

ORDER



Orders
Order / Rev: 875181
Alt Order #: WOC13073656
Product Desc: AB Foundation
Estimate: 3521
Flight Dates: 06/14/21 - 06/27/21
Original Date / Rev: 06/11/21 / 06/11/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Amplify Media
Buying Contact:
Billing Contact:
 PO Box 6
 Franklin, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: AB Foundation
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS Ballot
Priority: P-2

New Business Thru:
Advertiser External ID: 258154
Agency External ID: 101368
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/21/21	19	\$10,875.00	\$9,243.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	19	\$10,875.00	\$9,243.75	63.32
Totals	19	\$10,875.00	\$9,243.75	63.32

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	06/14/21	06/19/21	SA 730-8am News SA 730-8am News	CM	7:30 AM-8:00 AM	-----S-	:30	1	\$250.00	P-3	2.58	NM	1	\$250.00
(Program: CBS6 SA MRN@7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/21	06/20/21	-----S-					1	\$250.00		2.58			
N 2	WTVR	06/14/21	06/20/21	SU 9-1030am SU 9-1030am	CM	9:00 AM-10:30 AM	-----S	:30	1	\$750.00	P-3	3.28	NM	1	\$750.00
(Program: SUNDAY MRN-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/21	06/20/21	-----S					1	\$750.00		3.28			
N 3	WTVR	06/14/21	06/20/21	SU 630-7pm News SU 630-7pm News	CM	6:30 PM-7:00 PM	-----S	:30	1	\$425.00	P-2	2.34	NM	1	\$425.00
(Program: CBS6 WEEKEND NEWS SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/21	06/20/21	-----S					1	\$425.00		2.34			
N 4	WTVR	06/14/21	06/20/21	SA-SU 11-1135pm News SA-SU 11-1135pm News	CM	11:00 PM-11:35 PM	-----SS	:30	1	\$450.00	P-2	2.65	NM	1	\$450.00
(Program: CBS6 WKND LATE NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/21	06/20/21	-----SS					1	\$450.00		2.65			
N 5	WTVR	06/21/21	06/21/21	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	M-----	:30	1	\$650.00	P-2	3.52	NM	1	\$650.00

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 Estimate: 3521

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: CBS6 THIS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/21/21	06/27/21	M-----					1	\$650.00		3.52			
N 6	WTVR	06/14/21	06/18/21	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	- TWTF--	:30	2	\$650.00	P-2	3.52	NM	2	\$1,300.00
(Program: CBS6 THIS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/21	06/20/21	- TWTF--					2	\$650.00		3.52			
N 7	WTVR	06/21/21	06/21/21	M-F CBS This Morning 7AM M-F CBS This Morning 7-8a	CM	7:00 AM-8:00 AM	M-----	:30	1	\$600.00	P-3	3.27	NM	1	\$600.00
(Program: CBS THS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/21/21	06/27/21	M-----					1	\$600.00		3.27			
N 8	WTVR	06/14/21	06/18/21	M-F CBS This Morning 7AM M-F CBS This Morning 7-8a	CM	7:00 AM-8:00 AM	- TWTF--	:30	2	\$600.00	P-3	3.27	NM	2	\$1,200.00
(Program: CBS THS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/21	06/20/21	- TWTF--					2	\$600.00		3.27			
N 9	WTVR	06/21/21	06/21/21	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	M-----	:30	1	\$800.00	P-3	4.47	NM	1	\$800.00
(Program: CBS6 NEWS@6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/21/21	06/27/21	M-----					1	\$800.00		4.47			
N 10	WTVR	06/14/21	06/18/21	M-F 6-630pm News M-F 6-630pm News	CM	6:00 PM-6:30 PM	- TWTF--	:30	2	\$800.00	P-3	4.47	NM	2	\$1,600.00
(Program: CBS6 NEWS@6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/21	06/20/21	- TWTF--					2	\$800.00		4.47			
N 11	WTVR	06/21/21	06/21/21	M-F 7-730pm News M-F 7-730pm News	CM	7:00 PM-7:30 PM	M-----	:30	1	\$500.00	P-2	3.30	NM	1	\$500.00
(Program: CBS6 NEWS@7PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/21/21	06/27/21	M-----					1	\$500.00		3.30			
N 12	WTVR	06/14/21	06/18/21	M-F 7-730pm News M-F 7-730pm News	CM	7:00 PM-7:30 PM	- TWTF--	:30	2	\$500.00	P-2	3.30	NM	2	\$1,000.00
(Program: CBS6 NEWS@7PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/21	06/20/21	- TWTF--					2	\$500.00		3.30			
N 13	WTVR	06/21/21	06/21/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	M-----	:30	1	\$450.00	P-3	2.93	NM	1	\$450.00
(Program: CBS6 NEWS@11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/21/21	06/27/21	M-----					1	\$450.00		2.93			
N 14	WTVR	06/14/21	06/18/21	M-F 11-1135pm News M-F 11-1135pm News	CM	11:00 PM-11:35 PM	- TWTF--	:30	2	\$450.00	P-3	2.93	NM	2	\$900.00
(Program: CBS6 NEWS@11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/14/21	06/20/21	- TWTF--					2	\$450.00		2.93			
													Totals	19	\$10,875.00