

REP HEADLINE# 9297974 TRF# 2089253
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT26/18 16.58
*** HDAM-TV ***

ADV #	ADV. NAME	ISS/POWER PAC PLUS	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	PCA	BUYER NAME	KEVIN HINES	
		37 WEST 39TH ST	SALES PRSN	WA- RYAN EDDINS (H)	
		NEW YORK, NY 10018			
ORDER #		CONTRACT # 9297974	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	POWERPAC PLUS	EST#	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT27/18	NOV6/18	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE OCT26/18 16.58

REP: NEW POWER PAC PLUS ORDER
TOTAL \$3315
PLEASE CONFIRM
THANKS, JENN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

POWERPAC PLUS
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL \$3,315.00
TOTAL SPOTS 65

2089253

FAX# 703-51
CREDIT RISK !!
HARRIS REPORT FROM REP

OCT26/18 15.45
*** HDAM-TV ***

REP. #	OFF. #	SALESMAN #
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BUYER NAME KEVIN HINES

SALES PRSN WA- RYAN EDDINS (H)

NEW YORK, NY 10018

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
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100	100	100

FLIGHT DATES OCT27/18 NOV6/18 WK-2

CITY TAX	CO-OP BILLING NEEDED	DATE
STATE TAX		OCT26/18
		15.45

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CON CM      ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
POWERPAC CPLUS
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$25.00	10/29	11/2	5		M-F	5
PROGRAM : NEWS7 SUNRS 6A												
CON COM1 : NEWS7 SUNRS 6A												
2			600A-700A	30		\$25.00	11/5	11/6	2		M-TU	2
PROGRAM : NEWS7 SUNRS 6A												
CON COM1 : NEWS7 SUNRS 6A												
3			700A-900A	30		\$35.00	10/29	11/2	5		M-F	5
PROGRAM : GD MRN AMR-ABC												
CON COM1 : GD MRN AMR-ABC												
4			700A-900A	30		\$35.00	11/5	11/6	2		M-TU	2
PROGRAM : GD MRN AMR-ABC												
CON COM1 : GD MRN AMR-ABC												

OCT26/18 15.45
*** HDAM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
5			1000A-1100A PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$35.00	10/29	11/2	5		M-F	5
6			1000A-1100A PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$35.00	11/5	11/6	2		M-TU	2
7			1200N-100P PROGRAM : \$GMA DAY CON COM1: \$GMA DAY	30		\$45.00	10/29	11/2	5		M-F	5
8			1200N-100P PROGRAM : \$GMA DAY CON COM1: \$GMA DAY	30		\$45.00	11/5	11/5	1		MON	1
9			300P-400P PROGRAM : \$SELLEN CON COM1: \$SELLEN	30		\$35.00	10/29	11/2	5		M-F	5
10			300P-400P PROGRAM : \$SELLEN CON COM1: \$SELLEN	30		\$35.00	11/5	11/5	1		MON	1
11			500P-530P PROGRAM : \$SELLEN CON COM1: \$SELLEN	30		\$55.00	10/29	11/2	5		M-F	5
12			500P-530P PROGRAM : \$SELLEN CON COM1: \$SELLEN	30		\$55.00	11/5	11/5	1		MON	1
13			630P-700P PROGRAM : \$SELLEN CON COM1: \$SELLEN	30		\$110.00	10/29	11/2	5		M-F	5

REP HEADLINE# 9297974
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT26/18 15.45
 *** HDAM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			630P-700P PROGRAM : WDAM7 NWS @630 CON COM1 : WDAM7 NWS @630	30		\$110.00	11/5	11/5	1		MON	1
15			1000P-1030P PROGRAM : WDAM7 NEWS @10 CON COM1 : WDAM7 NEWS @10	30		\$55.00	10/29	11/2	5		M-F	5
16			1000P-1030P PROGRAM : WDAM7 NEWS @10 CON COM1 : WDAM7 NEWS @10	30		\$55.00	11/5	11/5	1		MON	1
17			1035P-1135P PROGRAM : SKIMMEL CON COM1 : SKIMMEL	30		\$25.00	10/29	11/2	5		M-F	5
18			1035P-1135P PROGRAM : SKIMMEL CON COM1 : SKIMMEL	30		\$25.00	11/5	11/5	1		MON	1
19			700A-800A PROGRAM : GD MRN-SAT-ABC CON COM1 : GD MRN-SAT-ABC	30		\$135.00	10/27	11/3	1		SAT	2
20			600P-630P PROGRAM : NEWS 7@6P SAT CON COM1 : NEWS 7@6P SAT	30		\$80.00	10/27	11/3	1		SAT	2
21			800A-900A PROGRAM : THIS WEEK-ABC CON COM1 : THIS WEEK-ABC	30		\$45.00	10/28	11/4	1		SUN	2
22			530P-600P PROGRAM : ABC NWS-SUN CON COM1 : ABC NWS-SUN	30		\$90.00	10/28	11/4	1		SUN	2

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 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT26/18 15.45
 *** HDAM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/18			\$350.00	NOV/18		\$2,965.00						
CONTRACT TOTAL												\$3,315.00
TOTAL SPOTS												65

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

ORDER

Orders
Order / Rev: 2089253
Alt Order #: 09297974
Product Desc: POWERPAC PLUS
Estimate:
Flight Dates: 10/27/18 - 11/06/18
Original Date / Rev: 10/26/18 / 10/26/18
Order Type: Political

WDAM - ABC

Primary AE: Ryan Eddins
Sales Office: H-DC
Sales Region: National

Agency
Name: Political Communications
Buying Contact:
Billing Contact:
 811 E. Call Street
 Tallahassee, FL 32301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Power PAC Plus
Demographic: A35+
Product Codes: PL20
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Pol-Issue
Priority: P15

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	4	\$350.00	\$297.50
10/29/18	11/06/18	61	\$2,965.00	\$2,520.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	4	\$350.00	\$297.50	0.00
November 2018	61	\$2,965.00	\$2,520.25	0.00
Totals	65	\$3,315.00	\$2,817.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAMa	10/29/18	11/02/18	LOC News at 6a News at 6a	Comm	6:00 AM-7:00 AM	MTWTF--	:30	5	\$25.00	P 2	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--					5	\$25.00		0.00			
N 2	WDAMa	11/05/18	11/06/18	LOC News at 6a News at 6a	Comm	6:00 AM-7:00 AM	MT-----	:30	2	\$25.00	P 2	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	MT-----					2	\$25.00		0.00			
N 3	WDAMa	10/29/18	11/02/18	NET Good Morning America Good Morning America M-F	Comm	7:00 AM-9:00 AM	MTWTF--	:30	5	\$35.00	P 2	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--					5	\$35.00		0.00			
N 4	WDAMa	11/05/18	11/06/18	NET Good Morning America Good Morning America M-F	Comm	7:00 AM-9:00 AM	MT-----	:30	2	\$35.00	P 2	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	MT-----					2	\$35.00		0.00			
N 5	WDAMa	10/29/18	11/02/18	NET The View The View	Comm	10:00 AM-11:00 AM	MTWTF--	:30	5	\$35.00	P 2	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	MTWTF--					5	\$35.00		0.00			
N 6	WDAMa	11/05/18	11/06/18		Comm	10:00 AM-11:00 AM	MT-----	:30	2	\$35.00	P 2	0.00	NM	2	\$70.00

Order / Rev: 2089253
 Alt Order #: 09297974
 Flight Dates: 10/27/18 - 11/06/18

Advertiser: ISS/Power PAC Plus
 Product Desc: POWERPAC PLUS
 Estimate: WDAM - ABC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NET The View The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	MT-----						2	\$35.00		0.00			
N 7	WDAMa	10/29/18	11/02/18	NET GMA Day NET GMA Day	Comm	12:00 PM-1:00 PM	MTWTF--	:30	5	\$45.00	P 2	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	MTWTF--						5	\$45.00		0.00			
N 8	WDAMa	11/05/18	11/05/18	NET GMA Day NET GMA Day	Comm	12:00 PM-1:00 PM	1-----	:30	1	\$45.00	P 2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$45.00		0.00			
N 9	WDAMa	10/29/18	11/02/18	SYN EF 3-4p SYN 3-4p	Comm	3:00 PM-4:00 PM	MTWTF--	:30	5	\$35.00	P 2	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	MTWTF--						5	\$35.00		0.00			
N 10	WDAMa	11/05/18	11/05/18	SYN EF 3-4p SYN 3-4p	Comm	3:00 PM-4:00 PM	1-----	:30	1	\$35.00	P 2	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$35.00		0.00			
N 11	WDAMa	10/29/18	11/02/18	LOC Live at Five Live at Five	Comm	5:00 PM-5:30 PM	MTWTF--	:30	5	\$55.00	P 2	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	MTWTF--						5	\$55.00		0.00			
N 12	WDAMa	11/05/18	11/05/18	LOC Live at Five Live at Five	Comm	5:00 PM-5:30 PM	1-----	:30	1	\$55.00	P 2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$55.00		0.00			
N 13	WDAMa	10/29/18	11/02/18	LOC News at 630p News at 630p	ABCComm	6:30 PM-7:00 PM	MTWTF--	:30	5	\$110.00	P 2	0.00	NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	MTWTF--						5	\$110.00		0.00			
N 14	WDAMa	11/05/18	11/05/18	LOC News at 630p News at 630p	ABCComm	6:30 PM-7:00 PM	1-----	:30	1	\$110.00	P 2	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$110.00		0.00			
N 15	WDAMa	10/29/18	11/02/18	LOC Late News M-F News AT 10P	Comm	10:00 PM-10:30 PM	MTWTF--	:30	5	\$55.00	P 2	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	MTWTF--						5	\$55.00		0.00			
N 16	WDAMa	11/05/18	11/05/18	LOC Late News M-F News AT 10P	Comm	10:00 PM-10:30 PM	1-----	:30	1	\$55.00	P 2	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$55.00		0.00			
N 17	WDAMa	10/29/18	11/02/18	NET Jimmy Kimmel Jimmy Kimmel	Comm	10:35 PM-11:35 PM	MTWTF--	:30	5	\$25.00	P 2	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	MTWTF--						5	\$25.00		0.00			
N 18	WDAMa	11/05/18	11/05/18	NET Jimmy Kimmel Jimmy Kimmel	Comm	10:35 PM-11:35 PM	1-----	:30	1	\$25.00	P 2	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$25.00		0.00			
N 19	WDAMa	10/27/18	11/03/18	NET GMA Saturday GMA Sat	Comm	7:00 AM-8:00 AM	-----1-	:30	1	\$135.00	P 1	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/28/18	-----1-						1	\$135.00		0.00			
Week: 10/29/18		11/04/18	-----1-						1	\$135.00		0.00			
N 20	WDAMa	10/27/18	11/03/18	LOC News at 6p Sat News at 6p Sat	Comm	6:00 PM-6:30 PM	-----1-	:30	1	\$80.00	P 2	0.00	NM	2	\$160.00

Order / Rev: 2089253
Alt Order #: 09297974
Flight Dates: 10/27/18 - 11/06/18

Advertiser: ISS/Power PAC Plus
Product Desc: POWERPAC PLUS
Estimate:

WDAM - ABC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1-					1	\$80.00		0.00			
		Week: 10/29/18	11/04/18	-----1-					1	\$80.00		0.00			
N 21	WDAMa	10/28/18	11/04/18	NET This Week This Week	Comm	8:00 AM-9:00 AM	-----1	:30	1	\$45.00	P 2	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1					1	\$45.00		0.00			
		Week: 10/29/18	11/04/18	-----1					1	\$45.00		0.00			
N 22	WDAMa	10/28/18	11/04/18	NET ABC World News/SC World News	Comm	5:30 PM-6:00 PM	-----1	:30	1	\$90.00	P 2	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----1					1	\$90.00		0.00			
		Week: 10/29/18	11/04/18	-----1					1	\$90.00		0.00			
Totals													65	\$3,315.00	