



WENY-DT2 / EENY-TV  
www.weny.com

WENY-DT2/ EENY-TV  
474 Old Ithaca Rd.  
Horseheads, NY 14845  
(607) 739-3636

# CONTRACT

<u>Contract / Revision</u> 3192 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/31/16 - 11/08/16		<u>Estimate #</u> 2922
<u>Advertiser</u> POLI/Friends of Leslie Danks Burke/D/NY		<u>Original Date / Revision</u> 10/28/16 / 10/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EENY	<u>Account Executive</u> Doug Beers	<u>Sales Office</u> Elmira-LOC
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Screen Strategies Media  
11150 Fairfax Blvd., Suite 505  
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EENY	10/31/16	11/08/16	The Price is Ri	11a-12p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---T---				1	\$50.00				
	Week:	11/07/16	11/13/16	-----				0	\$50.00				
N 2	EENY	10/31/16	11/08/16	Broad Rotation	12:30 PM-1:30 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----				0	\$25.00				
	Week:	11/07/16	11/13/16	M-----				1	\$25.00				
N 3	EENY	10/31/16	11/08/16	Bold and the B	130p-2p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	M-----				1	\$25.00				
	Week:	11/07/16	11/13/16	-----				0	\$25.00				
N 4	EENY	10/31/16	11/08/16	Let's Make a D	3p-4p		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	--W-F--				2	\$15.00				
	Week:	11/07/16	11/13/16	-----				0	\$15.00				
N 5	EENY	10/31/16	11/08/16	M-F 4p-5p	4p-5p		:30				NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MT-T---				3	\$25.00				
	Week:	11/07/16	11/13/16	M-----				1	\$25.00				
N 6	EENY	10/31/16	11/08/16	Judge Judy	5p-530p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	MT-T---				3	\$30.00				
	Week:	11/07/16	11/13/16	-----				0	\$0.00				
N 7	EENY	10/31/16	11/08/16	WENY HD Nev	6p-630p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---T---				1	\$25.00				
	Week:	11/07/16	11/13/16	-----				0	\$25.00				
N 8	EENY	10/31/16	11/08/16	Big Bang Theo	7:00 PM-7:30 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---T---				1	\$80.00				
	Week:	11/07/16	11/13/16	-----				0	\$80.00				
N 9	EENY	10/31/16	11/08/16	Big Bang Theo	7:30 PM-8:00 PM		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----				0	\$80.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$80.00				
N 10	EENY	10/31/16	11/08/16	Monday Prime	10p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	M-----				1	\$300.00				
Week:		11/07/16	11/13/16	-----				0	\$300.00				
N 11	EENY	10/31/16	11/08/16	Wednesday Pr	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$300.00				
Week:		11/07/16	11/13/16	-----				0	\$300.00				
N 12	EENY	10/31/16	11/08/16	Sunday Prime	9p-10p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$200.00				
Week:		11/07/16	11/13/16	-----				0	\$200.00				
N 13	EENY	10/31/16	11/08/16	WENY HD Nev	11p-1135p		:30				NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$35.00				
Week:		11/07/16	11/13/16	M-----				1	\$35.00				
N 14	EENY	10/31/16	11/08/16	Late w/Stephe	1135p-1235a		:30				NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MTWTF--				5	\$25.00				
Week:		11/07/16	11/13/16	M-----				1	\$25.00				
<b>Totals</b>								0.00				30	\$1,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	30	\$1,665.00	(\$249.75)	\$1,415.25
<b>Totals</b>	30	\$1,665.00	(\$249.75)	\$1,415.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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