



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Magnolia Media
15259 Green Trails Blvd
Baton Rouge, LA 70817-3176

Contract # 6068238

Schedule Dates 04/19/24-04/26/24
Advertiser Matt Gaetz for Congress-R (110953)
Agency Magnolia Media (10184)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MATT GAETZ FOR CONGRESS FL CD-1 (2014584)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name lancaster,laura
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Gaetz
THOMAS PARK

Date Entered 04/18/24
Last Modified 04/18/24
Entered By Cecilia Bickham
CO-OP No
External # ECR28393225
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,589.50
Net Total \$37,340.50
Sales Tax

Mobile (WEAR)

By Broadcast Month	Spots	Rate
Apr. 2024	132	\$43,930.00
Grand Total:	132	\$43,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	04/19/24-04/19/24	2	:30	5A- News-3 In The Morning 5-530a	1					X			1	\$70.00	\$70.00	Mobile (WEAR)	News	4/18/24
2.0	Normal Line / News	04/19/24-04/19/24	2	:30	5:30A- News-3 In The Morning 530-6a	1					X			1	\$200.00	\$200.00	Mobile (WEAR)	News	4/18/24
3.0	Normal Line / News	04/19/24-04/19/24	2	:30	6A- News-3 In The Morning 6-7a	1					X			1	\$600.00	\$600.00	Mobile (WEAR)	News	4/18/24
4.0	Normal Line / News	04/19/24-04/19/24	2	:30	6:30A- News-3 In The Morning 6-7a	1					X			1	\$500.00	\$500.00	Mobile (WEAR)	News	4/18/24
5.0	Normal Line / SPOT	04/19/24-04/19/24	2	:30	7A- ABC-Good Morning America	2					X			2	\$600.00	\$1,200.00	Mobile (WEAR)	GMA	4/18/24
6.0	Normal Line / SPOT	04/19/24-04/19/24	2	:30	8A- ABC-Good Morning America	2					X			2	\$500.00	\$1,000.00	Mobile (WEAR)	GMA	4/18/24
7.0	Normal Line / SPOT	04/19/24-04/19/24	2	:30	9A- Live with Kelly and Ryan	1					X			1	\$100.00	\$100.00	Mobile (WEAR)	Kelly	4/18/24
8.0	Normal Line / News	04/19/24-04/19/24	2	:30	11A- News-Channel 3 News-Dayside	1					X			1	\$125.00	\$125.00	Mobile (WEAR)	News	4/18/24
9.0	Normal Line / SPOT	04/19/24-04/19/24	2	:30	11:30A- Extra	1					X			1	\$75.00		Mobile (WEAR)	Extra	4/18/24
9.0.1	Preempt	04/19/24															Mobile (WEAR)	Program Change/Exception - PAID PROGRAMMING	

CONFIRMATION CONTRACT

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10.0	Normal Line / SPOT	04/19/24-04/19/24	2	:30	12P- ABC-GMA3: What You Need to Know	1					X			1	\$60.00	\$60.00	Mobile (WEAR)	GMA	4/18/24
11.0	Normal Line / SPOT	04/19/24-04/19/24	2	:30	1P- ABC-General Hospital	1					X			1	\$150.00	\$150.00	Mobile (WEAR)	General	4/18/24
12.0	Normal Line / News	04/19/24-04/19/24	2	:30	4P- News-Channel 3 News at 4p	2					X			2	\$100.00	\$200.00	Mobile (WEAR)	News	4/18/24
13.0	Normal Line / News	04/19/24-04/19/24	2	:30	5P- News-Channel 3 News at 5pm	1					X			1	\$325.00	\$325.00	Mobile (WEAR)	News	4/18/24
14.0	Normal Line / News	04/19/24-04/19/24	2	:30	5:28P- ABC-World News	1					X			1	\$550.00	\$550.00	Mobile (WEAR)	World News	4/18/24
15.0	Normal Line / News	04/19/24-04/19/24	2	:30	6P- News-Channel 3 News at 6pm	1					X			1	\$450.00	\$450.00	Mobile (WEAR)	News	4/18/24
16.0	Normal Line / SPOT	04/19/24-04/19/24	2	:30	6:30P- Family Feud	1					X			1	\$700.00	\$700.00	Mobile (WEAR)	Feud	4/18/24
17.0	Normal Line / News	04/19/24-04/19/24	2	:30	10P- News-Channel 3 News at 10p	1					X			1	\$300.00	\$300.00	Mobile (WEAR)	News	4/18/24
18.0	Normal Line / News	04/20/24-04/20/24	2	:30	6A- News-3 In the Morning Saturday	1						X		1	\$150.00	\$150.00	Mobile (WEAR)	News	4/18/24
19.0	Normal Line / SPOT	04/20/24-04/20/24	2	:30	7A- ABC-Good Morning America Saturday	1						X		1	\$400.00	\$400.00	Mobile (WEAR)	GMA	4/18/24

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20.0	Normal Line / News	04/20/24-04/20/24	2	:30	10P- News-Channel 3 News at 10p Saturday	1						X		1	\$100.00	\$100.00	Mobile (WEAR)	News	4/18/24
21.0	Normal Line / News	04/21/24-04/21/24	2	:30	6A- News-3 In the Morning Sunday	1							X	1	\$125.00	\$125.00	Mobile (WEAR)	News	4/18/24
22.0	Normal Line / SPOT	04/21/24-04/21/24	2	:30	7A- ABC-Good Morning America Sunday	1							X	1	\$400.00	\$400.00	Mobile (WEAR)	GMA	4/18/24
23.0	Normal Line / SPOT	04/21/24-04/21/24	2	:30	8A- ABC-This Week	1							X	1	\$300.00	\$300.00	Mobile (WEAR)	Week	4/18/24
24.0	Normal Line / News	04/21/24-04/21/24	2	:30	5P- News-Channel 3 News at 5p Sunday	1							X	1	\$75.00	\$75.00	Mobile (WEAR)	News	4/18/24
25.0	Normal Line / News	04/21/24-04/21/24	2	:30	10P- News-Channel 3 News at 10p Sunday	1							X	1	\$200.00	\$200.00	Mobile (WEAR)	News	4/18/24
26.0	Normal Line / Prime	04/19/24-04/19/24	2	:30	7P- 8P (CST)	1					X			1	\$450.00	\$450.00	Mobile (WEAR)	Prime	4/18/24
27.0	Normal Line / Prime	04/19/24-04/19/24	2	:30	8P- 10P (CST)	1					X			1	\$450.00	\$450.00	Mobile (WEAR)	Prime	4/18/24
28.0	Normal Line / News	04/22/24-04/22/24	2	:30	5A- News-3 In The Morning 5-530a	1	X							1	\$70.00	\$70.00	Mobile (WEAR)	News	4/18/24
29.0	Normal Line / News	04/22/24-04/22/24	2	:30	5:30A- News-3 In The Morning 530-6a	1	X							1	\$200.00	\$200.00	Mobile (WEAR)	News	4/18/24

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30.0	Normal Line / News	04/22/24-04/22/24	2	:30	6A- News-3 In The Morning 6-7a	1	X							1	\$600.00	\$600.00	Mobile (WEAR)	News	4/18/24
31.0	Normal Line / News	04/22/24-04/22/24	2	:30	6:30A- News-3 In The Morning 6-7a	1	X							1	\$500.00	\$500.00	Mobile (WEAR)	News	4/18/24
32.0	Normal Line / SPOT	04/22/24-04/22/24	2	:30	7A- ABC-Good Morning America	2	X							2	\$600.00	\$1,200.00	Mobile (WEAR)	GMA	4/18/24
33.0	Normal Line / SPOT	04/22/24-04/22/24	2	:30	8A- ABC-Good Morning America	2	X							2	\$500.00	\$1,000.00	Mobile (WEAR)	GMA	4/18/24
34.0	Normal Line / SPOT	04/22/24-04/22/24	2	:30	9A- Live with Kelly and Ryan	1	X							1	\$100.00	\$100.00	Mobile (WEAR)	Kelly	4/18/24
35.0	Normal Line / News	04/22/24-04/22/24	2	:30	11A- News-Channel 3 News-Dayside	1	X							1	\$125.00	\$125.00	Mobile (WEAR)	News	4/18/24
36.0	Normal Line / SPOT	04/22/24-04/22/24	2	:30	12P- ABC-GMA3: What You Need to Know	1	X							1	\$60.00	\$60.00	Mobile (WEAR)	GMA	4/18/24
37.0	Normal Line / SPOT	04/22/24-04/22/24	2	:30	1P- ABC-General Hospital	1	X							1	\$150.00	\$150.00	Mobile (WEAR)	General	4/18/24
38.0	Normal Line / News	04/22/24-04/22/24	2	:30	4P- News-Channel 3 News at 4p	2	X							2	\$100.00	\$200.00	Mobile (WEAR)	News	4/18/24
39.0	Normal Line / News	04/22/24-04/22/24	2	:30	5P- News-Channel 3 News at 5pm	1	X							1	\$325.00	\$325.00	Mobile (WEAR)	News	4/18/24

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40.0	Normal Line / News	04/22/24-04/22/24	2	:30	5:28P- ABC-World News	1	X							1	\$550.00	\$550.00	Mobile (WEAR)	World News	4/18/24
41.0	Normal Line / News	04/22/24-04/22/24	2	:30	6P- News-Channel 3 News at 6pm	1	X							1	\$450.00	\$450.00	Mobile (WEAR)	News	4/18/24
42.0	Normal Line / Prime	04/21/24-04/21/24	2	:30	6P- ABC-Americas Funniest Home Videos (Sunday)	1							X	1	\$450.00	\$450.00	Mobile (WEAR)	Prime	4/18/24
43.0	Normal Line / Prime	04/21/24-04/21/24	2	:30	9P- 10P (CST)	1							X	1	\$450.00	\$450.00	Mobile (WEAR)	Prime	4/18/24
44.0	Normal Line / News	04/23/24-04/23/24	2	:30	5A- News-3 In The Morning 5-530a	1		X						1	\$70.00	\$70.00	Mobile (WEAR)	News	4/18/24
45.0	Normal Line / News	04/23/24-04/23/24	2	:30	5:30A- News-3 In The Morning 530-6a	1		X						1	\$200.00	\$200.00	Mobile (WEAR)	News	4/18/24
46.0	Normal Line / News	04/23/24-04/23/24	2	:30	6A- News-3 In The Morning 6-7a	1		X						1	\$600.00	\$600.00	Mobile (WEAR)	News	4/18/24
47.0	Normal Line / News	04/23/24-04/23/24	2	:30	6:30A- News-3 In The Morning 6-7a	1		X						1	\$500.00	\$500.00	Mobile (WEAR)	News	4/18/24
48.0	Normal Line / SPOT	04/23/24-04/23/24	2	:30	7A- ABC-Good Morning America	2		X						2	\$600.00	\$1,200.00	Mobile (WEAR)	GMA	4/18/24
49.0	Normal Line / SPOT	04/23/24-04/23/24	2	:30	8A- ABC-Good Morning America	2		X						2	\$500.00	\$1,000.00	Mobile (WEAR)	GMA	4/18/24

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50.0	Normal Line / SPOT	04/23/24-04/23/24	2	:30	9A- Live with Kelly and Ryan	1		X						1	\$100.00	\$100.00	Mobile (WEAR)	Kelly	4/18/24
51.0	Normal Line / News	04/23/24-04/23/24	2	:30	11A- News-Channel 3 News-Dayside	1		X						1	\$125.00	\$125.00	Mobile (WEAR)	News	4/18/24
52.0	Normal Line / SPOT	04/23/24-04/23/24	2	:30	11:30A- Extra	1		X						1	\$75.00	\$75.00	Mobile (WEAR)	Extra	4/18/24
53.0	Normal Line / SPOT	04/23/24-04/23/24	2	:30	12P- ABC-GMA3: What You Need to Know	1		X						1	\$60.00	\$60.00	Mobile (WEAR)	GMA	4/18/24
54.0	Normal Line / SPOT	04/22/24-04/22/24	2	:30	6:30P- Family Feud	1	X							1	\$700.00	\$700.00	Mobile (WEAR)	Feud	4/18/24
55.0	Normal Line / News	04/22/24-04/22/24	2	:30	10P- News-Channel 3 News at 10p	1	X							1	\$300.00	\$300.00	Mobile (WEAR)	News	4/18/24
56.0	Normal Line / Prime	04/22/24-04/22/24	2	:30	9P- 10P (CST)	1	X							1	\$450.00	\$450.00	Mobile (WEAR)	Prime	4/18/24
57.0	Normal Line / News	04/23/24-04/23/24	2	:30	5P- News-Channel 3 News at 5pm	1		X						1	\$325.00	\$325.00	Mobile (WEAR)	News	4/18/24
58.0	Normal Line / News	04/23/24-04/23/24	2	:30	5:28P- ABC-World News	1		X						1	\$550.00	\$550.00	Mobile (WEAR)	World News	4/18/24
59.0	Normal Line / News	04/23/24-04/23/24	2	:30	6P- News-Channel 3 News at 6pm	1		X						1	\$450.00	\$450.00	Mobile (WEAR)	News	4/18/24
60.0	Normal Line / News	04/24/24-04/24/24	2	:30	6P- News-Channel 3 News at 6pm	1			X					1	\$450.00	\$450.00	Mobile (WEAR)	News	4/18/24

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62.0	Normal Line / News	04/23/24-04/23/24	2	:30	10P- News-Channel 3 News at 10p	1		X						1	\$300.00	\$300.00	Mobile (WEAR)	News	4/18/24
63.0	Normal Line / SPOT	04/24/24-04/24/24	2	:30	12P- ABC-GMA3: What You Need to Know	1			X					1	\$60.00	\$60.00	Mobile (WEAR)	GMA	4/18/24
64.0	Normal Line / SPOT	04/24/24-04/24/24	2	:30	1P- ABC-General Hospital	1			X					1	\$150.00	\$150.00	Mobile (WEAR)	General	4/18/24
65.0	Normal Line / News	04/24/24-04/24/24	2	:30	4P- News-Channel 3 News at 4p	2			X					2	\$100.00	\$200.00	Mobile (WEAR)	News	4/18/24
66.0	Normal Line / News	04/24/24-04/24/24	2	:30	5P- News-Channel 3 News at 5pm	1			X					1	\$325.00	\$325.00	Mobile (WEAR)	News	4/18/24
67.0	Normal Line / News	04/24/24-04/24/24	2	:30	5:28P- ABC-World News	1			X					1	\$550.00	\$550.00	Mobile (WEAR)	World News	4/18/24
68.0	Normal Line / News	04/25/24-04/25/24	2	:30	5A- News-3 In The Morning 5-530a	1				X				1	\$70.00	\$70.00	Mobile (WEAR)	News	4/18/24
69.0	Normal Line / News	04/25/24-04/25/24	2	:30	5:30A- News-3 In The Morning 530-6a	1				X				1	\$200.00	\$200.00	Mobile (WEAR)	News	4/18/24
70.0	Normal Line / News	04/25/24-04/25/24	2	:30	6A- News-3 In The Morning 6-7a	1				X				1	\$600.00	\$600.00	Mobile (WEAR)	News	4/18/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Magnolia Media
15259 Green Trails Blvd
Baton Rouge, LA 70817-3176

Contract # 6068238

Schedule Dates 04/19/24-04/26/24
Advertiser Matt Gaetz for Congress-R (110953)
Agency Magnolia Media (10184)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MATT GAETZ FOR CONGRESS FL CD-1 (2014584)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name lancaster,laura
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Gaetz
THOMAS PARK

Date Entered 04/18/24
Last Modified 04/18/24
Entered By Cecilia Bickham
CO-OP No
External # ECR28393225
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,589.50
Net Total \$37,340.50
Sales Tax

Mobile (WEAR)

By Broadcast Month	Spots	Rate
Apr. 2024	132	\$43,930.00
Grand Total:	132	\$43,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
71.0	Normal Line / News	04/25/24-04/25/24	2	:30	6:30A- News-3 In The Morning 6-7a	1				X				1	\$500.00	\$500.00	Mobile (WEAR)	News	4/18/24
72.0	Normal Line / News	04/24/24-04/24/24	2	:30	11A- News-Channel 3 News-Dayside	1			X					1	\$125.00	\$125.00	Mobile (WEAR)	News	4/18/24
73.0	Normal Line / SPOT	04/24/24-04/24/24	2	:30	11:30A- Extra	1			X					1	\$75.00	\$75.00	Mobile (WEAR)	Extra	4/18/24
74.0	Normal Line / SPOT	04/24/24-04/24/24	2	:30	6:30P- Family Feud	1			X					1	\$700.00	\$700.00	Mobile (WEAR)	Feud	4/18/24
75.0	Normal Line / News	04/24/24-04/24/24	2	:30	10P- News-Channel 3 News at 10p	1			X					1	\$300.00	\$300.00	Mobile (WEAR)	News	4/18/24
76.0	Normal Line / Prime	04/24/24-04/24/24	2	:30	9P- 10P (CST)	1			X					1	\$450.00	\$450.00	Mobile (WEAR)	Prime	4/18/24
77.0	Normal Line / SPOT	04/25/24-04/25/24	2	:30	7A- ABC-Good Morning America	2				X				2	\$600.00	\$1,200.00	Mobile (WEAR)	GMA	4/18/24
78.0	Normal Line / SPOT	04/24/24-04/24/24	2	:30	8A- ABC-Good Morning America	2			X					2	\$500.00	\$1,000.00	Mobile (WEAR)	GMA	4/18/24
79.0	Normal Line / SPOT	04/25/24-04/25/24	2	:30	8A- ABC-Good Morning America	2				X				2	\$500.00	\$1,000.00	Mobile (WEAR)	GMA	4/18/24
80.0	Normal Line / SPOT	04/24/24-04/24/24	2	:30	9A- Live with Kelly and Ryan	1			X					1	\$100.00	\$100.00	Mobile (WEAR)	Kelly	4/18/24
81.0	Normal Line / SPOT	04/25/24-04/25/24	2	:30	9A- Live with Kelly and Ryan	1				X				1	\$100.00	\$100.00	Mobile (WEAR)	Kelly	4/18/24

CONFIRMATION CONTRACT

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Pensacola, FL 32506

Magnolia Media
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Baton Rouge, LA 70817-3176

Contract # 6068238

Schedule Dates 04/19/24-04/26/24
Advertiser Matt Gaetz for Congress-R (110953)
Agency Magnolia Media (10184)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MATT GAETZ FOR CONGRESS FL CD-1 (2014584)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name lancaster,laura
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Gaetz
THOMAS PARK

Date Entered 04/18/24
Last Modified 04/18/24
Entered By Cecilia Bickham
CO-OP No
External # ECR28393225
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,589.50
Net Total \$37,340.50
Sales Tax

Mobile (WEAR)

By Broadcast Month	Spots	Rate
Apr. 2024	132	\$43,930.00
Grand Total:	132	\$43,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0	Normal Line / News	04/25/24-04/25/24	2	:30	11A- News-Channel 3 News-Dayside	1				X				1	\$125.00	\$125.00	Mobile (WEAR)	News	4/18/24
83.0	Normal Line / SPOT	04/25/24-04/25/24	2	:30	11:30A- Extra	1				X				1	\$75.00	\$75.00	Mobile (WEAR)	Extra	4/18/24
84.0	Normal Line / SPOT	04/25/24-04/25/24	2	:30	12P- ABC-GMA3: What You Need to Know	1				X				1	\$60.00	\$60.00	Mobile (WEAR)	GMA	4/18/24
85.0	Normal Line / SPOT	04/25/24-04/25/24	2	:30	1P- ABC-General Hospital	1				X				1	\$150.00	\$150.00	Mobile (WEAR)	General	4/18/24
86.0	Normal Line / News	04/25/24-04/25/24	2	:30	4P- News-Channel 3 News at 4p	2				X				2	\$100.00	\$200.00	Mobile (WEAR)	News	4/18/24
87.0	Normal Line / News	04/25/24-04/25/24	2	:30	5P- News-Channel 3 News at 5pm	1				X				1	\$325.00	\$325.00	Mobile (WEAR)	News	4/18/24
88.0	Normal Line / News	04/25/24-04/25/24	2	:30	5:28P- ABC-World News	1				X				1	\$550.00	\$550.00	Mobile (WEAR)	World News	4/18/24
89.0	Normal Line / News	04/25/24-04/25/24	2	:30	6P- News-Channel 3 News at 6pm	1				X				1	\$450.00	\$450.00	Mobile (WEAR)	News	4/18/24
90.0	Normal Line / News	04/26/24-04/26/24	2	:30	5A- News-3 In The Morning 5-530a	1					X			1	\$70.00	\$70.00	Mobile (WEAR)	News	4/18/24
91.0	Normal Line / News	04/26/24-04/26/24	2	:30	5:30A- News-3 In The Morning 530-6a	1					X			1	\$200.00	\$200.00	Mobile (WEAR)	News	4/18/24

CONFIRMATION CONTRACT

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Magnolia Media
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Baton Rouge, LA 70817-3176

Contract # 6068238

Schedule Dates 04/19/24-04/26/24
Advertiser Matt Gaetz for Congress-R (110953)
Agency Magnolia Media (10184)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MATT GAETZ FOR CONGRESS FL CD-1 (2014584)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name lancaster,laura
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Gaetz
THOMAS PARK

Date Entered 04/18/24
Last Modified 04/18/24
Entered By Cecilia Bickham
CO-OP No
External # ECR28393225
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,589.50
Net Total \$37,340.50
Sales Tax

Mobile (WEAR)

By Broadcast Month	Spots	Rate
Apr. 2024	132	\$43,930.00
Grand Total:	132	\$43,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
92.0	Normal Line / News	04/26/24-04/26/24	2	:30	6A- News-3 In The Morning 6-7a	1					X			1	\$600.00	\$600.00	Mobile (WEAR)	News	4/18/24
93.0	Normal Line / News	04/24/24-04/24/24	2	:30	6:30A- News-3 In The Morning 6-7a	1			X					1	\$500.00	\$500.00	Mobile (WEAR)	News	4/18/24
94.0	Normal Line / News	04/26/24-04/26/24	2	:30	6:30A- News-3 In The Morning 6-7a	1					X			1	\$500.00	\$500.00	Mobile (WEAR)	News	4/18/24
95.0	Normal Line / SPOT	04/24/24-04/24/24	2	:30	7A- ABC-Good Morning America	2			X					2	\$600.00	\$1,200.00	Mobile (WEAR)	GMA	4/18/24
96.0	Normal Line / SPOT	04/26/24-04/26/24	2	:30	7A- ABC-Good Morning America	2					X			2	\$600.00	\$1,200.00	Mobile (WEAR)	GMA	4/18/24
97.0	Normal Line / SPOT	04/26/24-04/26/24	2	:30	8A- ABC-Good Morning America	2					X			2	\$500.00	\$1,000.00	Mobile (WEAR)	GMA	4/18/24
98.0	Normal Line / SPOT	04/26/24-04/26/24	2	:30	9A- Live with Kelly and Ryan	1					X			1	\$100.00	\$100.00	Mobile (WEAR)	Kelly	4/18/24
99.0	Normal Line / News	04/26/24-04/26/24	2	:30	11A- News-Channel 3 News-Dayside	1					X			1	\$125.00	\$125.00	Mobile (WEAR)	News	4/18/24
100.0	Normal Line / SPOT	04/25/24-04/25/24	2	:30	6:30P- Family Feud	1				X				1	\$700.00	\$700.00	Mobile (WEAR)	Feud	4/18/24
101.0	Normal Line / News	04/25/24-04/25/24	2	:30	10P- News-Channel 3 News at 10p	1				X				1	\$300.00	\$300.00	Mobile (WEAR)	News	4/18/24

CONFIRMATION CONTRACT

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Contract # 6068238

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Advertiser Matt Gaetz for Congress-R (110953)
Agency Magnolia Media (10184)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MATT GAETZ FOR CONGRESS FL CD-1 (2014584)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name lancaster,laura
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Gaetz
THOMAS PARK

Date Entered 04/18/24
Last Modified 04/18/24
Entered By Cecilia Bickham
CO-OP No
External # ECR28393225
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,589.50
Net Total \$37,340.50
Sales Tax

Mobile (WEAR)

By Broadcast Month	Spots	Rate
Apr. 2024	132	\$43,930.00
Grand Total:	132	\$43,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
102.0	Normal Line / News	04/24/24-04/24/24	2	:30	5A- News-3 In The Morning 5-530a	1			X					1	\$70.00	\$70.00	Mobile (WEAR)	News	4/18/24
103.0	Normal Line / News	04/24/24-04/24/24	2	:30	5:30A- News-3 In The Morning 530-6a	1			X					1	\$200.00	\$200.00	Mobile (WEAR)	News	4/18/24
104.0	Normal Line / News	04/24/24-04/24/24	2	:30	6A- News-3 In The Morning 6-7a	1			X					1	\$600.00	\$600.00	Mobile (WEAR)	News	4/18/24
105.0	Normal Line / SPOT	04/26/24-04/26/24	2	:30	11:30A- Extra	1					X			1	\$75.00	\$75.00	Mobile (WEAR)	Extra	4/18/24
106.0	Normal Line / SPOT	04/26/24-04/26/24	2	:30	12P- ABC-GMA3: What You Need to Know	1					X			1	\$60.00	\$60.00	Mobile (WEAR)	GMA	4/18/24
107.0	Normal Line / SPOT	04/23/24-04/23/24	2	:30	1P- ABC-General Hospital	1		X						1	\$150.00	\$150.00	Mobile (WEAR)	General	4/18/24
108.0	Normal Line / SPOT	04/26/24-04/26/24	2	:30	1P- ABC-General Hospital	1					X			1	\$150.00	\$150.00	Mobile (WEAR)	General	4/18/24
109.0	Normal Line / News	04/23/24-04/23/24	2	:30	4P- News-Channel 3 News at 4p	2		X						2	\$100.00	\$200.00	Mobile (WEAR)	News	4/18/24
110.0	Normal Line / News	04/26/24-04/26/24	2	:30	4P- News-Channel 3 News at 4p	2					X			2	\$100.00	\$200.00	Mobile (WEAR)	News	4/18/24
111.0	Normal Line / News	04/26/24-04/26/24	2	:30	5P- News-Channel 3 News at 5pm	1					X			1	\$325.00	\$325.00	Mobile (WEAR)	News	4/18/24

CONFIRMATION CONTRACT

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Advertiser Matt Gaetz for Congress-R (110953)
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Buyer Name lancaster,laura
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Gaetz
THOMAS PARK

Date Entered 04/18/24
Last Modified 04/18/24
Entered By Cecilia Bickham
CO-OP No
External # ECR28393225
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,589.50
Net Total \$37,340.50
Sales Tax

Mobile (WEAR)

By Broadcast Month	Spots	Rate
Apr. 2024	132	\$43,930.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
112.0	Normal Line / News	04/26/24-04/26/24	2	:30	5:28P- ABC-World News	1					X			1	\$550.00	\$550.00	Mobile (WEAR)	World News	4/18/24
113.0	Normal Line / News	04/26/24-04/26/24	2	:30	6P- News-Channel 3 News at 6pm	1					X			1	\$450.00	\$450.00	Mobile (WEAR)	News	4/18/24
114.0	Normal Line / SPOT	04/26/24-04/26/24	2	:30	6:30P- Family Feud	1					X			1	\$700.00	\$700.00	Mobile (WEAR)	Feud	4/18/24
115.0	Normal Line / News	04/26/24-04/26/24	2	:30	10P- News-Channel 3 News at 10p	1					X			1	\$300.00	\$300.00	Mobile (WEAR)	News	4/18/24

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