

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4041349

Traffic Order #	12321079	Created On	11/7/2023 10:22:04 AM	Order Status	Contract Confirmed
Order #	4041349	Created By	NCC_Gateway_User	Gross \$	1566.00
Order Descrp	63136251_POL_Candidate_FICKER FOR SENATE - SAL	Updated On	11/7/2023 11:45:25 AM	Net \$	1127.52
Client	AMP - FICKER FOR SENATE - SAL	Updated By	eClerx BOT	Units	27
Start Date	11/6/2023	Industry	Political-US Senate	Credit Hold	NO
End Date	11/12/2023	REFERENCES		BILLING INFORMATION	
# of Weeks	1	Primary		Purchase Order #	63136251
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	1	Tertiary		EDI INFORMATION	
AE 1	NCC - SAL - WASH DC	Quarternary		Product	957
AE 2		TRAFFIC OPTIONS		Estimate	10877
Agency	AMP - STRATEGIC MEDIA SERVICES	Address 1	AMP MEDIA	Submit EDI Invoice?	Submit EDI Invoice
RepFirm	NCC	Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	BLOOMFIELD, NJ	Salisbury – PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Zones	3	Zip	07003		
Zones	Salisbury Metro,Ocean City,Lower Dela...	Contact		Salisbury – PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
Total Networks	1	Phone	111-111-1111		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
Salisbury – PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC S ITE FOR NETWORK/ZONE INFORMATION		Contract Type	Standard	0297,0603,7914	
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 0297

Traffic Order #	12321079	Created On	11/7/2023 10:22:04 AM	Order Status	Contract Confirmed
Order #	4041349	Created By	NCC_Gateway_User	Syscode Gross \$	522.00
Order Descrp	63136251_POL_Candidate_FICKER FOR SENATE - SAL	Updated On	11/7/2023 11:43:06 AM	Syscode Net \$	375.84
Client	AMP - FICKER FOR SENATE - SAL	Updated By	eClerx BOT	Syscode Units	9
Start Date	11/6/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/12/2023	Zones	Salisbury Metro	Avg Unit Rate	58.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0297	FXNC PT	11/08/2023	11/09/2023	W-Th 7p-12m			X	X				9	\$58.00	\$522.00	30

SUMMARY FOR SYSCODE 0603

Traffic Order #	12321079	Created On	11/7/2023 10:22:04 AM	Order Status	Contract Confirmed
Order #	4041349	Created By	NCC_Gateway_User	Syscode Gross \$	522.00
Order Descrp	63136251_POL_Candidate_FICKER FOR SENATE - SAL	Updated On	11/7/2023 11:43:06 AM	Syscode Net \$	375.84
Client	AMP - FICKER FOR SENATE - SAL	Updated By	eClerx BOT	Syscode Units	9
Start Date	11/6/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/12/2023	Zones	Ocean City	Avg Unit Rate	58.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
2	2		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	0603	FXNC PT	11/08/2023	11/09/2023	W-Th 7p-12m			X	X				9	\$58.00	\$522.00	30

SUMMARY FOR SYSCODE 7914

Traffic Order #	12321079	Created On	11/7/2023 10:22:04 AM	Order Status	Contract Confirmed
Order #	4041349	Created By	NCC_Gateway_User	Syscode Gross \$	522.00
Order Descrp	63136251_POL_Candidate_FICKER FOR SENATE - SAL	Updated On	11/7/2023 11:43:06 AM	Syscode Net \$	375.84
Client	AMP - FICKER FOR SENATE - SAL	Updated By	eClerx BOT	Syscode Units	9
Start Date	11/6/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/12/2023	Zones	Lower Delaware East	Avg Unit Rate	58.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7914	FXNC PT	11/08/2023	11/09/2023	W-Th 7p-12m			X	X				9	\$58.00	\$522.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4041349							
Traffic Order #	12321079		# of Weeks	1		Active	Yes
Order #	4041349		Created On	11/7/2023 10:22:04 AM		Order Status	Contract Confirmed
Order Descrp	63136251_POL_Candidate_FICKER FOR SENATE - SAL		Created By	NCC_Gateway_User		Gross \$	1566.00
Client	AMP - FICKER FOR SENATE - SAL		Updated On	11/7/2023 11:45:25 AM		Net \$	1127.52
Start Date	11/6/2023		Updated By	eClerx BOT		Units	27
End Date	11/12/2023		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	