

# ORDER



**Orders**  
**Order / Rev:** 1337822  
**Alt Order #:** WOC14509840  
**Product Desc:** political  
**Estimate:** 14457  
**Flight Dates:** 02/27/24 - 03/05/24  
**Original Date / Rev:** 02/26/24 / 03/01/24  
**Order Type:** GENERAL

**KICU**  
**Primary AE:** Abby Cronkite - FSS Phil  
**Sales Office:** N-PHI  
**Sales Region:** National

**Agency**  
**Name:** Buying Time LLC  
**Buying Contact:** Liz Dome  
**Billing Contact:** Kate Welsh  
 PO Box 318  
 Crownsville, MD 21032-0318

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Dixon for Congress (CA CD 16)  
**Demographic:** A35+  
**Product Codes:** PL1d  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** Political LUR

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** US House  
**Order Separation:** 00:05:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	148	\$4,555.00	\$3,871.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	148	\$4,555.00	\$3,871.75	0.00
<b>Totals</b>	<b>148</b>	<b>\$4,555.00</b>	<b>\$3,871.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Abby Cronkite - FSS Phil			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KICU	1%	\$4,555.00
Market	100%	\$455,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBCW	0%	\$0.00
KGO	29%	\$132,095.00
KNTV	13%	\$59,215.00
KOFY	0%	\$0.00
KPIX	30%	\$136,650.00
KRON	3%	\$13,665.00
KTVU	24%	\$109,320.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVU+	02/27/24	03/05/24	M-F 10a-11 News KTVU	M	10a-11a	22222--	:30	10	\$10.00	Politic	0.00	NM	12	\$120.00
				M-F 10a-11 News KTVU Plus											
(Program: MORNINGS ON 2 ON KTVU PLUS)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/27/24	03/04/24	22222--	10	\$10.00	0.00								
Week:		03/05/24	03/11/24	-2-----	2	\$10.00	0.00								

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**KICU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KTVU+	02/27/24	03/04/24	M-F 11a-12 News KTVU M-F 11a-12 News KTVU Plus	CM	11a-12p	2222--	:30	10	\$10.00		0.00	Politic NM	10	\$100.00
(Program: LIVE NOW)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	2222--			10		\$10.00			0.00			
N 3	KTVU+	02/27/24	03/04/24	M-F 1p-2p News KTVU M-F 1p-2p News KTVU Plus	CM	1p-2p	2222--	:30	10	\$15.00		0.00	Politic NM	10	\$150.00
(Program: NOON NEWS)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	2222--			10		\$15.00			0.00			
N 4	KTVU+	02/27/24	03/04/24	M-F 2p-3p M-F 2p-3p	CM	2p-3p	2222--	:30	10	\$10.00		0.00	Politic NM	10	\$100.00
(Program: JENNIFER HUDSON)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	2222--			10		\$10.00			0.00			
N 5	KTVU+	02/27/24	03/04/24	M-F 3p-4p M-F 3p-4p	CM	3p-4p	2222--	:30	10	\$10.00		0.00	Politic NM	10	\$100.00
(Program: PEOPLE PUZZLER/PEOPLE PUZZLER)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	2222--			10		\$10.00			0.00			
N 6	KTVU+	02/27/24	03/04/24	M-F 4p-5p M-F 4p-5p	CM	4p-5p	2222--	:30	10	\$10.00		0.00	Politic NM	10	\$100.00
(Program: 25 WORDS LESS/25 WORDS LESS)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	2222--			10		\$10.00			0.00			
N 7	KTVU+	02/27/24	03/04/24	M-F 5p-530p EF5 M-F 5p-530p	CM	5p-530p	2222--	:30	10	\$40.00		0.00	Politic NM	10	\$400.00
(Program: PERSON, PLACE OR THING)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	2222--			10		\$40.00			0.00			
N 8	KTVU+	02/27/24	03/04/24	M-F 6p-630p EF7 M-F 6p-630p	CM	6p-630p	1111--	:30	5	\$20.00		0.00	Politic NM	5	\$100.00
(Program: EXTRA)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	1111--			5		\$20.00			0.00			
N 9	KTVU+	02/27/24	03/04/24	M-F 630p-7p EF8 M-F 630p-7p	CM	630p-7p (6:30 PM-7:00 PM)	1111--	:30	5	\$20.00		0.00	Politic NM	5	\$100.00
(Program: TMZ)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	1111--			5		\$20.00			0.00			
N 10	KTVU+	02/27/24	03/03/24	Su 4p-5p Su 4p-5p	CM	4p-5p	-----2	:30	2	\$10.00		0.00	Politic NM	2	\$20.00
(Program: THE FIRST 48)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	-----2			2		\$10.00			0.00			
N 11	KTVU+	02/27/24	03/02/24	Sa-Su 6p 630p KTVU News Sa-Su 6p 630p KTVU News	CM	6p-630p (6:00 PM-6:30 PM)	-----1-	:30	1	\$50.00		0.00	Politic NM	1	\$50.00
(Program: 6PM NEWS)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1-			1		\$50.00			0.00			
N 12	KTVU+	02/27/24	03/03/24	Su 6p-630p EF 3 Su 6p-630p	CM	6p-630p	-----1	:30	1	\$50.00		0.00	Politic NM	1	\$50.00
(Program: 6PM NEWS 1/28, 2/4)															

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 Estimate: 14457  
**KICU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1					1	\$50.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	TVU+	02/26/24-03/03/24	Su 6p-630p EF 3			6p-630p	-----Su	:30		<del>(\$50.00)</del>		0.00	NM		
See MG 12.2 [Wrong Inventory Code]															
2	TVU+	03/03/24-03/03/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a				-----Su	:30		\$50.00		0.00	NM		
Ⓜ MG for 12.1 03/03															
N 13	KTVU+	02/27/24	03/04/24	M-F 730p-8p PA2 M-F 730p-8p	CM	730p-8p	22222--	:30	10	\$25.00		0.00	Politic NM	10	\$250.00
(Program: TMZ LIVE)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/24	03/04/24	22222--					10	\$25.00		0.00			
N 14	KTVU+	02/27/24	03/04/24	Like it or Not Like it or Not	CM	Various (8:00 PM-8:30 PM)	11111--	:30	5	\$60.00		0.00	Politic NM	5	\$300.00
(Program: LIKE IT OR NOT)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/24	03/04/24	11111--					5	\$60.00		0.00			
N 15	KTVU+	02/27/24	03/04/24	M-F 830p-9p News KTVU M-F 830p-9p News KTVUPlus	CM	830p-9p	11111--	:30	5	\$30.00		0.00	Politic NM	5	\$150.00
(Program: WEST COAST WRAP)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/24	03/04/24	11111--					5	\$30.00		0.00			
N 16	KTVU+	02/27/24	03/02/24	Sa 7p-8p Sa 7p-8p	CM	7p-8p	-----2-	:30	2	\$20.00		0.00	Politic NM	2	\$40.00
(Program: TMZ WEEKEND)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----2-					2	\$20.00		0.00			
N 17	KTVU+	02/27/24	03/03/24	Su Prime Hour 1 Su Prime Hour 1	CM	7p-8p	-----1	:30	1	\$20.00		0.00	Politic NM	1	\$20.00
(Program: MODERN FAMILY/MODERN FAMILY)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1					1	\$20.00		0.00			
N 18	KTVU+	02/27/24	03/03/24	Su Prime Hour 3 Su Prime Hour 3	CM	9p-10p	-----2	:30	2	\$45.00		0.00	Politic NM	2	\$90.00
(Program: THE FIRST 48)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	-----2					2	\$45.00		0.00			
N 19	KTVU+	02/27/24	03/04/24	M-F, Sun 1130p-1230a M-Sun 11p & 1130p News	CM	11p, 1130p-1230a	22222-2	:30	12	\$100.00		0.00	Politic NM	13	\$810.00
(Program: KTVU 10 O'CLOCK NEWS RBROADCAST)															
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/24	03/04/24	22222-2					12	\$100.00		0.00			

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**KICU**

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/27/24	03/04/24	22222-2					12	\$100.00		0.00			
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.24, 19.25 [Inventory]													
2	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.24, 19.25 [Inventory]													
3	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.13, 19.14, 19.15, 19.16, 19.17, 19.18, 19.19 [Inventory]													
4	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.13, 19.14, 19.15, 19.16, 19.17, 19.18, 19.19 [Inventory]													
5	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.13, 19.14, 19.15, 19.16, 19.17, 19.18, 19.19 [Inventory]													
6	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.13, 19.14, 19.15, 19.16, 19.17, 19.18, 19.19 [Inventory]													
7	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.26, 19.27 [Input Error]													
8	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.13, 19.14, 19.15, 19.16, 19.17, 19.18, 19.19 [Inventory]													
9	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.13, 19.14, 19.15, 19.16, 19.17, 19.18, 19.19 [Inventory]													
10	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.13, 19.14, 19.15, 19.16, 19.17, 19.18, 19.19 [Inventory]													
11	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.20, 19.21 [Inventory]													
12	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	MTWThF--Su	:30	<del>(\$100.00)</del>	0.00	NM						
		See MG 19.20, 19.21 [Inventory]													
13	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	--WThF--Su	:30	\$50.00	0.00	NM						
		Ⓜ MG for 19.3, 19.10, 19.6, 19.5, 19.4, 19.8, 19.9													
14	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	--WThF--Su	:30	\$50.00	0.00	NM						
		Ⓜ MG for 19.3, 19.10, 19.6, 19.5, 19.4, 19.8, 19.9													
15	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	--WThF--Su	:30	\$50.00	0.00	NM						
		Ⓜ MG for 19.3, 19.10, 19.6, 19.5, 19.4, 19.8, 19.9													
16	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	--WThF--Su	:30	\$50.00	0.00	NM						
		Ⓜ MG for 19.3, 19.10, 19.6, 19.5, 19.4, 19.8, 19.9													
17	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	--WThF--Su	:30	\$50.00	0.00	NM						
		Ⓜ MG for 19.3, 19.10, 19.6, 19.5, 19.4, 19.8, 19.9													
18	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	--WThF--Su	:30	\$50.00	0.00	NM						
		Ⓜ MG for 19.3, 19.10, 19.6, 19.5, 19.4, 19.8, 19.9													
19	.TVU+	02/27/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	--WThF--Su	:30	\$50.00	0.00	NM						
		Ⓜ MG for 19.3, 19.10, 19.6, 19.5, 19.4, 19.8, 19.9													
20	.TVU+	03/04/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	M-----	:30	\$90.00	0.00	NM						
		Ⓜ MG for 19.12, 19.11													
21	.TVU+	03/04/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	M-----	:30	\$90.00	0.00	NM						
		Ⓜ MG for 19.12, 19.11													
24	.TVU+	03/04/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	M-----	:30	\$90.00	0.00	NM						
		Ⓜ MG for 19.2, 19.1													
25	.TVU+	03/04/24-03/04/24	M-F, Sun 1130p-1230a News11p, 1130p-1230a	11p, 1130p-1230a	M-----	:30	\$90.00	0.00	NM						

Order / Rev: 1337822  
 Alt Order #: WOC14509840  
 Flight Dates: 02/27/24 - 03/05/24

Advertiser: Dixon for Congress (CA CD 16)  
 Product Desc: political  
 Estimate: 14457  
**KICU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	22222-2			12			\$100.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
26	MG for 19.2,19.1	03/01/24-03/01/24	M-F, Sun 1130p-1230a News 11p, 1130p-1230a					-----F----	:30	\$50.00	0.00	NM				
		03/01	MG for 19.7													
27	MG for 19.7	03/01/24-03/01/24	M-F, Sun 1130p-1230a News 11p, 1130p-1230a					-----F----	:30	\$50.00	0.00	NM				
		03/01	MG for 19.7													
N20	KTVU+	02/27/24	03/04/24	M-F 11p-1130p M-F 11p-1130p	CM	11p-1130p	11111--	:30	5	\$100.00		Politic	0.00	NM	5	\$500.00
		(Program: TMZ) Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	11111--			5			\$100.00			0.00			
N21	KTVU+	02/27/24	03/02/24	Sa 10p-1030p LF1 Sa 10p-1030p	CM	10p-1030p	-----1-	:30	1	\$40.00		Politic	0.00	NM	1	\$40.00
		(Program: SEINFELD) Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1-			1			\$40.00			0.00			
N22	KTVU+	02/27/24	03/02/24	Sa 11p KTVU News Sa 11p News	CM	11p-12a	-----2-	:30	2	\$100.00		Politic	0.00	NM	2	\$200.00
		(Program: KTVU 10 O'CLOCK NEWS RBROADCAST) Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	-----2-			2			\$100.00			0.00			
N23	KTVU+	02/27/24	03/02/24	Sa 12a-1a Sa 12a-1a	CM	12a-1a	-----1-	:30	1	\$40.00		Politic	0.00	NM	1	\$40.00
		(Program: TMZ WEEKEND) Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1-			1			\$40.00			0.00			
N24	KTVU+	02/27/24	03/03/24	Su 10p-11p Su 10p-11p	CM	10p-11p	-----1	:30	1	\$20.00		Politic	0.00	NM	1	\$20.00
		(Program: ICRIMES) Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1			1			\$20.00			0.00			
N25	KTVU+	02/27/24	03/03/24	Su 11p-1130p Su 11p-1130p	CM	11p-1130p	-----1	:30	1	\$15.00		Politic	0.00	NM	1	\$15.00
		(Program: RAW TRAVEL) Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	-----1			1			\$15.00			0.00			
N26	KTVU+	02/27/24	03/02/24	Sa 7a-10a News Sa 7a-10a News (8:00 AM-10:00 AM)	CM	7a-10a	-----2-	:30	2	\$75.00		Politic	0.00	NM	2	\$150.00
		(Program: KTVU NEWS 3/2, 3/9) Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	-----2-			2			\$75.00			0.00			
N27	KTVU+	02/27/24	03/03/24	Su 9a-10a News Su 9a-10a News	CM	9a-10a	-----2	:30	2	\$70.00		Politic	0.00	NM	2	\$140.00
		(Program: KTVU NEWS 3/3, 3/10) Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/26/24	03/03/24	-----2			2			\$70.00			0.00			
N38	KTVU+	02/29/24	03/01/24	M-F 730p-8p PA2 M-F 730p-8p	CM	730p-8p	---T---	:30	1	\$25.00		Politic	0.00	NM	2	\$50.00
		(Program: TMZ LIVE) Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		02/27/24	03/04/24	---T---			1			\$25.00			0.00			

Order / Rev: 1337822  
 Alt Order #: WOC14509840  
 Flight Dates: 02/27/24 - 03/05/24

Advertiser: Dixon for Congress (CA CD 16)  
 Product Desc: political  
 Estimate: 14457  
**KICU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/27/24	03/04/24	---T---					1	\$25.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	TVU+	02/27/24-03/04/24		M-F 730p-8p PA2					730p-8p	---Th----	:30	<del>(\$25.00)</del>	0.00	NM		
See MG 38.2,38.3 [Separation - Adv/Order]																
2	TVU+	02/27/24-03/04/24		M-F 7p-730p PA1					7p-730p	-----F----	:30	\$25.00	0.00	NM		
Ⓜ MG for 42.1,38.1																
3	TVU+	02/27/24-03/04/24		M-F 7p-730p PA1					7p-730p	-----F----	:30	\$25.00	0.00	NM		
Ⓜ MG for 42.1,38.1																
N39	KTVU+	02/27/24	03/02/24	Sa 7a-10a News	CM	7a-10a	-----2-	:30	2	\$75.00		0.00	Politic	NM	2	\$150.00
				Sa 7a-10a News					(8:00 AM-10:00 AM)							
(Program: KTVU NEWS 3/2, 3/9)																
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	-----2-					2	\$75.00		0.00				
N40	KTVU+	02/27/24	03/03/24	Su 9a-10a News	CM	9a-10a	-----2	:30	2	\$70.00		0.00	Politic	NM	2	\$140.00
				Su 9a-10a News												
(Program: KTVU NEWS 3/3, 3/10)																
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	-----2					2	\$70.00		0.00				
N41	KTVU+	03/01/24	03/01/24	M-F 10a-11 News KTVU	GM	10a-11a	----1--	:30	1	\$10.00		0.00	Politic	NM	1	\$10.00
				M-F 10a-11 News KTVU Plus												
(Program: MORNINGS ON 2 ON KTVU PLUS)																
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/27/24	03/04/24	----1--					1	\$10.00		0.00				
N42	KTVU+	02/29/24	03/01/24	M-F 730p-8p PA2	CM	730p-8p	---TF--	:30	3	\$25.00		0.00	Politic	NM	2	\$50.00
				M-F 730p-8p												
(Program: TMZ LIVE)																
Q1 LIVE SD NIELSEN (sell) - SAN FRANCISCO-OAK-SAN JOSE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		02/27/24	03/04/24	---TF--					3	\$25.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>					<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	TVU+	02/27/24-03/04/24		M-F 730p-8p PA2					730p-8p	---ThF----	:30	<del>(\$25.00)</del>	0.00	NM		
See MG 38.2,38.3 [Separation - Adv/Order]																
<b>Totals</b>														148	\$4,555.00	