

CUMULUS MEDIA PUBLIC AFFAIRS QUARTERLY 4th QUARTER 2015

95.1 KHOP – Saturday @ 5:30am
99.3 KJOY – Sunday Morning @ 5:20am
103.3 KAT Country – Sunday @ 5:30am
97.7 & 98.3 KWIN/KWNN – Sunday @ 5:30am
104.1 The Hawk - Sunday Morning @ 6:00 am
AM970 – Sunday @ 6:00am

October 3 & 4, 2015

Duration 30 mins

TOPIC: “DUI, Distracted Driving and Drugged Driving”

GUEST/S: Chris Cochran with the Office of Traffic Safety

DISCUSSION:

Chris discussed the dangers of texting and driving and the fatality stats associated with it. He spoke of other ways drivers can be distracted and how to avoid not focusing on the road. The OTS also rewards safe drivers and has a new app to keep you safe.

October 10 & 11, 2015

Duration 30 mins

TOPIC: “Valley Air Quality”

GUEST/S: Anthony Presto Valley Air District

DISCUSSION:

Spoke about the status of the valley's air quality and incentives to help reduce pollutants. Anthony also spoke about the valley's “NO Burn” policy”. The district offers several ways to be informed of when and when not to burn

October 17 & 18, 2015

Duration 30 mins

TOPIC: “DUI, Distracted Driving and Drugged Driving”

GUEST/S: Chris Cochran with the Office of Traffic Safety

DISCUSSION:

Chris discussed the dangers of texting and driving and the fatality stats associated with it. He spoke of other ways drivers can be distracted and how to avoid not focusing on the road. The OTS also rewards safe drivers and has a new app to keep you safe.

October 24 & 25, 2015

Duration 30 mins

TOPIC: “Celebrate Caregiving”

GUEST/S: Jim Chong – Healings in Motion

DISCUSSION:

Jim Chong is the founder of Healings in Motion and organization created to help those who are caregivers for the disabled, sick and terminal. His annual event helps caregivers reduce the stress they face daily.

October 31 & November 1, 2015

Duration 30 mins

TOPIC: Winter Watering

GUEST/S: Turlock Mayor Gary Soiseth

DISCUSSION:

The mayor informed listeners on rules for watering during the winter months and what type of watering was okay. He also discussed fines and educating the community on how to use water wiser.

November 7 & 8, 2015

Duration 30 mins

TOPIC: "Run Against Hunger"

GUEST/S: Mario Supnet – Stockton Food Bank

DISCUSSION:

The Run/Walk Against Hunger is an annual Thanksgiving Morning event organized by the Stockton Emergency Food Bank. The event is for entire families and is designed to raise awareness and funds for the EFB which feeds families in need in San Joaquin County.

November 14 & 15, 2015

Duration 30 mins

TOPIC: "Stuff The Bus"

GUEST/S: Donna DeMartino, RTD General Manager/CEO & Don Parsons (from the Boy Scouts)

DISCUSSION:

Stuff the Bus is an annual event, coordinated by San Joaquin Regional Transit District, RTD. We work with other Transit agencies and the Boy Scouts Greater Yosemite Council to raise food donations for San Joaquin County food banks. The event encourages participants to Stuff a Bus with food donations for San Joaquin residents in need. This year's Stuff the Bus will be held in 4 locations on November 20, 21, and 22.

November 21 & 25, 2015

Duration 30 mins

TOPIC: "Holiday Book Drive"

GUEST/S: Shauna Jacob - Child Abuse Prevention Council

DISCUSSION:

The Child Abuse Prevention Council is holding their annual Holiday Book Drive to collect books for kids who have been the victims of Child abuse. The organization holds many events year round to bring attention to the problem and to raise funds.

November 28 & 29, 2015

Duration 30 mins

TOPIC: "Food For Families"

GUEST/S: Chelsea Minor

DISCUSSION:

Food for Families Holiday Bag Campaign is a campaign being conducted at Raleys in which people donate \$10 that will go towards 27 meals for needy families with healthy foods. The campaign runs Dec 1 thru the end of the year.

December 5 & 6, 2015

Duration 30 mins

TOPIC: "Be The Match"

GUEST/S: Liz Ustick Blood Source & Be The Health, Heath Flora of Woddlen Ave Fire, Jeremy Eldredge Modesto Fire Firefighters Union

DISCUSSION:

Be The Match is a service designed to find marrow donors. We spoke about the biggest needs for the organization and an event for a local firefighter that is being held to try and find him a marrow match

December 12 & 13, 2015

Duration 30 mins

TOPIC: "Food For Families"

GUEST/S: Chelsea Minor

DISCUSSION:

Food for Families Holiday Bag Campaign is a campaign being conducted at Raleys in which people donate \$10 that will go towards 27 meals for needy families with healthy foods. The campaign runs Dec 1 thru the end of the year.

December 19 & 20, 2015

Duration 30 mins

TOPIC: "Holiday Driving"

GUEST/S: Chris Cochran Office of Traffic Safety

DISCUSSION:

It's no secret that driving distracted or while under the influence of alcohol or drugs are serious issues. Every year, hundreds of people die or suffer serious injuries related to talking on the phone or getting behind the wheel while intoxicated. Chris Cochran from the California Office of Traffic Safety offered some tips on keeping our roadways safe.

December 26 & 27, 2015

Duration 30 mins

TOPIC: "Holiday Driving"

GUEST/S: Chris Cochran Office of Traffic Safety

DISCUSSION:

It's no secret that driving distracted or while under the influence of alcohol or drugs are serious issues. Every year, hundreds of people die or suffer serious injuries related to talking on the phone or getting behind the wheel while intoxicated. Chris Cochran from the California Office of Traffic Safety offered some tips on keeping our roadways safe.