

**WPTK AM-850
WQDR-FM HD2
Raleigh, NC
(WPTK content is simulcast 100%
on WQDR-FM's HD2 multicast
channel)**



ISSUES AND PROGRAMS REPORT

FOR

STATION WPTK & WQDR-FM HD2

**1st Quarter, 2021
(January 1 – March 31, 2021)**

Compiled by:
Paul Michels, Director of Group Operations

Radio station WPTK has compiled a list of issues that community leaders feel are major concerns to the Raleigh-Durham area. WPTK conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WPTK utilizes this list as a basis for our programming response to selected issues each quarter. Typically, WPTK addresses the issues in its Sunday program, "Carolina Newsmakers," as well as other regularly scheduled programming.

The issues include:

AG : Agriculture, Farming & Rural Development
EC : Economy and national debt
TR : Traffic and transportation
GR : Growth
RE/BLM : Racial Equality / Black Lives Matter
ED : Education
EH : Environment / Health / Opioid Crisis
POL : Political Affairs
UE : Unemployment
CV : Coronavirus / COVID-19 / PANDEMIC
PS : Public Safety / Crime
BB : Broadband Internet Access & Internet Scams

RESPONSIVE PROGRAMMING

Issue : Traffic and roads
Description : Live, local traffic reports of current traffic conditions
Times : Weekdays 6am-9am and 3:30pm-6:15pm 3 times an hour at :00, :15 and :30
Duration : Each live report is 60 seconds

Issue : Various – see below
Program : Carolina Newsmakers
Times : Sunday mornings – 6am – 6:50 am
Duration : 50 minutes
Description : “Carolina Newsmakers” is a 50-minute weekly public affairs program hosted by WPTK owner Don Curtis. It features discussions with local and state leaders in government, policy, education, research and numerous other areas. Listed below are synopses of each weekly program, followed by a two-letter code linking the subjects discussed to an ascertained community issue.

=====

CAROLINA NEWSMAKERS PUBLIC AFFAIRS PROGRAM Content / Issues Descriptions First Quarter, 2021

1-3

INTERVIEW WITH TOM CAMPBELL - HOST OF NCSPIN

POLITICS, VOTING, ELECTION, COVID-19, ECONOMY, INFRASTRUCTION, FINANCE, STATE BUDGET, MEDIA, POLITICAL PARTIES, AND POLITICLA DISCOURSE.

Issues discussed: POL, CV, EC,

1-10

INTERVIEW WITH SHAWN HARDING - PRESIDENT OF THE NORTH CAROLINA FARM BUREAU

FARM BUREAU OVERVIEW, FARMING, AGRICULTURE, ENVIRONMENT, TECHNOLOGY, SCIENCE, COVID-19, FOOD SUPPLY, TOBACCO, COTTON, INTERNATIONAL TRADE, ENERGY, IMMIGRATION, BROADBAND, CLIMATE CHANGE, AND EXPORTS.

Issues discussed: AG, EH, CV, BB, TR

1-17

INTERVIEW WITH DR. ANDY TAYLOR - PROFESSOR OF POLITICAL SCIENCE AT NORTH CAROLINA STATE UNIVERSITY

IMPEACHMENT, POLITICS, POLITICAL PARTIES, COVID-19, MID-TERM ELECTIONS, NORTH CAROLINA GENERAL ASSEMBLY, REDISTRICTING, UNITED STATES SENATE, TAXATION, AND LEGAL PROCEEDINGS.

Issues discussed: POL, CV, EC

1-24

INTERVIEW WITH JOHN HOOD - PRESIDENT OF THE JOHN WILLIAM POPE FOUNDATION

POLITICS, PRESIDENT BIDEN INAUGURATION, COVID-19, IMPEACHMENT, DONALD TRUMP, REDISTRICTING, US SENATE, MEDIA, NATIONAL DEBT, TAXATION, SOCIAL SECURITY, MEDICARE, MEDICAID AND NC GOVERNOR.

Issues discussed: POL CV, EH

1-31

INTERVIEW WITH BRAD CRONE - PRESIDENT OF CAMPAIGN CONNECTIONS

IMPEACHMENT, POLITICAL PARTIES, TAXATION, VOTER REGISTRATION, REDISTRICTING, U.S. CENSUS, POPULATION DYNAMICS, U.S. SENATE SEAT, HEALTHCARE, IMMIGRATION AND EDUCATION.

Issues discussed: POL, EC, EH

2-7

INTERVIEW WITH JOSH STEIN - NORTH CAROLINA ATTORNEY GENERAL
ELECTIONS, FREEDOM OF SPEECH, NEWS MEDIA, OPIOIDS, COVID-19, MENTAL HEALTH, UNITED STATES CENSUS, ROBOCALLS, IDENTITY THEFT, FRAUD, SCAMS, PROTESTING, AND RACIAL EQUALITY TASK FORCE.

Issues discussed: EH, CV, RE/BLM

2-14

INTERVIEW WITH DALE FOLWELL - TREASURER OF NORTH CAROLINA
COVID-19, STATE PENSION PLAN, INTEREST RATES, ECONOMY, RETIREMENT, TRANSPORTATION, BOND RATING, U.S. CENSUS, STATE HEALTH PLAN, MENTAL HEALTH, AND UNEMPLOYMENT.

Issues discussed: EC, TR, UE

2-21

INTERVIEW WITH MIKE CAUSEY - INSURANCE COMMISSIONER OF NORTH CAROLINA
COVID-19, HOME INSURANCE, AUTO INSURANCE, FIRST RESPONDERS, FRAUD, SCAMS,
VACCINATIONS, TRANSPORTATION AND EDUCATION.

Issues discussed: CV, PS, TR

2-28

INTERVIEW WITH CONGRESSWOMAN DEBORAH ROSS - REPRESENTATIVE OF NORTH
CAROLINA'S SECOND DISTRICT
COVID-19, INSURRECTION, LEGISLATIVE PROCESS, STIMULUS, ECONOMY, EDUCATION,
TRANSPORTATION, AND JUDICIAL SYSTEM.

INTERVIEW WITH BETH WOOD - STATE AUDITOR OF NORTH CAROLINA
MEDICAID, FRAUD, MEDICINE, HEALTH, EDUCATION, AND FINANCE.

Issues discussed: CV, EC, EH,

3-7

INTERVIEW WITH KEVIN LEONARD - EXECUTIVE DIRECTOR OF THE NORTH CAROLINA
ASSOCIATION OF COUNTY COMMISSIONERS

COVID-19, ECONOMY, LEGISLATION, ASSOCIATION ORIGIN, TAXATION, STIMULUS, EDUCATION,
BROADBAND, FUNDING TRANSPARENCY, AND VACCINATIONS.

Issues discussed: CV, POL, ED,

3-14

INTERVIEW WITH TOM CAMPBELL - FORMER HOST AND MODERATOR OF NC SPIN

MEDICAID, HEALTH CARE, ECONOMY, STIMULUS PACKAGE, EDUCATION, POLITICAL PARTIES,
VOTER REGISTRATION, MEDIA, AND NEWS.

Issues discussed: EH, EC, EC, POL,

3-21

INTERVIEW WITH DR. MIKE WALDEN - WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR
OF AGRICULTURAL AND RESOURCE ECONOMICS AT NC STATE UNIVERSITY

ECONOMY, COVID-19, AMERICAN RESCUE PLAN, EDUCATION, HEALTH CARE, STOCK MARKET,
INTEREST RATES, STUDENT DEBT, NATIONAL DEBT, TRADE AGREEMENTS, POPULATION
GROWTH, AND BROADBAND. Issues discussed: EC, CV, EC, EH, GR, BB

3-28

INTERVIEW WITH DR. TUNDE SOTUNDE - PRESIDENT AND CEO OF BLUE CROSS BLUE SHIELD
NORTH CAROLINA

COVID-19, TELEHEALTH, VACCINE, AFFORDABLE CARE ACT, HEALTH CARE, MEDICAID,
TAXATION, COST OF HEALTH CARE, PRESCRIPTION DRUG PRICES, AND POPULATION DISPARITY.

Issues discussed: CV, EH, EC,