

Stephens Media Group

Advertiser: COMMITTEE TO ELECT DUVE JUDGE
 Order #: 2723009268573
 Contract #: 101144
 Date Entered: 10/21/2020
 Last Modified: 10/21/2020
 Product:
 Salesperson: Dawn Merz
 Billing Cycle: Calendar Month
 Estimate #:

COMMITTEE TO ELECT DUVE JUDGE
 PO Box 844
 Potsdam, New York 13676

Order Date Range: 10/22/2020 through 11/03/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	10/22/20	11/02/20	WMSA-AM	06:00AM-10:00PM	00:00:30	9	9	9	9	9	--	--	6.25	72	450.00
2	10/22/20	11/02/20	WRCD-FM	06:00AM-12:00AM	00:00:30	9	9	9	9	9	--	--	5.00	72	360.00
3	10/22/20	11/02/20	WVLF-FM	06:00AM-10:00PM	00:00:30	9	9	9	9	9	--	--	7.00	72	504.00
4	11/03/20	11/03/20	WMSA-AM	06:00AM-10:00AM	00:00:30	--	2	--	--	--	--	--	12.00	2	24.00
5	11/03/20	11/03/20	WMSA-AM	10:00AM-03:00PM	00:00:30	--	2	--	--	--	--	--	10.00	2	20.00
6	11/03/20	11/03/20	WRCD-FM	06:00AM-10:00AM	00:00:30	--	2	--	--	--	--	--	10.00	2	20.00
7	11/03/20	11/03/20	WRCD-FM	10:00AM-03:00PM	00:00:30	--	2	--	--	--	--	--	14.00	2	28.00
8	11/03/20	11/03/20	WVLF-FM	06:00AM-10:00AM	00:00:30	--	2	--	--	--	--	--	12.50	2	25.00
9	11/03/20	11/03/20	WVLF-FM	10:00AM-03:00PM	00:00:30	--	2	--	--	--	--	--	15.00	2	30.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Discount	Net Billing
WMSA-AM	76	0	0	0	\$494.00	\$0.00	\$494.00
WRCD-FM	76	0	0	0	\$408.00	\$0.00	\$408.00
WVLF-FM	76	0	0	0	\$559.00	\$0.00	\$559.00
Totals	228	0	0	0	\$1,461.00	\$0.00	\$1,461.00

Total Charges: \$1,461.00
Buyer Discount: \$0.00
Total Net: \$1,461.00

Disclaimer: "It is the policy of this station to prohibit discrimination against any person or entity on the basis of race, gender or ethnicity in connection with the sale of advertising."

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
October	2020	\$1,149.75	\$1,149.75
November	2020	\$311.25	\$311.25
Totals		\$1,461.00	\$1,461.00