

CONTRACT

WFXP
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(814) 864-2400

And:

Screen Strategies Media
Attention: James Wells
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

<u>Contract / Revision</u> 3243747 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Tyler Titus/Erie County Executive/PA/De		<u>Original Date / Revision</u> 10/13/21 / 10/15/21	
<u>Contract Dates</u> 10/12/21 - 10/18/21	<u>Estimate #</u> 7403		
<u>Product</u> General Election			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WFXP	<u>Account Executive</u> WFXP Local House	<u>Sales Office</u> Erie Local Sales	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 7	WFXP	10/15/21	10/15/21	Fox 66 News 1st at 10p	M-Su 10p-11p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	----F--				1	\$220.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFXP	10/11/21-10/17/21	Fox 66 News 1st at 10p	M-Su 10p-11p	-----F----	:30		\$220.00	NM		
			See MG 7.4									
	4	WFXP	10/17/21-10/17/21	Fox 66 News 1st at 10p	M-Su 10p-11p	-----Su	:30		\$175.00	NM		
	Ⓜ MG for 7.3 10/15											
N 8	WFXP	10/14/21	10/14/21	M-F 8a Fox 66 Good Day	M-F 8a-9a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	---T---				1	\$20.00			
N 9	WFXP	10/18/21	10/18/21	M-F 8a Fox 66 Good Day	M-F 8a-9a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	M-----				1	\$25.00			
N 10	WFXP	10/18/21	10/18/21	Fox 66 News 1st at 10p	M-Su 10p-11p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	M-----				1	\$175.00			
Totals											4	\$395.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/21 - 10/31/21	4	\$395.00	(\$59.25)	\$335.75
Totals	4	\$395.00	(\$59.25)	\$335.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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