

Client: WAYNE STENEHJEM
 Product: WAYNE STENEHJEM
 Campaign: TV - Campaign 7 (5-23)

Station Order

Revision No.: 2

Odney
 PO Box 2035
 Bismarck, ND 58502-2035
 701-222-8721 - Phone
 701-222-8172 - Fax

Estimate No.:

Flight From: 05/23/2016 to 05/29/2016

Page 1

Buyer Name: Jayette Young
 Sweeps: Share Feb 2016 -> HUT/PUT Nov 15, Nov 14, Nov 13
 Actg. Order No.: 45418
 WS Order No.: 36263
 Contract No.: 45418

Market: FARGO-VALLEY CITY
 Station: WDAY+
 Station Contact: Josh Rohrer
 701-241-5362
 701-241-5368

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Net Percent Rate/ Total	May 23	Total Spots	DMA P 35-64 (R)
1	MTWRF-- 06:00A-07:00A	EM 30	FIRST NEWS	\$125.00 \$500.00	\$106.25 \$425.00	4	4	5.0
Comment: B								
2	MTWRF-- 07:00A-08:00A	EM 30	GD MRN AMR 1	\$175.00 \$875.00	\$148.75 \$743.75	5	5	5.0
Comment: B								
3	MTWRF-- 05:00P-05:30P	EN 30	5 O'CLOCK NEWS	\$300.00 \$1,500.00	\$255.00 \$1,275.00	5	5	5.0
Comment: A								
4	MTWRF-- 06:00P-06:30P	EN 30	6 OCLOCK NWS	\$350.00 \$1,750.00	\$297.50 \$1,487.50	5	5	10.0
Comment: B								
5	MTWRF-- 10:00P-10:30P	LN 30	10 OCLOCK NWS	\$400.00 \$2,000.00	\$340.00 \$1,700.00	5	5	9.5
Comment: B								
6	-----Su 10:00P-10:35P	LN 30	SUN 10PM NEWS	\$425.00 \$425.00	\$361.25 \$361.25	1	1	9.0
Comment: B								
7	-TWRF-- 05:00A-06:00A	EM 30	FIRST NEWS	\$30.00 \$120.00	\$25.50 \$102.00	4	4	1.4
Comment: B								
8	-TWRF-- 09:00A-10:00A	DT 30	KELLY & MICHAEL	\$25.00 \$100.00	\$21.25 \$85.00	4	4	1.5
Comment: C								
9	-----S- 06:00P-06:30P	EN 30	SAT 6PM NEWS	\$100.00 \$100.00	\$85.00 \$85.00	1	1	3.5
Comment: B								
10	-TWRF-- 06:30P-07:00P	PA 30	ENT TONIGHT	\$200.00 \$800.00	\$170.00 \$680.00	4	4	4.5
Comment: B								
11	-TWRF-- 10:30P-11:30P	LF 30	KIMMEL	\$70.00 \$280.00	\$59.50 \$238.00	4	4	2.5
Comment: B								
12	--W----	PR 30	MOD FAM/BLACK	\$400.00 \$0.00	\$340.00 \$0.00	.	.	4.0

*** Please check your avails and advise me of any problems. ***

Advertiser: WAYNE STENEHJEM
 Campaign: TV - Campaign 7 (5-23)

Station Order
 FARGO-VALLEY CITY - TV

Station: WDAY+

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Net Percent Rate/ Total	May 23	Total Spots	DMA P 35-64 (R)
Comment: B								
13	--W----	PR 30	MIDDLE/GOLD	\$400.00 \$0.00	\$340.00 \$0.00	.		2.5
Comment: B								
14	-T-----	PR 30	DANCE W/STARS	\$400.00 \$800.00	\$340.00 \$680.00	2	2	6.0
Comment: B								
				\$9,250.00		44	44	

Month	Spots	Station Gross Dollars	Net Percent Dollars
May	44	\$9,250.00	\$7,862.50
	44	\$9,250.00	\$7,862.50

Comments

Station Remarks:

REV 2: NA lines 12 & 13. MG line 14.

REV 1: Revised contract. Added spots

Campaign Remarks:

We are placing this media order on behalf of Wayne Stenehjem for Governor. Please email me confirmation of this order. If not confirmed, Wayne Stenehjem will only be responsible for this schedule and the respective dollar amount. If there is any conflict with this order, please contact me as soon as possible.

We request that all spots have at least a 15 minute separation and equal distribution in all ordered dayparts. Please make sure Odney's order number appears on the invoice so there is no delay in payment.

Jayette Young
 jyoung@odney.com
 701-226-1441

By: _____