



KATV, LLC  
PO Box 77  
Little Rock, AR 72203

Smart Media Group, Inc.  
1427 Leslie Ave  
Alexandria, VA 22314

## Contract # 265886

**Schedule Dates** 10/02/14-10/16/14  
**Advertiser** Emergency Committee for Israel (18292)  
**Agency/T-Code** Smart Media Group, Inc. (1051)/ELECTRONIC  
**Product** Political-Political (1088)  
**Brand** ISSUE (19195)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** Rubin, Nancy  
**Phone/Fax** /  
**CPE** ECFI/ORDR/C03C16  
**Account Types** National/Political Issue Agency  
**Billing Type** Standard  
**Comments** ISSUE

**Date Entered** 10/02/14  
**Last Modified** 10/07/14  
**Entered By** Susan Ramage  
**CO-OP** No  
**Headline #** ECR09421124  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$43,875.00  
**Net Total** \$248,625.00  
**Sales Tax**

## KATV Little Rock (KATV)

By Broadcast Month	Spots	Rate
Oct. 2014	36	\$292,500.00
<b>Grand Total:</b>	<b>36</b>	<b>\$292,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/03/14-10/03/14	4	:30	4:57A- NEWS-DAYBREAK EARLY						1			1	\$2,500.00	\$2,500.00	KATV Little Rock (KATV)	DAYBREAK EARLY	10/2/14
2.0	Normal Line / SPOT (2)	10/06/14-10/06/14	4	:30	4:57A- NEWS-DAYBREAK EARLY		1								\$2,000.00		KATV Little Rock (KATV)	DAYBREAK EARLY	10/2/14
2.0.1	Closed Preempt (2)	10/06/14															KATV Little Rock (KATV)	Pre-Empt/Spot -	
4.0	Revised Line / SPOT (4)	10/08/14-10/08/14	4	:30	4:57A- NEWS-DAYBREAK EARLY				1								KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	10/2/14
4.1	Normal Line / SPOT (4)	10/08/14-10/08/14	4	:30	4:57A- NEWS-DAYBREAK EARLY				1					1	\$4,000.00	\$4,000.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	10/3/14
6.0	Revised Line / SPOT (6)	10/10/14-10/10/14	4	:30	4:57A- NEWS-DAYBREAK EARLY						1						KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	10/2/14
6.1	Normal Line / SPOT (6)	10/10/14-10/10/14	4	:30	4:57A- NEWS-DAYBREAK EARLY						1			1	\$4,000.00	\$4,000.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	10/3/14
8.0	Revised Line / SPOT (8)	10/14/14-10/14/14	4	:30	4:57A- NEWS-DAYBREAK EARLY			1									KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	10/2/14
8.1	Normal Line / SPOT (8)	10/14/14-10/14/14	4	:30	4:57A- NEWS-DAYBREAK EARLY			1						1	\$4,000.00	\$4,000.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	10/3/14

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10.0	Revised Line / SPOT (10)	10/16/14-10/16/14	4	:30	4:57A- NEWS-DAYBREAK EARLY					1							KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	10/2/14
10.1	Normal Line / SPOT (10)	10/16/14-10/16/14	4	:30	4:57A- NEWS-DAYBREAK EARLY					1				1	\$4,000.00	\$4,000.00	KATV Little Rock (KATV)	CHANNEL 7 DAYBREAK E	10/3/14
11.0	Normal Line / SPOT (11)	10/03/14-10/03/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5						1				\$12,000.00		KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	10/2/14
11.0.1	Closed Preempt (11)	10/03/14															KATV Little Rock (KATV)	Pre-Empt/Spot -	
14.0	Revised Line / SPOT (14)	10/09/14-10/09/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5					1							KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	10/2/14
14.1	Normal Line / SPOT (14)	10/09/14-10/09/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5					1				1	\$20,000.00	\$20,000.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	10/3/14
15.0	Revised Line / SPOT (15)	10/15/14-10/15/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5				1								KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	10/2/14
15.1	Normal Line / SPOT (16)	10/15/14-10/15/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5				1					1	\$20,000.00	\$20,000.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	10/3/14
16.0	Normal Line / SPOT (16)	10/06/14-10/06/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE		1							1	\$20,000.00	\$20,000.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHT	10/2/14
17.0	Revised Line / SPOT (17)	10/09/14-10/09/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE					1							KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHT	10/2/14

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17.1	Normal Line / SPOT (19)	10/02/14-10/02/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE					1				1	\$20,000.00	\$20,000.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS NIGHT	10/2/14
19.0	Revised Line / SPOT (23)	10/04/14-10/04/14	4	:30	6:28P- WHEEL OF FORTUNE - WKEND							1					KATV Little Rock (KATV)	WHEEL OF FORTUNE	10/2/14
19.1	Normal Line / SPOT (23)	10/04/14-10/04/14	4	:30	6:28P- WHEEL OF FORTUNE - WKEND							1		1	\$10,000.00	\$10,000.00	KATV Little Rock (KATV)	WHEEL OF FORTUNE	10/3/14
21.0	Normal Line / SPOT (27)	10/03/14-10/03/14	4	:30	8P- ABC--SHARK TANK						1			1	\$10,000.00	\$10,000.00	KATV Little Rock (KATV)	SHARK TANK	10/2/14
22.0	Normal Line / SPOT (28)	10/10/14-10/10/14	4	:30	8P- ABC--SHARK TANK						1			1	\$10,000.00	\$10,000.00	KATV Little Rock (KATV)	SHARK TANK	10/2/14
23.0	Normal Line / SPOT (29)	10/03/14-10/03/14	4	:30	9:01P- ABC--20/20						1			1	\$10,000.00	\$10,000.00	KATV Little Rock (KATV)	20/20	10/2/14
24.0	Normal Line / SPOT (30)	10/10/14-10/10/14	4	:30	9:01P- ABC--20/20						1			1	\$10,000.00	\$10,000.00	KATV Little Rock (KATV)	20/20	10/2/14
25.0	Revised Line / SPOT (25)	10/03/14-10/03/14	4	:30	8P- ABC--SHARK TANK						1						KATV Little Rock (KATV)	LAST MAN STANDING	10/2/14
25.1	Normal Line / SPOT (25)	10/03/14-10/03/14	4	:30	7P- ABC--LAST MAN STANDING						1			1	\$7,000.00	\$7,000.00	KATV Little Rock (KATV)	LAST MAN STANDING	10/2/14
26.0	Revised Line / SPOT (26)	10/10/14-10/10/14	4	:30	8P- ABC--SHARK TANK						1						KATV Little Rock (KATV)	LAST MAN STANDING/CRISTELA	10/2/14
26.1	Normal Line / SPOT (26)	10/10/14-10/10/14	5	:30	7P- 8P (CST)						1			1	\$7,000.00	\$7,000.00	KATV Little Rock (KATV)	LAST MAN STANDING/CRISTELA	10/2/14

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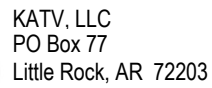
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Oct. 2014	36	\$292,500.00
<b>Grand Total:</b>	<b>36</b>	<b>\$292,500.00</b>

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27.0	Normal Line / SPOT (31)	10/06/14-10/10/14	4	:30	5:58A- NEWS-DAYBREAK	3	X	X	X	X	X			3	\$10,000.00	\$30,000.00	KATV Little Rock (KATV)	DAYBREAK	10/3/14
28.0	Normal Line / SPOT (32)	10/06/14-10/10/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS	3	X	X	X	X	X			3	\$3,000.00	\$9,000.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	10/3/14
29.0	Normal Line / SPOT (33)	10/13/14-10/16/14	4	:30	9A- NEWS-GOOD MORNING ARKANSAS		1	1	1	1				4	\$3,000.00	\$12,000.00	KATV Little Rock (KATV)	GOOD MORNING ARKANSAS	10/3/14
30.0	Normal Line / SPOT (34)	10/06/14-10/10/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	2	X	X	X	X	X			2	\$3,000.00	\$6,000.00	KATV Little Rock (KATV)	MID-DAY ARKANSAS	10/3/14
31.0	Normal Line / SPOT (35)	10/13/14-10/16/14	4	:30	11:30A- NEWS-MID DAY ARKANSAS	2	X	X	X	X				2	\$3,000.00	\$6,000.00	KATV Little Rock (KATV)	MID-DAY ARKANSAS	10/3/14
32.0	Normal Line / SPOT (36)	10/06/14-10/10/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5	1	X	X	X	X	X			1	\$20,000.00	\$20,000.00	KATV Little Rock (KATV)	KATV NEWS LIVE @ 5	10/3/14
33.0	Normal Line / SPOT (38)	10/06/14-10/10/14	4	:30	10P- NEWS-KATV NEWS NIGHTSIDE	1	X	X	X	X	X			1	\$20,000.00	\$20,000.00	KATV Little Rock (KATV)	KATV NEWS NIGHTSIDE	10/3/14
34.0	Normal Line / SPOT (39)	10/05/14-10/05/14	4	:30	10:35P- SPORTS-RING OF HONOR WRESTLING								1	1	\$1,500.00	\$1,500.00	KATV Little Rock (KATV)	RING OF HONOR	10/3/14
35.0	Normal Line / SPOT (40)	10/12/14-10/12/14	4	:30	11:34P- SPORTS-RING OF HONOR WRESTLING								1	1	\$1,500.00	\$1,500.00	KATV Little Rock (KATV)	RING OF HONOR	10/3/14
36.0	M/G For 11.0.1 / SPOT (11)	10/03/14-10/03/14	4	:30	4:58P- NEWS-KATV NEWS LIVE @ 5						1			1	\$20,000.00	\$20,000.00	KATV Little Rock (KATV)	CHANNEL 7 NEWS LIVE	10/6/14

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<b>Entered By</b>	Susan Ramage
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