

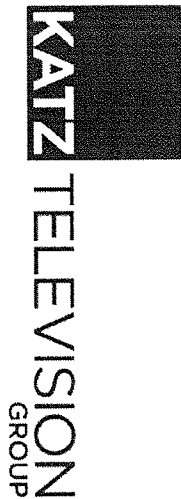


Order / Rev: 873208  
 Alt Order #: 25185931  
 Flight Dates: 06/04/16 - 06/10/16

Advertiser: POL/Senate Majority PAC  
 Product Desc: Issue  
 Estimate: 4907

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WBDT	06/06/16	06/10/16	M-F 9a-10a M-F 9a-10a	CM	M-F 9a-10a	MTWTF--	:30	5	\$50.00	P3	0.00	NM	5	\$250.00
				Paternity Court											
E 3	WBDT	06/06/16	06/10/16	M-F 10a-11a M-F 10a-11a	CM	M-F 10a-11a	MTWTF--	:30	5	\$50.00	P3	0.00	NM	5	\$250.00
				Hot Bench											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	MTWTF--		5				\$50.00		0.00			
E 4	WBDT	06/04/16	06/04/16	Sa/Su 430-5p Sa/Su 430p-5p	CM	Sa/Su 430p-5p	-----S-	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Everybody Loves Raymond											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	-----S-		1				\$50.00		0.00			
E 5	WBDT	06/04/16	06/04/16	Sa 5p-6p Sa 5p-6p	CM	Sa 5p-6p (5:30 PM-6:00 PM)	-----S-	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
				How I Met Your Mother											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	-----S-		1				\$60.00		0.00			
E 6	WBDT	06/05/16	06/05/16	Sa/Su 430-5p Sa/Su 430p-5p	CM	Sa/Su 430p-5p	-----S	:30	1	\$50.00	P2	0.00	NM	1	\$50.00
				Friends											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	-----S		1				\$50.00		0.00			
E 7	WBDT	06/04/16	06/04/16	Sa 1030p-11p Sa 1030p-11p	CM	Sa 1030p-11p	-----S-	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				The Valley											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	-----S-		1				\$50.00		0.00			
E 8	WBDT	06/05/16	06/05/16	Sun Hour 2 Sunday 9p-10p	CM	Sunday 9p-10p	-----S	:30	2	\$90.00	P3	0.00	NM	2	\$180.00
				Bones											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	-----S		2				\$90.00		0.00			
E 9	WBDT	06/06/16	06/10/16	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	MTWTF--	:30	5	\$250.00	P3	0.00	NM	5	\$1,250.00
				2News @10P On Dayton's CW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	MTWTF--		5				\$250.00		0.00			
E 10	WBDT	06/06/16	06/10/16	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	MTWTF--	:30	5	\$150.00	P3	0.00	NM	5	\$750.00
				2News @10P On Dayton's CW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/06/16	06/12/16	MTWTF--		5				\$150.00		0.00			
E 11	WBDT	06/04/16	06/04/16	LN Sa Late News Sat 10p-1030p	CM	Late News Sat 10p-1030p	-----S-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				2News @10P On Dayton's CW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/16	06/05/16	-----S-		1				\$200.00		0.00			
													Totals	32	\$3,340.00



<b>Contract #</b> 25185931	<b>Changes as of:</b> 6/3/2016 at 9:55 AM	<b>Version:</b> Highlighting Revision 2
<b>CPE:</b> 163/173/4907	<b>Flight:</b> 6/4/16 - 6/10/16	<b>Total \$:</b> \$3,340.00
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Total Spots:</b> 32
3050 K ST NW #100 Washington, DC 20007	<b>Product:</b> Issue	<b>Total CPP:</b> \$0.00
	<b>Agency Order #:</b> 5103282	<b>Total GRP:</b>
	<b>Buyer:</b> Outen, David	<b>Traffic #:</b> 873208
	<b>Salesperson:</b> BOB CAIN	<b>Separation:</b>
	215-557-4216	
	<b>Office:</b> PHILADELPHIA	
	<b>Primary Demo:</b> Adults 35+	
	<b>Con Type:</b> POLITICAL/NOTE	
	<b>Assistant:</b> SHEPARD RITZEN	
	215-567-7950	

Comments: pls see ln 7. pls cfm th bob

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/4 - 6/4		Total Spots	Total \$	CPP	GRP
							6/4	6/4				
1	M-F 7a-9a		2 News Today	\$50.00	0	30	5		5	\$250.00	\$0.00	0.0
2	M-F 9a-10a		Paternity Court	\$50.00	0	30	5		5	\$250.00	\$0.00	0.0
3	M-F 10a-11a		Hot Bench	\$50.00	0	30	5		5	\$250.00	\$0.00	0.0
4	Sa 4:30p-5p		Everybody Loves Raymond	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
5	Sa 5:30p-6p		How I Met Your Mother	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
6	Su 4:30p-5p		Friends	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
7	Sa 10:30p-11p		Anger Management	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
pgm cha Changes: Program from The Valley to Anger Management												
8	Su 9p-10p		Bones	\$90.00	0	30	2		2	\$180.00	\$0.00	0.0
9	M-F 10p-10:30p		2News @10P On Dayton's CW	\$250.00	0	30	5		5	\$1,250.00	\$0.00	0.0
10	M-F 10:30p-11p		2News @10P On Dayton's CW	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
11	Sa 10p-10:30p		2News @10P On Dayton's CW	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
<b>TOTALS: 32</b>									<b>32</b>	<b>\$3,340.00</b>	<b>\$0.00</b>	<b>0.0</b>



<b>Contract #</b> 25185931		<b>Changes as of:</b> 6/3/2016 at 9:55 AM		<b>Version:</b> Highlighting Revision 2	
<b>CPE:</b> 163/173/4907	<b>Flight:</b> 6/4/16 - 6/10/16	<b>Station:</b> WBDT		<b>Total \$:</b> \$3,340.00	
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> Senate Majority PAC	<b>Market:</b> Dayton		<b>Total Spots:</b> 32	
3050 K ST NW #100 Washington, DC 20007	<b>Product:</b> Issue	<b>Office:</b> PHILADELPHIA		<b>Total CPP:</b> \$0.00	
<b>Agency Order #:</b> 5103282	<b>Buyer:</b> Outen, David	<b>Primary Demo:</b> Adults 35+		<b>Total GRP:</b>	
<b>Salesperson:</b> BOB CAIN	<b>Con Type:</b> POLITICAL/VOTE	<b>Assistant:</b> SHEPARD RITZEN		<b>Traffic #:</b> 873208	
215-557-4216		215-567-7950		<b>Separation:</b>	

Hit Listed Programs	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
06/03/16 9:55 AM	BOB CAIN	THIS IS A NEW ORDER FOR SENATE MAJORITY PAC. FLIGHT IS 6/4-6/10. TOTAL = \$3340. PLS CFM T/R BOB
06/03/16 9:08 AM	BOB CAIN	Separation: 30
06/03/16 9:08 AM	BOB CAIN	Separation: 30

Competitive Information		
<b>Market Budget:</b> \$55,667		
<b>WBDT Share:</b> 6%		
<b>Comment:</b>		
<b>WDTN:</b> 21%		
<b>WHIO:</b> 57%		
<b>WKEF:</b> 13%		
<b>WRG:</b> 3%		

Daypart Summary		
Day/Time	% Distrib	Spots
	100%	32
<b>Total</b>	<b>100%</b>	<b>32</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jun	32	\$3,340.00
<b>Total</b>	<b>32</b>	<b>\$3,340.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	6/3/16 9:55 AM	BOB CAIN	Revised			\$0
Queued for Electronic Contracting	6/3/16 9:19 AM					\$0
Revision	6/3/16 9:08 AM	BOB CAIN	Confirmed			\$0
New	6/3/16 9:06 AM	BOB CAIN	New	33	1	\$3,340.00

Non-Discrimination Policy	
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	