



January 10 2022

To: Public File
From: Carla Singler

Quarterly Ascertainment Summary – 4th Quarter 2021

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 4th Quarter 2021 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) Kids / Education / Parenting
- 3) Traffic / Transportation / Environmental Planning
- 4) Government
- 5) Land Use / Community Growth

KDRV 12.1 Medford contributed **154** public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

KDRV 12.2 (Medford + Limited DMA Viewing) contributed **330** public service announcements covering elected issues.

4th Quarter 2021:	PSA TOTAL for KDRV 12.1	154
	PSA TOTAL for KDRV 12.2	330
	PSA TOTAL for all KDRV CHANNELS	484

Emergency Alert System:

KDRV 12.1 and 12.2 are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 10/1/21 – 12/31/21; covering Curry, Josephine, Klamath, Lake, and Jackson Counties in Oregon.

Community Events and Community Interest:

KDRV/KDKF is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

We partner with Providence Medford Medical Center with “Health Alert”. A daily medical/health/fitness report to address area needs.

KDRV/KDKF’s Coats for Kid’s Campaign, aired from 10/26 to 12/03 encouraging viewers to make donations online on our website to purchase new coats. The Salvation Army helped out by purchasing new coats to be distributed on Jackson, Josephine and Klamath County with the donated monies.

KDRV/KDKF collected food and toy donations for local families and kids in need with our annual “Season For Sharing” the month of December. KDRV/KDKF partnered with our local Salvation Army to distribute the toys and food.

RECRUITMENT INITIATIVES AND COMMUNITY OUTREACH PROGRAMS

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster’s Participation
Court Appointed Special Advocate (CASA)	October 6, 13, 20, 27, November 3, 10, 17, 24,	Jackson County CASA monthly meeting. Kyle Pace is a board member. Held via Zoom. Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes.
Court Appointed Special Advocate (CASA)	October 5 th and November 2	Jackson County CASA webinar training. Kyle Pace is a board member. Held via Zoom.

Court Appointed Special Advocate (CASA)	October 14	Jackson County CASA graduation. Jackson County Judge confirms CASA training certificates on the court house steps with Medford PD drive by.
Rotary Club of Central Point	October 6, 13, 20, 27, November 3, 10, 17, 24, December 1, 8, 12, 19	Central Point Rotary weekly Wednesday lunch meeting on Zoom. Candy Ford is a member. Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Rotary’s mission is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Quarterly Issues/Programs Ascertainment Summary

Below is a list of some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period Oct. 1, 2021 to Dec. 31, 2021. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<u>Description of Issue</u>	<u>Program/Segment</u>	<u>Date</u>	<u>Time</u>	<u>Duration</u>	<u>Narration of Type and Description of Program/Segment</u>
Health	6 p.m. news	27-Sep	6 P.M.	2:00	LOCAL HEALTH EXPERTS AND COMMUNITY MEMEBERS DISCUSS PFIZER BOOSTER
Arts & Entertainment	6 p.m. news	29-Sep	6 P.M.	1:15	OREGON SHAKESPEARE FESTIVAL ANNOUNCES 2022 LINEUP
Education	6 p.m. news	7-Oct	6 P.M.	1:35	LOCAL SCHOOL SHINE IN OREGON SCHOOLS REPORT CARD
Community	6 p.m. news	6-Oct	6 P.M.	1:55	GRANTS PASS CITY COUNCIL MOVES FORWARD WITH PLANS FOR HOMELESS CAMPGROUND
Law Enforcement	6 p.m. news	12-Oct	6 P.M.	1:23	LOCAL SHERIFF GETS NEW K9 UNIT
Law Enforcement	6 p.m. news	13-Oct	6 P.M.	2:06	LOCAL SHERIFF RAIDS ILLEGAL MARIJUANA GROW
Health	6 p.m. news	18-Oct	6 P.M.	2:35	VACCINATION PROOF NOW NECESSARY FOR MANY WORKFORCE SECTORS
Business	4 p.m. news	18-Oct	4 P.M.	2:18	VETERINARIAN BUSINESSES STRUGGLE TO STAFF DURING PANDEMIC
Community	6 p.m. news	27-Oct	6 P.M.	1:40	NEW TRANSITIONAL HOUSING HAS BEEN BUILT TO HELP HOMELESS
Law Enforcement	6 p.m. news	27-Oct	6 P.M.	2:16	GROUP OF HIGH SCHOOL AGED KIDS WERE IN A CAR CRASH
Business	6 p.m. news	2-Nov	6 P.M.	1:17	MEDFORD INTERNATIONAL AIRPORT IS NOW OFFERING NON-STOP FLIGHTS TO RENO

City Government	6 p.m. news	3-Nov	6 P.M.	2:00	GRANTS PASS CITY COUNCIL CONSIDER HOMELESSS CAMPGROUND
Community	6 p.m. news	9-Nov	6 P.M.	2:50	MOBILE HOME PARK TO HAVE WAWATER SHUT OFF DUE TO EXCESSIVE WASTING OF WATER
Education	6 p.m. news	10-Nov	6 P.M.	1:56	FIRED TEACHER, VP, REINSTATED
Health	6 p.m. news	16-Nov	6 P.M.	1:50	JACKSON COUNTY ESTABLISHES ANOTHER COVID-19 CLINIC
Community	6 p.m. news	17-Nov	6 P.M.	:57	GRANTS PASS CITY COUNCIL PAUSES CONSIDERATION OF HOMELESSS CAMPGROUND
Environment	6 p.m. news	24-Nov	6 P.M.	2:08	WOLF ATTACKS ARE ON THE RISE IN SOUTHERN OREGON
Business	6 p.m. news	24-Nov	6 P.M.	1:00	LOCAL BEE FARM NOT IMPACTED BY SUPPLY CHAIN ISSUES
Community	6 p.m. news	30-Nov	6 P.M.	2:24	GRANTS PASS SEEKS PUBLIC INPUT REGARDING HOMELESS CAMPGROUND
Community	6 p.m. news	30-Nov	6 P.M.	:57	LAKEVIEW PLANS HOUSING DEVELOPMENT MADE BY 3D-PRINTED BUILDINGS
Breaking News	6 p.m. news	6-Dec	6 P.M.	2:56	PLANE CRASHED INTO LOCAL AUTO DEALERSHIP
Environment	6 p.m. news	7-Dec	6 P.M.	1:56	NTSB ARRIVES TO INVESTIGATE PLANE CRASH INTO LOCAL AUTO DEALERSHIP
Environment	6 p.m. news	14-Dec	6 P.M.	1:13	\$100 MILLION IS ON THE WAY FOR COMMUNITIES HURT BY RECORD DROUGHT AND HEAT
Business	6 p.m. news	14-Dec	6 P.M.	1:16	LOCAL RESORT HAPPY WITH FIRST SNOW OF SEASON
Weather	6 p.m. news	21-Dec	6 P.M.	1:48	WINTER WEATHER STORMS COULD IMPACT TRAVEL PLANS
Weather	6 p.m. news	23-Dec	6 P.M.	2:30	LOOMING STROMS COULD MEAN A WHITE CHRISTMAS FOR SOUTHERN OREGON
Weather	6 p.m. news	27-Dec	6 P.M.	2:11	MEDFORD SEVERE WEATHER DECLARATION HAS BEEN EXTENDED AS DANGEROUS WINTER WEATHER CONDITIONS CONTINUE
Government	6 p.m. news	29-Dec	6 P.M.	1:40	NEW LAWS TAKING EFFECT IN 2022

ABC NEWS SPECIAL REPORTS - Fourth Quarter, 2021

DATE	START	END	LENGTH	TOPIC
Thursday, September 9, 2021	5:00:18 PM	- 5:31:48 PM	ET 0:31:30	President Biden's Remarks on Vaccination Requirements
	4:00:18 PM	- 4:31:48 PM	CT 0:31:30	President Biden's Remarks on Vaccination Requirements
	3:00:18 PM	- 3:31:48 PM	MT 0:31:30	President Biden's Remarks on Vaccination Requirements
	2:00:18 PM	- 2:31:48 PM	PT 0:31:30	President Biden's Remarks on Vaccination Requirements
Saturday, September 11, 2021	7:00:00 AM	- 8:00:00 AM	ET 1:00:00	"Good Morning America" (Saturday): Due to the 20th Anniversary of 9/11, "Good

Morning America"
(Saturday) Aired Live to the Full Network

6:00:00 AM	-	7:00:00 AM	CT	1:00:00	"Good Morning America" (Saturday): Due to the 20th Anniversary of 9/11, "Good Morning America" (Saturday) Aired Live to the Full Network
5:00:00 AM	-	6:00:00 AM	MT	1:00:00	"Good Morning America" (Saturday): Due to the 20th Anniversary of 9/11, "Good Morning America" (Saturday) Aired Live to the Full Network
4:00:00 AM	-	5:00:00 AM	PT	1:00:00	"Good Morning America" (Saturday): Due to the 20th Anniversary of 9/11, "Good Morning America" (Saturday) Aired Live to the Full Network

Saturday,
September 11,
2021

8:00:00 AM	-	1:00:03 PM	ET	5:00:03	"ABC News 9/11 Twenty Years Later: America Remembers"
7:00:00 AM	-	12:00:03 PM	CT	5:00:03	"ABC News 9/11 Twenty Years Later: America Remembers"
6:00:00 AM	-	11:00:03 AM	MT	5:00:03	"ABC News 9/11 Twenty Years Later: America Remembers"
5:00:00 AM	-	10:00:03 AM	PT	5:00:03	"ABC News 9/11 Twenty Years Later: America Remembers"

Tuesday,
September 21,
2021

9:57:40 AM	-	10:40:48 AM	ET	0:43:08	President Biden's Speech to the UN General Assembly
8:57:40 AM	-	9:40:48 AM	CT	0:43:08	President Biden's Speech to the UN General Assembly
7:57:40 AM	-	8:40:48 AM	MT	0:43:08	President Biden's Speech to the UN General Assembly
6:57:40 AM	-	7:40:48 AM	PT	0:43:08	President Biden's Speech to the UN General Assembly

Thursday,
September 23,
2021

4:17:44 PM	-	4:21:21 PM	ET	0:03:37	Shooting at Kroger
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	3:17:44 PM	-	3:21:21 PM	CT	0:03:37	Shooting at Kroger
	2:17:44 PM	-	2:21:21 PM	MT	0:03:37	Shooting at Kroger
	1:17:44 PM	-	1:21:21 PM	PT	0:03:37	Shooting at Kroger
Monday, October 18, 2021	8:08:48 AM	-	8:10:48 AM	ET	0:02:00	Death of Colin Powell
	7:08:48 AM	-	7:10:48 AM	CT	0:02:00	Death of Colin Powell
	6:08:48 AM	-	6:10:48 AM	MT	0:02:00	Death of Colin Powell
	5:08:48 AM	-	5:10:48 AM	PT	0:02:00	Death of Colin Powell
Wednesday, October 27, 2021	12:00:18 PM	-	12:31:23 PM	ET	0:31:05	"Rust" Movie Set Shooting Press Conference
	11:00:18 AM	-	11:31:23 AM	CT	0:31:05	"Rust" Movie Set Shooting Press Conference
	10:00:18 AM	-	10:31:12 AM	MT	0:30:54	"Rust" Movie Set Shooting Press Conference
	9:00:18 AM	-	9:31:12 AM	PT	0:30:54	"Rust" Movie Set Shooting Press Conference
Thursday, October 28, 2021	11:41:27 AM	-	12:13:44 PM	ET	0:32:17	President Biden's Remarks Announcing the Framework for His Build Back Better Agenda and Infrastructure Bill
	10:41:27 AM	-	11:13:44 AM	CT	0:32:17	President Biden's Remarks Announcing the Framework for His Build Back Better Agenda and Infrastructure Bill
	9:41:27 AM	-	10:13:40 AM	MT	0:32:13	President Biden's Remarks Announcing the Framework for His Build Back Better Agenda and Infrastructure Bill
	8:41:27 AM	-	9:13:40 AM	PT	0:32:13	President Biden's Remarks Announcing the Framework for His Build Back Better Agenda and Infrastructure Bill
Monday, November 1, 2021	10:55:06 AM	-	11:12:43 AM	ET	0:17:37	President Biden's Remarks at COP26 Summit

	9:55:06 AM	-	10:12:43 AM	CT	0:17:37	President Biden's Remarks at COP26 Summit
	8:55:06 AM	-	9:12:38 AM	MT	0:17:32	President Biden's Remarks at COP26 Summit
	7:55:06 AM	-	8:12:38 AM	PT	0:17:32	President Biden's Remarks at COP26 Summit
Tuesday, November 2, 2021	3:13:29 PM	-	3:48:43 PM	ET	0:35:14	President Biden Press Conference in Glasgow
	2:13:29 PM	-	2:48:43 PM	CT	0:35:14	President Biden Press Conference in Glasgow
	1:13:29 PM	-	1:48:43 PM	MT	0:35:14	President Biden Press Conference in Glasgow
	12:13:29 PM	-	12:48:42 PM	PT	0:35:13	President Biden Press Conference in Glasgow
Tuesday, November 2, 2021 (Broadcast Day - Actually early Wednesday, November 3, 2021 morning)	12:26:43 AM	-	12:28:22 AM	ET	0:01:39	Results of the Virginia Gubernatorial Race
	11:26:43 PM	-	11:28:22 PM	CT	0:01:39	Results of the Virginia Gubernatorial Race
	10:26:43 PM	-	10:28:22 PM	MT	0:01:39	Results of the Virginia Gubernatorial Race
	9:26:43 PM	-	9:28:22 PM	PT	0:01:39	Results of the Virginia Gubernatorial Race
Friday, November 5, 2021	11:55:00 AM	-	2:00:14 PM	ET	2:05:14	Former Secretary of State Colin Powell's Funeral Service
	10:55:00 AM	-	1:00:14 PM	CT	2:05:14	Former Secretary of State Colin Powell's Funeral Service
	9:55:00 AM	-	12:00:14 PM	MT	2:05:14	Former Secretary of State Colin Powell's Funeral Service
	8:55:00 AM	-	11:00:14 AM	PT	2:05:14	Former Secretary of State Colin Powell's Funeral Service
Saturday, November 6, 2021	9:58:23 AM	-	10:33:53 AM	ET	0:35:30	President Biden's Remarks on the Passage of the Infrastructure Deal
	8:58:23 AM	-	9:33:53 AM	CT	0:35:30	President Biden's Remarks on the Passage of the Infrastructure Deal

	7:58:23 AM	-	8:33:53 AM	MT	0:35:30	President Biden's Remarks on the Passage of the Infrastructure Deal
	6:58:23 AM	-	7:33:53 AM	PT	0:35:30	President Biden's Remarks on the Passage of the Infrastructure Deal
Monday, November 15, 2021	3:57:24 PM	-	4:26:13 PM	ET	0:28:49	President Biden Signs Infrastructure Bill
	2:57:24 PM	-	3:26:13 PM	CT	0:28:49	President Biden Signs Infrastructure Bill
	1:57:24 PM	-	2:26:13 PM	MT	0:28:49	President Biden Signs Infrastructure Bill
	12:57:24 PM	-	1:26:13 PM	PT	0:28:49	President Biden Signs Infrastructure Bill
Friday, November 19, 2021	1:10:00 PM	-	1:27:10 PM	ET	0:17:10	Kyle Rittenhouse Verdict
	12:10:00 PM	-	12:27:10 PM	CT	0:17:10	Kyle Rittenhouse Verdict
	11:10:00 AM	-	11:27:08 AM	MT	0:17:08	Kyle Rittenhouse Verdict
	10:10:00 AM	-	10:27:08 AM	PT	0:17:08	Kyle Rittenhouse Verdict
Tuesday, November 23, 2021	2:21:05 PM	-	2:38:22 PM	ET	0:17:17	President Biden's Remarks on Oil Reserves
	1:21:05 PM	-	1:38:22 PM	CT	0:17:17	President Biden's Remarks on Oil Reserves
	12:21:05 PM	-	12:38:19 PM	MT	0:17:14	President Biden's Remarks on Oil Reserves
	11:21:05 AM	-	11:38:19 AM	PT	0:17:14	President Biden's Remarks on Oil Reserves
Wednesday, November 24, 2021	1:32:22 PM	-	2:01:27 PM	ET	0:29:05	Verdict in Ahmaud Arbery Trial
	12:32:22 PM	-	1:01:27 PM	CT	0:29:05	Verdict in Ahmaud Arbery Trial
	11:32:22 AM	-	12:01:23 PM	MT	0:29:01	Verdict in Ahmaud Arbery Trial
	10:32:22 AM	-	11:01:23 AM	PT	0:29:01	Verdict in Ahmaud Arbery Trial
Monday, November 29, 2021	11:59:55 AM	-	12:22:31 PM	ET	0:22:36	President Biden's Remarks on the Omicron Variant

	10:59:55 AM	-	11:22:31 AM	CT	0:22:36	President Biden's Remarks on the Omicron Variant
	9:59:55 AM	-	10:22:31 AM	MT	0:22:36	President Biden's Remarks on the Omicron Variant
	8:59:55 AM	-	9:22:31 AM	PT	0:22:36	President Biden's Remarks on the Omicron Variant
Thursday, December 2, 2021	1:39:19 PM	-	2:13:02 PM	ET	0:33:43	President Biden's Remarks on New COVID-19 Winter Plan
	12:39:19 PM	-	1:13:02 PM	CT	0:33:43	President Biden's Remarks on New COVID-19 Winter Plan
	11:39:19 AM	-	12:12:59 PM	MT	0:33:40	President Biden's Remarks on New COVID-19 Winter Plan
	10:39:19 AM	-	11:12:59 AM	PT	0:33:40	President Biden's Remarks on New COVID-19 Winter Plan
Friday, December 10, 2021	11:24:03 AM	-	11:51:17 AM	ET	0:27:14	President Biden's Eulogy for Senator Bob Dole
	10:24:03 AM	-	10:51:17 AM	CT	0:27:14	President Biden's Eulogy for Senator Bob Dole
	9:24:03 AM	-	9:51:17 AM	MT	0:27:14	President Biden's Eulogy for Senator Bob Dole
	8:24:03 AM	-	8:51:17 AM	PT	0:27:14	President Biden's Eulogy for Senator Bob Dole
Saturday, December 11, 2021	5:22:19 AM	-	5:24:16 AM	ET	0:01:57	Kentucky Tornadoes
	4:22:19 AM	-	4:24:16 AM	CT	0:01:57	Kentucky Tornadoes
	3:22:19 AM	-	3:24:16 AM	MT	0:01:57	Kentucky Tornadoes
	2:22:19 AM	-	2:24:16 AM	PT	0:01:57	Kentucky Tornadoes
Saturday, December 11, 2021	9:35:18 AM	-	10:40:03 AM	ET	1:04:45	Launch of Blue Origin into Space featuring Michael Strahan
	8:35:18 AM	-	9:40:03 AM	CT	1:04:45	Launch of Blue Origin into Space featuring Michael Strahan
	7:35:18 AM	-	8:40:03 AM	MT	1:04:45	Launch of Blue Origin into Space featuring Michael Strahan

	6:35:18 AM	-	7:40:03 AM	PT	1:04:45	Launch of Blue Origin into Space featuring Michael Strahan
Saturday, December 11, 2021	11:01:18 AM	-	11:46:48 AM	ET	0:45:30	Kentucky Tornadoes
	10:01:18 AM	-	10:46:48 AM	CT	0:45:30	Kentucky Tornadoes
	9:01:18 AM	-	9:46:48 AM	MT	0:45:30	Kentucky Tornadoes
	8:01:18 AM	-	8:46:48 AM	PT	0:45:30	Kentucky Tornadoes
Wednesday, December 15, 2021	4:01:42 PM	-	4:21:53 PM	ET	0:20:11	President Biden's Remarks on Kentucky Tornadoes
	3:01:42 PM	-	3:21:53 PM	CT	0:20:11	President Biden's Remarks on Kentucky Tornadoes
	2:01:42 PM	-	2:21:53 PM	MT	0:20:11	President Biden's Remarks on Kentucky Tornadoes
	1:01:42 PM	-	1:21:53 PM	PT	0:20:11	President Biden's Remarks on Kentucky Tornadoes
Tuesday, December 21, 2021	2:41:29 PM	-	3:19:27 PM	ET	0:37:58	President Biden's Remarks About COVID-19/Omicron
	1:41:29 PM	-	2:19:27 PM	CT	0:37:58	President Biden's Remarks About COVID-19/Omicron
	12:41:29 PM	-	1:19:27 PM	MT	0:37:58	President Biden's Remarks About COVID-19/Omicron
	11:41:29 AM	-	12:19:17 PM	PT	0:37:48	President Biden's Remarks About COVID-19/Omicron
Thursday, December 23, 2021	2:30:12 PM	-	2:43:17 PM	ET	0:13:05	Verdict in the Kim Potter Trial
	1:30:12 PM	-	1:43:17 PM	CT	0:13:05	Verdict in the Kim Potter Trial
	12:30:12 PM	-	12:43:15 PM	MT	0:13:03	Verdict in the Kim Potter Trial
	11:30:12 AM	-	11:43:15 AM	PT	0:13:03	Verdict in the Kim Potter Trial
Friday, December 31, 2021	2:54:45 PM	-	2:58:15 PM	ET	0:03:30	Death of Betty White
	1:54:45 PM	-	1:58:15 PM	CT	0:03:30	Death of Betty White

12:54:49	-	12:58:10	MT	0:03:21	Death of Betty White
PM		PM			
11:54:49	-	11:58:10	PT	0:03:21	Death of Betty White
AM		AM			