	6:00 AM-7:00 AM								
	All spots o	n this line are Immediately Preemp	otible class of time (LUF	₹)							
		·			04/15/24	10x	22222				
	WRC			Tu	04/09/24	:30	6:12 AM	AATV2403H	\$900.00		2
	WRC			Tu	04/09/24	:30	6:23 AM	AATV2403H	\$900.00		1
	WRC			W	04/10/24	:30	6:25 AM	AATV2403H	\$900.00		3
	WRC			W	04/10/24	:30	6:38 AM	AATV2403H	\$900.00		4
	WRC			Th	04/11/24	:30	6:11 AM	AATV2403H	\$900.00		6
	WRC			Th	04/11/24	:30	6:38 AM	AATV2403H	\$900.00		5
	WRC			F	04/12/24	:30	6:11 AM	AATV2403H	\$900.00		7
	WRC			F	04/12/24	:30	6:38 AM	AATV2403H	\$900.00		8
	WRC			M	04/15/24	:30	6:12 AM	AATV2405H	\$900.00		10
	WRC			M	04/15/24	:30	6:29 AM	AATV2405H	\$900.00		9

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Advertiser	ANGELA ALSOBROOKS
Product	Political
Estimate Number	1473

Invoice #	WN24040099
Invoice Date	04/28/24
Invoice Month	April 2024
Invoice Period	04/01/24 - 04/15/24

Property	WRC
Account Executive	Will Hildebrandt
Sales Office	Political National
Sales Region	National

Order #	1461704
Alt Order #	WOC14615128
Deal #	
Order Flight	04/09/24 - 04/15/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9923059
Advertiser Code	87
Product 1/2	90

Agency Ref	47441
Advertiser Ref	56586

			1								
									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
5	WRC	7-9A TODAY SHOW	7:00 AM-9:00 AM								
	All spots o	n this line are Immediately Preemp	otible class of time (LUF	₹)							
				04/09/24 to	04/15/24	10x	22222				
	WRC			Tu	04/09/24	:30	7:57 AM	AATV2403H	\$1,110.00		1
	WRC			Tu	04/09/24	:30	8:49 AM	AATV2403H	\$1,110.00		2
	WRC			W	04/10/24	:30	7:30 AM	AATV2403H	\$1,110.00		4
	WRC			W	04/10/24	:30	8:35 AM	AATV2403H	\$1,110.00		3
	WRC			Th	04/11/24	:30	7:29 AM	AATV2403H	\$1,110.00		6
	WRC			Th	04/11/24	:30	8:43 AM	AATV2403H	\$1,110.00		5
	WRC			F	04/12/24	:30	7:27 AM	AATV2403H	\$1,110.00		7
	WRC			F	04/12/24	:30	8:27 AM	AATV2403H	\$1,110.00		8
	WRC			M	04/15/24	:30	7:29 AM	AATV2405H	\$1,100.00		10
	WRC			M	04/15/24	:30	8:41 AM	AATV2405H	\$1,100.00		9
6	WRC All spots o	1130A-12P MIDDAY NEWS n this line are Immediately Preemp	11:30 AM-12:00 PM otible class of time (LUF	R)							
				04/09/24 to	04/15/24	5x	11111				
	WRC			Tu	04/09/24	:30	11:44 AM	AATV2403H	\$250.00		1
	WRC			W	04/10/24	:30	11:47 AM	AATV2403H	\$250.00		2
	WRC			Th	04/11/24	:30	11:39 AM	AATV2403H	\$250.00		3
	WRC			F	04/12/24	:30	11:38 AM	AATV2403H	\$250.00		4
	WRC			M	04/15/24	:30	11:40 AM	AATV2405H	\$250.00		5

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WRC

Remit Address: **CFS Lockbox** PO Box 402971 Atlanta, GA 30384-2971 Main: (202) 885-4000

www.nbcwashington.com

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Product	Political
Estimate Number	1473

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Property	WRC	
Account Executive	Will Hildebrandt	
Sales Office	Political National	
Sales Region	National	

Order #	1461704
Alt Order #	WOC14615128
Deal #	
Order Flight	04/09/24 - 04/15/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9923059
Advertiser Code	87
Product 1/2	90

Agency Ref	47441
Advertiser Ref	56586

									Rate		
				_							
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
7	WRC	10-11A TODAY SHOW 3	10:00 AM-11:00 AM								
	All spots o	n this line are Immediately Preem	otible class of time (LUF	₹)							
				04/09/24 to	04/15/24	5x	11111				
	WRC			Tu	04/09/24	:30	10:49 AM	AATV2403H	\$500.00		1
	WRC			W	04/10/24	:30	10:55 AM	AATV2403H	\$500.00		2
	WRC			Th	04/11/24	:30	10:48 AM	AATV2403H	\$500.00		3
	WRC			F	04/12/24	:30	10:30 AM	AATV2403H	\$500.00		4
	WRC			M	04/15/24	:30	10:56 AM	AATV2405H	\$500.00		5
8	WRC	530-6P NEWS 4 @ 5PM	5:30 PM-6:00 PM								
	All spots o	n this line are Immediately Preem	otible class of time (LUF	₹)							
	•	, ,	•	04/09/24 to	04/15/24	5x	11111				
	WRC			Tu	04/09/24	:30	5:38 PM	AATV2403H	\$900.00		1
	WRC			W	04/10/24	:30	5:39 PM	AATV2403H	\$900.00		2
	WRC			Th	04/11/24	:30	5:38 PM	AATV2403H	\$900.00		3
	WRC			F	04/12/24	:30	5:43 PM	AATV2403H	\$900.00		4
	WRC			M	04/15/24	:30	5:39 PM	AATV2405H	\$900.00		5
9	WRC	6-630P NEWS4 @ 6PM	6:00 PM-6:30 PM								
	All spots o	n this line are Immediately Preem	otible class of time (LUF	₹)							
	,			04/09/24 to	04/15/24	5x	11111				
	WRC			Tu	04/09/24	:30	6:20 PM	AATV2403H	\$1,000.00		1

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Estimate Number	1473

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Billing Type	Cash
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Advertiser Code	87
Product 1/2	90

Agency Ref	47441
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Ref #
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Product	Political	Invoice
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Agency Ref	47441
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									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
12	WRC	World Figure Skating Cham	6:00 PM-8:00 PM								
	All spots o	n this line are Candidate Discount	Rate class of time (CD)	R)							
				04/08/24 to	04/14/24	1x	1-				
	WRC			Sa	04/13/24	:00			\$1,000.00	See MG 12.2	1
				_	OT SCHED						
	WRC		3:00 PM-6:00 PM	Su	04/14/24	:30	5:18 PM	AATV2405H	\$1,000.00	MG for 12.1 04/13	2
13	WRC	730-8P ACCESS HOLLYWOOD	7:30 PM-8:00 PM								
	All spots o	n this line are Candidate Discount	Rate class of time (CD)	R)							
				04/09/24 to	04/15/24	5x	11111				
	WRC			Tu	04/09/24	:30	7:41 PM	AATV2403H	\$1,200.00		1
	WRC			W	04/10/24	:30	7:40 PM	AATV2403H	\$1,200.00		2
	WRC			Th	04/11/24	:30	7:55 PM	AATV2403H	\$1,200.00		3
	WRC			F	04/12/24	:30	7:42 PM	AATV2403H	\$1,200.00		4
	WRC			M	04/15/24	:30	7:47 PM	AATV2405H	\$1,200.00		5
14	WRC	Law & Order: SVU	9:00 PM-10:00 PM								
	All spots o	n this line are Candidate Discount	Rate class of time (CD)	R)							
	•		,	04/08/24 to	04/14/24	2x	2				
	WRC			Th	04/11/24	:30	9:21 PM	AATV2403H	\$4,000.00		2
	WRC			Th	04/11/24	:30	9:39 PM	AATV2403H	\$4,000.00		1
15	WRC	9-10p Weakest Link	9P-10P								

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FOR LIM INVOICES:



WRC

WRC

WRC

WRC

WRC

Remit Address:
WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000

Billing: www.nbcwashington.com

Billing Address:

GRASSROOTS MEDIA LLC Attention: Accounts Payable 146 MONTGOMERY AVENUE SUITE 201 BALA CYNWYD, PA 19004 USA

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Advertiser	ANGELA ALSOBROOKS
Product	Political
Estimate Number	1473

Invoice #	WN24040099
Invoice Date	04/28/24
Invoice Month	April 2024
Invoice Period	04/01/24 - 04/15/24

Property	WRC
Account Executive	Will Hildebrandt
Sales Office	Political National
Sales Region	National

Order #	1461704
Alt Order #	WOC14615128
Deal #	
Order Flight	04/09/24 - 04/15/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9923059
Advertiser Code	87
Product 1/2	90

Agency Ref	47441
Advertiser Ref	56586

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
	Λ.II. a.m. a.t.a. a.	a this line are Candidate Disease	et Dete along of times (CD	D)							_
	All spots of	n this line are Candidate Discou	it Rate class of time (CD	,			_				
				04/09/24 to	04/15/24	2x	2				
	WRC			М	04/15/24	:00			\$5,000.00	See MG 15.3,15.4	1
				NA-PGM N	IOT SCHEDI	JLED					
	WRC			М	04/15/24	:00			\$5,000.00	See MG 15.3,15.4	2
				NA-PGM N	OT SCHEDI	JLED			• •	•	
	WRC -	The Voice	8-10p	M	04/15/24	:30	8:27 PM	AATV2405H	\$5,000.00	MG for 15.1,15.2	4
	WRC -	The Voice	8-10p	M	04/15/24	:30	9:19 PM	AATV2405H	\$5,000.00	MG for 15.1,15.2	3
16	WRC	11-1135p M-SU L NEWS	11:00 PM-11:35 PM						*-/	, ,	
	_	n this line are Candidate Discou		D)							
	All spots of	ii iiis iiie are Candidate Discou	it Rate class of time (CD	,		_					
				04/09/24 to	04/15/24	7x	1111111				
	WRC			Tu	04/09/24	:30	11:26 PM	AATV2403H	\$1,300.00	·	1
	WRC			W	04/10/24	:30	11:25 PM	AATV2403H	\$1,300.00		2

:30

:30

:30

:30

:30

11:27 PM

11:25 PM

11:23 PM

11:24 PM

11:30 PM

AATV2403H

AATV2403H

AATV2405H

AATV2405H

AATV2405H

\$1,300,00

\$1,300.00

\$1,300,00

\$1,300,00

\$1,300.00

Th

Sa

Su

F

04/11/24

04/12/24

04/13/24

04/14/24

04/15/24

17 WRC Sat Lcl News 8a-10a 8:00 AM-10:00 AM
All spots on this line are Candidate Discount Rate class of time (CDR)

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Billing:

www.nbcwashington.com

Billing Address:

GRASSROOTS MEDIA LLC Attention: Accounts Payable 146 MONTGOMERY AVENUE SUITE 201 BALA CYNWYD, PA 19004 USA

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Advertiser	ANGELA ALSOBROOKS
Product	Political
Estimate Number	1473

Invoice #	WN24040099
Invoice Date	04/28/24
Invoice Month	April 2024
Invoice Period	04/01/24 - 04/15/24

Property	WRC
Account Executive	Will Hildebrandt
Sales Office	Political National
Sales Region	National

Order #	1461704
Alt Order #	WOC14615128
Deal #	
Order Flight	04/09/24 - 04/15/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9923059
Advertiser Code	87
Product 1/2	90

Agency Ref	47441
Advertiser Ref	56586

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
17	WRC	Sat Lcl News 8a-10a	8:00 AM-10:00 AM								
	All spots o	n this line are Candidate Discount	Rate class of time (CD	R)							
				04/08/24 to		1x	1-				
	WRC			Sa	04/13/24	:30	9:52 AM	AATV2405H	\$600.00		1
18	WRC	News 4 Sun 9a	9:00 AM-10:30 AM								
	All spots o	n this line are Candidate Discount	Rate class of time (CD)	R)							
				04/08/24 to	04/14/24	2x	2				
	WRC			Su	04/14/24	:30	9:14 AM	AATV2405H	\$600.00		1
	WRC			Su	04/14/24	:30	9:55 AM	AATV2405H	\$600.00		2
19		Saturday Today 7-9a	7:00 AM-9:00 AM								
	All spots o	n this line are Candidate Discount	Rate class of time (CD	R)							
				04/08/24 to		1x	1-				
	WRC			Sa	04/13/24	:30	7:52 AM	AATV2405H	\$900.00		1
20	WRC	Sunday Today 8-9a	8:00 AM-9:00 AM								
	All spots o	n this line are Candidate Discount	Rate class of time (CD)	R)							
				04/08/24 to		1x	1				
	WRC			Su	04/14/24	:30	8:28 AM	AATV2405H	\$900.00		1
21	WRC	W8-9P CHICAGO MED	W8-9P CHICAGO ME	04/10/24 to	04/10/24	2x	W				
		n this line are Candidate Discount	Rate class of time (CD)	,							
	WRC			W	04/10/24	:30	8:19 PM	AATV2403H	\$4,000.00		1

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Advertiser	ANGELA ALSOBROOKS	Invoice Dat
Product	Political	Invoice Mo
Estimate Number	1473	Invoice Per

Invoice #	WN24040099					
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Invoice Month	April 2024					
Invoice Period	04/01/24 - 04/15/24					

Property	WRC		
Account Executive	Will Hildebrandt		
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Sales Region	National		

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Product 1/2	90				

Agency Ref	47441
Advertiser Ref	56586

									Rate		
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	(Cash Discount Price)	Reconciliation	Ref #
21	WRC	W8-9P CHICAGO MED	W8-9P CHICAGO ME	04/10/24 to	04/10/24	2x	W				
	All spots on this line are Candidate Discount Rate class of time (CDR)										
	WRC			W	04/10/24	:30	8:44 PM	AATV2403H	\$4,000.00		2
22	WRC	News Sun 6-7a	6-7a	04/14/24 to	04/14/24	1x	S				
	All spots on this line are Immediately Preemptible class of time (LUR)										
	WRĊ	, ,	,	Su	04/14/24	:30	6:44 AM	AATV2405H	\$500.00		1

Aired Spots 93

Total Gross Regular Price if paying by credit card: \$101,710.75

Total Gross Cash Discount Price if paying by check, wire or ACH: \$99,230.00

Agency Commission: \$14,884.50

Total Net Regular Price if paying by credit card: \$86,826.25

Total Net Cash Discount Price if paying by check, wire or ACH: \$84,345.50 Payment Terms 30 Days

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