

Client: WAYNE STENEHJEM
 Product: WAYNE STENEHJEM
 Campaign: TV - Campaign 3 (4-25)

Station Order

Revision No.: 0

Odney
 PO Box 2035
 Bismarck, ND 58502-2035
 701-222-8721 - Phone
 701-222-8172 - Fax

Estimate No.:

Flight From: 04/25/2016 to 05/01/2016

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Buyer Name: Jayette Young
 Sweeps: Share Nov 2015 -> HUT/PUT Nov 15, Nov 14, Nov 13
 Actg. Order No.: 45214
 WS Order No.: 36059
 Contract No.: 45214

Market: FARGO-VALLEY CITY
 Station: WDAY+
 Station Contact: Josh Rohrer
 701-241-5362
 701-241-5368

| Item# | Days/ Times | DP/ Len | Program Title/ Comml Tag | Station Gross Rate/ Total | Net Percent Rate/ Total | Apr 25 | Total Spots | DMA P 35-64 (R) |
|------------|--------------------------|------------|-----------------------------|---------------------------------|-------------------------------|-----------|----------------|-----------------------|
| 1 | MTWRF-- 07:00A-08:00A | EM 30 | GD MRN AMR 1 | \$175.00 \$875.00 | \$148.75 \$743.75 | 5 | 5 | 6.0 |
| Comment: B | | | | | | | | |
| 2 | MTWRF-- 06:00A-07:00A | EM 30 | FIRST NEWS | \$125.00 \$500.00 | \$106.25 \$425.00 | 4 | 4 | 4.0 |
| Comment: B | | | | | | | | |
| 3 | MTWRF-- 06:00P-06:30P | EN 30 | 6 OCLOCK NWS | \$350.00 \$1,750.00 | \$297.50 \$1,487.50 | 5 | 5 | 8.5 |
| Comment: B | | | | | | | | |
| 4 | MTWRF-- 05:00P-05:30P | EN 30 | 5 O'CLOCK NEWS | \$150.00 \$750.00 | \$127.50 \$637.50 | 5 | 5 | 5.0 |
| Comment: B | | | | | | | | |
| 5 | MTWRF-- 10:00P-10:30P | LN 30 | 10 OCLOCK NWS | \$400.00 \$2,000.00 | \$340.00 \$1,700.00 | 5 | 5 | 10.0 |
| Comment: B | | | | | | | | |
| 6 | -----Su 10:00P-10:35P | LN 30 | SUN 10PM NEWS | \$425.00 \$425.00 | \$361.25 \$361.25 | 1 | 1 | 9.0 |
| Comment: B | | | | | | | | |
| | | | | \$6,300.00 | | 25 | 25 | |

| Month | Spots | Station Gross Dollars | Net Percent Dollars |
|-------|-------|--------------------------|------------------------|
| May | 25 | \$6,300.00 | \$5,355.00 |
| | 25 | \$6,300.00 | \$5,355.00 |

Comments

Campaign Remarks:

We are placing this media order on behalf of Wayne Stenehjem for Governor. Please email me confirmation of this order. If not confirmed, Wayne Stenehjem will only be responsible for this schedule and the respective dollar amount. If there is any conflict with this order, please contact me as soon as possible.

*** Please check your avails and advise me of any problems. ***

Advertiser: WAYNE STENEHJEM
Campaign: TV - Campaign 3 (4-25)

Station Order
FARGO-VALLEY CITY - TV

Station: WDAY+

Comments

We request that all spots have at least a 15 minute seperation and equal distribution in all ordered dayparts. Please make sure Odney's order number appears on the invoice so there is no delay in payment.

Jayette Young
jyoung@odney.com
701-226-1441

By: _____