

## **WPRO-FM 92 PROFM Public Service Report**

**Second Quarter 2023 (July 1 – Sept 30)**

**Prepared by: Mary Ellen Kachinske**

***Here are the surveys of community leaders on the issues most important to RI:***

Availability to receive mental health help, economy, education.

Shrinking media coverage, overdevelopment in RI, Offshore Wind Development

Education, fundraising for schools, making sure children have the school supplies they need  
School funding/education and getting kids back on track post covid/Housing availability.

Providing help to Liberians in RI in the form of integration into society, helping

Support for entrepreneurs, Hasbro fundraising & children's health programs

Veterans' issues, PTSD, mental health

Now just 3 numbers to know: 988. Calls have doubled in RI for any type of life crisis.

Saving for college, organizations that help students and general education opportunities.

### **CUMULUS COMMUNITY: ALL shows Air Sunday Mornings, 6:30am/15:00**

**July 2 Mike D      6:30am/15 duration**

**Guest                      Elijah Thompson**

**Organization            Inspired Practice LLC**

**Topics Covered        Mental Health, Therapy**

**July 9 Bill H            6:30am/15 duration**

**Guest                      Jon Dodd, Executive Director**

**Organization            Atlantic Shark Institute**

**Topics Covered        Shark population in coastal waters**

**July 16 Nick**            **6:30am/15 duration**  
**Guest**                    **Peter & Ron Cardi**  
**Organization**        **Cardi's Furniture in conjunction with RI Police Departments**  
**Topics Covered**      **Kids, Cops, Classrooms School Supplies Drive**

**July 23 Jess**            **6:30am/15 duration**  
**Guest**                    **Caitlyn Grimaldi Flick**  
**Organization**        **Rhode Island Blood Center Importance of donations especially during summer, RIBC stats & Pint for a Pint starting August 1**  
**Topics Covered**      **Need for blood donors or awareness to help maintain a stable supply. We are still not at pre-pandemic levels, so this impactw the community**

**July 30 Vic**             **6:30am/15 duration**  
**Guest**                    **Henrietta White-Holder, Founder and CEO of Higher Ground International.**  
**Organization**        **Higher Ground International/Fundraiser/Gala on Sept. 22 Crown Plaza Warwick.**  
**Topics Covered**      **HGI provides services to Liberians and West African Immigrants and Refugees living in RI**

**August 6**                **6:30am/15 duration Repeat of July 30 episode**

**August 13 AMY**        **6:30am/15 duration**  
**Guest**                    **James Diosa**  
**Organization**        **RI General Treasurer**  
**Topics Covered**      **College Bound saver/how to and where this can be used for education and organizations.**

**August 20 Bekah 6:30am/15 duration**  
**Guest VIZA D CLINE**  
**Organization BLACK SHEEP BABES**  
**Topics Covered The Drag community giving back to local organizations**

**August 27 Jess 6:30am/15 duration**  
**Guest Pete Cohenno, Jill Fearons & Lenny Iannuccilli**  
**Organization Pitch RI with Friends of Jack**  
**Topics Covered Pitch RI event on Wednesday, Sept 20th & Friends of Jack**

**September 3 Bill 6:30am/15 duration**  
**Guest Kaye Sayles/Executive Director**  
**Organization Rhode Island Community Land Trust**  
**Topics Covered land development in RI as well as zoned usage issues**

**September 10 Nick 6:30am/15 duration**  
**Guest Karen Dalton**  
**Organization Dare to Dream Ranch**  
**Topics Covered Yellow Ribbon Gala – organization supports veterans and military personnel and their families in local area.**

**September 17 Mike D 6:30am/15 duration**  
**Guest Ryan Loiselle**  
**Organization Friends Way, helping children and families after the loss of a significant family member, all at no cost to local needy.**

**September 24 Vic 6:30am/15 duration**  
**Guest Joe Ash, Director of BH Link**  
**Organization BH Link that oversees the 988 Suicide & Crisis Lifeline**

## **AMAZING WOMEN:**

*Hosted by Deb Ruggiero, this 20-minute program runs Sunday morning, 6:00am on WWLI-FM. It features an interview with a prominent woman, highlighting issues important to women.*

**July 2nd:** You know her as the WJAR TV News morning anchor, but **ALISON BOLOGNA** is also a businesswoman on a mission to make a difference. Alison discusses her business **SHRI YOGA** and how she and her team of Yoga instructors “show up for others” to Inspire students, seniors, and those with developmental disabilities.

**July 9th:** Athletic competition is a doorway to self-confidence and success. University of Rhode Island women’s basketball coach, **TAMMI REISS**, has been named Atlantic 10 Coach of the Year twice in her three years at URI. She talks about coaching young women to be the best in the conference, excel in academics, and learn the game’s life lessons for future success.

**July 16th:** **ELLEN FORD** worked at People’s Credit Union for 37 years. She grew up in Newport and discusses rising through the ranks from an entry level teller to the president/CEO the last 17 years of her career.

**July 23rd:** For many families with two working parents, homelessness can be a step away with the loss of the apartment. Despite legislative initiatives, affordable housing and homelessness are major policy issues. **JENNIFER BARRERA**, chief strategist with the RI Coalition for the Homeless, talks about what really needs to happen.

**July 30th:** **SALLY LAPIDES**, CEO of Residential Properties is one of the state’s premier real estate companies with nine offices and a commercial division. She discusses the market, affordable housing, and tips for first-time home buyers in an ever-changing real estate market.

**Aug 6th:** **HELENA BUONANNO FOULKES** stormed onto the political scene in 2022 with a formidable Democratic Gubernatorial Campaign in Rhode Island. She discusses lessons learned from that campaign, her current work on public education with several municipalities, and .... wait it for it... her decision on running again for Governor in 2026.

**Aug 13<sup>th</sup>: 15% of RI high school students reported attempting suicide one or more times. Dr. DAISY BASSEN, a child psychologist and medical director of Thrive Behavioral Health, discusses mental health stressors, depression, the impact of social media, and warning signs for teens and young adults when it comes to mental health.**

**Aug 20<sup>th</sup>: We are all getting older and all of us want to 'age in place'. In the next six years, over a third of the population will be 55+. CAROLINE GANGJI, executive director of the VILLAGE COMMON of RHODE ISLAND discusses what communities have already established a 'village' to age in place, and why this is the future.**

**Aug 27<sup>th</sup>: Rosie the Riveter is the most iconic image of women working in the defense industry during WW II. There are many skilled tradeswomen today. ANITA BRUNO started Rhode Island Women in The Trades in 2019. This non-profit organizes, educates, and trains women for employment in building trades for economic empowerment.**

**Sept 3<sup>rd</sup>: PAGE CLAUSIUS PARKS, executive director of RI KIDS COUNT, discusses her challenges and goals for this statewide policy and advocacy organization that improves the health, education, and economic well-being of RI's children.**

**Sept 10<sup>th</sup> LIZ TANNER, Rhode Island Commerce Secretary, discusses future economic development projects and how the business community and government can partner for a thriving economy.**

**Sept 17<sup>th</sup>: Athletic competition is a doorway to self-confidence and success. University of Rhode Island women's basketball coach, TAMMI REISS, talks about coaching young women to be the best in the conference, excel in academics, and learn the game's life lessons for future success.**

**Sept 24<sup>th</sup>: KIM KALUNIAN, WPRI TV 12 news anchor at 4pm, a native Rhode Islander, discusses her career working with her husband in the same industry and in the same newsroom, and how she and Ted Nesi juggle parenting and turning off the news at home.**

## **ONGOING PUBLIC SERVICE PROJECTS:**

*PSAs rotate evenly 5x day/35x weekly*

### ***July***

### ***August***

Walk to End Alzheimer's, Rhode Island Blood Center, Angels in Action (Warwick acts of kindness)

### ***September***

Rhode Island Blood Center to 9/13, PPAC job Fair, NAMI Walk for Mental Health, Lucy's Hearth

### ***Additional***

50+ Promo, live mentions and PSAs for Maui Red Cross relief, sending listeners to a post on the home page of lite105.com to donate. Social posts and E-blast to database of over 11,000.

## **APPEARANCES, VOLUNTEERING AND DONATIONS:**

**Heather & Matty** rode in the Bristol 4<sup>th</sup> of July Parade, the oldest continuous celebration in the country. The parade collects funds for the East Bay Food Pantry in Bristol, RI.

Heather Gersten was the main emcee at the annual Flames of Hope Waterfire event on Saturday, September 30<sup>th</sup> to kick off breast cancer awareness month and benefit local research and charity Gloria Gemma. WWLI ran over 50 promos, live mentions and giveaways to their gala in September plus social media support and an E-blast to our listener database of over 11,000.