

EEO PUBLIC FILE REPORT
Townsquare Media Evansville/Owensboro, Inc.
WKDQ (FM), WDKS (FM), WGBF (FM), WJLT (FM), WGBF (AM),
WOMI (FM), WBKR (FM)
April 1, 2016 to March 31, 2017

Section 1. Vacancy List

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS that Referred the hire
Media and Digital Sales Executive	1,2,5,6,7,8,9	3,6
Media and Digital Sales Executive	1,2,5,6,7,8,9	11
Media and Digital Sales Executive	1,2,5,6,7,8,9	2,11
Regional Digital Sales Executive	1,2,5,6,7,8,9	10
Market President	1,2,5,6,7,8,9	10
On-Air Host	1,2,5,6,7,8,9	10
Production Director	1,2,5,6,7,8,9	10
Receptionist	1,2,5,6,7,8,9	2

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification ? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	Broadcast Compliance Services – Service posts jobs to over 100 resource locations in the Tri-State area. - Robin Cooper 1700 Rockville Pike, Suite 400 Rockville, Maryland 20852 – (301) 998-6136	N	1
2	Jobvite Exports to: Facebook Maria Maskarinec Recruiting Coordinator, TSM Office: (980) 208-1627 Maria.maskarinec@townsquaremedia.com	N	3
3	Jobvite Exports to: Indeed Maria Maskarinec Recruiting Coordinator, TSM Office: (980) 208-1627 Maria.maskarinec@townsquaremedia.com	N	16

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4	Jobvite Exports to: LinkedIn Maria Maskarinec Recruiting Coordinator, TSM Office: (980) 208-1627 Maria.maskarinec@townsquaremedia.com	N	5
5	Jobvite Exports to: Oodle Maria Maskarinec Recruiting Coordinator, TSM Office: (980) 208-1627 Maria.maskarinec@townsquaremedia.com	N	0
6	Jobvite Exports to: Monster Maria Maskarinec Recruiting Coordinator, TSM Office: (980) 208-1627 Maria.maskarinec@townsquaremedia.com	N	2
7	Jobvite Exports to: Glassdoor Maria Maskarinec Recruiting Coordinator, TSM Office: (980) 208-1627 Maria.maskarinec@townsquaremedia.com	N	0
8	Jobvite Exports to: Greenhouse Maria Maskarinec Recruiting Coordinator, TSM Office: (980) 208-1627 Maria.maskarinec@townsquaremedia.com	N	2
9	Jobvite Exports to: Simply Hired Maria Maskarinec Recruiting Coordinator, TSM Office: (980) 208-1627 Maria.maskarinec@townsquaremedia.com	N	0
10	Referred by Client or Internal – Traci Davis – Mike Schenk 117 SE 5 th Street, Evansville, IN 47708 - (812) 425-4226	N	8
11	Townsquare Media On-Air – Promo's Carrie Williams 117 SE 5 th Street, Evansville, IN 47708 – (812) 425-4226	N	12
Total Number of Interviews over 12-month period: 49			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Hosted Job Fair	<p>On January 26, 2017, The seven stations WKDQ (FM), WDKS (FM), WGBF(FM), WJLT (FM), WGBF (AM), WOMI (FM), WBKR (FM) hosted a job fair at the Holiday Inn Airport. There were over 52 vendors with well over 750 individuals participating. The Station Manager, LaDonne Craig along with the Sales Managers attended the fair, soliciting resumes and spoke with interested people about careers in the broadcasting industry.</p>
Establishment of Internship Program	<p>During the reporting period, the Employment Unit hosted intern from the University of Southern Indiana. They worked (interned) 10-20 hours per week. Job shadowed in a variety of areas-on-air, production and sales on the morning show and in promotions. Also, shadowed members of the sales team.</p>
Participation in Events/Programs Sponsored by Educational Institutions	<p>Bobby Gates and Ben Davis participate in the Advisory Board for the Evansville Vanderburgh School Corporation's High School Radio Station. There are regular meetings to work with the teachers to help prepare students for a career in Broadcasting. It is at these meetings that we also line up various job shadowing opportunities and other tasks to assist the students.</p>

Participation in Events/Programs Sponsored by Educational Institutions	<p>Ryan O'Bryan spoke to the students at the Evansville Vanderburgh School Corporation radio station on Lynch Rd., and offer some advice on their on-air product.</p>
Participation in Events/Programs Sponsored by Educational Institutions	<p>In June, we had a tour of 57 children from the Edge Ice Center day camp. Two DJ's and Receptionist broke them into 3 groups and discussed all aspects of radio including, sales, production, digital and on-air. We went over how radio works and each different aspect for WBKR/WOMI on-air studios and let them record themselves in the Production studio.</p>

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