Woof Boom Radio Political Rate Card

2023 Fall Election

	Qualified Candidate Political Rates							Issue and Non-Candidate Rates						
		Time Class	Fixed Nor	-Preemptab	le				Time Clas	s: Fixed, Non	-Preemnt:	able		
Station I	Days	Daypart Daypart	:60 Net		:60 Gross	:30 Gross	Station	Days	Daypart	:60 Net	:30 Net		:30 Gross	
	A.y.o	Duypure	TOO NOC	100 1100	100 01 000	100 G1000	544.671	Zujo	Duypure	1001100	100 1100	100 01 000	15 0 01 055	
		C= 10=	ĆE CO	Ċ4.FO	¢c.c2	ĆE 20			C- 10-	¢20.45	¢16.00	622.42	ć2C 40	
		6a-10a 10a-3p	\$5.63 \$5.63	\$4.50 \$4.50	\$6.62 \$6.62	\$5.30 \$5.30			6a-10a 10a-3p	\$28.15 \$43.40	\$16.89 \$21.70	\$33.12 \$51.06	\$26.49 \$40.85	
	Mon-F	3p-7p	\$5.63	\$4.50	\$6.62	\$5.30	-		3p-7p	\$44.40	\$22.20	\$52.24	\$41.79	
I	-	7p-12a	\$3.13	\$2.50	\$3.68	\$2.95	포		7p-12a	\$20.00	\$10.00	\$23.53	\$18.82	
		6a-10a 10a-3p	\$3.13 \$3.13	\$2.50 \$2.50	\$3.68 \$3.68	\$2.95 \$2.95			6a-10a 10a-3p	\$46.40 \$47.40	\$23.20 \$23.70	\$54.59 \$55.77	\$43.67 \$44.61	
	Sat	3p-7p	\$3.13	\$2.50	\$3.68	\$2.95			3p-7p	\$48.40	\$24.20	\$56.94	\$45.55	
		7p-12a	\$1.00	\$0.80	\$1.18	\$0.94			7p-12a	\$15.00	\$7.50	\$17.65	\$14.12	
		6a-10a	\$3.13	\$2.50	\$3.68	\$2.95			6a-10a	\$50.40	\$25.20	\$59.30	\$47.44	
	Sun	10a-3p 3p-7p	\$3.13 \$3.13	\$2.50 \$2.50	\$3.68 \$3.68	\$2.95 \$2.95			10a-3p 3p-7p	\$51.40 \$52.40	\$25.70 \$26.20	\$60.47 \$61.65	\$48.38 \$49.32	
		7p-12a	\$1.00	\$0.80	\$1.18	\$0.94			7p-12a	\$15.00	\$7.50	\$17.65	\$14.12	
		Co. 10o	ć7.F0	¢c 00	\$8.82	¢7.00			Co 100	¢3E 00	¢24.00	Ć41 10	¢22.04	
		6a-10a 10a-3p	\$7.50 \$6.25	\$6.00 \$5.00	\$7.35	\$7.06 \$5.88			6a-10a 10a-3p	\$35.00 \$35.00	\$24.00 \$24.00	\$41.18 \$41.18	\$32.94 \$32.94	
	Mon-F	3p-7p	\$7.50	\$6.00	\$8.82	\$7.06			3p-7p	\$35.00	\$24.00	\$41.18	\$32.94	
ш		7p-12a	\$3.50	\$2.80	\$4.12	\$3.29	ш		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41	
G		6a-10a	\$2.50	\$2.00	\$2.94	\$2.35	U		6a-10a	\$35.00	\$22.00	\$41.18	\$32.94	
	Sat	10a-3p 3p-7p	\$2.50 \$2.50	\$2.00 \$2.00	\$2.94 \$2.94	\$2.35 \$2.35	ш		10a-3p 3p-7p	\$35.00 \$35.00	\$22.00 \$22.00	\$41.18 \$41.18	\$32.94 \$32.94	
5		7p-12a	\$2.00	\$1.60	\$2.35	\$1.88	$ \bar{z} $		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41	
5		6a-10a	\$1.25	\$1.00	\$1.47	\$1.18			6a-10a	\$30.00	\$24.00	\$35.30	\$28.24	
	Sun	10a-3p	\$1.25	\$1.00	\$1.47	\$1.18			10a-3p	\$30.00	\$24.00	\$35.30	\$28.24	
		3p-7p 7p-12a	\$1.25 \$1.00	\$1.00 \$0.80	\$1.47 \$1.18	\$1.18 \$0.94			3p-7p 7p-12a	\$30.00 \$10.00	\$24.00 \$8.00	\$35.30 \$11.77	\$28.24 \$9.41	
		, p 120	Ψ1.00	ψ0.00	Ψ2.120	ψ0.5 1			7 7 22 0	Ų10.00	φσ.σσ	Ų,	ψ3.12	
		6a-10a	\$6.00	\$4.80	\$7.06	\$5.65			6a-10a	\$35.00	\$24.00	\$41.18	\$32.94	
	Mon-F	10a-3p 3p-7p	\$8.10 \$7.50	\$6.48 \$6.00	\$9.53 \$8.82	\$7.62 \$7.06			10a-3p 3p-7p	\$35.00 \$35.00	\$24.00 \$24.00	\$41.18 \$41.18	\$32.94 \$32.94	
4		7p-12a	\$4.00	\$3.20	\$4.71	\$3.76	LL		7p-12a	\$10.00	\$8.00	\$11.77	\$9.41	
		6a-10a	\$8.00	\$6.40	\$9.41	\$7.53	U		6a-10a	\$35.00	\$22.00	\$41.18	\$32.94	
ш	Sat	10a-3p	\$7.50	\$6.00	\$8.82	\$7.06	Щ		10a-3p	\$35.00	\$22.00	\$41.18	\$32.94	
		3p-7p 7p-12a	\$6.00 \$8.00	\$4.80 \$6.40	\$7.06 \$9.41	\$5.65 \$7.53	5		3p-7p 7p-12a	\$35.00 \$10.00	\$22.00 \$8.00	\$41.18 \$11.77	\$32.94 \$9.41	
5	-	6a-10a	\$5.00	\$4.00	\$5.88	\$4.71	S		6a-10a	\$30.00	\$24.00	\$35.30	\$28.24	
	Sun	10a-3p	\$8.00	\$6.40	\$9.41	\$7.53			10a-3p	\$30.00	\$24.00	\$35.30	\$28.24	
		3p-7p 7p-12a	\$5.00 \$2.00	\$4.00 \$1.60	\$5.88 \$2.35	\$4.71 \$1.88			3p-7p 7p-12a	\$30.00 \$10.00	\$24.00 \$8.00	\$35.30 \$11.77	\$28.24 \$9.41	
		/p-12a	32.00	\$1.00	\$2.33	Ş1.00			7p-12a	\$10.00	\$8.00	Ş11.77	33.41	
		6a-10a 10a-3p	\$5.00 \$5.00	\$4.00 \$4.00	\$5.88 \$5.88	\$4.71 \$4.71			6a-10a 10a-3p	\$35.00 \$35.00	\$24.00 \$24.00	\$41.18 \$41.18	\$32.94 \$32.94	
	Mon-F	3p-7p	\$4.00	\$3.20	\$4.71	\$3.76			3p-7p	\$35.00	\$24.00	\$41.18	\$32.94	
		7p-12a	\$3.00	\$2.40	\$3.53	\$2.82			7p-12a	\$15.00	\$12.00	\$17.65	\$14.12	
\mathcal{S}		6a-10a	\$2.50	\$2.00	\$2.94	\$2.35	S		6a-10a	\$35.00	\$22.00	\$41.18	\$32.94	
	Sat	10a-3p 3p-7p	\$2.50 \$2.50	\$2.00 \$2.00	\$2.94 \$2.94	\$2.35 \$2.35			10a-3p 3p-7p	\$35.00 \$35.00	\$22.00 \$22.00	\$41.18 \$41.18	\$32.94 \$32.94	
		7p-12a	\$2.00	\$1.60	\$2.35	\$1.88			7p-12a	\$10.00	\$8.00	\$11.77	\$9.41	
	-	6a-10a	\$2.50	\$2.00	\$2.94	\$2.35			6a-10a	\$30.00	\$24.00	\$35.30	\$28.24	
	Sun	10a-3p	\$2.50	\$2.00	\$2.94	\$2.35			10a-3p	\$30.00	\$24.00	\$35.30	\$28.24	
		3p-7p 7p-12a	\$2.50 \$2.00	\$2.00 \$1.60	\$2.94 \$2.35	\$2.35 \$1.88			3p-7p 7p-12a	\$30.00 \$10.00	\$24.00 \$8.00	\$35.30 \$11.77	\$28.24 \$9.41	
		/h-159	\$2.00	\$1.00	\$2.33	\$1.00			7p-12a	\$10.00	\$6.00	\$11.77	Ş9.41	
							, 							
		6a-10a	\$3.13	\$2.50	\$3.68	\$2.95			6a-10a	\$18.00	\$14.00	\$21.18	\$16.94	
	Mon-F	10a-3p	\$3.13 \$3.13	\$2.50 \$2.50	\$3.68 \$3.68	\$2.95 \$2.95			10a-3p 3p-7p	\$18.00 \$18.00	\$14.00 \$14.00	\$21.18 \$21.18	\$16.94 \$16.94	
		3p-7p 7p-12a	\$1.25	\$2.50	\$3.68	\$2.95			3р-7р 7р-12a	\$18.00	\$14.00	\$10.59	\$16.94	
		6a-10a	\$2.50	\$2.00	\$2.94	\$2.35			6a-10a	\$18.00	\$14.40	\$21.18	\$16.94	
	Sat	10a-3p	\$2.50	\$2.00	\$2.94	\$2.35			10a-3p	\$18.00	\$14.40	\$21.18	\$16.94	
		3p-7p	\$2.50	\$2.00	\$2.94	\$2.35			3p-7p	\$18.00	\$14.40	\$21.18	\$16.94	
	-	7p-12a 6a-10a	\$2.00 \$1.25	\$1.60 \$1.00	\$2.35 \$1.47	\$1.88 \$1.18			7p-12a 6a-10a	\$9.00 \$18.00	\$7.20 \$14.40	\$10.59 \$21.18	\$8.47 \$16.94	
		10a-10a	\$1.25	\$1.00	\$1.47	\$1.18			10a-10a	\$18.00	\$14.40	\$21.18	\$16.94	
	Sun	3p-7p	\$1.25	\$1.00	\$1.47	\$1.18			3р-7р	\$18.00	\$14.40	\$21.18	\$16.94	
		7p-12a	\$1.00	\$0.80	\$1.18	\$0.94			7p-12a	\$9.00	\$7.20	\$10.59	\$8.47	