

KBYU-TV Quarterly Program Topic Report

July, August, September
2009

Key: Military Time Used

Types of Programs: D = Documentary C = Call-in
 N = News Interview/ Segment O = Other

Issue

Date Time Length Program Title Type Guests

Cultural Understanding

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| 7/5 | 13:00 26:46 | I Believe | O |
| <p>“<i>The Episcopal Church</i>”- <i>I Believe</i> travels across America and presents a basic education in what various religions and faiths believe and practice. The centerpiece of each program will be a personal conversation with a minister, priest, rabbi, imam, or pastor. The program will also go inside the featured house of worship to show viewers the essential elements of a typical weekly service. To teach about the Episcopal Church, guest Reverend Chester L. Talton and Reverend Canon Joanna Satorius discuss their religion.</p> | | | |
| 8/8 | 13:30 1:26:46 | More Love and Logic | O |
| <p>“<i>How to Raise Kids Who Make Responsible Decisions When No One is Watching</i>” – Learn the secrets of raising children who will make responsible decisions in any situation. Father and son parenting gurus Jim and Charles Fay speak about the benefits of raising children the “love and logic” way.</p> | | | |
| 9/6 | 22:00 56:46 | Rick Steves’ Iran | D |
| <p>Rick visits the splendid monuments from Iran's rich and glorious past, discusses the 20th-century story of this perplexing nation, and explores Iran's bustling cities, historic capital and countryside villages. The special vividly captures today's Persian culture: from Friday prayer in a leading mosque to challenges confronting Iran's youth, from anti-American murals to the warmth and hospitality of a family dinner, and from the tranquility of rural life to the frenzied traffic of modern Tehran.</p> | | | |

Utah History

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| 7/26 | 21:30 56:46 | Sweetwater Rescue | D |
| <p>“<i>The Willie and Martin Handcart Story</i>” – In the mid-1850s, thousands of Latter-Day Saints loaded handcarts and traveled nearly 1,300 miles across the American plains to Utah. But for the Willie and Martin companies, numerous delays and a late start led to near catastrophe as the pioneers found themselves running out of provisions in treacherous Wyoming snowstorms. This is the story of those who were stranded and of those who came to their rescue in one of the greatest acts of heroism in the 19th century.</p> | | | |
| 9/8 | 21:00 56:47 | Time Team America | D |
| <p>“<i>Range Creek, Utah</i>” – Travel to the picturesque and remote canyons of southern Utah to examine the remains of the Fremont Indians. The team probes the ground and cliffs to examine granaries and mysterious petroglyphs in order to learn what life was like in these canyons 1,000 years ago.</p> | | | |

Financial Management and Planning

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| 8/12 | 19:00 1:27:12 | Pounce for Alpha Wealth with Ken Stern | O |
| <p>An accomplished investment advisor and asset manager, Stern suggests ways to grow and protect wealth in any economic climate. He first evaluates financial trends across history and then reveals his system for financial success.</p> | | | |

- 8/21 20:00 56:46 **The Ascent of Money** D
"From Bullion to Bubbles" – From ancient Mesopotamia to Renaissance Italy, Niall Ferguson explains the origins of money, credit, and debt. Money, he shows, is not precious metal – it's a relationship between lender and borrower. Learn about the origins of banking, exemplified by the mighty Medici family, and the bond market, another Italian invention.
- 9/20 16:00 26:46 **Moneytrack** O
 Steve and Linda thought they had everything they needed to enjoy a comfortable retirement, but they discover that if they make one wrong move, they'll run out of money. Financial expert Jonathan Pond explains how to get retirement plans back on track.

Education

- 8/19 19:00 56:46 **NewsHour with Jim Lehrer** N
 A new trend in public schools is helping students focus not just on math and science, but also on their feelings. John Tulenko of Learning Matters reports on how social and emotional learning is improving test scores.
- 8/30 13:30 27:30 **The McLaughlin Group** N
 As children across the nation return to their classrooms, one fact is clear: Education is vital for America, and it needs reform - So says President Obama. The centerpiece of the Obama reform is a \$5 billion cash surge. It will be used to overhaul America's underperforming schools. The \$5 billion will not flow automatically to the U.S.'s 50 states. They must compete head to head to justify whatever money they get.

Health

- 8/9 13:30 27:30 **The McLaughlin Group** N
 The cost of U.S. health care is ballooning at a compounding rate of 6.9 percent. In 2008, a 12-month period, health-care spending in the United States reached a breath-taking \$2.4 trillion, 17 percent of gross domestic product. How exactly does Mr. Obama plan to stop this outrage? By encouraging Americans to make smarter choices. To help that, Mr. Obama wants government counseling for when one is dying.
- 9/18 20:00 1:28:59 **Substance Abuse in Utah: Living Essentials from BYU** O
"Treating Addiction"- Host Rebecca Cressman leads a discussion on treatment options available in Utah, relapse, and role of spirituality. Panelists include Patrick Fleming, director of the Salt lake County Division of Substance Abuse.
- 9/25 20:00 1:28:14 **Substance Abuse in Utah: Living Essentials from BYU** O
"Preventing Addiction"- Rebecca Cressman leads a discussion on how parents, prevention programs, and communities can reduce drug and alcohol abuse. Panelists include Verne Larsen, the Safe and Drug Free School coordinator for the Utah State Office of Education.
- 9/25 21:30 28:30 **Prescription for Addiction: Utah Leads the Nation** D
 Prescription pain relievers like Loratab, Vicodin, and OxyContin have the same potential for dependence as drugs like heroin. Explore both the positive aspects of prescription drugs and the potential for drug abuse.