



WDAM ABC
2362 Highway 11 North
Moselle, MS 39459
Sales T&C: <http://bit.ly/2FYavgw>
Main: (601) 544-4730
Billing: (601) 450-8324

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
2089253-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WDAMa/HDAM	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Power PAC Plus	POWERPAC PLUS	

Billing Address:

Political Communications
Attention: Accounts Payable
811 E. Call Street
Tallahassee, FL 32301

Flight Dates	Order #	Alt Order #
10/27/18 - 11/06/18	2089253	09297974

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WDAM ABC
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/27/18	11/03/18	GMA Sat	7:00 AM-8:00 AM	-----1-	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$135.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Sa	10/27/18	7:53 AM	GMA Sat	7:00 AM-8:00 AM	:30	CLSPPT1026H	\$135.00 NM
20	10/27/18	11/03/18	News at 6p Sat	6:00 PM-6:30 PM	-----1-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Sa	10/27/18	6:19 PM	News at 6p Sat	6:00 PM-6:30 PM	:30	CLSPPT1026H	\$80.00 NM
21	10/28/18	11/04/18	This Week	8:00 AM-9:00 AM	-----1	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Su	10/28/18	8:59 AM	This Week	8:00 AM-9:00 AM	:30	CLSPPT1026H	\$45.00 NM
22	10/28/18	11/04/18	World News	5:30 PM-6:00 PM	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDAMa	Su	10/28/18		World News	5:30 PM-6:00 PM	:00		\$90.00 NM
See MG 22.3,22.4									

Total Spots 3

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Drawer #0563
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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
2089253-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
ISS/Power PAC Plus	POWERPAC PLUS		

Payment Terms 30 Days

<u>Gross Total</u>	\$260.00
<u>Agency Commission</u>	\$39.00
<u>Net Amount Due</u>	\$221.00

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