ORDER

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Orders	Order / Re	v:	1279	553									I.	
	Alt Order #	WOC14617763												
	Product De	Product Desc: Estimate: Flight Dates: Original Date / Rev:									4			
	Estimate:				13095						KMCI-TV			
	Flight Dates				10/29/24 - 11/04/24 04/10/24 / 04/10/24			Primary A	E:		Matt Pisel	li		
	Original Da							Sales Offi	ce:		EWSDC			
	Order Type	GENERAL				Sales Region:			NAT					
Agency	Name:		Wate	erfront Str	ategies									
.9009		Buying Contact:			Waterfront Strategies			Billing Typ	be.		Cash			
	Billing Cont		Rick	Rick Weiner			—	Billing Cal			Broadcast	t		
	2				W			Billing Cy			EOM/EOC			
			3050 K Street NW Washington, DC 20007				Agency C		sion:	15%	<u> </u>			
Advertiser	Name: Demograph	nic:	Hous A35+	se Majority	PAC			New Busi	ness E	nd:				
	Product Co			Ballot Issu	Э		_	Advertise			215649			
	Revenue C	ode 1:	DISC	;				Agency E	xterna	ID:	123989			
	Revenue C	ode 2:	POL					Unit Code:			General			
	Revenue C	ode 3:	ISS				Order Sep	paratio	n:	00:30:00				
	Priority:		P-1											
Bill Plan			-				Total	-						
	End Date	•	Gross	Amount	Net Ar		Month	n mber 2024		# Spots 53	Gross Ar	nount Ne 085.00	et Amount \$1,772.25	Rating 0.00
10/28/24	11/04/24	53	\$2,085.00 \$1,772.25			Totals53			\$2,085.00 \$1,772.25					
Account Exect		0 1 0 ("		<u></u>						0 1 0/				
Account Execut	tive	Sales Offi	5				-							
Matt Piselli						Start Of Orde	r - End	Of Order		100%				
Ln Ch	Start End	Inven	ntory C	ode	Break	Start/End	Time	Days	Lon	Spoto			0	Amount
N 1 KMCI 1	0/00/04 44/04							Baye	Lell	Spots	Rate Pri	i Rtg Type	Spots	Amount
	0/29/24 11/04			lews	СМ	7-8am		MTWTF	:30	•	Rate Pri \$30.00P-3		-	
(Program:	KSHB 41 NEV MSCORE (sell)	M-F 7 VS ON 38	7-8am THE SI	POT)			I	MTWTF		•			-	
(Program:	KSHB 41 NEV MSCORE (sell) <u>Date End Da</u>	M-F 7 VS ON 38 - KANSAS ate <u>Wee</u>	7-8am THE SI	POT) - 4Q22 ave		Today on 38 <u>Rate</u>	the Spo <u>Ratir</u>	MTWTF		•			-	
(Program: 4Q24 COI <u>Start</u> Week: 10/29	KSHB 41 NEV MSCORE (sell) Date End Da D/24 11/04/2	M-F 7 VS ON 38 - KANSAS ate <u>Wee</u> 24 MTW /24 M-F 1	7-8am THE SF S CITY <u>ekdays</u> TF 230-1p	POT) - 4Q22 ave <u>Spot</u> e m	erage of s/Week	Today on 38 <u>Rate</u>	the Spo <u>Ratir</u> 0.	MTWTF		5		3 0.00 NM	5	\$150.00
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(Program: 4Q24 COI <u>Start </u> Week: 10/29 N 2 KMCI 1 (Program: 4Q24 COI <u>Start </u>	KSHB 41 NEV MSCORE (sell) Date End Da 0/24 11/04/2 10/29/24 11/04/2 INSIDE EDITI MSCORE (sell) Date End Da	M-F 7 VS ON 38 - KANSAS 24 MTW /24 M-F 1 M-F 1 ON) - KANSAS ate Wee	7-8am THE SI S CITY <u>ekdays</u> TF 230-1p 1230-1p S CITY <u>ekdays</u>	POT) - 4Q22 ave <u>Spot</u> m om - 4Q22 ave	erage of <u>s/Week</u> 5 CM erage of s/Week	Today on 38 <u>Rate</u> \$30.00 1230-1pm Inside Editio <u>Rate</u>	the Sp <u>Ratir</u> 0. I n <u>Ratir</u>	MTWTF ot <u>ng</u> 00 MTWTF	:30	5	\$30.00P-3	3 0.00 NM	5	\$150.00
(Program: 4Q24 COI <u>Start 1</u> Week: 10/29 N 2 KMCI 1 (Program: 4Q24 COI <u>Start 1</u> Week: 10/29	KSHB 41 NEV MSCORE (sell) Date End Da 0/24 11/04/2 10/29/24 11/04/2 INSIDE EDITI MSCORE (sell) Date End Da 0/24 11/04/2	M-F 7 VS ON 38 - KANSAS 24 MTW 24 MTW 24 M-F 1 M-F 1 ON) - KANSAS 24 MTW	7-8am THE SF S CITY <u>ekdays</u> TF 230-1p 230-1p 230-1p 230-1p 230-1p 240 250 200 200 200 200 200 200 200 200 20	POT) - 4Q22 ave <u>Spot</u> m om - 4Q22 ave	erage of <u>s/Week</u> 5 CM erage of	Today on 38 <u>Rate</u> \$30.00 1230-1pm Inside Editio <u>Rate</u>	the Sp <u>Ratir</u> 0. 1 <u>Ratir</u> 0.	мтWTF ot ig 00 мтWTF	:30	5	\$30.00P-3	3 0.00 NM	5	\$150.00 \$75.00
(Program: 4Q24 CON <u>Start 1</u> Week: 10/29 N 2 KMCI 1 (Program: 4Q24 CON <u>Start 1</u> Week: 10/29 N 3 KMCI 1 (Program:	KSHB 41 NEV MSCORE (sell) Date End Date 0/24 11/04/2 0/29/24 11/04 INSIDE EDITION MSCORE (sell) Date End Date 0/24 11/04/2 0/29/24 11/04/2 0/24 11/04/2 0/24 11/04/2 0/29/24 11/04/2 0/29/24 11/04/2 0/29/24 11/04/2 CHICAGO FIF	M-F 7 VS ON 38 - KANSAS Ate Wee 24 MTW /24 M-F 1 M-F 1 ON) - KANSAS Ate Wee 24 MTW /24 M-F 2 M-F 2 RE 2P)	7-8am THE SF S CITY 230-1p 1230-1p 1230-1p 230-1p 230-1p 230-1p 230-1p 25 CITY 24 20 25 25 25 25 25 25 25 25 25 25 25 25 25	POT) - 4Q22 ave <u>Spot</u> m om - 4Q22 ave <u>Spot</u>	erage of <u>s/Week</u> CM erage of <u>s/Week</u> 5 CM	Today on 38 <u>Rate</u> \$30.00 1230-1pm Inside Editio <u>Rate</u> \$15.00 2-3pm	the Spr <u>Ratir</u> 0. I <u>Ratir</u> 0.	MTWTF 19 10 10 10 10 10 10 10 10 10 10	:30	5	\$30.00P-3 \$15.00P-3	3 0.00 NM	5	\$150.00 \$75.00
(Program: 4Q24 COI <u>Start 1</u> Week: 10/29 N 2 KMCI 1 (Program: 4Q24 COI <u>Start 1</u> Week: 10/29 N 3 KMCI 1 (Program: 4Q24 COI <u>Start 1</u>	KSHB 41 NEV MSCORE (sell) Date End Date 9/24 11/04/2 10/29/24 11/04/2 INSIDE EDITION MSCORE (sell) Date End Date 0/24 11/04/2 0/29/24 11/04/2 0/24 11/04/2 0/24 11/04/2 0/24 11/04/2 0/29/24 11/04/2 0/29/24 11/04/2 CHICAGO FIF MSCORE (sell) Date End Date CHICAGO FIF MSCORE (sell) Date End Date	M-F 7 VS ON 38 - KANSAS 24 MTW 24 M-F 1 0N) - KANSAS 24 MTW 24 M-F 2 24 MTW 24 M-F 2 24 F 2 24 M-F 2 2	7-8am THE SI S CITY 230-1p 230-1p 230-1p 230-1p S CITY 24days TF -3pm 2-3pm S CITY 24days	POT) - 4Q22 ave <u>Spot</u> m om - 4Q22 ave <u>Spot</u> - 3Q22 ave	erage of s/Week CM erage of s/Week 5 CM erage of s/Week	Today on 38 <u>Rate</u> \$30.00 1230-1pm Inside Editio <u>Rate</u> \$15.00 2-3pm Chicago Fire <u>Rate</u>	the Sp <u>Ratir</u> 0. 1 <u>Ratir</u> 0. 1 ∞3p <u>Ratir</u>	мтWTF ot ig 00 MTWTF ig 00 MTWTF	:30	5	\$30.00P-3 \$15.00P-3	3 0.00 NM	5	\$150.00 \$75.00
(Program: 4Q24 CON <u>Start 1</u> Week: 10/29 N 2 KMCI 1 (Program: 4Q24 CON <u>Start 1</u> Week: 10/29 N 3 KMCI 1 (Program: 4Q24 CON <u>Start 1</u> Week: 10/29	KSHB 41 NEV MSCORE (sell) Date End Date 0/24 11/04/2 10/29/24 11/04/2 INSIDE EDITI MSCORE (sell) Date End Date 0/24 11/04/2 0/24 11/04/2 0/24 11/04/2 0/29/24 11/04/2 0/29/24 11/04/2 0/29/24 11/04/2 0/29/24 11/04/2	M-F 7 VS ON 38 - KANSAS Atte Wee 24 MTW /24 M-F 1 ON) - KANSAS Atte Wee 24 MTW /24 M-F 2 M-F 2 RE 2P) - KANSAS Atte Wee 24 MTW	7-8am THE SI S CITY ekdays TF 230-1p 230-1p 230-1p S CITY ekdays TF -3pm 2-3pm S CITY ekdays TF	POT) - 4Q22 ave <u>Spot</u> m om - 4Q22 ave <u>Spot</u> - 3Q22 ave	erage of s/Week CM erage of s/Week 5 CM erage of s/Week 5 5	Today on 38 <u>Rate</u> \$30.00 1230-1pm Inside Editio <u>Rate</u> \$15.00 2-3pm Chicago Fire <u>Rate</u> \$30.00	the Sp <u>Ratir</u> 0. 1 <u>Ratir</u> 0. 8 3p <u>Ratir</u> 0.	мтWTF ot <u>ig</u> 00 MTWTF <u>ig</u> 00 MTWTF	:30	5	\$30.00P-3 \$15.00P-3 \$30.00P-3	3 0.00 NM 3 0.00 NM	5	\$150.00 \$75.00 \$150.00
(Program: 4Q24 CON <u>Start</u> Week: 10/29 N 2 KMCI 1 (Program: 4Q24 CON <u>Start</u> Week: 10/29 N 3 KMCI 1 (Program: 4Q24 CON <u>Start</u> Week: 10/29 N 4 KMCI 1 (Program:	KSHB 41 NEV MSCORE (sell) Date End Date 0/24 11/04/2 10/29/24 11/04/2 INSIDE EDITI MSCORE (sell) Date End Date 0/24 11/04/2 0/24 11/04/2 0/24 11/04/2 0/29/24 11/04/2 0/29/24 11/04/2 0/29/24 11/04/2 0/29/24 11/04/2	M-F 7 VS ON 38 - KANSAS ate Wee 24 MTW /24 M-F 1 M-F 1 ON) - KANSAS ate Wee 24 MTW /24 M-F 2 M-F 2 RE 2P) - KANSAS ate Wee 24 MTW /24 M-F 3 Chica RE)	7-8am THE SI S CITY ekdays TF 230-1p 200-1p 200-1	POT) - 4Q22 ave <u>Spot</u> - 4Q22 ave <u>Spot</u> - 3Q22 ave <u>Spot</u>	erage of s/Week 5 CM erage of s/Week 5 CM erage of s/Week 5 CM	Today on 38 <u>Rate</u> \$30.00 1230-1pm Inside Editio <u>Rate</u> \$15.00 2-3pm Chicago Fire <u>Rate</u> \$30.00 3-4pm	the Sp <u>Ratir</u> 0. 1 <u>Ratir</u> 0. 3 3p <u>Ratir</u> 0.	MTWTF 19 19 10 10 10 10 10 10 10 10 10 10	:30 :30 :30	5	\$30.00P-3 \$15.00P-3	3 0.00 NM 3 0.00 NM	5	\$150.00 \$75.00 \$150.00 \$150.00

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Order / Rev:	1279553	Advertiser:	House Majority PAC	
Alt Order #:	WOC14617763	Product Desc:	TV	KMCI-TV
Flight Dates:	10/29/24 - 11/04/24	Estimate:	13095	

Ln Ch	Start	End	Inventory Code	e Break	Start/End -	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>St</u> Week: 10	art Date	<u>End Date</u> 11/04/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$30.00	<u>Rating</u> 0.00						
		24 11/04/24		CM	4-5pm	0.00 MTWTF	:30	5	\$30.00P-3	0.00 NM	5	\$150.00
			M-F 4-5pm								-	
(Progra 4Q24 (am: LAW COMSCO	& ORD RE (sell) - K	ER SVU) ANSAS CITY - 40	22 average of	Law & Order	: SVU						
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/24	MTWTF	5 CM	\$30.00	0.00	:30	1	\$15.00P-3	0.00 NM	1	¢15.00
N 6 KMCI	10/29/2	24 11/03/24	Su 4-5pm Su 4-5pm	CIVI	4-5pm	5	.30	1	\$15.00P-3	0.00 INIVI	1	\$15.00
		FOR LAUG RE (sell) - K	HS) ANSAS CITY - 40	22 average of	Pawn Stars							
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/03/24	S	1	\$15.00	0.00	.20		¢75 00 0 0	0.00 NIM	F	¢075.00
N / KMCI	10/29/2	24 11/04/24	M-F 6-7pm M-F 6-7pm	CM	6-7pm	MTWTF	:30	5	\$75.00P-3	0.00 NM	5	\$375.00
		OF QUEEN	S)		<i>V</i> (0	-						
	COMSCO	End Date	AŃSAS CITY - 40 Weekdays	Spots/Week	King of Quee Rate	ens 5p Rating						
Week: 10		11/04/24	MTWTF	<u>opolo, mook</u> 5	\$75.00	0.00						
N 8 KMC	10/29/2	24 11/04/24	M-F 1130pm-12a		1130pm-12	am MTWTF	:30	5	\$30.00P-3	0.00 NM	5	\$150.00
(Progra	am: BOBS	S BURGER	M-F 1130pm-12 1130P)	am								
			ANSAS CITY - De	ec'22-Jan'23 av	erage of Bob	's Burgers 12a						
<u>St</u> Week: 10	art Date	<u>End Date</u> 11/04/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$30.00	Rating						
			Sa 10pm-1am/S	-		0.00 am/SuSS	:30	2	\$30.00P-3	0.00 NM	2	\$60.00
			Sa 10pm-1am/S	•			100	-	<i>Q</i> OOOOOOOOOOOOO	0100 1111	_	<i>400.000</i>
	am: DATE		ANSAS CITY - 40)22 average of	Dateline							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/03/24	SS	2	\$30.00	0.00						
N10 KMCI	10/29/2	24 11/04/24	M-F 7-8pm	CM	7-8pm	MTWTF	:30	5	\$45.00P-3	0.00 NM	5	\$225.00
	am: FRIEI		M-F 7-8pm									
		()	ANSAS CITY - 40	0	_	5.4						
<u>St</u> Week: 10	art Date)/29/24	<u>End Date</u> 11/04/24	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$45.00	<u>Rating</u> 0.00						
N11 KMC		24 11/04/24		CM	8-9pm	MTWTF	:30	5	\$75.00P-3	0.00 NM	5	\$375.00
(5			M-F 8-9pm		•							
		HBORHOOI RE (sell) - K)) ANSAS CITY - 40	22 average of	Neighborhoo	od						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/24	MTWTF	5	\$75.00	0.00						
N12 KMCI	10/29/2	24 11/04/24	M-F 9-10pm M-F 9-10pm	CM	9-10pm	MTWTF	:30	3	\$45.00P-3	0.00 NM	3	\$135.00
		MAN STAN	DING)									
			ANSAS CITY - 40	-	_	-						
<u>- 31</u> Week: 10	<u>art Date</u>)/29/24	<u>End Date</u> 11/04/24	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 3	<u>Rate</u> \$45.00	<u>Rating</u> 0.00						
N13 KMC	10/29/2	24 11/02/24	Sa 7pm News	СМ	7-8pm	S-	:30	1	\$45.00P-3	0.00 NM	1	\$45.00
(Droor	am. Kone		Sa 7pm News SAT 7PM ON 38)									
			ANSAS CITY - 40	22 average of	7pm news S	aturday						
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/03/24	S-	1	\$45.00	0.00	.20	1	\$30.00P-3	0.00 NM	4	¢20.00
IN 14 KIVICI	10/29/2	4 II/UZ/Z4	Sa 9-10pm Sa 9-10pm	CM	9-10pm	S-	:30	1	φ 30.00 Ρ-3	0.00 INIVI	1	\$30.00
			•		Objects 5	(4						
	COMSCO art Date	RE (sell) - K End Date	ANSAS CITY - 40 <u>Weekdays</u>	22 average of Spots/Week	Chicago Fire Rate	(tp) <u>Rating</u>						
Week: 10		11/03/24	S-	<u>opois, week</u> 1	\$30.00	0.00						
											-	

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Order / Rev: 1279553				Advertiser:		ority PAC		_			
Alt Order #:	Alt Order #: WOC14617763				Product Desc:	TV		КМСІ-1	v		
Flight Dates:	tes: 10/29/24 - 11/04/24				Estimate:	13095					
Ln Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spots	Rate P	ri Rtg Type	Spots	Amount
									Totals	53	\$2,085.00