

ORDER



Orders
Order / Rev: 906588
Alt Order #: WOC13191782
Product Desc: AB Foundation
Estimate: 3600
Flight Dates: 08/31/21 - 09/06/21
Original Date / Rev: 08/27/21 / 08/30/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Amplify Media
Buying Contact:
Billing Contact: Amplify Media AP
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: AB Foundation
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID: 258154
Agency External ID: 101368
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/30/21	09/06/21	60	\$33,200.00	\$28,220.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2021	60	\$33,200.00	\$28,220.00	0.00
Totals	60	\$33,200.00	\$28,220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	08/31/21	09/04/21	SA 7-730am News SA 7-730am News	CM	7:00 AM-7:30 AM	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
(Program: CBS6 SA MRN@7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/30/21	09/05/21	-----S-					1	\$200.00		0.00			
N 2	WTVR	08/31/21	09/04/21	SA 730-8am News SA 730-8am News	CM	7:30 AM-8:00 AM	-----S-	:30	1	\$250.00	P-6	0.00	NM	1	\$250.00
(Program: CBS6 SA MRN@7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/30/21	09/05/21	-----S-					1	\$250.00		0.00			
N 3	WTVR	08/31/21	09/04/21	SA 8-9am News SA 8-9am News	CM	8:00 AM-9:00 AM	-----S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: CBS THS MRN:SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/30/21	09/05/21	-----S-					1	\$600.00		0.00			
N 4	WTVR	08/31/21	09/04/21	SA 9-10am News SA 9-10am News	CM	9:00 AM-10:00 AM	-----S-	:30	1	\$550.00	P-6	0.00	NM	1	\$550.00
(Program: CBS THS MRN:SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/30/21	09/05/21	-----S-					1	\$550.00		0.00			
N 5	WTVR	08/31/21	09/05/21	SU 630-7am News SU 630-7am News	CM	6:30 AM-7:00 AM	-----S	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$750.00	0.00					
N18	WTVR	08/31/21	09/03/21	M-F CBS This Morning 7AM M-F CBS This Morning 7-8a	CM	7:00 AM-8:00 AM	-TWTF--	:30	2	\$750.00	P-3	0.00	NM	2	\$1,500.00
		(Program: CBS THS MRNG)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	-TWTF--		2			\$750.00	0.00					
N19	WTVR	09/06/21	09/06/21	M-F CBS This Morning 8AM M-F CBS This Morning 8-9a	CM	8:00 AM-9:00 AM	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		(Program: CBS THS MRNG)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$700.00	0.00					
N20	WTVR	08/31/21	09/03/21	M-F CBS This Morning 8AM M-F CBS This Morning 8-9a	CM	8:00 AM-9:00 AM	-TWTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		(Program: CBS THS MRNG)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	-TWTF--		3			\$700.00	0.00					
N21	WTVR	09/06/21	09/06/21	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		(Program: LETS-DEAL-CBS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$700.00	0.00					
N22	WTVR	08/31/21	09/03/21	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	-TWTF--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
		(Program: LETS-DEAL-CBS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	-TWTF--		2			\$700.00	0.00					
N23	WTVR	09/06/21	09/06/21	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		(Program: PRICE-RT -CBS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$800.00	0.00					
N24	WTVR	08/31/21	09/03/21	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	-TWTF--	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		(Program: PRICE-RT -CBS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	-TWTF--		2			\$800.00	0.00					
N25	WTVR	09/06/21	09/06/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		(Program: CBS6 NEWS@NOON)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$650.00	0.00					
N26	WTVR	08/31/21	09/03/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12:00 PM-12:30 PM	-TWTF--	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
		(Program: CBS6 NEWS@NOON)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	-TWTF--		3			\$650.00	0.00					
N27	WTVR	09/06/21	09/06/21	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		(Program: CBS6 LIVE AT 5)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$450.00	0.00					
N28	WTVR	08/31/21	09/03/21	M-F 5-530pm News M-F 5-530pm News	CM	5:00 PM-5:30 PM	-TWTF--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		(Program: CBS6 LIVE AT 5)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	-TWTF--		3			\$450.00	0.00					
N29	WTVR	09/06/21	09/06/21	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	M-----	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		(Program: CBS6 NWS@5:30P)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$450.00	0.00					
N30	WTVR	08/31/21	09/03/21	M-F 530-6pm News M-F 530-6pm News	CM	5:30 PM-6:00 PM	- TWTF--	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
(Program: CBS6 NWS@5:30P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	- TWTF--		2			\$450.00	0.00					
N31	WTVR	09/06/21	09/06/21	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
(Program: CBS6 NEWS@6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$750.00	0.00					
N32	WTVR	08/31/21	09/03/21	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	- TWTF--	:30	3	\$750.00	P-3	0.00	NM	3	\$2,250.00
(Program: CBS6 NEWS@6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	- TWTF--		3			\$750.00	0.00					
N33	WTVR	09/06/21	09/06/21	M-F 7-730pm News M-F 7-730pm News	CM	7:00 PM-7:30 PM	M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
(Program: CBS6 NEWS@7PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$750.00	0.00					
N34	WTVR	08/31/21	09/03/21	M-F 7-730pm News M-F 7-730pm News	CM	7:00 PM-7:30 PM	- TWTF--	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
(Program: CBS6 NEWS@7PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	- TWTF--		2			\$750.00	0.00					
N35	WTVR	09/06/21	09/06/21	M-F 730-8pm M-F 730-8pm	CM	7:30 PM-8:00 PM	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
(Program: ACCESS HOLLYWOOD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$350.00	0.00					
N36	WTVR	08/31/21	09/03/21	M-F 730-8pm M-F 730-8pm	CM	7:30 PM-8:00 PM	- TWTF--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
(Program: ACCESS HOLLYWOOD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	- TWTF--		3			\$350.00	0.00					
N37	WTVR	09/06/21	09/06/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: CBS6 NEWS@11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$500.00	0.00					
N38	WTVR	08/31/21	09/03/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	- TWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
(Program: CBS6 NEWS@11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	- TWTF--		2			\$500.00	0.00					
N39	WTVR	09/06/21	09/06/21	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
(Program: CBS LATE SHOW-COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/06/21	09/12/21	M-----		1			\$225.00	0.00					
N40	WTVR	08/31/21	09/03/21	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:35 AM	- TWTF--	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
(Program: CBS LATE SHOW-COLBERT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		08/30/21	09/05/21	- TWTF--		2			\$225.00	0.00					
													Totals	60	\$33,200.00