

ORDER



WHTM Harrisburg

Orders
Order / Rev: 1746308
Alt Order #: 26232639
Product Desc: DCCC HARRISBURG PA-1
Estimate: 918
Flight Dates: 10/29/18 - 11/06/18
Original Date / Rev: 10/29/18 / 10/29/18
Order Type: REG

Primary AE: Katz Chicago
Sales Office: K-CHI
Sales Region: Nat

Agency Name: Amplify Media
Buying Contact:
Billing Contact:
 222 Ontrario Street
 Chicago, IL 60654

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Democratic Congressional Camp
Demographic: A35+
Product Codes: PL13
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	4	\$3,900.00	\$3,315.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	4	\$3,900.00	\$3,315.00	0.00
Totals	4	\$3,900.00	\$3,315.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHTM Harrisburg	28%	\$3,900.00
Market	100%	\$13,928.57

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	28%	\$3,900.00
WGAL	28%	\$3,900.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	16%	\$2,228.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	11/05/18	11/05/18	M-F 12-1230p	CM	12-1230p	M-----	:30	1	\$750.00	P1	0.00	NM	1	\$750.00

ABC27 News at Noon
 COMMENTS APPLY TO SUB LINES A THRU A
 ABC 27 NEWS AT NOON

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/05/18	11/11/18	M-----	1	\$750.00	0.00

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 Flight Dates: 10/29/18 - 11/06/18

Advertiser: POL/Democratic Congressional Campaign
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 Estimate: 918

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		1				\$750.00		0.00			
N 2	WHTM	10/30/18	11/02/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	-TWTF--	:30	1	\$750.00	P1	0.00	NM	1	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-TWTF--		1				\$750.00		0.00			
N 3	WHTM	10/30/18	11/02/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	-TWTF--	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A ABC27 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-TWTF--		1				\$1,200.00		0.00			
N 4	WHTM	11/05/18	11/05/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A ABC27 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		1				\$1,200.00		0.00			
													Totals	4	\$3,900.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Amplify Media
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

DCCC - Candidate TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 South Capitol Street SE
Washington, D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director
Jacqueline Forte-Mackay - Treasurer
Jacqueline Newman - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/18/18

Date



Signature

312.787.3322

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected



Signature



Printed Name



Title