



**Memo to the Public File**

October 10, 2021

To: Public File  
From: Carla Singler

**Quarterly Ascertainment Summary – 3rd Quarter 2021**

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 3rd Quarter 2021 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

**KDRV Key Issues:**

- 1) Crime and Community/Public Safety
- 2) Health/Education
- 3) Economy/Justice
- 4) Government

**KDRV 12.1 Medford** contributed 262 public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

**KDRV 12.2 (Medford + Limited DMA Viewing)** contributed 899 public service announcements covering elected issues.

<b>3rd Quarter 2021:</b>	<b>PSA TOTAL for KDRV 12.1</b>	<b>262</b>
	<b>PSA TOTAL for KDRV 12.2</b>	<b>899</b>
	<b>PSA TOTAL for all KDRV CHANNELS</b>	<b>1161</b>

### Emergency Alert System:

**KDRV 12.1** and **12.2** are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 7/1/21 – 9/30/21; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

### Community Events and Community Interest:

**KDRV/KDKF** is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

KDRV/KDKF salutes local amateur athletics with a special weekly on-air feature every Thursday at 6:30pm on "Amateur Athletic of the Week".

We partner with Providence Medford Medical Center with "Health Alert". A daily medical/health/fitness report to address area needs.

Stations also help find good homes for area dogs and cats that have been abandoned with our "Pet of the Week" reports on NewsWatch 12 This Morning and Middyay.

## RECRUITMENT INITIATIVES AND COMMUNITY OUTREACH PROGRAMS

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster's Participation
Court Appointed Special Advocate (CASA)	July 14, August 18, September 15.	Jackson County CASA monthly meeting. Kyle Pace is a board member. Held via Zoom.  Court Appointed Special Advocates ( <b>CASA</b> ) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected <b>children</b> in order to provide <b>children</b> with a safe and healthy environment in permanent homes.
Court Appointed Special Advocate (CASA) Volunteer Appreciation Mixer	September 12, 2021	Jackson County CASA Volunteer Appreciation Mixer. Kyle Pace is a board member.  Court Appointed Special Advocates ( <b>CASA</b> ) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected <b>children</b> in order to provide <b>children</b> with a safe and healthy environment in permanent homes.
Rotary Club of Central Point	July 7, 14, 21, 28, August 4, 11, 18, 25, September 1, 8, 15, 22, 29 <sup>th</sup> .	Central Point Rotary weekly Wednesday lunch meeting on Zoom. Candy Ford is a member.  <b>Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our</b>

**communities, and in ourselves. Rotary's mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.**

**Quarterly Issues/Programs Ascertainment Summary**

Below is a list of some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period July 1, 2021-Sept. 30, 2021. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Environment	6 p.m. news	9-Jul	6 P.M.	1:15	DROUGHT HAS SEEN WATER LEVELS DROP DRASTICALLY IN MANY LAKES
Health	6 p.m. news	9-Jul	6 P.M.	2:00	MORE THAN 100 OREGONIANS HAVE DIED IN THE LAST FEW WEEKS FROM THE EXCESSIVE HEAT
Environment	6 p.m. news		6 P.M.	1:46	A CLOSER LOOK AT SOME OF THE DAMAGES THAT THE BOOLEG FIRE HAS LEFT
Environment	6 p.m. news	15-Jul	6 P.M.	1:00	A POTENTIAL JET FUEL SHORTAGE ACROSS THE COUNTRY COULD IMPACT AERIAL SUPPORT FOR FIREFIGHTING
Law Enforcement	6 p.m. news	21-Jul	6 P.M.	2:30	NEW BILL HELPS ENFORCE ILLEGAL HEMP GROWS
Environment	6 p.m. news	23-Jul	6 P.M.	2:37	MORE THAN 100 HOMES DESTROYED BY BOOTLEG FIRE
Environment	6 p.m. news	28-Jul	6 P.M.	1:25	GOVERNOR BROWN VISITS BOOTLEG FIRE
Health	4 p.m. news	30-Jul	4 P.M.	:58	COVID-19 TO RISE, ACCORDING TO MODELS
Education, Health	6 p.m. news	4-Aug	6 P.M.	1:45	GRANTS PASS SCHOOL DISTRICT IS PUSHING BACK ON MASK MANDATES
Public Safety	6 p.m. news	5-Aug	6 P.M.	2:20	FORMER CUSTODIAN AT SOUTH MEDFORD HIGH SCHOOL IS BEING ACCUSED OF PLANNING A MASS SHOOTING.
Health	6 p.m. news	10-Aug	6 P.M.	2:49	ADVANCING CORONAVIRUS PANDEMIC IS CONTINUING IN JACKSON AND JOSEPHINE COUNTY
Law Enforcement	6 p.m. news	11-Aug	6 P.M.	1:45	25-YEAR OLD AURELIO ESCOBAR LED POLICE OFFICERS ON A HIGH SPEED CHASE FOR ALMOST AN HOUR BEFORE ESCOBAR OPENED FIRE AT OFFICERS
Law Enforcement	6 p.m. news	17-Aug	6 P.M.	2:10	ILLEGAL MARIJUANA FARM RAIDED
Health	6 p.m. news	17-Aug	6 P.M.	1:19	AMBULANCE SERVICE IMPACTED AS A RESULT OF THE RISING COVID CASES
Community	6 p.m. news	22-Aug	6 P.M.	2:05	WOMEN FIRE OFFICIALS HOLD FIRE CAMP FOR YOUNG WOMEN
Education	6 p.m. news	23-Aug	6 P.M.	1:55	MEDFORD SCHOOL DISTRICT CAME BACK TO SCHOOL A WEEK EARLY
Education, Health	6 p.m. news	30-Aug	6 P.M.	2:00	SOUTHERN OREGON UNIVERSITY IS REQUIRING ALL STUDENTS TO RETURN TO CLASSES NEXT MONTH BY REMOTE LEARNING ONLY
Education, Health	6 p.m. news	30-Aug	6 P.M.	2:05	COVID-19 CAUSES A WEEK DELAY FOR STARTING MIDDLE AND HIGH SCHOOL IN ROGUE RIVER DISTRICT
Education, Health	6 p.m. news	7-Sep	6 P.M.	1:55	A NEW WAY OF LEARNING IS BEING INTRODUCED TO GRANTS PASS STUDENTS

Law Enforcement	6 p.m. news	10-Sep	6 P.M.	1:47	SIX MEN ARRESTED FOR ONLINE SEX ABUSE OF CHILDREN
Education, Health	6 p.m. news	14-Sep	6 P.M.	2:37	APPROXIMATELY 100 STUDENTS AT TALENT MIDDLE SCHOOL ARE HAVING TO QUARANTINE DUE TO COVID-19
Health	6 p.m. news	14-Sep	6 P.M.	1:37	OFFICIALS IN KLAMATH COUNTY SAY THE NUMBER OF COVID PATIENTS HAS GRADUALLY MODERATED OVER THE PAST FEW DAYS
Health	6 p.m. news	21-Sep	6 P.M.	2:26	LOCAL MAN WAITS SEVERAL DAYS FOR HEART PROCEDURE DUE TO LACK OF HOSPITAL AVAILABILITY
Business	6 p.m. news	22-Sep	6 P.M.	2:08	VETERNARIANS ARE IN SHORT SUPPLY

### ABC NEWS SPECIAL REPORTS - Third Quarter, 2021

DATE	START	END	LENGT H	TOPIC
Thursday, July 1, 2021	10:14:00 AM	- 10:21:17 AM	ET 0:07:17	Supreme Court's Decision to Uphold Arizona's Voting Restrictions
	9:14:00 AM	- 9:21:17 AM	CT 0:07:17	Supreme Court's Decision to Uphold Arizona's Voting Restrictions
	8:14:00 AM	- 8:21:17 AM	MT 0:07:17	Supreme Court's Decision to Uphold Arizona's Voting Restrictions
	7:14:00 AM	- 7:21:17 AM	PT 0:07:17	Supreme Court's Decision to Uphold Arizona's Voting Restrictions
Thursday, July 1, 2021	2:43:19 PM	- 3:14:23 PM	ET 0:31:04	Trump Organization Indictment
	1:43:19 PM	- 2:14:23 PM	CT 0:31:04	Trump Organization Indictment
	12:43:19 PM	- 1:14:23 PM	MT 0:31:04	Trump Organization Indictment
	11:43:19 AM	- 12:14:23 PM	PT 0:31:04	Trump Organization Indictment
Saturday, July 3, 2021	11:47:34 AM	- 11:52:11 AM	ET 0:04:37	Update on Surfside Building Collapse
	10:47:34 AM	- 10:52:11 AM	CT 0:04:37	Update on Surfside Building Collapse
	9:47:34 AM	- 9:52:11 AM	MT 0:04:37	Update on Surfside Building Collapse
	8:47:34 AM	- 8:52:09 AM	PT 0:04:35	Update on Surfside Building Collapse
Sunday, July 4, 2021	7:29:47 PM	- 7:46:49 PM	ET 0:17:02	President Biden Independence Day Remarks
	6:29:47 PM	- 6:46:49 PM	CT 0:17:02	President Biden Independence Day Remarks
	5:29:47 PM	- 5:46:49 PM	MT 0:17:02	President Biden Independence Day Remarks
	4:29:47 PM	- 4:46:49 PM	PT 0:17:02	President Biden Independence Day Remarks

Sunday, July 11, 2021	11:19:39 AM	-	11:46:00 AM	ET	0:26:21	Richard Branson/Virgin Galactic Space Launch
	10:19:39 AM	-	10:46:00 AM	CT	0:26:21	Richard Branson/Virgin Galactic Space Launch
	9:19:39 AM	-	9:46:00 AM	MT	0:26:21	Richard Branson/Virgin Galactic Space Launch
	8:19:39 AM	-	8:46:00 AM	PT	0:26:21	Richard Branson/Virgin Galactic Space Launch
Tuesday, July 20, 2021	8:38:45 AM	-	9:39:35 AM	ET	1:00:50	Jeff Bezos/Blue Origin Space Launch
	7:38:45 AM	-	8:39:35 AM	CT	1:00:50	Jeff Bezos/Blue Origin Space Launch
	6:38:45 AM	-	7:39:35 AM	MT	1:00:50	Jeff Bezos/Blue Origin Space Launch
	5:38:45 AM	-	6:39:35 AM	PT	1:00:50	Jeff Bezos/Blue Origin Space Launch
Tuesday, July 27, 2021	9:30:00 AM	-	12:22:57 PM	ET	2:52:57	U.S. Capitol Attack Hearing
	8:30:00 AM	-	11:22:57 AM	CT	2:52:57	U.S. Capitol Attack Hearing
	7:30:00 AM	-	10:22:57 AM	MT	2:52:57	U.S. Capitol Attack Hearing
	6:30:00 AM	-	9:22:57 AM	PT	2:52:57	U.S. Capitol Attack Hearing
Tuesday, July 27, 2021	3:09:03 PM	-	3:15:28 PM	ET	0:06:25	CDC Remarks on Masks
	2:09:03 PM	-	2:15:28 PM	CT	0:06:25	CDC Remarks on Masks
	1:09:03 PM	-	1:15:28 PM	MT	0:06:25	CDC Remarks on Masks
	12:09:03 PM	-	12:15:28 PM	PT	0:06:25	CDC Remarks on Masks
Tuesday, August 3, 2021	11:20:00 AM	-	11:26:39 AM	ET	0:06:39	Results of the Harassment Investigation into NY Governor Cuomo
	10:20:00 AM	-	10:26:39 AM	CT	0:06:39	Results of the Harassment Investigation into NY Governor Cuomo
	9:20:00 AM	-	9:26:39 AM	MT	0:06:39	Results of the Harassment Investigation into NY Governor Cuomo
	8:20:00 AM	-	8:26:39 AM	PT	0:06:39	Results of the Harassment Investigation into NY Governor Cuomo
Tuesday, August 10, 2021	11:53:31 AM	-	12:16:23 PM	ET	0:22:52	NY Governor Cuomo Announces His Resignation
	10:53:31 AM	-	11:16:23 AM	CT	0:22:52	NY Governor Cuomo Announces His Resignation
	9:53:31 AM	-	10:16:23 AM	MT	0:22:52	NY Governor Cuomo Announces His Resignation
	8:53:31 AM	-	9:16:23 AM	PT	0:22:52	NY Governor Cuomo Announces His Resignation

Sunday, August 15, 2021	9:00:00 PM	-	9:30:03 PM	ET	0:30:03	"ABC News Special on Afghanistan" (This sustaining, commercial-free News special aired in place of original episodes of "The Chase" and "To Tell the Truth." Encore episodes of "The Chase" and "The Conners" aired immediately following the News special.)
	8:00:00 PM	-	8:30:03 AM	CT	0:30:03	"ABC News Special on Afghanistan" (This sustaining, commercial-free News special aired in place of original episodes of "The Chase" and "To Tell the Truth." Encore episodes of "The Chase" and "The Conners" aired immediately following the News special.)
	8:00:00 PM	-	8:30:03 AM	MT	0:30:03	"ABC News Special on Afghanistan" (This sustaining, commercial-free News special aired in place of original episodes of "The Chase" and "To Tell the Truth." Encore episodes of "The Chase" and "The Conners" aired immediately following the News special.)
	9:00:00 PM	-	9:30:03 PM	PT	0:30:03	"ABC News Special on Afghanistan" (This sustaining, commercial-free News special aired in place of original episodes of "The Chase" and "To Tell the Truth." Encore episodes of "The Chase" and "The Conners" aired immediately following the News special.)
Monday, August 16, 2021	3:59:56 PM	-	4:36:24 PM	ET	0:36:28	President Biden's Remarks on Afghanistan
	2:59:56 PM	-	3:36:24 PM	CT	0:36:28	President Biden's Remarks on Afghanistan
	1:59:56 PM	-	2:36:24 PM	MT	0:36:28	President Biden's Remarks on Afghanistan
	12:59:56 PM	-	1:36:24 PM	PT	0:36:28	President Biden's Remarks on Afghanistan
Friday, August 20, 2021	1:47:43 PM	-	2:32:31 PM	ET	0:44:48	Special Report: President Biden's Remarks on the Evacuation of Afghanistan
	12:47:43 PM	-	1:32:31 PM	CT	0:44:48	Special Report: President Biden's Remarks on the Evacuation of Afghanistan
	11:47:43 AM	-	12:32:31 PM	MT	0:44:48	Special Report: President Biden's Remarks on the Evacuation of Afghanistan

	10:47:43 AM	-	11:32:31 AM	PT	0:44:48	Sepecial Report: President Biden's Remarks on the Evacuation of Afghanistan
Monday, August 23, 2021	1:55:47 PM	-	2:12:22 PM	ET	0:16:35	President Biden's Remarks on COVID-19 Vaccines and Updates on Afghanistan
	12:55:47 PM	-	1:12:22 PM	CT	0:16:35	President Biden's Remarks on COVID-19 Vaccines and Updates on Afghanistan
	11:55:47 AM	-	12:12:22 PM	MT	0:16:35	President Biden's Remarks on COVID-19 Vaccines and Updates on Afghanistan
	10:55:47 AM	-	11:12:22 AM	PT	0:16:35	President Biden's Remarks on COVID-19 Vaccines and Updates on Afghanistan
Tuesday, August 24, 2021	5:01:28 PM	-	5:20:12 PM	ET	0:18:44	President Biden's Remarks on His Economic Plan and Afghanistan
	4:01:28 PM	-	4:20:12 PM	CT	0:18:44	President Biden's Remarks on His Economic Plan and Afghanistan
	3:01:28 PM	-	3:20:12 PM	MT	0:18:44	President Biden's Remarks on His Economic Plan and Afghanistan
	2:01:28 PM	-	2:20:12 PM	PT	0:18:44	President Biden's Remarks on His Economic Plan and Afghanistan
Thursday, August 26, 2021	9:52:58 AM	-	10:12:10 AM	ET	0:19:12	Explosion at Kabul Airport
	8:52:58 AM	-	9:12:10 AM	CT	0:19:12	Explosion at Kabul Airport
	7:52:58 AM	-	8:12:10 AM	MT	0:19:12	Explosion at Kabul Airport
	6:52:58 AM	-	7:12:10 AM	PT	0:19:12	Explosion at Kabul Airport
Thursday, August 26, 2021	1:27:01 PM	-	1:40:04 PM	ET	0:13:03	Updates on Explosion at Kabul Airport
	12:27:01 PM	-	12:40:04 PM	CT	0:13:03	Updates on Explosion at Kabul Airport
	11:27:01 AM	-	11:40:04 AM	MT	0:13:03	Updates on Explosion at Kabul Airport
	10:27:01 AM	-	10:40:04 AM	PT	0:13:03	Updates on Explosion at Kabul Airport
Thursday, August 26, 2021	2:59:39 PM	-	3:38:27 PM	ET	0:38:48	Additional Updates on Explosion at Kabul Airport
	1:59:39 PM	-	2:38:27 PM	CT	0:38:48	Additional Updates on Explosion at Kabul Airport
	12:59:39 PM	-	1:38:27 PM	MT	0:38:48	Additional Updates on Explosion at Kabul Airport
	11:59:39 AM	-	12:38:27 PM	PT	0:38:48	Additional Updates on Explosion at Kabul Airport
Thursday, August 26, 2021	5:23:26 PM	-	5:57:17 PM	ET	0:33:51	President Biden's Remarks on Explosion at Kabul Airport
	4:23:26 PM	-	4:57:17 PM	CT	0:33:51	President Biden's Remarks on Explosion at Kabul Airport

	3:23:26 PM	-	3:57:17 PM	MT	0:33:51	President Biden's Remarks on Explosion at Kabul Airport
	2:23:26 PM	-	2:57:17 PM	PT	0:33:51	President Biden's Remarks on Explosion at Kabul Airport
Friday, August 27, 2021	10:18:40 PM	-	10:21:37 PM	ET	0:02:57	Air Strike Against ISIS-K
	9:18:40 PM	-	9:21:37 PM	CT	0:02:57	Air Strike Against ISIS-K
	8:18:40 PM	-	8:21:37 PM	MT	0:02:57	Air Strike Against ISIS-K
	7:18:40 PM	-	7:21:37 PM	PT	0:02:57	Air Strike Against ISIS-K
Sunday, August 29, 2021	12:45:51 PM		1:06:40 PM	ET	0:20:49	Ceremony at Dover Air Force Base
	11:45:51 AM		12:06:40 PM	CT	0:20:49	Ceremony at Dover Air Force Base
	10:45:51 AM		11:06:40 AM	MT	0:20:49	Ceremony at Dover Air Force Base
	9:45:51 AM		10:06:40 AM	PT	0:20:49	Ceremony at Dover Air Force Base
Monday, August 30, 2021	4:32:29 PM		5:08:33 PM	ET	0:36:04	Conclusion of the War in Afghanistan
	3:32:29 PM		4:08:33 PM	CT	0:36:04	Conclusion of the War in Afghanistan
	2:32:29 PM		3:08:33 PM	MT	0:36:04	Conclusion of the War in Afghanistan
	1:32:29 PM		2:08:33 PM	PT	0:36:04	Conclusion of the War in Afghanistan
Tuesday, August 31, 2021	3:24:51 PM		4:04:59 PM	ET	0:40:08	President Biden's Address to the Nation on Afghanistan
	2:24:51 PM		3:04:59 PM	CT	0:40:08	President Biden's Address to the Nation on Afghanistan
	1:24:51 PM		2:04:59 PM	MT	0:40:08	President Biden's Address to the Nation on Afghanistan
	12:24:51 PM		1:04:59 PM	PT	0:40:08	President Biden's Address to the Nation on Afghanistan
Thursday, September 9, 2021	5:00:18 PM	-	5:31:48 PM	ET	0:31:30	President Biden's Remarks on Vaccination Requirements
	4:00:18 PM	-	4:31:48 PM	CT	0:31:30	President Biden's Remarks on Vaccination Requirements
	3:00:18 PM	-	3:31:48 PM	MT	0:31:30	President Biden's Remarks on Vaccination Requirements
	2:00:18 PM	-	2:31:48 PM	PT	0:31:30	President Biden's Remarks on Vaccination Requirements
Saturday, September 11, 2021	7:00:00 AM	-	8:00:00 AM	ET	1:00:00	"Good Morning America" (Saturday): Due to the 20th Anniversary of 9/11, "Good Morning America" (Saturday) Aired Live to the Full Network



	6:00:00 AM	-	7:00:00 AM	CT	1:00:00	"Good Morning America" (Saturday): Due to the 20th Anniversary of 9/11, "Good Morning America" (Saturday) Aired Live to the Full Network
	5:00:00 AM	-	6:00:00 AM	MT	1:00:00	"Good Morning America" (Saturday): Due to the 20th Anniversary of 9/11, "Good Morning America" (Saturday) Aired Live to the Full Network
	4:00:00 AM	-	5:00:00 AM	PT	1:00:00	"Good Morning America" (Saturday): Due to the 20th Anniversary of 9/11, "Good Morning America" (Saturday) Aired Live to the Full Network
Saturday, September 11, 2021	8:00:00 AM	-	1:00:03 PM	ET	5:00:03	"ABC News 9/11 Twenty Years Later: America Remembers"
	7:00:00 AM	-	12:00:03 PM	CT	5:00:03	"ABC News 9/11 Twenty Years Later: America Remembers"
	6:00:00 AM	-	11:00:03 AM	MT	5:00:03	"ABC News 9/11 Twenty Years Later: America Remembers"
	5:00:00 AM	-	10:00:03 AM	PT	5:00:03	"ABC News 9/11 Twenty Years Later: America Remembers"
Tuesday, September 21, 2021	9:57:40 AM	-	10:40:48 AM	ET	0:43:08	President Biden's Speech to the UN General Assembly
	8:57:40 AM	-	9:40:48 AM	CT	0:43:08	President Biden's Speech to the UN General Assembly
	7:57:40 AM	-	8:40:48 AM	MT	0:43:08	President Biden's Speech to the UN General Assembly
	6:57:40 AM	-	7:40:48 AM	PT	0:43:08	President Biden's Speech to the UN General Assembly
Thursday, September 23, 2021	4:17:44 PM	-	4:21:21 PM	ET	0:03:37	Shooting at Kroger
	3:17:44 PM	-	3:21:21 PM	CT	0:03:37	Shooting at Kroger
	2:17:44 PM	-	2:21:21 PM	MT	0:03:37	Shooting at Kroger
	1:17:44 PM	-	1:21:21 PM	PT	0:03:37	Shooting at Kroger