

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
2057646-1	10/14/18	October 2018	10/01/18 - 10/08/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

SRCP Media
Attention: Accounts Payable
201 North Union Street
Suite 200
Alexandria, VA 22314

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Advertiser	Product	Estimate Number
POL/Dewine, M/R/Gov/OH	DEWINE 4 GOVERNOR	1674

Flight Dates	Order #	Alt Order #
10/02/18 - 10/08/18	2057646	09222933

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	210	565

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	10/07/18	10/07/18	NFL on FOX Game 2	NFL on FOX	-----1	:30	1	\$1,300.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$1,300.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Su	10/07/18	4:58 PM	NFL on FOX Game 2	NFL on FOX	:30	MD18-TV-16H	\$1,300.00	NM
4	10/02/18	10/08/18	Fox Toledo News at 10P	10-11p	MTW-F--	:30	4	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 MTW-F-- 4 \$350.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Tu	10/02/18	10:24 PM	Fox Toledo News at 10PM	10-11p	:30	MD18-TV-14H	\$350.00	NM
2	WUPW	W	10/03/18	10:43 PM	Fox Toledo News at 10PM	10-11p	:30	MD18-TV-14H	\$350.00	NM
3	WUPW	F	10/05/18	10:54 PM	Fox Toledo News at 10PM	10-11p	:30	MD18-TV-16H	\$350.00	NM
5	WUPW	M	10/08/18	10:22 PM	Fox Toledo News at 10PM	10-11p	:30	MD18-TV-16H	\$350.00	NM
5	10/07/18	10/07/18	Detroit Lions	1-4p	-----1	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1 1 \$1,200.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Su	10/07/18	1:48 PM	Detroit Lions	1-4p	:30	MD18-TV-16H	\$1,200.00	NM
6	10/06/18	10/06/18	Late Run News M-SUN	Late Run News M-S	-----1-	:30	1	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----1- 1 \$325.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Sa	10/06/18	11:33 PM	Late Run News M-SUN	Late Run News M-S	:30	MD18-TV-16H	\$325.00	NM
7	10/04/18	10/04/18	Late Run News M-SUN	Late Run News M-S	---T---	:30	1	\$350.00	NM	

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE



Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Invoice #	Invoice Date	Invoice Month	Invoice Period
2057646-1	10/14/18	October 2018	10/01/18 - 10/08/18
Advertiser	Product	Estimate Number	
POL/Dewine, M/R/Gov/OH	DEWINE 4 GOVERNOR	1674	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/18 10/08/18 ---T--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	10/04/18	12:01 AM	Late Run News M-SUN Sports Overrun-Ran in Program	Late Run News M-S	:30	MD18-TV-16H	\$350.00 NM
8	10/06/18	10/06/18	NET CFB Local Market G Various ame		-----S-	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -----S- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Sa	10/06/18	7:51 PM	NET CFB Local Market Game	Various	:30	MD18-TV-16H	\$2,500.00 NM
<u>Total Spots</u>							9		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,075.00
<u>Agency Commission</u>	\$1,061.25
<u>Net Amount Due</u>	\$6,013.75

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.