

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

* I, Michael Green, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Green

Authorized committee:

N/A (FPPC exempt)

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Lakeport City Council Member

Date of election:

Nov. 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

N/A

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Michael Green

Signature:

Paul Thomas

Name: Michael Green

Name:

Paul Thomas

Date of Request to Purchase Ad Time: 9/8/2020

Date of Station Agreement to Sell Time:

9/8/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received:

9-8-20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

10844

Station Call Letters:

KNIT

Date Received/Requested:

9-8-20

Est. #:

Station Location:

LAKEPORT

Run Start and End Dates:

9/10-9/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Broadcast Order

AE NAME: PAM CAMPBELL		ORDER DETAILS									
CUSTOMER NAME: Michael Green		NEW <input checked="" type="checkbox"/>		REVISION <input type="checkbox"/>		CO-OP <input type="checkbox"/>		PSA <input type="checkbox"/>		REVENUE SOURCE →	
CONTACT NAME:		BILLING CYCLE →		CALENDAR		CASH <input checked="" type="checkbox"/>		TRADE <input type="checkbox"/>			
MAILING ADDRESS:		PRODUCT/SERVICE: political		PHONE NUMBER:		EMAIL:					
CITY:											
ZIP CODE:											

LINE	STATION	LENGTH	START DATE	END DATE	START TIME	END TIME	Mon	Tue	Wed	Thu	Fri	Sat	Sun	SPW	TOTAL WEEKS	TOTAL SPOTS	SPOT RATE	TOTAL COST
1	KNTI	:60	9/10/20	9/13/20	6a	7p				3	3	3	3	12	1	12	12.0	144
2	KNTI	:60	9/14/20	9/20/20	6a	7p	3	3	3	3	3	3	3	21	1	21	12.0	252
3																		
4																		
5	KQPM	:60	9/10/20	9/13/20	6a	7p				3	3	3	3	12	1	12	12.0	144
6	KQPM	:60	9/14/20	9/20/20	6a	7p	3	3	3	3	3	3	3	21	1	21	12.0	252
7																		
8																		
9																		
10																		
11																		
12																		
13																		
14																		
15																		
TOTALS →														3	66			

Advertiser will make payment by the 15th of the month following broadcast, and in the event of delinquency will bear collection costs including attorney's fees. Schedule may be cancelled by either station or advertiser in 30 days written notice, except that station may cancel at any time in event of delinquency. If cancelled by advertiser, or if station cancels because of non-payment, the advertiser will be billed at rate earned.

Bicoastal Media does not discriminate on the basis of race, gender or ethnicity in the placement, scheduling and completion of purchase advertising. Any order for advertising that includes any such restriction will not be accepted.

CLIENT NAME: Michael Green Date: 9/8/2020

CLIENT SIGNATURE: [Signature] Date: 9/8/2020

ORDER COMMENTS: This is a political ad, bills \$12. spot \$396 each station total \$792

Confirmation



Bicoastal Media, LLC (Lakeport-Ukiah)
140 N Main Street
Lakeport, CA 95453
707 263 6113

Contract # 10844
Date Entered 09/09/20
Sales Person PAM CAMPBELL
Billing Cycle Calendar
Revenue Source Political
Revenue Type Cash
Conflict 1 Political/Local
Contract 09/10/20 - 09/16/20

MICHAEL GREEN
1230 BERRY STREET
LAKEPORT CA 95453

Station	Date/Time	Schedule	Len	Comment	P	Avail Type	Rate	Qty	Total
KNTI-FM	09/10/20-09/16/20 6:00a-7:00p	4,4,4,4,4,4,4 All Weeks	01:00		5	Commercial	12.00	28	336.00
KQPM-FM	09/10/20-09/16/20 6:00a-7:00p	4,4,4,4,4,4,4 All Weeks	01:00		5	Commercial	12.00	28	336.00
Total									672.00

Station Summary	Count	Gross	Net
KNTI-FM	28	336.00	336.00
KQPM-FM	28	336.00	336.00

Projected Billing	Count	Gross	Net
September 2020	56	672.00	672.00
	56	672.00	672.00

Customer _____ Sales Person _____