

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Rheaut, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Chris Miller

Authorized committee:

Chris Miller for Governor

Agency requesting time (and contact information):

Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia Governor

Date of election:

5/14/24

General

Primary

Treasurer of candidate's authorized committee:

Paul Kilgore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Ben Rheaut

Digitally signed by Ben Rheaut
Date: 2024.01.16 10:50:41 -05'00'

Signature:

Christian Miller

Name: Ben Rheaut

Name:

Date of Request to Purchase Ad Time: 1/16/24

Date of Station Agreement to Sell Time: 5/7/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5/7/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 774564

Station Call Letters: WJWW FM

Date Received/Requested: 5/7/24

Est. #: 11283

Station Location: Mt Airy WV

Run Start and End Dates: 5/8/24-5/14/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 774564
Alt Order #: 37275622
Product Desc: Candidate
Estimate: 11283
Flight Dates: 05/08/24 - 05/14/24
Original Date / Rev: 05/07/24 / 05/07/24
Order Type: COMM

Primary AE: Eastman Philadelphia
Sales Office: E-PHI
Sales Region: National

Agency Name: Strategic Media Services - VA
Buying Contact: Terrance Houston
Billing Contact:
 4601 N. Fairfax Dr.
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Chris Miller for Governor
Demographic: HH
Product Codes: PL02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL CAND
Priority: ANPE

New Business End:
Advertiser External ID: 111214
Agency External ID: 11487
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	23	\$1,298.81	\$1,103.99

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	23	\$1,298.81	\$1,103.99	0.00
Totals	23	\$1,298.81	\$1,103.99	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKKW	05/08/24	05/14/24	M-F 6a-10a M-F	CM	6a-10a	22221--	1:00	9	\$56.47	ANPE	0.00	NM	9	\$508.23
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--221--		5				\$56.47		0.00			
		Week: 05/13/24	05/19/24	2-----		4				\$56.47		0.00			
N 2	WKKW	05/08/24	05/14/24	M-F 10a-3p M-F	CM	10a-3p	2-122--	1:00	7	\$56.47	ANPE	0.00	NM	7	\$395.29
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--122--		5				\$56.47		0.00			
		Week: 05/13/24	05/19/24	2-----		2				\$56.47		0.00			
N 3	WKKW	05/08/24	05/14/24	M-F 3p-7p M-F	CM	3p-7p	2-122--	1:00	7	\$56.47	ANPE	0.00	NM	7	\$395.29
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	--122--		5				\$56.47		0.00			
		Week: 05/13/24	05/19/24	2-----		2				\$56.47		0.00			
													Totals	23	\$1,298.81