

MEMO TO: FILE

DATE: 1/15/24

Please note that broadcast invoices for WJLK-FM (94.3) are generated at the beginning of each calendar month for the previous month's federal/state/local political candidate advertisements and national/state non-candidate issues advertisements.

The invoices will be uploaded to the station's political file once they are generated, usually by the fourth or fifth business day of the next month. For example, invoices for the month of September will typically be generated by October 4 or October 5, and then uploaded to the political file.

Also, broadcast invoices are generated according to a broadcast calendar for each month. For example, the broadcast calendar for February 2024 ends on February 25. Therefore, the invoices for February will not include the dates in February that are after February 25.

The broadcast calendar for 2024 follows this memo.

If you have any questions, please contact Annette Petriccione, WJLK-FM public file director, at [annette.petriccione@townsquaremedia.com](mailto:annette.petriccione@townsquaremedia.com) or 1-800-388-6397.

Standard Billing Week Monday Through Sunday

Comparison of Billing Weeks	Billing Weeks	M	T	W	TH	F	S	S	
<b>Jan</b>	1	1	2	3	4	5	6	7	
	2	8	9	10	11	12	13	14	
	$\frac{23}{5} \frac{24}{4}$	3	15	16	17	18	19	20	21
	4	22	23	24	25	26	27	28	
<b>Jan Feb</b>	5	29	30	31	1	2	3	4	
	6	5	6	7	8	9	10	11	
	7	12	13	14	15	16	17	18	
	$\frac{23}{4} \frac{24}{4}$	8	19	20	21	22	23	24	25
<b>Feb Mar</b>	9	26	27	28	29	1	2	3	
	10	4	5	6	7	8	9	10	
	11	11	12	13	14	15	16	17	
	$\frac{23}{4} \frac{24}{5}$	12	18	19	20	21	22	23	24
	13	25	26	27	28	29	30	31	
<b>Apr</b>	14	1	2	3	4	5	6	7	
	15	8	9	10	11	12	13	14	
	16	15	16	17	18	19	20	21	
	$\frac{23}{5} \frac{24}{4}$	17	22	23	24	25	26	27	28
<b>Apr May</b>	18	29	30	1	2	3	4	5	
	19	6	7	8	9	10	11	12	
	20	13	14	15	16	17	18	19	
	$\frac{23}{4} \frac{24}{4}$	21	20	21	22	23	24	25	26
<b>May Jun</b>	22	27	28	29	30	31	1	2	
	23	3	4	5	6	7	8	9	
	24	10	11	12	13	14	15	16	
	$\frac{23}{4} \frac{24}{5}$	25	17	18	19	20	21	22	23
	26	24	25	26	27	28	29	30	

Standard Billing Week Monday Through Sunday

Comparison of Billing Weeks	Billing Weeks	M	T	W	TH	F	S	S	
<b>Jul</b>	27	1	2	3	4	5	6	7	
	28	8	9	10	11	12	13	14	
	$\frac{23}{5} \frac{24}{4}$	3	15	16	17	18	19	20	21
	30	22	23	24	25	26	27	28	
<b>Jul Aug</b>	31	29	30	31	1	2	3	4	
	32	5	6	7	8	9	10	11	
	33	12	13	14	15	16	17	18	
	$\frac{23}{4} \frac{24}{4}$	34	19	20	21	22	23	24	25
<b>Aug Sep</b>	35	26	27	28	29	30	31	1	
	36	2	3	4	5	6	7	8	
	37	9	10	11	12	13	14	15	
	$\frac{23}{4} \frac{24}{5}$	38	16	17	18	19	20	21	22
	39	23	24	25	26	27	28	29	
<b>Sep Oct</b>	40	30	1	2	3	4	5	6	
	41	7	8	9	10	11	12	13	
	42	14	15	16	17	18	19	20	
	$\frac{23}{5} \frac{24}{4}$	43	21	22	23	24	25	26	27
<b>Oct Nov</b>	44	28	29	30	31	1	2	3	
	45	4	5	6	7	8	9	10	
	46	11	12	13	14	15	16	17	
	$\frac{23}{4} \frac{24}{4}$	47	18	19	20	21	22	23	24
<b>Nov Dec</b>	48	25	26	27	28	29	30	1	
	49	2	3	4	5	6	7	8	
	50	9	10	11	12	13	14	15	
	$\frac{23}{5} \frac{24}{5}$	51	16	17	18	19	20	21	22
	52	23	24	25	26	27	28	29	