

ORDER

Orders
Order / Rev: 2652727
 Alt Order #: _____
Product Desc: RCDSA - Feb - March 2024
 Estimate: _____
Flight Dates: 02/12/24 - 03/05/24
Original Date / Rev: 02/09/24 / 02/09/24
Order Type: POLITICAL-ISSUE

Riverside KXFG-FM
Primary AE: Veronica Strawter
Sales Office: L-RIV
Sales Region: Local

Agency
Name: Riverside Sheriffs Association
Buying Contact: Mary Arrizon
Billing Contact: Mary Arrizon
21810 Cactus Ave.
Riverside, CA 92518

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Riverside Sheriffs Association
Demographic: A25-54
Product Codes: State and Municipal Government
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: 01/31/25
Advertiser External ID: 220161
Agency External ID: 195070
Unit Code: Issue - Local
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	323	\$9,921.00	\$9,921.00
02/26/24	03/05/24	174	\$4,841.00	\$4,841.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	323	\$9,921.00	\$9,921.00	0.00
March 2024	174	\$4,841.00	\$4,841.00	0.00
Totals	497	\$14,762.00	\$14,762.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Veronica Strawter	L-RIV	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXFG	02/12/24	03/05/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	MTWTF--	:30	10	\$40.00	ISSUI	0.00	NM	40	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	- TWTF--					12	\$40.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--					12	\$40.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--					12	\$40.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					4	\$40.00		0.00			
N 2	KXFG	02/12/24	03/05/24	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	:30	10	\$48.00	ISSUI	0.00	NM	40	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	- TWTF--					12	\$48.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--					12	\$48.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--					12	\$48.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					4	\$48.00		0.00			
N 3	KXFG	02/12/24	03/05/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	:30	10	\$49.00	ISSUI	0.00	NM	40	\$1,960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	- TWTF--					12	\$49.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--					12	\$49.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--					12	\$49.00		0.00			
		Week: 03/04/24	03/10/24	MT-----					4	\$49.00		0.00			
N 4	KXFG	02/12/24	03/05/24		CM	7p-12a	MTWTF--	:30	10	\$14.00	ISSUI	0.00	NM	40	\$560.00

Order / Rev: 2652727
 Alt Order #:
 Flight Dates: 02/12/24 - 03/05/24

Advertiser: Riverside Sheriffs Association
 Product Desc: RCDSA - Feb - March 2024
 Estimate:

Riverside KXFG-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7p-12a											
				M-F 7p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	- TWTF--					12	\$14.00		0.00			
Week:		02/19/24	02/25/24	MTWTF--					12	\$14.00		0.00			
Week:		02/26/24	03/03/24	MTWTF--					12	\$14.00		0.00			
Week:		03/04/24	03/10/24	MT-----					4	\$14.00		0.00			
N 5	KXFG	02/12/24	03/03/24	Sa 6a-10a	CM	Sa 6a-10a	-----S-	:30	10	\$16.00	ISSUI	0.00	NM	40	\$640.00
				Sa 6a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S-					14	\$16.00		0.00			
Week:		02/19/24	02/25/24	-----S-					13	\$16.00		0.00			
Week:		02/26/24	03/03/24	-----S-					13	\$16.00		0.00			
6	KXFG	02/12/24	03/03/24	Sa 10a-3p	CM	Sa 10a-3p	-----S-	:30	16	\$30.00	ISSUI	0.00	NM	48	\$1,440.00
				Sa 10a-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S-					16	\$30.00		0.00			
Week:		02/19/24	02/25/24	-----S-					16	\$30.00		0.00			
Week:		02/26/24	03/03/24	-----S-					16	\$30.00		0.00			
7	KXFG	02/12/24	03/03/24	Sa 3p-7p	CM	Sa 3p-7p	-----S-	:30	13	\$32.00	ISSUI	0.00	NM	40	\$1,280.00
				Sa 3p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S-					14	\$32.00		0.00			
Week:		02/19/24	02/25/24	-----S-					13	\$32.00		0.00			
Week:		02/26/24	03/03/24	-----S-					13	\$32.00		0.00			
8	KXFG	02/12/24	03/03/24	Sa 7p-12x	CM	Sa 7p-12x	-----S-	:30	13	\$5.00	ISSUI	0.00	NM	40	\$200.00
				Sa 7p-12x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S-					14	\$5.00		0.00			
Week:		02/19/24	02/25/24	-----S-					13	\$5.00		0.00			
Week:		02/26/24	03/03/24	-----S-					13	\$5.00		0.00			
9	KXFG	02/12/24	03/03/24	Su 6a-10a	CM	Su 6a-10a	-----S	:30	10	\$16.00	ISSUI	0.00	NM	40	\$640.00
				Su 6a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S					14	\$16.00		0.00			
Week:		02/19/24	02/25/24	-----S					13	\$16.00		0.00			
Week:		02/26/24	03/03/24	-----S					13	\$16.00		0.00			
10	KXFG	02/12/24	03/03/24	Su 10a-3p	CM	Su 10a-3p	-----S	:30	16	\$33.00	ISSUI	0.00	NM	48	\$1,584.00
				Su 10a-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S					16	\$33.00		0.00			
Week:		02/19/24	02/25/24	-----S					16	\$33.00		0.00			
Week:		02/26/24	03/03/24	-----S					16	\$33.00		0.00			
11	KXFG	02/12/24	03/03/24	Su 3p-7p	CM	Su 3p-7p	-----S	:30	13	\$35.00	ISSUI	0.00	NM	40	\$1,400.00
				Su 3p-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S					13	\$35.00		0.00			
Week:		02/19/24	02/25/24	-----S					14	\$35.00		0.00			
Week:		02/26/24	03/03/24	-----S					13	\$35.00		0.00			
12	KXFG	02/12/24	03/03/24	Su 7p-12x	CM	Su 7p-12x	-----S	:30	13	\$5.00	ISSUI	0.00	NM	40	\$200.00
				Su 7p-12x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/24	02/18/24	-----S					13	\$5.00		0.00			
Week:		02/19/24	02/25/24	-----S					14	\$5.00		0.00			
Week:		02/26/24	03/03/24	-----S					13	\$5.00		0.00			
13	KXFG	02/12/24	03/05/24	Creative Services	NONSF	QUU AD SYNC	MTWTFSS	:00	0	\$1,338.00	ISSUI	0.00	NS	1	\$1,338.00
				QUU AD SYNC											
				QUU AD SYNC											

Totals 497 \$14,762.00