

ORDER



Orders
Order / Rev: 890500
Alt Order #: WOC13143398
Product Desc: AB Foundation
Estimate: 3538
Flight Dates: 07/06/21 - 07/12/21
Original Date / Rev: 07/01/21 / 07/01/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Amplify Media
Buying Contact:
Billing Contact:
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: AB Foundation
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS Ballot
Priority: P-3

New Business Thru:
Advertiser External ID: 258154
Agency External ID: 101368
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/28/21	07/12/21	17	\$11,350.00	\$9,647.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2021	17	\$11,350.00	\$9,647.50	0.00
Totals	17	\$11,350.00	\$9,647.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	07/06/21	07/11/21	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
(Program: SUNDAY MRN-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/21	07/11/21	-----S					1	\$600.00		0.00			
N 2	WTVR	07/06/21	07/11/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----SS	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
(Program: CBS6 WKND LATE NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/21	07/11/21	-----SS					1	\$500.00		0.00			
N 3	WTVR	07/12/21	07/12/21	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	M-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
(Program: CBS6 THIS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/12/21	07/18/21	M-----					1	\$750.00		0.00			
N 4	WTVR	07/06/21	07/09/21	M-F 630-7am News M-F 630-7am News	CM	630-7am	-TWTF--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
(Program: CBS6 THIS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/05/21	07/11/21	-TWTF--					2	\$750.00		0.00			
N 5	WTVR	07/12/21	07/12/21	M-F CBS This Morning 7-8a M-F CBS This Morning 7-8a	CM	7:00 AM-8:00 AM	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00

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WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: CBS THS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/12/21	07/18/21	M-----					1	\$750.00		0.00			
N 6	WTVR	07/06/21	07/09/21	M-F CBS This Morning 7AM	CM	7:00 AM-8:00 AM	- TWTF--	:30	3	\$750.00	P-3	0.00	NM	3	\$2,250.00
		M-F CBS This Morning 7-8a													
		(Program: CBS THS MRNG)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	- TWTF--					3	\$750.00		0.00			
N 7	WTVR	07/12/21	07/12/21	M-F 6-630pm News	CM	6:00 PM-6:30 PM	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		M-F 6-630pm News													
		(Program: CBS6 NEWS@6PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/12/21	07/18/21	M-----					1	\$750.00		0.00			
N 8	WTVR	07/06/21	07/09/21	M-F 6-630pm News	CM	6:00 PM-6:30 PM	- TWTF--	:30	2	\$750.00	P-3	0.00	NM	2	\$1,500.00
		M-F 6-630pm News													
		(Program: CBS6 NEWS@6PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	- TWTF--					2	\$750.00		0.00			
N 9	WTVR	07/06/21	07/09/21	M-F 7-730pm News	CM	7:00 PM-7:30 PM	- TWTF--	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
		M-F 7-730pm News													
		(Program: CBS6 NEWS@7PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	- TWTF--					1	\$750.00		0.00			
N 10	WTVR	07/12/21	07/12/21	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		M-F 11-1135pm News													
		(Program: CBS6 NEWS@11P)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/12/21	07/18/21	M-----					1	\$500.00		0.00			
N 11	WTVR	07/06/21	07/09/21	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	- TWTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		M-F 11-1135pm News													
		(Program: CBS6 NEWS@11P)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/05/21	07/11/21	- TWTF--					3	\$500.00		0.00			
													Totals	17	\$11,350.00