



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

| | | |
|--|---|--|
| <u>Contract / Revision</u> 368506 / | | <u>Alt Order #</u> |
| <u>Product</u> General | | |
| <u>Contract Dates</u> 08/23/16 - 08/29/16 | | <u>Estimate #</u> 251 |
| <u>Advertiser</u> Blunt/R/US Senate/MO | | <u>Original Date / Revision</u> 08/16/16 / 08/16/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KTVI-TV | <u>Account Executive</u> Mickie Reeves | <u>Sales Office</u> Local House |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 2 | <u>Product Code</u> 3 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Thompson Communications Inc
Attention: Be .
200 W Jefferson
Marshfield, MO 65706

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------------|-----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | 2 | 08/23/16 | 08/29/16 | M-F 4a-430a | 4:00 AM-4:30 AM | | :30 | | | | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$150.00 | 0.00 | | | |
| N 2 | 2 | 08/23/16 | 08/29/16 | M-F 430a-5a | 4:30 AM-5:00 AM | | :30 | | | | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$150.00 | 0.00 | | | |
| N 3 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 5a | 5:00 AM-5:30 AM | | :30 | | | | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$450.00 | 0.00 | | | |
| N 4 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 6a | 6:00 AM-6:30 AM | | :30 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | ----1-- | | | | 1 | \$900.00 | 0.00 | | | |
| N 5 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 6a | 6:00 AM-6:30 AM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$300.00 | 0.00 | | | |
| N 6 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 6a | 6:00 AM-6:30 AM | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1 | | | | 1 | \$250.00 | 0.00 | | | |
| N 7 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 6a | 6:30 AM-7:00 AM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$300.00 | 0.00 | | | |
| N 8 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 6a | 6:30 AM-7:00 AM | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1 | | | | 1 | \$250.00 | 0.00 | | | |
| N 9 | 2 | 08/23/16 | 08/29/16 | FOX 2 News In The Morning | 7:00 AM-7:30 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1 | | | | 1 | \$400.00 | 0.00 | | | |
| N 10 | 2 | 08/23/16 | 08/29/16 | FOX 2 In The Morning | 7:00 AM-7:30 AM | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$425.00 | 0.00 | | | |
| N 11 | 2 | 08/23/16 | 08/29/16 | FOX 2 News In The Mo | 7:30 AM-8:00 AM | | :30 | | | | NM | 5 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$900.00 | 0.00 | | | |
| N 12 | 2 | 08/23/16 | 08/29/16 | FOX 2 News In The Morning | 7:30 AM-8:00 AM | | :30 | | | | NM | 1 | \$400.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

| | | |
|---------------------------------------|--------------------|---|
| Contract / Revision 368506 / | | Alt Order # |
| Contract Dates 08/23/16 - 08/29/16 | Product General | Estimate # 251 |
| Advertiser Blunt/R/US Senate/MO | | Original Date / Revision 08/16/16 / 08/16/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1 | | | | 1 | \$400.00 | 0.00 | | | |
| N 13 | 2 | 08/23/16 | 08/29/16 | FOX 2 In The Morning | 7:30 AM-8:00 AM | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$425.00 | 0.00 | | | |
| N 14 | 2 | 08/23/16 | 08/29/16 | FOX 2 News In The Morning | 8:00 AM-8:30 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1 | | | | 1 | \$400.00 | 0.00 | | | |
| N 15 | 2 | 08/23/16 | 08/29/16 | FOX 2 In The Morning | 8:00 AM-8:30 AM | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$425.00 | 0.00 | | | |
| N 16 | 2 | 08/23/16 | 08/29/16 | FOX 2 News In The Mo | 8:30 AM-9:00 AM | | :30 | | | | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 1-1-1-- | | | | 3 | \$900.00 | 0.00 | | | |
| N 17 | 2 | 08/23/16 | 08/29/16 | FOX 2 News In The Mo | 8:30 AM-9:00 AM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1 | | | | 1 | \$400.00 | 0.00 | | | |
| N 18 | 2 | 08/23/16 | 08/29/16 | FOX 2 In The Morning | 8:30 AM-9:00 AM | | :30 | | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$425.00 | 0.00 | | | |
| N 19 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 9a | 9:00 AM-9:30 AM | | :30 | | | | NM | 5 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$400.00 | 0.00 | | | |
| N 20 | 2 | 08/23/16 | 08/29/16 | FOX News Sunday | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1 | | | | 1 | \$250.00 | 0.00 | | | |
| N 21 | 2 | 08/23/16 | 08/29/16 | FOX 2 News Midday | 11:30 AM-12:00 PM | | :30 | | | | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$300.00 | 0.00 | | | |
| N 22 | 2 | 08/23/16 | 08/29/16 | M-F 1230p-1p | 12:30 PM-1:00 PM | | :30 | | | | NM | 5 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$300.00 | 0.00 | | | |
| N 23 | 2 | 08/23/16 | 08/29/16 | M-F 4p-430p | 4:00 PM-4:30 PM | | :30 | | | | NM | 5 | \$2,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$450.00 | 0.00 | | | |
| N 24 | 2 | 08/23/16 | 08/29/16 | M-F 430p-5p | 430p-5p | | :30 | | | | NM | 5 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$500.00 | 0.00 | | | |
| N 25 | 2 | 08/23/16 | 08/29/16 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$700.00 | 0.00 | | | |
| N 26 | 2 | 08/23/16 | 08/29/16 | Su 5p-6p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1 | | | | 1 | \$300.00 | 0.00 | | | |
| N 27 | 2 | 08/23/16 | 08/29/16 | Sa 5p-6p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$150.00 | 0.00 | | | |
| N 28 | 2 | 08/23/16 | 08/29/16 | Su 5p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1 | | | | 1 | \$300.00 | 0.00 | | | |
| N 29 | 2 | 08/23/16 | 08/29/16 | Sa 5p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$150.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 368506 / | |

| Contract Dates | Product | Estimate # |
|---------------------|---------|------------|
| 08/23/16 - 08/29/16 | General | 251 |

| Advertiser | Original Date / Revision |
|----------------------|--------------------------|
| Blunt/R/US Senate/MO | 08/16/16 / 08/16/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|----|-------------------|-----------------|------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$150.00 | 0.00 | | | |
| N 30 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 9p | 9:00 PM-9:30 PM | | :30 | | | | NM | 1 | \$625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$625.00 | 0.00 | | | |
| N 31 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 9p | 9:00 PM-9:30 PM | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$1,000.00 | 0.00 | | | |
| N 32 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 9p | 9:30 PM-10:00 PM | | :30 | | | | NM | 1 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$750.00 | 0.00 | | | |
| N 33 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 9p | 9:30 PM-10:00 PM | | :30 | | | | NM | 5 | \$3,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | 11111-- | | | | 5 | \$750.00 | 0.00 | | | |
| N 34 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 9p | 9:30 PM-10:00 PM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$400.00 | 0.00 | | | |
| N 35 | 2 | 08/23/16 | 08/29/16 | FOX 2 News @ 10p | 10:00 PM-10:30 PM | | :30 | | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 08/23/16 | 08/29/16 | -----1- | | | | 1 | \$350.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 81 | \$37,525.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 08/01/16 - 08/28/16 | 69 | \$31,575.00 | \$26,838.75 |
| 08/29/16 - 08/29/16 | 12 | \$5,950.00 | \$5,057.50 |
| Totals | 81 | \$37,525.00 | \$31,896.25 |

Signature: _____ **Date:** _____

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New Order

Agency: Thompson Communications, Inc.

Office: Marshfield

Client: 2 - Friends of Roy Blunt

Product: 3 - General

Piggyback Product:

Estimate: 251 - FRB TV Ag 23 - 29

Station: KTVI-TV

Order Type: Normal

Cancel Date:

Received in ePort: 8/15/2016 3:23:48 PM

Flight Start: 08/23/2016

Flight End: 08/29/2016

Hiatus:

368506

Airtime Dollars: \$37,525.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$37,525.00

Total Spots: 81

Local/National:

Local

Rep Office:

KTVI-TV

AE:

Mickie Reeves

Phone:

5295142

OrderID:

New

Status:

MarketShare:

Comments: Separation: 30

Daily Airtime Lines

| Line | Daypart | DPT | Code | Rate | C/T | Len | 8/23 | 8/24 | 8/25 | 8/26 | 8/27 | 8/28 | 8/29 | Total Spots | Rtg | CPP | Imp | CPM |
|------|--|-----|------|----------|-----|-----|------|------|------|------|------|------|------|-------------|-----|-----|-----|-----|
| 1 | TuWThFM 4A-4:30A FOX 2 NEWS @ 430AM | EM | | \$150.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | |
| 2 | TuWThFM 4:30A-5A FOX 2 NEWS @ 4A | EM | | \$150.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | |
| 3 | TuWThFM 5A-5:30A FOX 2 NEWS AT 5AM | EM | | \$450.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | |
| 4 | TuWThFM 6A-6:30A FOX 2 NEWS @ 6AM | EN | | \$900.00 | C | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | | | | |
| 5 | Sa 6A-6:30A FOX 2 NEWS SAT 6AM NEWS | EM | | \$300.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | | | | |
| 6 | Su 6A-6:30A FOX 2 NEWS SUN 6AM NEWS | EM | | \$250.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | | | | |
| 7 | Sa 6:30A-7A FOX 2 NEWS SAT 6AM NEWS | EM | | \$300.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | | | | |

New Order (Page 2)

Agency:

Thompson Communications, Inc.

Station:

KTVI-TV

Order ID:

5295142

Client:

2 - Friends of Roy Blunt

Product:

3 - General

Estimate:

251 - FRB TV Ag 23 - 29

Flight Start:

08/23/2016

Flight End:

08/29/2016

Received in ePort:

8/15/2016 3:23:48 PM

| Line | Daypart | DPT | Code | Rate | C/T | Len | 8/23 | 8/24 | 8/25 | 8/26 | 8/27 | 8/28 | 8/29 | Total | Spots | Rtg | CPP | Imp | CPM |
|--------------|--|-----|------|----------|-----|-----|------|------|------|------|------|------|------|-------|-------|-----|-----|-----|-----|
| 8 | Su 6:30A-7A FOX 2 NEWS SUN 6AM NEWS | EM | | \$250.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 9 | Su 7A-7:30A FOX 2 NEWS SUN 7AM NEWS | EM | | \$400.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 10 | Sa 7A-7:30A FOX 2 NEWS SAT 7AM NEWS | EM | | \$425.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 11 | TuWThFM 7:30A-8A FOX 2 NEWS IN THE MORNING | EN | | \$900.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | 5 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 12 | Su 7:30A-8A FOX 2 NEWS SUN 7AM NEWS | EM | | \$400.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 13 | Sa 7:30A-8A FOX 2 NEWS SAT 7AM NEWS | EM | | \$425.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 14 | Su 8A-8:30A FOX 2 NEWS SUN 7AM NEWS | EM | | \$400.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 15 | Sa 8A-8:30A FOX 2 NEWS SAT 7AM NEWS | EM | | \$425.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 16 | TuWThFM 8:30A-9A FOX 2 NEWS IN THE MORNING | EN | | \$900.00 | C | 30 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 3 | 3 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 17 | Su 8:30A-9A FOX 2 NEWS SUN 7AM NEWS | EM | | \$400.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 18 | Sa 8:30A-9A FOX 2 NEWS SAT 7AM NEWS | EM | | \$425.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 19 | TuWThFM 9A-9:30A FOX 2 NEWS AT 9AM | EM | | \$400.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | 5 | | | | |

New Order (Page 3)

Agency: Thompson Communications, Inc.
Client: 2 - Friends of Roy Blunt
Flight Start: 08/23/2016

Station: KTVI-TV
Product: 3 - General
Flight End: 08/29/2016

Order ID: 5295142
Estimate: 251 - FRB TV Ag 23 - 29
Received in ePort: 8/15/2016 3:23:48 PM

| Line | Daypart | DPT | Code | Rate | C/T | Len | | | | | | | | Total | | | | | |
|--------------|--|-----|------|------------|-----|-----|------|------|------|------|------|------|------|-------|-----|-----|-----|-----|--|
| No | (Program) | | | | | | 8/23 | 8/24 | 8/25 | 8/26 | 8/27 | 8/28 | 8/29 | Spots | | | | | |
| | | | | | | | | | | | | | | | Rtg | CPP | Imp | CPM | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 20 | Su 9A-10A FOX NEWS SUNDAY | EM | | \$250.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 21 | TuWThFM 11:30A-12P FOX 2 NEWS MIDDAY | DT | | \$300.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 22 | TuWThFM 12:30P-1P DISH NATION | DT | | \$300.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 23 | TuWThFM 4P-4:30P JUDGE JUDY | EN | | \$450.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 24 | TuWThFM 4:30P-5P JUDGE JUDY | EN | | \$500.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 25 | TuWThFM 5P-5:30P FOX 2 NEWS 5-530PM | EN | | \$700.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 5 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 26 | Su 5P-5:30P FOX 2 NEWS WEEKEND SUN | EM | | \$300.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 27 | Sa 5P-5:30P FOX 2 NEWS WEEKEND SAT | EM | | \$150.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 28 | Su 5:30P-6P FOX 2 NEWS WEEKEND SUN | EM | | \$300.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 29 | Sa 5:30P-6P FOX 2 NEWS WEEKEND SAT | EM | | \$150.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 30 | Sa 9P-9:30P AVG. ALL WKS | PT | | \$625.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 31 | Su 9P-9:30P FOX2NWS AT 9PM | PT | | \$1,000.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | | | | | |
| LPJun-2015LS | | | | | | | | | | | | | | | | | | | |
| 32 | Su 9:30P-10P FOX2NWS AT 9PM/SPORT FNL WKND | PT | | \$750.00 | C | 30 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | | | | | |

Agency:

Thompson Communications, Inc.

Station:

KTVI-TV

Order ID:

5295142

Client:

2 - Friends of Roy Blunt

Product:

3 - General

Estimate:

251 - FRB IV Ag 23 - 29

Flight Start:

08/23/2016

Flight End:

08/29/2016

Received in ePort:

8/15/2016 3:23:48 PM

| Line No | Daypart (Program) | DPT Code | Rate | C/T | Len | | | | | | | | | | | | | Total | | | | | |
|---|-------------------------------------|-------------|----------|-----|-----|------|------|------|------|------|------|------|------|------|-------|-----|-----|-------|-----|--|--|--|--|
| | | | | | | 8/23 | 8/24 | 8/25 | 8/26 | 8/27 | 8/28 | 8/29 | 8/30 | 8/31 | Spots | Rtg | CPP | Imp | CPM | | | | |
| 33 | TuWThFM 9:30P-10P FOX2NWS AT 9PM | PT | \$750.00 | C | 30 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | | | | | | 5 | | | | | |
| 34 | Sa 9:30P-10P AVG. ALL WKS | PT | \$400.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | | | | | 1 | | | | | |
| 35 | Sa 10P-10:30P AVG. ALL WKS | LN | \$350.00 | C | 30 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | | | | | | 1 | | | | | |
| Total Spots: | | | | | | 11 | 12 | 11 | 13 | 11 | 11 | 12 | | | | | | | | | | | |
| Cash\$ - Spots: \$37,525.00 - 81 Trades\$ - Spots: \$0.00 - 0 Total Cost: \$37,525.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00 | | | | | | | | | | | | | | | | | | | | | | | |