### Print Date 10/21/21 12:03:50

# **ORDER**

Orders Order / Rev: 929439 WOC13276686 Alt Order #: AB Foundation Product Desc: WTVR 3730 Estimate: Margie MacDonald Flight Dates: 10/26/21 - 11/01/21 Primary AE: Sales Office: Original Date / Rev: 10/13/21 / 10/20/21 **EWSDC** Order Type: **GENERAL** Sales Region: NAT **Amplify Media** Name: Agency **Buying Contact:** Billing Type: Cash Broadcast Billing Contact: Amplify Media AP Billing Calendar: PO Box 6 EOM/EOC Billing Cycle: Franklin, IL 60131 15% Agency Commission: Advertiser Name: AB Foundation/McAuliffe A35+ New Business Thru: Demographic: State Candidate **Product Codes:** Advertiser External ID: 270199 Revenue Code 1: DISC Agency External ID: 101368 Revenue Code 2: POL Unit Code: General Revenue Code 3: **CAND** Order Separation: 00:20:00

# Bill Plan

<b>2</b> a						
Start Date	Date End Date		Gross Amount	Net Amount		
09/27/21	10/31/21	87	\$29,825.00	\$25,351.25		
11/01/21	11/01/21	20	\$7,375.00	\$6,268.75		

DEF

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	87	\$29,825.00	\$25,351.25	0.00
November 2021	20	\$7,375.00	\$6,268.75	0.00
Totals	107	\$37,200.00	\$31,620.00	0.00

#### **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WT	/R 10/26/2	1 10/30/21	SA 6-630am New	rs CM	6:00 AM-6:30	) AMS-	:30	2	\$125.00 P-6	0.00 NM	2	\$250.00
			SA 6-630am New	vs								
			6A)4Q ESTIMATE						ANCE OF CBS	6 SA		
			N Nov/2020LP ON				IP HUI	LEVEL.				
	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week:	10/25/21	10/31/21	S-	2	\$125.00	0.00						
N 2 WT	/R 10/26/2	1 10/30/21	SA 630-7am New	rs CM	6:30 AM-7:00	) AM S-	:30	2	\$150.00 P-6	0.00 NM	2	\$300.00
			SA 630-7am New									
			SA)4Q ESTIMATE						ANCE OF CBS	6 SA		
			N Nov/2020LP ON				IPHUI	LEVEL.				
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	10/25/21	10/31/21	S-	2	\$150.00	0.00						
N 3 WT	/R 10/26/2	1 10/30/21	SA 7-730am New	rs CM	7:00 AM-7:30	) AMS-	:30	2	\$150.00 P-6	0.00 NM	2	\$300.00
			SA 7-730am New									
			7A)4Q ESTIMATE						ANCE OF CBS	6 SA		
			N Nov/2020LP ON				IP HUI	LEVEL.				
	Start Date	End Date	Weekdays G	Spots/Week	Rate	Rating						
	10/25/21	10/31/21	S-	2	\$150.00	0.00						
N 4 WT	/R 10/26/2	1 10/30/21	SA 730-8am New		7:30 AM-8:00	) AMS-	:30	2	\$175.00 P-6	0.00 NM	2	\$350.00
			SA 730-8am New									
			7A)4Q ESTIMATE						ANCE OF CBS	6 SA		
MKI	ie/A Sat /:	00a-8:00a II	N Nov/2020LP ON	WIVE ADJUS	SIED IO IHE	PNOV/2020LP	IPHUI	LEVEL.			1	

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Order / Rev: 929439 Advertiser: AB Foundation/McAuliffe

N15 WTVR

Start Date

Week: 10/25/21

10/26/21 10/29/21

(Program: CBS6 ER MN 530)4Q ESTIMATE (sell)

**End Date** 

10/31/21

N16 WTVR 11/01/21 11/01/21 M-F 6-630am News

M-F 530-6am News

M-F 530-6am News

Weekdays

- TWTF- -

CM

Spots/Week

CM

Alt Order #: WOC13276686 Product Desc: AB Foundation **WTVR** 

10/26/21 - 11/01/21 3730 Flight Dates: Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Start Date End Date Weekdays Spots/Week Rate Rating 10/31/21 Week: 10/25/21 - - S \$175.00 0.00 N 5 WTVR 10/26/21 10/31/21 SU 7-730am News СМ 7:00 AM-7:30 AM ----- S :30 2 \$200.00 P-3 0.00 NM 2 \$400.00 SU 7-730am News (Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL. Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/25/21 10/31/21 \$200.00 0.00 N 6 WTVR 10/26/21 10/31/21 7:30 AM-8:00 AM ----- S \$225.00 P-3 0.00 NM \$450.00 SU 730-8am News CM :30 2 SU 730-8am News (Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL. Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/25/21 10/31/21 \$225.00 0.00 N 7 WTVR 11/01/21 11/01/21 Monday Prime B CM 9:00 PM-10:00 PMM- - - - -:30 1 \$1,400.00 P-3 0.00 NM \$1,400.00 Various (Program: NCIS)4Q ESTIMATE (sell) Start Date Spots/Week End Date Weekdays Rate Rating M- - - -Week: 11/01/21 11/07/21 \$1,400.00 0.00 Tuesday Prime C N 8 WTVR 10/26/21 10/26/21 10:00 PM-11:00 PI-T----\$900.00 P-3 0.00 NM \$1,800.00 CM :30 2 Various (Program: FBI MOST WANTED)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FBI DECLFD-CBS Tue 10:00p-11:00p IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL. Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/25/21 10/31/21 - T- - - -\$900.00 0.00 N 9 WTVR 10/26/21 10/30/21 Saturday Prime C 10:00 PM-11:00 PI---- S-:30 2 \$650.00 P-3 0.00 NM \$1,300.00 CM Various (Program: 48 HOURS-CBS)4Q ESTIMATE (sell) Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 10/25/21 10/31/21 \$650.00 0.00 N10 WTVR 10/26/21 10/31/21 Sunday Prime B 8:00 PM-9:00 PM ----- S CM .30 2 \$1,100.00 P-3 0.00 NM 2 \$2,200.00 Various (Program: THE EQUALIZER)4Q ESTIMATE (sell) **End Date** Weekdays Start Date Spots/Week Rate Rating 10/31/21 Week: 10/25/21 ---S 2 \$1,100.00 0.00 SA-SU 11-1135pm NewsCM N11 WTVR 10/26/21 10/31/21 11:00 PM-11:35 PI---- SS :30 2 \$225.00 P-3 0.00 NM 2 \$450.00 SA-SU 11-1135pm News (Program: CBS6 WKND LATE NEWS)4Q ESTIMATE (sell) Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/25/21 10/31/21 - - - - SS \$225.00 0.00 M-F 5-530am News N12 WTVR 11/01/21 11/01/21 CM 5:00 AM-5:30 AM M-----:30 \$175.00 P-3 0.00 NM 2 \$350.00 M-F 5-530am News (Program: CBS6 ERLY MN 5)4Q ESTIMATE (sell) **End Date** Weekdays Spots/Week Start Date Rate Rating M- - - - -Week: 11/01/21 11/07/21 \$175.00 0.00 N13 WTVR 10/26/21 10/29/21 \$175.00 P-3 M-F 5-530am News CM 5:00 AM-5:30 AM - TWTF- -.30 0.00 NM 5 \$875.00 M-F 5-530am News (Program: CBS6 ERLY MN 5)4Q ESTIMATE (sell) Start Date **End Date** Weekdays Spots/Week Rating Rate - TWTF- -Week: 10/25/21 10/31/21 \$175.00 0.00 \$250.00 P-3 N14 WTVR 11/01/21 11/01/21 M-F 530-6am News CM 5:30 AM-6:00 AM M-----:30 0.00 NM 2 \$500.00 M-F 530-6am News (Program: CBS6 ER MN 530)4Q ESTIMATE (sell) Spots/Week Start Date **End Date** Weekdays Rate Rating 11/07/21 M- - - - -\$250.00 Week: 11/01/21 0.00

5:30 AM-6:00 AM - TWTF--

6:00 AM-6:30 AM M-----

Rating

0.00

Rate

\$250.00

:30

:30

\$250.00 P-3

\$425.00 P-3

0.00 NM

0.00 NM

\$1,250.00

\$425.00

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Order / Rev: 929439 Advertiser: AB Foundation/McAuliffe

Start Date End Date

Weekdays

Spots/Week

Alt Order #: WOC13276686 Product Desc: AB Foundation WTVR

Flight Dates: 10/26/21 - 11/01/21 Estimate: 3730

Flight Dates:	10/	26/21 - 11/0	)1/21		Estimate:	37	30						
	Start	End	Inventory Code M-F 6-630am N	ews	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
(Program: C		End Date	G)4Q ESTIMATE Weekdays	Spots/Week	Rate	Ratin	<u>g</u>					I	
Week: 11/01/		11/07/21	M	1	\$425.00	0.0	00						
N17 WTVR 10	0/26/2	1 10/29/21	M-F 6-630am Ne		6:00 AM-6:	30 AM -	TWTF	:30	3	\$425.00 P-3	0.00 NM	3	\$1,275.00
(Program:	CBS6	THIS MRN	M-F 6-630am N G)4Q ESTIMATE										
Start D Week: 10/25/		End Date 10/31/21	Weekdays - TWTF	Spots/Week 3	Rate \$425.00	Ratin 0.0	_						
N18 WTVR 1			M-F 630-7am Ne		6:30 AM-7:		_	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
(Program:	CBS6	THIS MRNO	M-F 630-7am N G)4Q ESTIMATE										
Start D		End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 11/01/		11/07/21	M	1	\$500.00	0.0	_						
N19 WTVR 10	0/26/2	1 10/29/21	M-F 630-7am Ne		6:30 AM-7:	00 AM -	TWTF	:30	4	\$500.00 P-3	0.00 NM	4	\$2,000.00
(Program:	CBS6	THIS MRNO	M-F 630-7am N G)4Q ESTIMATE										
Start D	<u>Date</u>	End Date		Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/25/		10/31/21	- TWГF	4	\$500.00	0.0						<u>.</u>	
N20 WTVR 1	1/01/2	1 11/01/21	M-F CBS Mornin M-F CBS Mornin	•	7:00 AM-8:	00 AM N	1	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
			4Q ESTIMATE (s	ell) - ESTIMAT									
			2 Mo-Fr 7:00a-9:00		_			THE PNo	v/202	OLP TP HUT L	EVEL.		
Start D Week: 11/01/		End Date 11/07/21	<u>Weekdays</u> M	Spots/Week 1	Rate \$650.00	Ratin 0.0							
N21 WTVR 10			M-F CBS Mornir		7:00 AM-8:			:30	4	\$650.00 P-3	0.00 NM	4	\$2,600.00
<b>45</b>			M-F CBS Morni	ngs 7-8a	0								
			4Q ESTIMATE (s 2 Mo-Fr 7:00a-9:00										
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin							
Week: 10/25/		10/31/21	- TWTF	4	\$650.00	0.0				<b>^</b>			
N22 WTVR 1	1/01/2	1 11/01/21	M-F CBS Mornin M-F CBS Mornin	-	8:00 AM-9:	OO AM N	1	:30	2	\$250.00 P-6	0.00 NM	2	\$500.00
			4Q ESTIMATE (s	ell) - ESTIMAT									
MRNG-1,C Start D		HS MRNG-2 End Date	Mo-Fr 7:00a-9:00 Weekdays	Da IN Nov/2020 Spots/Week	Rate	'R ADJU: Ratin		THE PNO	v/202	OLP IP HUI L	EVEL.		
Week: 11/01/		11/07/21	M	2	\$250.00	0.0	_						
N23 WTVR 10	0/26/2	1 10/29/21	M-F CBS Mornir	0	8:00 AM-9:	00 AM -	TWTF	:30	5	\$250.00 P-6	0.00 NM	5	\$1,250.00
(Program:	CBS T	'HS MRNG)	M-F CBS Mornii 4Q ESTIMATE (s		E IS BASED	ON THE	ACTUAL	PERFOR	2MANI	CE OF CBS TH	45		
			? Mo-Fr 7:00a-9:00										
Start D		End Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10/25/ N24 WTVR 10		10/31/21	- TWTF M-F 12-1230pm	News CM	\$250.00 12:00 PM-1	0.0		:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
NZ4 WIVI	0/20/2	1 10/29/21	M-F 12-1230pm		12.00 FIVI-1	12.30 F1-	1 W11'	.30	3	φ400.00 F-3	U.UU INIVI	3	\$2,000.00
(Program:	CBS6		OON)4Q ESTIMA	TE (sell)									
Start D Week: 10/25/		End Date 10/31/21	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$400.00	Ratin 0.0	_						
N25 WTVR 1			M-F 4-430pm Ne		4:00 PM-4:			:30	2	\$200.00 P-6	0.00 NM	. 2	\$400.00
			M-F 4-430pm N										
, ,			4PM)4Q ESTIMAT	` ,	Poto	Dotin	~						
Start D Week: 11/01/		End Date 11/07/21	<u>Weekdays</u> M	Spots/Week 2	Rate \$200.00	Ratin 0.0	_						
N26 WTVR 10	0/26/2	1 10/29/21	M-F 4-430pm Ne	ews CM	4:00 PM-4:	30 PM -	TWTF	:30	6	\$200.00 P-6	0.00 NM	6	\$1,200.00
(Program:	CBC 4	NEWS @	M-F 4-430pm N 4PM)4Q ESTIMA										
(Program: V		End Date	Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/25/		10/31/21	- TWF	6	\$200.00	0.0	_					]	
N27 WTVR 1	1/01/2	1 11/01/21	M-F 430-5pm Ne		4:30 PM-5:	00 PM N	1	:30	2	\$225.00 P-6	0.00 NM	2	\$450.00
(Program:	CBS 6	NEWS @ 4	M-F 430-5pm N 4PM)4Q ESTIMA										
, ,			Wookdovo	Cnoto/Mook	Poto	Dotin	~					I	

Rating

Rate

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Order / Rev: 929439 Advertiser: AB Foundation/McAuliffe

M-F 12-1230pm News

Alt Order #: WOC13276686 Product Desc: AB Foundation WTVR

Flight Dates: 10/26/21 - 11/01/21 Estimate: 3730

l Ol-	04	E. d	l	da Daa	_1.	04	Fi <b>D</b>	_	l O		Data Dai	Dt T	0	A
Ln Ch	Start	End	Inventory Co			Start/End 7	•	S	Len Sp	ots	Rate Pri	Rig Type	Spots	Amount
<u>اعد</u> 11 Week:	art Date	End Date 11/07/21	<u>Weekdays</u> M	Spots/We	<u>ек</u> 2	Rate \$225.00	Rating 0.00						l	
N28 WTVR			M-F 430-5pm N	News CM			0 PM - TWTF	F	:30	5	\$225.00 P-6	0.00 NM	5	\$1,125.00
			M-F 430-5pm								<b>V</b>			<b>*</b> · · , · = · · · ·
, -		NEWS @ 4	4PM)4Q ESTIM	ATE (sell)										
	art Date	End Date	Weekdays	Spots/We		Rate	Rating							
Week: 10		10/31/21	- TWTF M-F 5-530pm N	News CM	5	\$225.00	0.00		:30		\$350.00 P-3	0.00 NM	1	<u></u>
N29 WTVR	11/01/2	1 11/01/21	M-F 5-530pm			3.00 FIVI-3.3	0 PM M		.30	1	φ350.00 F-3	U.UU INIVI	l '	\$350.00
(Progra	am: CBS6	LIVE AT 5)	4Q ESTIMATE (										l	
<u>St</u>	art Date	End Date	Weekdays	Spots/We	<u>ek</u>	Rate	Rating							
Week: 11		11/07/21	M		1	\$350.00	0.00							
N30 WTVR	10/26/2	1 10/29/21	M-F 5-530pm N			5:00 PM-5:3	0 PM - TWTF	F	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
(Progra	am: CBS6	LIVE AT 5)	M-F 5-530pm 4Q ESTIMATE (											
	art Date	End Date	Weekdays	Spots/We	ek	Rate	Rating						i	
Week: 10	)/25/21	10/31/21	- TWTF		5	\$350.00	0.00							
N31 WTVR	11/01/2	1 11/01/21	M-F 530-6pm N			5:30 PM-6:0	0 PM M		:30	2	\$350.00 P-3	0.00 NM	2	\$700.00
(Due 200	0000	NIMO @ F.O.O	M-F 530-6pm											
, ,	am: CBS6 art Date	End Date	P)4Q ESTIMAT Weekdays	Spots/We	٥k	Rate	Rating						ł	
Week: 11		11/07/21	<u>Weekdays</u> M	Spots/Wei	2	\$350.00	0.00						İ	
N32 WTVR			M-F 530-6pm N	News CM			O PM - TWT	F	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
			M-F 530-6pm	News							·			. ,
, •			P)4Q ESTIMAT	, ,										
_	art Date	End Date 10/31/21	<u>Weekdays</u> - TWTF	Spots/We	<u>ek</u> 5	Rate	Rating						l	
Week: 10 N35 WTVR			M-F 7-730pm N	News CM	_	\$350.00	0.00 0 PM M		:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
NOS WIVE	11/01/2	1 11/01/21	M-F 7-730pm			7.00 FIVI-7.3	O FIVI MF		.30	'	\$330.00 F-2	U.UU INIVI	l '	φ330.00
(Progra	am: CBS6	NEWS@7F	M)4Q ESTIMAT											
	art Date	End Date	Weekdays	Spots/Wee	<u>ek</u>	Rate	Rating							
Week: 11		11/07/21	M		1	\$350.00	0.00						_	
N36 WTVR	10/26/2	1 10/29/21	M-F 7-730pm N M-F 7-730pm			7:00 PM-7:3	0 PM - TWTF	F	:30	5	\$350.00 P-2	0.00 NM	5	\$1,750.00
(Progra	am: CBS6	NEWS@7F	M)4Q ESTIMAT											
, ,	art Date	End Date	Weekdays	Spots/We	ek	Rate	Rating						j	
Week: 10	)/25/21	10/31/21	- TWTF		5	\$350.00	0.00							
N37 WTVR	10/26/2	1 10/29/21	M-F 730-8pm	CM		7:30 PM-8:0	0 PM - TWTF	F	:30	4	\$300.00 P-3	0.00 NM	4	\$1,200.00
(Progr	om: ACCE	:00 HULL VI	M-F 730-8pm NOOD)4Q ESTI	MATE (coll)	E01	LIMATE IS B	ASED ON TH	⊔⊏ ∧ <i>(</i>	ם ואודי	-DEO	DMANCE OF	۸۵۵		
			)p IN Nov/2020L									ACCESS		
	art Date	End Date	<u>Weekdays</u>	Spots/We		Rate	Rating							
Week: 10	)/25/21	10/31/21	- ТWГF		4	\$300.00	0.00							
N38 WTVR	11/01/2	1 11/01/21	M-F 11-1135pr			11:00 PM-1	1:35 PIM		:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
(Progr	am: CBS6	NEWS@11	M-F 11-1135p P)4Q ESTIMAT											
, ,	art Date	End Date	Weekdays	Spots/We	ek	Rate	Rating						l	
Week: 11		11/07/21	M	<u> </u>	1	\$400.00	0.00						İ	
N39 WTVR	10/26/2	1 10/29/21	M-F 11-1135pr	m News CM		11:00 PM-1	1:35 PI- TWTF	F	:30	4	\$400.00 P-3	0.00 NM	4	\$1,600.00
(5)	0000	NEWOOAA	M-F 11-1135p											
, ,			P)4Q ESTIMAT	, ,	ماد	Doto	Dating						l	
<u>اه</u> Week: 10	art Date 0/25/21	End Date 10/31/21	<u>Weekdays</u> - TWTF	Spots/We	<u>ек</u> 4	Rate \$400.00	Rating 0.00						l	
N40 WTVR			M-F 1135pm-1	235am CM			2:35 XI- TWTF	F	:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
	,, _		M-F 1135pm-1							_	,		l -	+ .00.00
			/-COLBERT)4Q	ESTIMATE (s								E OF		
			1:35p-12:35a IN			_		HE PÎ	NOV/2020l	_P	HUI LEVEL.		l	
Week: 10	art Date 0/25/21	End Date 10/31/21	<u>Weekdays</u> - TWTF	Spots/We	<u>ек</u> 2	Rate \$200.00	Rating 0.00							
			M-F 12-1230pr	m News CM		12-1230pm	M		:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
			M E 40 4000m			•							I	

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WTVR

Order / Rev: 929439 Advertiser: AB Foundation/McAuliffe

Alt Order #: WOC13276686 Product Desc: AB Foundation

Flight Dates: 10/26/21 - 11/01/21 Estimate: 3730

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Da	ays Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Da Week: 11/01/2		Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00					

Totals 107 \$37,200.00