

# ORDER



WHTM Harrisburg

**Orders**

**Order / Rev:** 1746308  
**Alt Order #:** 26232639  
**Product Desc:** DCCC HARRISBURG PA-1  
**Estimate:** 918  
**Flight Dates:** 10/29/18 - 11/06/18  
**Original Date / Rev:** 10/29/18 / 10/29/18  
**Order Type:** REG

**Primary AE:** Katz Chicago  
**Sales Office:** K-CHI  
**Sales Region:** Nat

**Agency**

**Name:** Amplify Media  
**Buying Contact:**  
**Billing Contact:**  
 222 Ontrario Street  
 Chicago, IL 60654

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Democratic Congressional Camp  
**Demographic:** A35+  
**Product Codes:** PL13  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	4	\$3,900.00	\$3,315.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	4	\$3,900.00	\$3,315.00	0.00
<b>Totals</b>	<b>4</b>	<b>\$3,900.00</b>	<b>\$3,315.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WHTM Harrisburg	28%	\$3,900.00
Market	100%	\$13,928.57

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	28%	\$3,900.00
WGAL	28%	\$3,900.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	16%	\$2,228.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	11/05/18	11/05/18	M-F 12-1230p	CM	12-1230p	M-----	:30	1	\$750.00	P1	0.00	NM	1	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A ABC 27 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----			1			\$750.00		0.00			

Order / Rev: 1746308  
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 Flight Dates: 10/29/18 - 11/06/18

Advertiser: POL/Democratic Congressional Campaign  
 Product Desc: DCCC HARRISBURG PA-1  
 Estimate: 918

WHTM Harrisburg

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$750.00		0.00			
N 2	WHTM	10/30/18	11/02/18	M-F 4-5p Judge Judy	CM	4-5p (4:30 PM-5:00 PM)	-TWTF--	:30	1	\$750.00	P1	0.00	NM	1	\$750.00
COMMENTS APPLY TO SUB LINES A THRU A JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-TWTF--					1	\$750.00		0.00			
N 3	WHTM	10/30/18	11/02/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	-TWTF--	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A ABC27 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-TWTF--					1	\$1,200.00		0.00			
N 4	WHTM	11/05/18	11/05/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:00 PM-5:30 PM)	M-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
COMMENTS APPLY TO SUB LINES A THRU A ABC27 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	M-----					1	\$1,200.00		0.00			
													Totals	4	\$3,900.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Amplify Media  
do hereby request station time concerning the following issue:

DCCC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

DCCC - Candidate TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 South Capitol Street SE  
Washington, D.C. 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director  
Jacqueline Forte-Mackay - Treasurer  
Jacqueline Newman - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/18/18

Date



Signature

312.787.3322

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

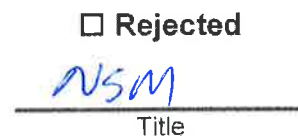
☐ Rejected



Signature



Printed Name



Title