



WERV-FM  
Alpha Media LLC  
Aurora, Illinois

QUARTERLY ISSUES AND PROGRAMS REPORT

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Fourth QUARTER 2017  
October 1 – December 31

FILED 1-8-2018

PREPARED BY: Dan Waddick - Alpha Media LLC

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE:           HUNGER          

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
<u>Aurora Interfaith Food Pantry</u>	<u>11/3/17-11/22/17</u>	<u>Throughout all day parts, everyday of the week.</u>	<u>Series of remtoes at local grocery stores encouraging listeners to donate food to local food pantry.</u>

ISSUE:           Youth          

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
<u>Mooseheart Lights</u>	<u>11/18/17</u>	<u>5-7p</u>	<u>Outdoor lights show to benefit a residential childcare facility, located on a 1,000-acre campus. The Child City is a home for children and teens in need, from infancy through high school</u>

ISSUE:           YOUTH          

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
<u>*Info airs throughout the day on 95.9 WERV-FM</u>	<u>11/1-12/31</u>	<u>Numerous mentions on the air throughout November and December, and including at remote broadcasts</u>	<u>Merlin's Snug Hugs For Kids campaign. WERV reminds listeners to drop off winter clothing for children that are less fortunate. They can be dropped off at the WERV studios in Aurora, Il., or at any remote broadcast that the station does.</u>
<u>Little Friends Holiday Parade</u>	<u>12/02/17</u>	<u>7:00pm-9:00pm</u>	<u>Holiday parade benefiting Little Friends a organiztion that empowers clients with autism and other developmental disabilities to thrive in our community.</u>

WERV-FM airs a weekly show, on Sunday, from 5am-5:30am, which focuses on various health related topics. The logs with segment dates, titles, topics, and guest are included below.

**2017-Q4 (October-December) Viewpoints Radio Quarterly Report  
Compliance Issues covered this quarter:**

<b>Addiction</b>	<b>Health Care</b>
<b>Aging</b>	<b>Hispanic and Latino Issues</b>
<b>Beauty</b>	<b>Immigration</b>
<b>Child Abuse</b>	<b>Labor and Employment</b>
<b>Climate change</b>	<b>Medicine</b>
<b>Consumerism</b>	<b>Mental Health</b>
<b>Crime/Justice System</b>	<b>Modern Culture</b>
<b>Developmental Disabilities</b>	<b>Natural Disasters</b>
<b>Disease</b>	<b>Nutrition/Malnutrition</b>
<b>Discrimination</b>	<b>Parenting</b>
<b>Disorders</b>	<b>Pop Culture</b>
<b>Economics</b>	<b>Poverty</b>
<b>Education</b>	<b>Psychology</b>
<b>Elderly</b>	<b>Public Discourse</b>
<b>Emergency Preparedness</b>	<b>Public Health</b>
<b>Environmental issues</b>	<b>Public Policy</b>
<b>Ethics</b>	<b>Substance Abuse</b>
<b>Family Issues</b>	<b>Suicide and Prevention</b>
<b>Federal Government</b>	<b>Technology</b>
<b>Gender Issues</b>	<b>Teen Pregnancy</b>
<b>Generational Conflict</b>	<b>Women's Issues</b>
	<b>Youth at Risk</b>

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Guest information, segment podcasts and the latest health news are available at [www.radiohealthjournal.net](http://www.radiohealthjournal.net)



Time	Segment	Dur.
1:57	SEGMENT 1: UNDOCUMENTED IMMIGRANTS SKIPPING HEALTHCARE	
	12:48	

**Synopsis:** With the federal government's crackdown on undocumented immigrants, many of them are skipping going to the doctor or the emergency room for fear of deportation. Experts discuss.

**Host:** Reed Pence. **Guests:** Dr. Evan Ashkin, Prof. of Family Medicine, Univ. of North Carolina, Chapel Hill; Dr. Elisabeth Poorman, primary care physician, Cambridge Health Alliance, Everett, MA

**Compliance issues covered:** immigration; health care; public health; federal government; Hispanic and Latino issues; discrimination

**Links for more information:** <http://www.med.unc.edu/fammed/news/unique-partnership-brings-doctors-to-states-underserved-areas>; <https://www.facebook.com/elisabethpoorman/>

15:47	SEGMENT 2: PICA: A STRANGE "EAT ANYTHING" DISORDER	7:05
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**Synopsis:** Pregnancy and early childhood are the most common time for a strange disorder that prompts people to eat non-food items such as clay or ice. Experts discuss its mysterious history.

**Host:** Nancy Benson. **Guests:** Dr. Sera Young, Asst. Prof. of Anthropology and Global Health, Northwestern Univ.; Dr. Richard Kreipe, Prof. of Pediatrics and Director, Child and Adolescent Eating Disorder Program, Univ. of Rochester

**Compliance issues covered:** health care; youth at risk

**Links for more information:** <https://www.nationaleatingdisorders.org>;  
<http://www.anthropology.northwestern.edu/people/faculty/sera-young.html>;  
<https://www.urmc.rochester.edu/people/20022129-richard-e-kreipe/patients>

<b>Program</b>	17-42	<b>Producers</b>	Reed Pence & Polly Hansen
<b>Air Week</b>	10/15/17-10/21/17	<b>Production Director</b>	Sean Waldron

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Time	Segment	Dur.
2:05	SEGMENT 1: WHY THE OPPOSITION TO LATER SCHOOL START TIMES? 12:02	

**Synopsis:** Thirty years of research have shown that teenagers' biology prevents them from getting to sleep much before 11pm, and with most high schools starting classes around 8 am, they are chronically sleep deprived. Experts discuss how students and even the economy would benefit from later start times and the reasons many people and school districts still oppose the change.

**Host:** Reed Pence. **Guests:** Dr. Wendy Troxel, Senior Behavioral and Social Scientist, Rand Corp. and Adjunct Asst. Prof. of Psychiatry and Psychology, Univ. of Pittsburgh; Dr. Terra Zipporyn Snider, Executive Director and co-founder, Start School Later organization

**Compliance issues covered:** Youth at risk; education; public policy; parenting issues; economics

**Links for more information:** [https://www.rand.org/about/people/t/troxel\\_wendy\\_m.html](https://www.rand.org/about/people/t/troxel_wendy_m.html);  
<http://www.startschoollater.net>

15:09	SEGMENT 2: CANCER & BEAUTY	7:39
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**Synopsis:** Women undergoing cancer treatment often suffer hair loss and other impacts on appearance. A noted beauty expert discusses best ways to deal with it.

**Host:** Nancy Benson. **Guest:** Caitlin Keiman, former fashion columnist & beauty director, cancer survivor and author, *Pretty Sick: A Beauty Guide for Women With Cancer*

**Compliance issues covered:** women's issues; health care

**Links for more information:** <https://www.littlebrown.co.uk/books/detail.page?isbn=9780349417271>

<b>Program</b>	17-43	<b>Producer</b>	Reed Pence
<b>Air Week</b>	10/22/17-10/28/17	<b>Production Director</b>	Sean Waldron

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Time	Segment	Dur.
2:05	SEGMENT 1: THE BIOLOGY OF ADDICTION 12:40	

**Synopsis:** Scientists are learning the specific workings of the brain when it is addicted to a substance or behavior, and showing that all addictions are similar. This gives hope of one day developing a drug to combat many addictions. However, the stigma of addictions—that they are a moral failing—still looms over the field.

**Host:** Reed Pence. **Guests:** Dr. Rita Goldstein, Prof. of Psychiatry and Neuroscience, Icahn School of Medicine at Mt. Sinai, New York; Dr. Anna Rose Childress, Research Prof. of Psychology in Psychiatry, Univ. of Pennsylvania School of Medicine

**Compliance issues covered:** drug addiction and treatment; alcohol addiction; public health

**Links for more information:** <http://www.nationalgeographic.com/magazine/2017/09/the-addicted-brain/>;  
<http://www.mountsinai.org/profiles/rita-goldstein>; [http://www.med.upenn.edu/csa/bios\\_faculty.html](http://www.med.upenn.edu/csa/bios_faculty.html)

15:47	SEGMENT 2: PREPARING FOR DISASTER	
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**Synopsis:** Many people will have to deal with a natural disaster at some point in their lives. Two civil defense experts discuss how to be ready before it comes.

**Host:** Nancy Benson. **Guests:** Jonathan Jones and Kylee Jones, co-authors, *The Provident Prepper: A Common Sense Guide to Preparing for Emergencies*

**Compliance issues covered:** natural disasters; emergency preparedness; public safety and public health

**Link for more information:** <http://theprovidentprepper.org>





**Program** 17-46                      **Producers**                      Polly Hansen & Reed Pence  
**Air Week** 11/12/17-11/18/17   **Production Director**   Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
2:01	<b>SEGMENT 1: HANDSHAKE BANS &amp; HAND WASHING</b> 11:37	

**Synopsis:** Some hospital units have set up handshake bans because too few healthcare workers wash hands well enough to keep from spreading germs. The general public is even worse at washing hands, which has caused spread of serious disease. Some experts say handshakes foster important human connections and oppose bans. Experts discuss and describe what it takes to wash hands well enough to be "clean."

**Host:** Reed Pence. **Guests:** Dr. Mark Sklansky, Prof. and Chief, Division of Pediatric Cardiology, UCLA Mattel Children's Hospital and UCLA David Geffen School of Medicine; Donna Cardillo, registered nurse and inspirational speaker, "The Inspirational Nurse;" Dr. Pamala Marquess, Atlanta pharmacist; Dr. Wilma Wooten, Public Health Officer, County of San Diego (CA).

**Compliance issues covered:** public health; health care

**Links for more information:** <https://www.uclahealth.org/mark-sklansky>; <http://donnacardillo.com>;  
[https://www.cecocity.com/ncpa/tampa\\_2008/mtm\\_diabetes\\_insulin/marquess.htm](https://www.cecocity.com/ncpa/tampa_2008/mtm_diabetes_insulin/marquess.htm); <http://first5sandiego.org/wilma-j-wooten-m-d-m-p-h/>

14:40	<b>SEGMENT 2: "BIG CHICKEN"</b>	7:49
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**Synopsis:** Poultry farming has become heavily industrialized, in part through the use of antibiotics in feed. This contributes to the spread of antibiotic resistance, as an expert author describes.

**Host:** Nancy Benson. **Guest:** Maryn McKenna, author, *Big Chicken: The Incredible Story of How Antibiotics Created Modern Agriculture and Changed the Way the World Eats*

**Compliance issues covered:** public health; environment; economics; agriculture

**Links for more information:** <http://marynmckenna.com/big-chicken/>



Program 17-48                      Producer                      Reed Pence  
Air Week 11/26/17-12/02/17    Production Director    Sean Waldron

Time	Segment	Dur.
2:05	SEGMENT 1: ALZHEIMER'S, SPOUSES, AND "CLOSE FRIENDS"	11:08

**Synopsis:** Spouses of Alzheimer's disease patients often struggle with depression while caregiving and are desperate for support. Some have started new relationships while their loved one is still alive but no longer recognizes them. Acceptance of such infidelity is highly individual. Experts and a woman involved in such a relationship discuss how it can benefit even the incapacitated spouse, as long as families find it acceptable.

**Host:** Reed Pence. **Guests:** Dr. William Uffner, board certified geriatric psychiatrist, Friends Hospital, Philadelphia and Clinical Asst. Prof. of Psychiatry, Drexel Univ.; Sharon B. Shaw, Licensed Clinical Social Worker and Certified Group Psychotherapist, New York; Tammi Reeves, author, *Bleeding Hearts: A True Story of Alzheimer's, Family, and the Other Woman*

**Compliance issues covered:** health care; public health; elderly and senior citizens; family issues; ethics; mental health

**Links for more information:** <https://www.doximity.com/pub/william-uffner-md>; <https://www.linkedin.com/in/sharon-b-shaw-lcsw-cgp-01b1a92/>; <http://www.tamireeves.com/bleeding-hearts.html>

14:15	SEGMENT 2: CHILDHOOD TRAUMA, LATER DISEASE	8:05
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**Synopsis:** Researchers have found that severe emotional trauma in childhood triggers physical disease later in life, and has a cumulative effect. An award-winning science writer who has researched the topic discusses findings.

**Host:** Nancy Benson. **Guest:** Donna Jackson Nakazawa, author, *Childhood Disrupted: How Your Biography Becomes Your Biology, and How You Can Heal*

**Compliance issues covered:** child abuse; mental health; public health

**Links for more information:** <https://donna.jacksonnakazawa.com>

Program 17-49                      Producer                      Reed Pence

**Air Week** 12/03/17-12/09/17 **Production Director** Sean Waldron

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
2:05	SEGMENT 1: HUMAN TRAFFICKING: SLAVERY BY ANOTHER NAME	12:16

**Synopsis:** Millions of vulnerable low-wage workers are exploited and trapped, both in the US and around the world. Experts discuss why foreigners are especially at risk of being intimidated into forced labor and how they might be rescued.

**Host:** Reed Pence. **Guests:** Melysa Sperber, Director, Alliance to End Slavery and Trafficking; Catherine Longkumer, Project Manager, Human Trafficking Initiative, Legal Aid Society of Metropolitan Family Services of Chicago

**Compliance issues covered:** youth at risk; labor and employment issues; police, crime and justice system; immigration; economics

**Links for more information:** <https://humantraffickinghotline.org>; <https://endslaveryandtrafficking.org>; <https://www.metrofamily.org/legal-aid/>

15:23	SEGMENT 2: PANCREATIC CANCER	7:41
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**Synopsis:** Survival rates for pancreatic cancer remain extremely low due in part to the lack of screening tests for early detection. An advocate and a genetic counselor discuss the state of pancreatic cancer screening and the few alternatives available.

**Host:** Nancy Benson. **Guests:** Jim Rolfe, President and co-founder, Rolfe Pancreatic Cancer Foundation; Jessica Stoll, certified genetic counselor and Assistant Director, Gastrointestinal Center Risk and Prevention Clinic, Univ. of Chicago Medicine

**Compliance issues covered:** health care; public health

**Links for more information:** <http://www.rolfefoundation.org>; <https://cancergenetics.uchicago.edu/directory/jessica-stoll-ms-cgc>

<b>Program</b>	17-50	<b>Producer</b>	Reed Pence
<b>Air Week</b>	12/10/17-12/16/17	<b>Production Director</b>	Sean Waldron

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Time	Segment	Dur.
1:59	<b>SEGMENT 1: MENTAL HEALTH TREATMENT FOR CHILDREN</b> 12:38	

**Synopsis:** Thirty-five percent of children receiving treatment for mental health issues are treated only by a primary care physician, due in part to a shortage in pediatric mental health care providers as well as a stigma in consulting them. Experts discuss readiness of pediatricians to treat mental illness in children and efforts to be sure they're prepared.

**Host:** Reed Pence. **Guests:** Dr. Jeanne Van Cleve, Asst Prof. of Pediatrics, Harvard Medical School and Mass. General Hospital for Children; Dr. Douglas Tynan, clinical psychologist, American Psychological Assn.; Dr. Scott Benson, child and adolescent psychiatrist, Pensacola, FL

**Compliance issues covered:** youth at risk; health care; mental illness; education; consumerism

**Links for more information:** <https://www.sharecare.com/doctor/dr-jeanne-m-vancleave>; <http://www.apa.org>; <https://www.aap.org>

15:39	<b>SEGMENT 2: SEASONAL AFFECTIVE DISORDER &amp; THE HOLIDAYS</b>	7:19
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**Synopsis:** Some people, especially those in northern latitudes, may get the blues or worse as fall sets in and days get shorter. They suffer from seasonal affective disorder, a chemical change in the brain caused by decreased exposure to sunlight. Experts discuss causes and remedies.

**Host:** Nancy Benson. **Guests:** Dr. Nicholas Forand, clinical psychologist, The Ohio State Univ. Wexner Medical Center; Jim LaValle, clinical pharmacist and author, *Your Blood Never Lies* and *Cracking the Metabolic Code*

**Compliance issues covered:** consumerism; health care; mental illness

**Links for more information:** <https://wexnermedical.osu.edu/neurological-institute/researchers/nicholas-forand-phd>; <http://www.jimlavalle.com/bio.html>

<b>Program</b>	17-51	<b>Producer</b>	Polly Hansen and Reed Pence
<b>Air Week</b>	12/17/17-12/23/17	<b>Production Director</b>	Sean Waldron

Time	Segment	Dur.
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**2:03 SEGMENT 1: STAYING CALM IN STRESSFUL TIMES**  
 12:03

**Synopsis:** Meditation and mindfulness could be in even more demand as civility declines and stress increases. An expert explains how it works.

**Host:** Shel Lustig. **Guest:** Dr. Richard Davidson, Prof. of Psychology and Psychiatry and founder and director, Center for Healthy Minds, Univ. of Wisconsin-Madison, and co-author, *Altered Traits: Science Reveals How Medication Changes Your Mind, Brain, and Body*

**Compliance issues covered:** health care; modern culture; pop psychology

**Links for more information:** <https://www.penguinrandomhouse.com/books/533719/altered-traits-by-daniel-goleman-and-richard-j-davidson/9780399184383/>

**15:08 SEGMENT 2: HICCUPS** **7:23**

**Synopsis:** Hiccups are annoying and uncomfortable, and doctors don't know why we (and most other species) get them. An expert explains what hiccups are and why most home remedies actually work.

**Host:** Nancy Benson. **Guest:** Dr. Tyler Cymet, Chief, Clinical Education, American Assn. of Colleges of Osteopathic Medicine

**Compliance issues covered:** consumerism; health care; pop culture

**Links for more information:** <http://www.aacom.org>; [https://en.wikipedia.org/wiki/Tyler\\_Cymet](https://en.wikipedia.org/wiki/Tyler_Cymet)

**Program** 17-52                      **Producer**                      **Reed Pence**  
**Air Week** 12/17/17-12/23/17   **Production Director**   **Sean Waldron**

<b>Time</b>	<b>Segment</b>	<b>Dur.</b>
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<b>2:03</b>	<b>SEGMENT 1: LONG TERM PSYCHOLOGICAL DAMAGE OF NATURAL DISASTERS</b>	
	12:09	

**Synopsis:** Mega-storms such as Hurricanes Harvey, Irma and Maria disrupt uncounted lives and leave psychological scars that can last for decades and recur every hurricane season. Experts who have tracked survivors of Hurricane Katrina 12 years ago explain what survivors of new storms can expect in their lives.

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**Host:** Shel Lustig. **Guests:** Dr. Howard Osofsky, Chrmn., Dept of Psychiatry, Louisiana State Univ. Health Sciences Center; Dr. Thomas Hauth, Medical Director, Jefferson Parish Human Services Authority

**Compliance issues covered:** mental health; environment and natural disasters; emergency preparedness; alcohol and drug abuse

**Links for more information:**

[https://www.medschool.lsuhsu.edu/neuroscience/faculty\\_detail.aspx?name=osofsky\\_howard](https://www.medschool.lsuhsu.edu/neuroscience/faculty_detail.aspx?name=osofsky_howard);  
<https://www.healthcare6.com/physician/marrero-la/thomas-a-hauth-169256.html>

**15:14 SEGMENT 2: 'BROKEN HEART SYNDROME'**

**7:37**

**Synopsis:** When a person suffers a severe emotional shock, they may suffer what looks like a heart attack but is actually what doctors call "stress cardiomyopathy." Most patients recover but the condition can be fatal, confirming that it is possible to die of a broken heart. An expert explains.

**Host:** Nancy Benson. **Guest:** Dr. Tracy Stevens, cardiologist, St. Luke's Mid America Heart Institute, Kansas City, MO.

**Compliance issues covered:** health care; consumerism; pop culture

**Links for more information:** [https://www.nlm.nih.gov/locallegends/Biographies/Stevens\\_Tracy.html](https://www.nlm.nih.gov/locallegends/Biographies/Stevens_Tracy.html)

**Program** 17-53 **Producers** Reed Pence and Polly Hanson  
**Air Week** 12/31/17-01/06/18 **Production Director** Sean Waldron

**Time Segment** **Dur.**  
**2:05 SEGMENT 1: POLYCYSTIC OVARY SYNDROME** **13:11**

**Synopsis:** Polycystic ovary syndrome affects about 10% of American women, but has such a wide variety of troubling symptoms that it's often misdiagnosed. Experts discuss the disorder and what women should know.

**Host:** Reed Pence. **Guests:** Dr. Felice Gersh, Medical Director, Integrative Medical Group of Irvine, Irvine, CA; Dr. John Nestler, Prof. of Medicine and Chairman, Dept. of Internal Medicine, Virginia Commonwealth Univ.; Dr. Brie Turner-McGrievy, Assoc. Prof. of Health Promotion Education Behavior, Univ. of South Carolina; Dr. Frank Gonzalez, Assoc. Prof. of Obstetrics and Gynecology, Univ. of Illinois-Chicago.

**Compliance issues covered:** health care; women's issues; consumerism

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Links for more information: <http://integrativemqi.com/doctors/dr-felice-gersh/>;  
<https://intmed.vcu.edu/about/leadership/nestler.html>; <https://hospital.illinois.edu/find-a-doctor/frank-gonzalez>;  
[https://www.sc.edu/study/colleges\\_schools/public\\_health/faculty-staff/turner-mcgrtevy\\_brie.php](https://www.sc.edu/study/colleges_schools/public_health/faculty-staff/turner-mcgrtevy_brie.php);

**16:18 SEGMENT 2: DREAMS VS. REALITY FOR CHILDREN IN POVERTY**

**6:34**

Synopsis: Poor children often can't access healthcare or other needs in spite of decades of efforts. A pediatrician who has established clinics for the poor discusses the problem.

Host: Nancy Benson. Guest: Dr. Irwin Redlener, Prof. of Pediatrics, Columbia Univ. School of Medicine and Mailman School of Public Health and co-founder, Children's Health Fund

Compliance issues covered: health care; public health; youth at risk; poverty

Links for more information: <https://www.mailman.columbia.edu/people/our-faculty/lr2110>;  
<https://www.childrenshealthfund.org>