

*CUMULUS MEDIA PUBLIC AFFAIRS QUARTERLY 2nd QUARTER 2015*

*April 5 & 6, 2015*

*Duration :15 Mins*

*"Tracy Relay For Life"*

*Guest – Grace Paget*

Tracy's Relay for Life is taking place in May at the West Valley Mall. The 12 hour event features teams that will continuously walk to fight cancer and raise funds. Teams and vendors are needed for the event. All money raised will be used for the American Cancer Society in the Tracy Area.

*April 5 & 6, 2015*

*Duration :15 Mins*

*"Crime Stoppers"*

*Guest – Carla Castro*

Crime Stoppers Stanislaus is an anonymous tip line. Carla informed listeners of exactly how the service works. They are also holding a wine stroll to raise money for the non-profit service. The event is being held April 16<sup>th</sup>. It is attended by over 350 people and consists of food and wine tasting, beverages desserts from local restaurants and vendors.

*April 11 & 12, 2015*

*Duration :25 Minutes*

*"Office of Traffic Safety Anti-Texting Campaign"*

*Guest – Chris Cochran*

*Duration 25 mins*

The Office of Traffic Safety is conducting a new campaign in April 2015 in an effort to to stop distracted driving. Chris Cochran with the OTS said several days during April law enforcement will have more eyes on drives who may be texting, talking on the phone, eating or doing other things that reduce their concentration while behind the wheel.

*April 18 & 19, 2015*

*"Gran Foundation and Crimestoppers"*

*Duration 15 mins*

*Guest: Ann Langly, Secretary of the Grand Foundation of Tracy*

The Grand Foundation (GF) is a community-based, independent not-for-profit organization, formerly known as the Arts Leadership Alliance (ALA). The original ALA was founded in 1998 to promote the cultural development of the community. Its activities, on behalf of the City, include developing and implementing programs which foster the broadest possible public use of the cultural arts programs at the Grand Theatre Center for the Arts. The GF has served to advance technical support and programming of the Grand with annual underwriting contributions since opening in 2007. Foundation underwriting has supported concerts, exhibitions, classes, workshops and special events, in addition to providing arts supplies, art making and technical equipment, and hospitality services.

*April 25 & 26, 2015*

*"Gran Foundation and Crimestoppers"*

*Duration 15 mins*

*Guest: Ann Langly, Secretary of the Grand Foundation of Tracy*

*Guest – Carla Castro*

Crime Stoppers Stanislaus is an anonymous tip line. Carla informed listeners of exactly how the service works. They are also holding various events to raise money for the non-profit service. Carla also discussed how to start up a neighborhood watch program in your community.

*May 2 & 3, 2015*

*Duration 15 mins*

*"Ascension Works"*

*Brandon Rousseau: Founder*

Ascension Works Provides a basis for students to explore advanced concepts such as Study Skills, Leadership, Community Service, and College Awareness. By surrounding these youth with experiential based building blocks, we will promote and enable the development of advanced skill and thought that are needed to be successful in the classroom...

*Duration :15 Mins*

*"Tracy Relay For Life"*

*Guest – Grace Paget*

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*May 9 & 10, 2015*

*Duration 25 mins*

*“Klaas Kids Foundation”*

*Marc Klass: Founder*

Klaas Kids Foundation is an organization designed to keep kids safe. They offer free finger printing and DNA kits for parents incase their kids are ever abducted. The organization was started by Marc Klaas whose daughter Polly was kidnapped and murdered in 1993

*May 16 & 17, 2015*

*Duration 25 mins*

*Reducing Sugar in our Diet*

*Dave Fluitt Pharmacist with Raleys*

Dave gave listeners tips on how to reduce sugar from our daily diet and the bad effects sugar has on our health. He discussed natural supplements for sugar such as fruits.

*May 23 & 24, 2015*

*Duration 25 mins*

*“Arthritis”*

*Dr. Chris Cake*

Dr. Cake explained the different types of arthritis and treatments for them. He also discussed myths related to arthritis such as cracking your knuckles. Stress relief was also discussed.

*May 30 & 31, 2015*

*Duration 25 mins*

*“Arthritis”*

*Dr. Chris Cake*

Dr. Cake explained the different types of arthritis and treatments for them. He also discussed myths related to arthritis such as cracking your knuckles. Stress relief was also discussed.

*June 6 & 7, 2015*

*Duration 15mins*

*"Society for Disabilities"*

*Executive Director Marci Boucher*

June is Disability Awareness Month so Marcy Boucher of the Society for Disabilities stopped by to talk about some of the events being held throughout the month. She also shared ways listeners without disabilities could experience the challenges those with disabilities go through.

*Duration 15 mins*

*"Agfest"*

*Andrew Strootman, Lance McKinney of FFA, Halley Suttle & Bailey Mattos of 4H*

Agfest is an events that features several competitions involving livestock, art and other ag related activities. We interviewed 2 members of FFA and 2 members of 4H about the event and the benefit for listeners who would like to join the organizations or just attend AgFEst.

*June 13 & 14, 2015*

*Duration 15mins*

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*Executive Director Marci Boucher*

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*Duration 15 mins*

*Reducing Sugar in our Diet*

*Dave Fluitt Pharmacist with Raleys*

Dave gave listeners tips on how to reduce sugar from our daily diet and the bad effects sugar has on our health. He discussed natural supplements for sugar such as fruits.

*June 20 & 21, 2015*

*Duration 30 mins*

*American Cancer Society*

*Katie Drebert | Specialist, Distinguished Events California Division | American Cancer Society, Inc*

The San Joaquin Chapter of the American cancer Society is holding its annual Gala August 1<sup>st</sup>, 2015. Katie let listeners know what the event is all about and how they could become involved. Katie also informed listeners of annual events ACS holds throughout the year.

*June 27 & 28, 2015*

*Duration 15 mins*

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*Katie Drebert | Specialist, Distinguished Events California Division | American Cancer Society, Inc*

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*Duration 15mins*

*"Arthritis"*

*Dr. Chris Cake*

Dr. Cake explained the different types of arthritis and treatments for them. He also discussed myths related to arthritis such as cracking your knuckles. Stress relief was also discussed.