



WENY-DT2/ EENY-TV
 474 Old Ithaca Rd.
 Horseheads, NY 14845
 (607) 739-3636

WENY-DT2 / EENY-TV
www.weny.com

CONTRACT

<u>Contract / Revision</u> 3192 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/31/16 - 11/08/16		<u>Estimate #</u> 2922
<u>Advertiser</u> POLI/Friends of Leslie Danks Burke/D/NY		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EENY	<u>Account Executive</u> Doug Beers	<u>Sales Office</u> Elmira-LOC
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Screen Strategies Media
 11150 Fairfax Blvd., Suite 505
 Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EENY	10/31/16	11/08/16	The Price is Ri	11a-12p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---T---				1	\$50.00				
	Week:	11/07/16	11/13/16	-----				0	\$50.00				
N 2	EENY	10/31/16	11/08/16	Broad Rotation	12:30 PM-1:30 PM		:30				NM	1	\$25.00
	Week:	10/31/16	11/06/16	-----				0	\$25.00				
	Week:	11/07/16	11/13/16	M-----				1	\$25.00				
N 3	EENY	10/31/16	11/08/16	Bold and the B	130p-2p		:30				NM	1	\$25.00
	Week:	10/31/16	11/06/16	M-----				1	\$25.00				
	Week:	11/07/16	11/13/16	-----				0	\$25.00				
N 4	EENY	10/31/16	11/08/16	Let's Make a D	3p-4p		:30				NM	2	\$30.00
	Week:	10/31/16	11/06/16	--W-F--				2	\$15.00				
	Week:	11/07/16	11/13/16	-----				0	\$15.00				
N 5	EENY	10/31/16	11/08/16	M-F 4p-5p	4p-5p		:30				NM	4	\$100.00
	Week:	10/31/16	11/06/16	MT-T---				3	\$25.00				
	Week:	11/07/16	11/13/16	M-----				1	\$25.00				
N 6	EENY	10/31/16	11/08/16	Judge Judy	5p-530p		:30				NM	3	\$90.00
	Week:	10/31/16	11/06/16	MT-T---				3	\$30.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 7	EENY	10/31/16	11/08/16	WENY HD Nev	6p-630p		:30				NM	1	\$25.00
	Week:	10/31/16	11/06/16	---T---				1	\$25.00				
	Week:	11/07/16	11/13/16	-----				0	\$25.00				
N 8	EENY	10/31/16	11/08/16	Big Bang Theo	7:00 PM-7:30 PM		:30				NM	1	\$80.00
	Week:	10/31/16	11/06/16	---T---				1	\$80.00				
	Week:	11/07/16	11/13/16	-----				0	\$80.00				
N 9	EENY	10/31/16	11/08/16	Big Bang Theo	7:30 PM-8:00 PM		:30				NM	1	\$80.00
	Week:	10/31/16	11/06/16	-----				0	\$80.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract Dates</u> 10/31/16 - 11/08/16		<u>Product</u>
		<u>Estimate #</u> 2922
<u>Advertiser</u> POLI/Friends of Leslie Da		<u>Original Date / Revision</u> 10/28/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$80.00				
N 10	EENY	10/31/16	11/08/16	Monday Prime	10p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$300.00				
Week:		11/07/16	11/13/16	-----				0	\$300.00				
N 11	EENY	10/31/16	11/08/16	Wednesday Pr	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$300.00				
Week:		11/07/16	11/13/16	-----				0	\$300.00				
N 12	EENY	10/31/16	11/08/16	Sunday Prime	9p-10p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$200.00				
Week:		11/07/16	11/13/16	-----				0	\$200.00				
N 13	EENY	10/31/16	11/08/16	WENY HD Nev	11p-1135p		:30				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$35.00				
Week:		11/07/16	11/13/16	M-----				1	\$35.00				
N 14	EENY	10/31/16	11/08/16	Late w/Stephe	1135p-1235a		:30				NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$25.00				
Week:		11/07/16	11/13/16	M-----				1	\$25.00				
Totals								0.00				30	\$1,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	30	\$1,665.00	(\$249.75)	\$1,415.25
Totals	30	\$1,665.00	(\$249.75)	\$1,415.25

Signature: _____ **Date:** _____

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