

# CONTRACT



Alpha Media  
6170 W. Grand Ave.  
Ste. 111  
Gurnee, IL 60031  
(262) 694-7800

<b>Contract / Revision</b> 544304 / 1		<b>Alt Order #</b>
<b>Advertiser</b> POL21/Mayor Sam Cunningham		<b>Original Date / Revision</b> 03/11/21 / 03/11/21
<b>Contract Dates</b> 03/16/21 - 04/06/21	<b>Estimate #</b>	
<b>Product</b> Political - Mayor		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Calendar	<b>Cash/Trade</b> Cash
<b>Property</b> TUDN (WKR)	<b>Account Executive</b> Don Wilson	<b>Sales Office</b> Local-Waukegan
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

And:

POL21/Mayor Sam Cunningham  
1101 Chestnut Street  
Waukegan, IL 60085

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKRS	03/16/21	03/19/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	8	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/15/21	03/21/21	-2222--				8	\$4.25			
N 2	WKRS	03/22/21	04/02/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	10	\$42.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/22/21	03/28/21	11111--				5	\$4.25			
Week:		03/29/21	04/04/21	11111--				5	\$4.25			
N 3	WKRS	04/05/21	04/06/21	Mo-Fr 6a-10a	6a-10a		1:00			NM	2	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/05/21	04/11/21	11-----				2	\$4.25			
<b>Totals</b>											20	\$85.00

Time Period	# of Spots	Gross Amount	Net Amount
03/01/21 -03/31/21	16	\$68.00	\$68.00
04/01/21 -04/06/21	4	\$17.00	\$17.00
<b>Totals</b>	20	\$85.00	\$85.00

Signature: 

Date: 3/15/2021

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.