

Quarterly Issues, Programs, and Public Service Announcements

KLBM-AM

First Quarter: January - March (2020)

Total time focusing on issues:

Community Events	210 minutes
Local Education	960 minutes
Health Concerns	1500 minutes
Community Development	1155 minutes
Public Safety	855 minutes

KLBM-AM & KBKR-AM LOCAL ISSUES & PROGRAMS FIRST QUARTER REPORT

January - March 2020

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Regional Weather	Marc Austin, National Weather Service	01/06/2020	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - Outdoor Recreation	Alice Trindle, Anthony Lakes	01/08/2020	15 minutes 8:15 AM	Recapped outdoor activities that happened during the holidays at Anthony Lakes
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendent	01/22/2020	15 minutes 8:15 AM	Examined topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - GR Symphony Event	Alice Trindle, GR Symphony	01/22/2020	15 minutes 8:30 AM	Highlighted the upcoming local performance by the Grande Ronde Symphony Orchestra
Morning Buzz - Union County Issues	Paul Anderes, UC Commissioner	01/23/2020	15 minutes 8:15 AM	Discussed various issues facing Union County on policy, tourism, and economics
Morning Buzz - Union County Water Issues	Donna Beverage, UC Commissioner	01/29/2020	15 minutes 8:15 AM	Looked at water issues faced in some towns throughout Union County
Morning Buzz - Regional Weather	Marilyn Lohmann, Hydrologist NWS	02/03/2020	15 minutes 8:15 AM	Reviewed monthly regional weather data and forecast for La Grande & Baker City
Morning Buzz - EOU Theatre	Kenn Wheeler, EOU Director	02/03/2020	15 minutes 8:30 AM	Detailed the upcoming EOU Theatre Renaissance Feast to be held in La Grande
Morning Buzz - Union County Water Issues	Donna Beverage, UC Commissioner	02/04/2020	15 minutes 8:15 AM	Invited listeners to attend upcoming local Business Development Economic Summit
Morning Buzz - Youth For Christ Crab Feed	Kevin Rainey, Event Coordinator	02/07/2020	15 minutes 8:15 AM	Welcomed listeners to attend upcoming fundraiser for Union County Youth For Christ
Morning Buzz - Stroke Awareness	Laurie & April, GR Hospital Staff	02/10/2020	15 minutes 8:15 AM	Warned about the dangers of stroke, and what to do if witnessing symptoms in others
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendent	02/13/2020	15 minutes 8:15 AM	Summarized topics discussed at the monthly School Board meeting from the previous night

KLBM-AM & KBKR-AM LOCAL ISSUES & PROGRAMS FIRST QUARTER REPORT

January - March 2020

ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Morning Buzz - EOU Theatre	Kenn Wheeler, EOU Director	02/13/2020	15 minutes 8:30 AM	Detailed the upcoming EOU Theatre Renaissance Feast to be held in La Grande
Morning Buzz - Homebuying Workshop	Debbie MacBaker, Community Connection	02/17/2020	15 minutes 8:15 AM	Highlighted upcoming free courses regarding home buying and building a budget
Morning Buzz - Union County Water Plan	Donna Beverage, UC Commissioner	02/24/2020	15 minutes 8:15 AM	Solicited discussion regarding Union County Water Plan at upcoming public meeting
Morning Buzz - AMD Warning Signs	Dr. Dan Beckner, Local Optometrist	02/25/2020	15 minutes 8:15 AM	Looked at the signs and symptoms of age related macular degeneration
Morning Buzz - GR Symphony Event	Alice Trindle, GR Symphony	02/26/2020	15 minutes 8:15 AM	Encouraged attendance to upcoming Chamber Concert performance for GR Symphony
Morning Buzz - Regional Weather	Marilyn Lohmann, Hydrologist NWS	03/02/2020	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - GR Symphony Event	Alice Trindle, GR Symphony	03/04/2020	15 minutes 8:30 AM	Previewed the upcoming local performance by the Grande Ronde Symphony Orchestra
Morning Buzz - Shelter From The Storm Event	Jamie, Event Organizer	03/05/2020	15 minutes 8:30 AM	Invited support for local event to raise funds for the Shelter to combat domestic violence
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendent	03/12/2020	15 minutes 8:15 AM	Examined topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - Healthy Vision Month	Dr. Luke Spencer - Local Optometrist	03/17/2020	15 minutes 8:15 AM	Warned about various eye-related diseases, and how to prevent against most
Morning Buzz - USDA & ODF Partnership	Mike & Jamie, USDA & ODF Representatives	03/19/2020	15 minutes 8:15 AM	Discussed local partnership and resources between USDA and Oregon Dept. of Forestry
Morning Buzz - La Grande Blood Drive	Linda Strand, Event Organizer	03/26/2020	15 minutes 8:15 AM	Reassured listeners about upcoming local blood drive, and health precautions taken

Submitted by Cliff Tarpay, Program Director



04/10/20

KLBM-AM & KBKR-AM PUBLIC SERVICE ANNOUNCEMENTS FIRST QUARTER REPORT

January - March 2019

<i>ORGANIZATION / ISSUE</i>	<i>AIRED</i>	<i>DESCRIPTION</i>
American Red Cross Volunteering	30 seconds 180 times total	PSA encouraging individuals to volunteer for local chapter of the American Red Cross
American Red Cross Donate Blood	30 seconds 180 times total	PSA encouraging individuals to donate blood during local blood drive for American Red Cross
OSAA Seeking Sports Officials	30 seconds 180 times total	PSA seeking community involvement for local High School Sports officiating
Stop Co-Sleeping	30 seconds 180 times total	PSA informing listeners about the dangers of co-sleeping with babies
COVID19 Coronavirus Awareness	30 seconds 180 times total	PSA warning of the dangers of spreading COVID19 Coronavirus
Alcoholics Anonymous Support Groups	30 seconds 180 times total	PSA explaining how to find local AA support groups throughout Eastern Oregon
Al-Anon Family Groups	30 seconds 360 times total	PSA for services to help problem drinkers
Choose To Save	30 seconds 360 times total	PSA to encourage saving money for later in life
Visit The Forest	30 seconds 360 times total	PSA to invite kids and families to have a safe and enjoyable time outdoors
Stroke Awareness	30 seconds 360 times total	PSA to raise awareness on the dangers of stroke, and how to recognize the signs
National Crime Prevention Council	30 seconds 360 times total	PSA to protect individuals and property from criminals
Healthy Mouths Healthy Lives	30 seconds 360 times total	PSA for encouraging kids to practice good dental hygiene

KLBM-AM & KBKR-AM PUBLIC SERVICE ANNOUNCEMENTS FIRST QUARTER REPORT

January - March 2019

<i>ORGANIZATION / ISSUE</i>	<i>AIRED</i>	<i>DESCRIPTION</i>
OSU Extension Service	30 seconds 360 times total	PSA for awareness of various services and programs offered by Oregon State University
US Army Graduation	30 seconds 360 times total	PSA to encourage students to graduate
Federal Student Aid	30 seconds 360 times total	PSA announcing details for available financial aid
ODOT Driving Safety	30 seconds 360 times total	PSA from the Oregon Department of Transportation encouraging safe driving habits
Stop Texts Stop Wrecks	30 seconds 360 times total	PSA to discourage texting while driving
AARP For Caregivers	30 seconds 360 times total	PSA from AARP to provide support and services for caregivers
Child Adoption	30 seconds 360 times total	PSA to explain the benefits of child adoption
Live United For Education	30 seconds 360 times total	PSA encouraging high school students to consider going to college to further their learning
Prepare For College	30 seconds 360 times total	PSA that explains how to prepare high school students for college
Volunteer Action Team	30 seconds 360 times total	PSA showing the benefits of volunteering
Big Brother Big Sisters Mentor	30 seconds 360 times total	PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child
United Way Pledge To Volunteer	30 seconds 360 times total	PSA to encourage making a pledge to volunteer in the community
US Dept. Of Treasury	30 seconds 360 times total	PSA that reveals the dangers of credit and over spending

KLBM-AM & KBKR-AM PUBLIC SERVICE ANNOUNCEMENTS FIRST QUARTER REPORT

January - March 2019

<i>ORGANIZATION / ISSUE</i>	<i>AIRED</i>	<i>DESCRIPTION</i>
HUD Approved Housing Councilors	30 seconds 360 times total	PSA that explains how to avoid foreclosure
Feed The Pig	30 seconds 360 times total	PSA showing the benefits of controlling spending
NFCC Credit Counseling	30 seconds 360 times total	PSA to provide details about financial help services available from the NFCC
American Red Cross	30 seconds 360 times total	PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross
Library Of Congress	30 seconds 360 times total	PSA promoting literacy among children
Military Mental Health	30 seconds 360 times total	PSA explaining the various services available for veterans suffering with mental health issues
Vietnam Wall Memorial	30 seconds 360 times total	PSA asking for support to continue operations of the Vietnam Wall Memorial Center
Ready.gov	30 seconds 360 times total	PSA on how to prepare for disasters with family and community support
Medicare Benefits	30 seconds 360 times total	PSA for choosing the right plan, preventative screening, and proper treatment of diseases
Booster Seat Safety	30 seconds 360 times total	PSA explaining the dangers of children not riding in a booster seat
EF Foundation Host Family	30 seconds 360 times total	PSA to share the benefits of hosting a foreign exchange student
Prevent Teenage Drinking	30 seconds 360 times total	PSA with advice for how to prevent teens from drinking
Girls and Boys Town Hotline	30 seconds 360 times total	PSA for the national hotline for parents who are struggling to control their children's behavior

KLBM-AM & KBKR-AM PUBLIC SERVICE ANNOUNCEMENTS FIRST QUARTER REPORT

January - March 2019

<i>ORGANIZATION / ISSUE</i>	<i>AIRED</i>	<i>DESCRIPTION</i>
Home Safety Fire Tools	30 seconds 360 times total	PSA spreading awareness about fire safety in the home
Drug & Alcohol Treatment	30 seconds 360 times total	PSA explaining available treatment for those suffering with drug & alcohol abuse
Narconon Family Groups	30 seconds 360 times total	PSA providing help and services to those struggling with drug addiction
Eye Health and Safety	30 seconds 360 times total	PSA warning about various eye related diseases and how to treat them
Forest Fire Prevention	30 seconds 360 times total	PSA teaching how to prevent wildfires
Help Stop Hunger	30 seconds 360 times total	PSA to inspire involvement and donations, to assist those in need of food locally
Teaching Gun Safety	30 seconds 360 times total	PSA encouraging education to kids and adults about proper gun use & storage at home
Employment Assistance	30 seconds 360 times total	PSA sharing helpful tips to grow potential job opportunities among local youth

Submitted by Cliff Tarp, Program Director



04/10/20