

Order / Rev: 929439
 Alt Order #: WOC13276686
 Flight Dates: 10/26/21 - 11/01/21

Advertiser: AB Foundation/McAuliffe
 Product Desc: AB Foundation
 Estimate: 3730

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-----S-			2		\$175.00		0.00				
N 5	WTVR	10/26/21	10/31/21	SU 7-730am News SU 7-730am News	CM	7:00 AM-7:30 AM	-----S	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
(Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-----S			2		\$200.00		0.00				
N 6	WTVR	10/26/21	10/31/21	SU 730-8am News SU 730-8am News	CM	7:30 AM-8:00 AM	-----S	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
(Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-----S			2		\$225.00		0.00				
N 7	WTVR	11/01/21	11/01/21	Monday Prime B Various	CM	9:00 PM-10:00 PM	-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
(Program: NCIS)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/21	11/07/21	M-----			1		\$1,400.00		0.00				
N 8	WTVR	10/26/21	10/26/21	Tuesday Prime C Various	CM	10:00 PM-11:00 PM	-T-----	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
(Program: FBI MOST WANTED)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF FBI DECLFD-CBS Tue 10:00p-11:00p IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-T-----			2		\$900.00		0.00				
N 9	WTVR	10/26/21	10/30/21	Saturday Prime C Various	CM	10:00 PM-11:00 PM	-----S-	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
(Program: 48 HOURS-CBS)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-----S-			2		\$650.00		0.00				
N 10	WTVR	10/26/21	10/31/21	Sunday Prime B Various	CM	8:00 PM-9:00 PM	-----S	:30	2	\$1,100.00	P-3	0.00	NM	2	\$2,200.00
(Program: THE EQUALIZER)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-----S			2		\$1,100.00		0.00				
N 11	WTVR	10/26/21	10/31/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----SS	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
(Program: CBS6 WKND LATE NEWS)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-----SS			2		\$225.00		0.00				
N 12	WTVR	11/01/21	11/01/21	M-F 5-530am News M-F 5-530am News	CM	5:00 AM-5:30 AM	M-----	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
(Program: CBS6 ERLY MN 5)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/21	11/07/21	M-----			2		\$175.00		0.00				
N 13	WTVR	10/26/21	10/29/21	M-F 5-530am News M-F 5-530am News	CM	5:00 AM-5:30 AM	-TWTF--	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
(Program: CBS6 ERLY MN 5)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-TWTF--			5		\$175.00		0.00				
N 14	WTVR	11/01/21	11/01/21	M-F 530-6am News M-F 530-6am News	CM	5:30 AM-6:00 AM	M-----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
(Program: CBS6 ER MN 530)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/21	11/07/21	M-----			2		\$250.00		0.00				
N 15	WTVR	10/26/21	10/29/21	M-F 530-6am News M-F 530-6am News	CM	5:30 AM-6:00 AM	-TWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
(Program: CBS6 ER MN 530)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-TWTF--			5		\$250.00		0.00				
N 16	WTVR	11/01/21	11/01/21	M-F 6-630am News	CM	6:00 AM-6:30 AM	M-----	:30	1	\$425.00	P-3	0.00	NM	1	\$425.00

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M-F 6-630am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----					1	\$425.00		0.00			
N17	WTVR	10/26/21	10/29/21	M-F 6-630am News	CM	6:00 AM-6:30 AM	-TWTF--	:30	3	\$425.00	P-3	0.00	NM	3	\$1,275.00
M-F 6-630am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-TWTF--					3	\$425.00		0.00			
N18	WTVR	11/01/21	11/01/21	M-F 630-7am News	CM	6:30 AM-7:00 AM	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
M-F 630-7am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----					1	\$500.00		0.00			
N19	WTVR	10/26/21	10/29/21	M-F 630-7am News	CM	6:30 AM-7:00 AM	-TWTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
M-F 630-7am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-TWTF--					4	\$500.00		0.00			
N20	WTVR	11/01/21	11/01/21	M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
M-F CBS Mornings 7-8a (Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----					1	\$650.00		0.00			
N21	WTVR	10/26/21	10/29/21	M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	-TWTF--	:30	4	\$650.00	P-3	0.00	NM	4	\$2,600.00
M-F CBS Mornings 7-8a (Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-TWTF--					4	\$650.00		0.00			
N22	WTVR	11/01/21	11/01/21	M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	M-----	:30	2	\$250.00	P-6	0.00	NM	2	\$500.00
M-F CBS Mornings 8-9a (Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----					2	\$250.00		0.00			
N23	WTVR	10/26/21	10/29/21	M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	-TWTF--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
M-F CBS Mornings 8-9a (Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-TWTF--					5	\$250.00		0.00			
N24	WTVR	10/26/21	10/29/21	M-F 12-1230pm News	CM	12:00 PM-12:30 PM	-TWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
M-F 12-1230pm News (Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-TWTF--					5	\$400.00		0.00			
N25	WTVR	11/01/21	11/01/21	M-F 4-430pm News	CM	4:00 PM-4:30 PM	M-----	:30	2	\$200.00	P-6	0.00	NM	2	\$400.00
M-F 4-430pm News (Program: CBS 6 NEWS @ 4PM)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----					2	\$200.00		0.00			
N26	WTVR	10/26/21	10/29/21	M-F 4-430pm News	CM	4:00 PM-4:30 PM	-TWTF--	:30	6	\$200.00	P-6	0.00	NM	6	\$1,200.00
M-F 4-430pm News (Program: CBS 6 NEWS @ 4PM)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-TWTF--					6	\$200.00		0.00			
N27	WTVR	11/01/21	11/01/21	M-F 430-5pm News	CM	4:30 PM-5:00 PM	M-----	:30	2	\$225.00	P-6	0.00	NM	2	\$450.00
M-F 430-5pm News (Program: CBS 6 NEWS @ 4PM)4Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/21	11/07/21	M-----			2		\$225.00		0.00				
N28	WTVR	10/26/21	10/29/21	M-F 430-5pm News M-F 430-5pm News (Program: CBS 6 NEWS @ 4PM)4Q ESTIMATE (sell)	CM	4:30 PM-5:00 PM	- TWTF--	:30	5	\$225.00	P-6	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	- TWTF--			5		\$225.00		0.00				
N29	WTVR	11/01/21	11/01/21	M-F 5-530pm News M-F 5-530pm News (Program: CBS6 LIVE AT 5)4Q ESTIMATE (sell)	CM	5:00 PM-5:30 PM	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/21	11/07/21	M-----			1		\$350.00		0.00				
N30	WTVR	10/26/21	10/29/21	M-F 5-530pm News M-F 5-530pm News (Program: CBS6 LIVE AT 5)4Q ESTIMATE (sell)	CM	5:00 PM-5:30 PM	- TWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	- TWTF--			5		\$350.00		0.00				
N31	WTVR	11/01/21	11/01/21	M-F 530-6pm News M-F 530-6pm News (Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell)	CM	5:30 PM-6:00 PM	M-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/21	11/07/21	M-----			2		\$350.00		0.00				
N32	WTVR	10/26/21	10/29/21	M-F 530-6pm News M-F 530-6pm News (Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell)	CM	5:30 PM-6:00 PM	- TWTF--	:30	5	\$350.00	P-3	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	- TWTF--			5		\$350.00		0.00				
N35	WTVR	11/01/21	11/01/21	M-F 7-730pm News M-F 7-730pm News (Program: CBS6 NEWS@7PM)4Q ESTIMATE (sell)	CM	7:00 PM-7:30 PM	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/21	11/07/21	M-----			1		\$350.00		0.00				
N36	WTVR	10/26/21	10/29/21	M-F 7-730pm News M-F 7-730pm News (Program: CBS6 NEWS@7PM)4Q ESTIMATE (sell)	CM	7:00 PM-7:30 PM	- TWTF--	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	- TWTF--			5		\$350.00		0.00				
N37	WTVR	10/26/21	10/29/21	M-F 730-8pm M-F 730-8pm (Program: ACCESS HOLLYWOOD)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF ACCESS HOLLYWD Mo-Fr 7:30p-8:00p IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL.	CM	7:30 PM-8:00 PM	- TWTF--	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	- TWTF--			4		\$300.00		0.00				
N38	WTVR	11/01/21	11/01/21	M-F 11-1135pm News M-F 11-1135pm News (Program: CBS6 NEWS@11P)4Q ESTIMATE (sell)	CM	11:00 PM-11:35 PM	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/01/21	11/07/21	M-----			1		\$400.00		0.00				
N39	WTVR	10/26/21	10/29/21	M-F 11-1135pm News M-F 11-1135pm News (Program: CBS6 NEWS@11P)4Q ESTIMATE (sell)	CM	11:00 PM-11:35 PM	- TWTF--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	- TWTF--			4		\$400.00		0.00				
N40	WTVR	10/26/21	10/29/21	M-F 1135pm-1235am M-F 1135pm-1235am (Program: CBS LATE SHOW-COLBERT)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LT-COLBERT-CBS Mo-Fr 11:35p-12:35a IN Nov/2020LP ON WTVR ADJUSTED TO THE PNov/2020LP TP HUT LEVEL.	CM	11:35 PM-12:35 AM	- TWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	- TWTF--			2		\$200.00		0.00				
N41	WTVR	11/01/21	11/01/21	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/01/21	11/07/21	M- - - - -	1		\$400.00		0.00						
Totals														107	\$37,200.00