

Client: WAYNE STENEHJEM
 Product: WAYNE STENEHJEM
 Campaign: TV - Campaign 7 (5-23)

Station Order

Revision No.: 2

Odney
 PO Box 2035
 Bismarck, ND 58502-2035
 701-222-8721 - Phone
 701-222-8172 - Fax

Estimate No.:

Flight From: 05/23/2016 to 05/29/2016

Market: FARGO-VALLEY CITY
 Station: WDAY+
 Station Contact: Josh Rohrer
 701-241-5362
 701-241-5368

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Buyer Name: Jayette Young
 Sweeps: Share Feb 2016 -> HUT/PUT Nov 15, Nov 14, Nov 13
 Actg. Order No.: 45418
 WS Order No.: 36263
 Contract No.: 45418

| Item# | Days/ Times | DP/ Len | Program Title/ Comml Tag | Station Gross Rate/ Total | Net Percent Rate/ Total | May 23 | Total Spots | DMA P 35-64 (R) |
|------------|--------------------------|------------|-----------------------------|---------------------------------|-------------------------------|-----------|----------------|-----------------------|
| 1 | MTWRF-- 06:00A-07:00A | EM 30 | FIRST NEWS | \$125.00 \$500.00 | \$106.25 \$425.00 | 4 | 4 | 5.0 |
| Comment: B | | | | | | | | |
| 2 | MTWRF-- 07:00A-08:00A | EM 30 | GD MRN AMR 1 | \$175.00 \$875.00 | \$148.75 \$743.75 | 5 | 5 | 5.0 |
| Comment: B | | | | | | | | |
| 3 | MTWRF-- 05:00P-05:30P | EN 30 | 5 O'CLOCK NEWS | \$300.00 \$1,500.00 | \$255.00 \$1,275.00 | 5 | 5 | 5.0 |
| Comment: A | | | | | | | | |
| 4 | MTWRF-- 06:00P-06:30P | EN 30 | 6 OCLOCK NWS | \$350.00 \$1,750.00 | \$297.50 \$1,487.50 | 5 | 5 | 10.0 |
| Comment: B | | | | | | | | |
| 5 | MTWRF-- 10:00P-10:30P | LN 30 | 10 OCLOCK NWS | \$400.00 \$2,000.00 | \$340.00 \$1,700.00 | 5 | 5 | 9.5 |
| Comment: B | | | | | | | | |
| 6 | -----Su 10:00P-10:35P | LN 30 | SUN 10PM NEWS | \$425.00 \$425.00 | \$361.25 \$361.25 | 1 | 1 | 9.0 |
| Comment: B | | | | | | | | |
| 7 | -TWRF-- 05:00A-06:00A | EM 30 | FIRST NEWS | \$30.00 \$120.00 | \$25.50 \$102.00 | 4 | 4 | 1.4 |
| Comment: B | | | | | | | | |
| 8 | -TWRF-- 09:00A-10:00A | DT 30 | KELLY & MICHAEL | \$25.00 \$100.00 | \$21.25 \$85.00 | 4 | 4 | 1.5 |
| Comment: C | | | | | | | | |
| 9 | -----S- 06:00P-06:30P | EN 30 | SAT 6PM NEWS | \$100.00 \$100.00 | \$85.00 \$85.00 | 1 | 1 | 3.5 |
| Comment: B | | | | | | | | |
| 10 | -TWRF-- 06:30P-07:00P | PA 30 | ENT TONIGHT | \$200.00 \$800.00 | \$170.00 \$680.00 | 4 | 4 | 4.5 |
| Comment: B | | | | | | | | |
| 11 | -TWRF-- 10:30P-11:30P | LF 30 | KIMMEL | \$70.00 \$280.00 | \$59.50 \$238.00 | 4 | 4 | 2.5 |
| Comment: B | | | | | | | | |
| 12 | --W---- | PR 30 | MOD FAM/BLACK | \$400.00 \$0.00 | \$340.00 \$0.00 | . | | 4.0 |

*** Please check your avails and advise me of any problems. ***

Advertiser: WAYNE STENEHJEM
 Campaign: TV - Campaign 7 (5-23)

Station Order

FARGO-VALLEY CITY - TV

Station: WDAY+

| Item# | Days/ Times | DP/ Len | Program Title/ Comml Tag | Station Gross Rate/ Total | Net Percent Rate/ Total | May 23 | Total Spots | DMA P 35-64 (R) |
|------------|----------------|------------|-----------------------------|---------------------------------|-------------------------------|-----------|----------------|-----------------------|
| Comment: B | | | | | | | | |
| 13 | --W---- | PR | MIDDLE/GOLD | \$400.00 | \$340.00 | . | | 2.5 |
| | 07:00P-08:00P | 30 | | \$0.00 | \$0.00 | | | |
| Comment: B | | | | | | | | |
| 14 | -T----- | PR | DANCE W/STARS | \$400.00 | \$340.00 | 2 | 2 | 6.0 |
| | 07:00P-10:00P | 30 | | \$800.00 | \$680.00 | | | |
| Comment: B | | | | | | | | |
| | | | | \$9,250.00 | | 44 | 44 | |

| Month | Spots | Station Gross Dollars | Net Percent Dollars |
|-------|-------|--------------------------|------------------------|
| May | 44 | \$9,250.00 | \$7,862.50 |
| | 44 | \$9,250.00 | \$7,862.50 |

Comments

Station Remarks:

REV 2: NA lines 12 & 13. MG line 14.

REV 1: Revised contract. Added spots

Campaign Remarks:

We are placing this media order on behalf of Wayne Stenehjem for Governor. Please email me confirmation of this order. If not confirmed, Wayne Stenehjem will only be responsible for this schedule and the respective dollar amount. If there is any conflict with this order, please contact me as soon as possible.

We request that all spots have at least a 15 minute separation and equal distribution in all ordered dayparts. Please make sure Odney's order number appears on the invoice so there is no delay in payment.

Jayette Young
 jyoung@odney.com
 701-226-1441

By: _____