WXCM WHITESVILLE, KY

Quarterly Issues and Programs

January-March 2024

In accordance with the federal communications commission's rules and regulations, the following-in the opinion of station WXCM- are the issues and needs of the community that were served during the period stated above. They are not necessarily in order of importance. Each is addressed by public service programming or station promotion.

Issues:

- 1. Daviess County Parks & Rec
- 2. Pet of the Week
- 3. Wendell Foster
- 4. Puzzle Pieces
- 5. NAACP
- 6. National Weather Service
- 7. THe Hot Seat
- 8. AMVets Post 75
- 9. Knights of Columbus
- 10. Owensboro Regional Recovery
- 11. Volunteer Owensboro

Placed in the WXCM Public File

Jordan Yeckering, General Manager

1. Daviess County Parks & Rec

Date/Time/Duration

Responsive Programming

Join the Daviess county parks
And rec for a FREE family Easter
Egg hunt, March 30th at Yellow
Creek Park. Games, Prizes, Photo
Booths, food trucks and more.

2/15/24-3/30/24

2. Pet of the Week

Responsive Programming

Pet of the Week is on "Tatum in the AM," 97x's morning show. Each week the station Gets a dog from the Daviess County Animal Shelter and brings them to the station to hang Out! We take pictures and make posts for Our community to see and try and get these Loving furballs their forever homes.

1/1/24-3/31/24

3. Wendell Foster

Responsive Programming

Wendell foster's half marathon and 5K is March 23rd at Smother's park. March is disability awareness month And this half marathon and 5K is to Spread awareness to the community.

1/1/24-3/24/24

4. Puzzle Pieces

Responsive Programming

There will be a Galentine's day
Bunco game night fundraiser
For Puzzle Pieces! This event
Will be at the Opportunity center
In Owensboro. There will be prizes
Given away throughout the night.
Each ticket is \$25 and will go to
Puzzle Pieces.

1/25/24-2/14/24

5. NAACP

Responsive Programming

Join the NAACP for a MLK day Celebration, sunday January 14th At 3pm at the 4th street baptist church. Guest speakers and a celebration of Faith. 1/1/24-1/14/24

6. National Weather Service

Responsive Programming

Skywarn Storm Spotter training
Brought to you by the National weather
Service. This FREE training will be
Held on March 5th at 6pm. Learn about
Tornadoes, thunderstorms, funnel clouds,
Wall clouds, and so much more!

1/15/24-3/5/24

7. The Hot Seat

Responsive Programming

The Hot Seat is a show segment that Highlights and interviews small local Business owners each week. These Small business owners are able to Come in and talk about their business And why they decided to open one in Owensboro!

1/1/24-3/31/24

8. AMVets Post 75

Responsive Programming

AMVets Post 75 presents coffee With a Vet! This monthly coffee Gathering will be at the AMVets Post 75 on 2nd street on February 9th at 10 am.

1/15/24-2/09/24

9. Knights of Columbus

Responsive Programming

Join the Knights of Columbus every Friday for a fish fry for Lent. Starts At 5pm or until food runs out. Meal Includes catfish, fries, coleslaw, beans Hush puppies, and dessert. 2/16/24-3/29/24

10. Owensboro Regional Recovery

Responsive Programming

Come meet the Easter Bunny, Get photos taken, and get ready For an Easter egg hunt! Breakfast Starts at 8am. Proceeds benefit Owensboro Regional Recovery. March 23rd! 3/1/24-3/23/24

11. Volunteer Owensboro

Responsive Programming

Volunteer Owensboro presents
The battle of the cans food drive
Where schools battle for hunger
Relief. This can drive will benefit
Crossroads, Shepherds Hands,
And The Help Office. Donations
Will be taken for the month of
February.

1/15/24-2/29/24