

CONTRACT

WSYT-TV
1000 James St
Syracuse, NY 13203
(315) 472-6800



And:

Mooney Marketing Group
528 Plum St
Ste 200
Syracuse, NY 13204

<u>Contract / Revision</u> 3283 /		<u>Alt Order #</u>
<u>Product</u> KATKO FOR CONGRESS MESSAGE W3B		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u>
<u>Advertiser</u> Committee to Elect John Katko		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSYT-TV	<u>Account Executive</u> WSYT House	<u>Sales Office</u> Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WSYT	10/18/16	10/21/16	M-F	7p-730p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-TWTF--				3	\$600.00				
E 2	WSYT	10/18/16	10/21/16	M-F	730p-8p		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-TWTF--				3	\$700.00				
E 3	WSYT	10/18/16	10/18/16	Tues	8p-9p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1-----				1	\$400.00				
E 4	WSYT	10/18/16	10/18/16	Tues	9p-10p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	-1-----				1	\$400.00				
E 5	WSYT	10/20/16	10/20/16	Thur	8p-9p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	---1---				1	\$600.00				
E 6	WSYT	10/21/16	10/21/16	Fri	8p-9p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/17/16	10/23/16	----1--				1	\$400.00				

10/19/16
mp10/20/16
as

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



<u>Contract / Revision</u> 3283 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/18/16 - 10/24/16	<u>Product</u> KATKO FOR CONGRES	<u>Estimate #</u>
<u>Advertiser</u> Committee to Elect John		<u>Original Date / Revision</u> 10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<hr/>													
E 7	WSYT	10/18/16	10/24/16	M-F	10p-11p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		10/17/16	10/23/16	-1111--	4				\$125.00				
		Week: 10/17/16	10/23/16	1-----	1				\$125.00				
<hr/>													
E 8	WSYT	10/19/16	10/19/16	Wed	9p-10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		10/17/16	10/23/16	--1----	1				\$700.00				
<hr/>													
E 9	WSYT	10/23/16	10/23/16	Sun	8p-9p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		10/17/16	10/23/16	-----1	1				\$450.00				
<hr/>													
Totals												0.00	
												17	\$7,475.00

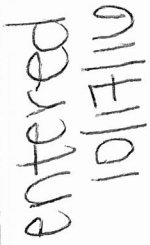
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	17	\$7,475.00	(\$1,121.25)	\$6,353.75
Totals	17	\$7,475.00	(\$1,121.25)	\$6,353.75

Signature: _____ Date: _____

CONTRACT CONFIRMATION: DO NOT PAY FROM THIS CONTRACT, INVOICE TO FOLLOW.

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



broadcast order

Order # 10131619
Date: 10/13/2016

Buyer: Bret Burghdurf

Market: Syracuse, NY

Dates: 10/18/16-10/24/16

[illegible]

Please sign and fax to 315.373.0275

Name:

Date:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSYT SYRACUSE, NY	Date: 10/13/16
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I, Bret Burghdurf,

being/on behalf of: John Katko, a legally

qualified candidate of the Republican political

party for the office of: Congress

in the 24th District of New York State

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See Attached Broadcast Order					

Total Charges:

\$7,475 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect John Katko

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

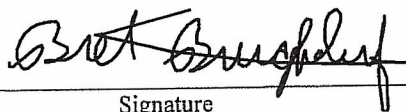
Thomas OConnor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/13/16

Date



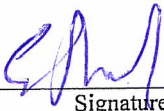
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature


Printed Name


Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

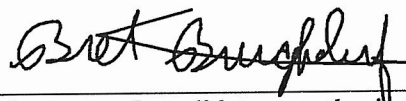
I, Bret Burghdurf
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Bret Burghdurf
printed name

10/13/16
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See Attached Broadcast Order					

Total Charges:

\$7,475 Gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



broadcast order

528 Plum Street Syracuse, NY 13204
P: 315.373.0281 F: 315.373.0275

Order # 10131619
Date: 10/13/2016

Advertiser: Committee to Elect John Katko

Buyer: Bret Burghdurf

Campaign: Katko for Congress Message W3b 10.18-10.24

Market: Syracuse, NY

Station: WSYT

Dates: 10/18/16-10/24/16

Rep: 1000, James Street Syracuse, NY 13203

[illegible]

Agency discount:	\$1,121.25
Total:	\$6,353.75

Please sign and fax to 315.373.0275

Name:

Date: