



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 2670601

Schedule Dates 11/04/16-11/06/16
Advertiser Bob Edmunds for NC Supreme Court-R (112962)
Agency National Media Research Planning (14053)
Product POLITICAL CANDIDATE (ns) (1186)
Brand NC Supreme Court (868467)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 495/921/8323
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NC Supreme Court
Separation: 30
RACHEL CHASON/YVONNE CONTE

Date Entered 10/25/16
Last Modified 10/25/16
Entered By Beth Norvell
CO-OP No
Headline # ECR25332252
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$51.00
Net Total \$289.00
Sales Tax

Greensboro (WMYV)		
By Broadcast Month	Spots	Rate
Nov. 2016	3	\$340.00
Grand Total:	3	\$340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E) (1)	11/06/16-11/06/16	2	:15/:15	7:28-20P- Big Bang Theory Wknd 4								1	1	\$90.00	\$90.00	Greensboro (WMYV)	BG-THEORY SU B	10/25/16
2.0	Normal Line / SPOT(B/E) (2)	11/06/16-11/06/16	2	:15/:15	6:58-30P- Big Bang Theory Wknd 3								1	1	\$90.00	\$90.00	Greensboro (WMYV)	BG BNG THRY SU	10/25/16
3.0	Normal Line / Prime(B/E) (3)	11/04/16-11/04/16	1	:15/:15	9P- MYN-American Ninja Warrior 2 (Friday)							1		1	\$160.00	\$160.00	Greensboro (WMYV)	AM NINJA WARRIOR	10/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, National Media Research, Planning, and Placement,

being/on behalf of: Bob Edmunds for NC Supreme Court,

a legally qualified candidate of the Republican Party

political party for the office of: Justice, Supreme Court of North Carolina

in the North Carolina General Election

election to be held on: Tuesday, November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bob Edmunds for NC Supreme Court

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Knight

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bob Edmunds for NC Supreme Court

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jonathan Freeman for Bob Edmunds for NC Supreme Court
signature of candidate or authorized committee

Jonathan Freeman

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.