

ORDER



Orders
Order / Rev: 1279553
Alt Order #: WOC14617763
Product Desc: TV
Estimate: 13095
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: GENERAL

KMCI-TV
Primary AE: Matt Piselli
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	53	\$2,085.00	\$1,772.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	53	\$2,085.00	\$1,772.25	0.00
Totals	53	\$2,085.00	\$1,772.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matt Piselli			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KMCI	10/29/24	11/04/24	M-F 7-8am News M-F 7-8am	CM	7-8am	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00												
(Program: KSHB 41 NEWS ON 38 THE SPOT) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Today on 38 the Spot <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$30.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	5	\$30.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	MTWTF--	5	\$30.00	0.00																						
N 2	KMCI	10/29/24	11/04/24	M-F 1230-1pm M-F 1230-1pm	CM	1230-1pm	MTWTF--	:30	5	\$15.00	P-3	0.00	NM	5	\$75.00												
(Program: INSIDE EDITION) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Inside Edition <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$15.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	5	\$15.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	MTWTF--	5	\$15.00	0.00																						
N 3	KMCI	10/29/24	11/04/24	M-F 2-3pm M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00												
(Program: CHICAGO FIRE 2P) 4Q24 COMSCORE (sell) - KANSAS CITY - 3Q22 average of Chicago Fire 3p <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$30.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	5	\$30.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	MTWTF--	5	\$30.00	0.00																						
N 4	KMCI	10/29/24	11/04/24	M-F 3-4pm Chicago Fire	CM	3-4pm	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00												
(Program: CHICAGO FIRE) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Chicago Fire <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>5</td> <td>\$30.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	10/29/24	11/04/24	MTWTF--	5	\$30.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
10/29/24	11/04/24	MTWTF--	5	\$30.00	0.00																						

Order / Rev: 1279553
 Alt Order #: WOC14617763
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13095
KMCI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMCI	10/29/24	11/04/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--		5				\$30.00		0.00			
		(Program: LAW & ORDER SVU) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Law & Order: SVU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--		5				\$30.00		0.00			
N 6	KMCI	10/29/24	11/03/24	Su 4-5pm Su 4-5pm	CM	4-5pm	-----S	:30	1	\$15.00	P-3	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S		1				\$15.00		0.00			
		(Program: JUST FOR LAUGHS) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Pawn Stars													
N 7	KMCI	10/29/24	11/04/24	M-F 6-7pm M-F 6-7pm	CM	6-7pm	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--		5				\$75.00		0.00			
		(Program: KING OF QUEENS) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of King of Queens 5p													
N 8	KMCI	10/29/24	11/04/24	M-F 1130pm-12am M-F 1130pm-12am	CM	1130pm-12am	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--		5				\$30.00		0.00			
		(Program: BOBS BURGER 1130P) 4Q24 COMSCORE (sell) - KANSAS CITY - Dec'22-Jan'23 average of Bob's Burgers 12a													
N 9	KMCI	10/29/24	11/03/24	Sa 10pm-1am/Su 10-11pm Sa 10pm-1am/Su 10-11pm	CM	10pm-1am	-----SS	:30	2	\$30.00	P-3	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----SS		2				\$30.00		0.00			
		(Program: DATELINE) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Dateline													
N 10	KMCI	10/29/24	11/04/24	M-F 7-8pm M-F 7-8pm	CM	7-8pm	MTWTF--	:30	5	\$45.00	P-3	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--		5				\$45.00		0.00			
		(Program: FRIENDS) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Friends													
N 11	KMCI	10/29/24	11/04/24	M-F 8-9pm M-F 8-9pm	CM	8-9pm	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--		5				\$75.00		0.00			
		(Program: NEIGHBORHOOD) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Neighborhood													
N 12	KMCI	10/29/24	11/04/24	M-F 9-10pm M-F 9-10pm	CM	9-10pm	MTWTF--	:30	3	\$45.00	P-3	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--		3				\$45.00		0.00			
		(Program: LAST MAN STANDING) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Last Man Standing													
N 13	KMCI	10/29/24	11/02/24	Sa 7pm News Sa 7pm News	CM	7-8pm	-----S-	:30	1	\$45.00	P-3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-		1				\$45.00		0.00			
		(Program: KSHB 41 NEWS SAT 7PM ON 38) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of 7pm news Saturday													
N 14	KMCI	10/29/24	11/02/24	Sa 9-10pm Sa 9-10pm	CM	9-10pm	-----S-	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-		1				\$30.00		0.00			
		(Program: THE LISTENER) 4Q24 COMSCORE (sell) - KANSAS CITY - 4Q22 average of Chicago Fire (tp)													

Order / Rev: 1279553
Alt Order #: WOC14617763
Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
Product Desc: TV
Estimate: 13095

KMCI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	53	\$2,085.00