

Stephens Media Group

Advertiser: Alex V Hammond  
 Order #: 2723009268706  
 Contract #: 201608  
 Date Entered: 10/23/2020  
 Last Modified: 10/23/2020  
 Product: Alex Hammond Campaign 2020  
 Salesperson: Rebecca Delles  
 Billing Cycle: Calendar Month  
 Estimate #:

Alex V Hammond  
 PO Box 67  
 Waddington, NY 13694

**Order Date Range: 10/26/2020 through 11/03/2020**

**On-Air Schedule**

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	10/26/20	11/02/20	WRCD-FM	06:00AM-12:00AM	00:00:30	5	6	6	6	6	--	--	5.00	34	170.00
2	10/26/20	11/02/20	WVLF-FM	06:00AM-10:00PM	00:00:30	5	5	5	5	5	--	--	6.00	30	180.00
3	10/26/20	11/02/20	WMSA-AM	06:00AM-10:00PM	00:00:30	5	5	5	5	5	--	--	6.25	30	187.50
4	10/31/20	11/01/20	WMSA-AM	06:00AM-10:00PM	00:00:30	--	--	--	--	--	5	5	6.00	10	60.00
5	11/03/20	11/03/20	WMSA-AM	06:00AM-08:00PM	00:00:30	--	5	--	--	--	--	--	7.00	5	35.00
6	10/31/20	11/01/20	WRCD-FM	06:00AM-10:00PM	00:00:30	--	--	--	--	--	5	5	4.00	10	40.00
7	11/03/20	11/03/20	WRCD-FM	06:00AM-08:00PM	00:00:30	--	5	--	--	--	--	--	7.00	5	35.00
8	10/31/20	11/01/20	WVLF-FM	06:00AM-10:00PM	00:00:30	--	--	--	--	--	5	5	6.00	10	60.00
9	11/03/20	11/03/20	WVLF-FM	06:00AM-08:00PM	00:00:30	--	5	--	--	--	--	--	14.00	5	70.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Discount	Net Billing
WRCD-FM	49	0	0	0	\$245.00	\$0.00	\$245.00
WVLF-FM	45	0	0	0	\$310.00	\$0.00	\$310.00
WMSA-AM	45	0	0	0	\$282.50	\$0.00	\$282.50
<b>Totals</b>	<b>139</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$837.50</b>	<b>\$0.00</b>	<b>\$837.50</b>

**Total Charges: \$837.50**  
**Buyer Discount: \$0.00**  
**Total Net: \$837.50**

Disclaimer: "It is the policy of this station to prohibit discrimination against any person or entity on the basis of race, gender or ethnicity in connection with the sale of advertising."

**Projected Billing By Calendar Month**

Month	Year	Gross Billing	Net Billing
October	2020	\$531.25	\$531.25
November	2020	\$306.25	\$306.25
<b>Totals</b>		<b>\$837.50</b>	<b>\$837.50</b>