

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
2085795-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WUPW	Taylor Fritsch	HRP-Washington	National

Billing Address:

New Media Firm, The
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Advertiser	Product	Estimate Number
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6509

Flight Dates	Order #	Alt Order #
10/23/18 - 11/04/18	2085795	09292473

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
9914019		960

Agency Ref	Advertiser Ref

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/26/18	10/26/18	JUDGE MATHIS	M-F 10-11 AM	---- 1--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---- 1-- 1 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/26/18	10:19 AM	JUDGE MATHIS	M-F 10-11 AM	:30	TVGENTREAT003H	\$110.00 NM
4	10/23/18	10/23/18	Wendy Williams	M-F 2-3PM	- 1-----	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - 1----- 1 \$165.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	10/23/18	2:43 PM	Wendy Williams	M-F 2-3PM	:30	TVGENTREAT003H	\$165.00 NM
5	10/24/18	10/24/18	Wendy Williams	M-F 2-3PM	-- 1----	:30	1	\$165.00	NM
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1	WUPW	W	10/24/18	2:53 PM	Wendy Williams	M-F 2-3PM	:30	TVGENTREAT003H	\$165.00 NM
6	10/25/18	10/25/18	Wendy Williams	M-F 2-3PM	--- 1---	:30	1	\$165.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	10/25/18	2:36 PM	Wendy Williams	M-F 2-3PM	:30	TVGENTREAT003H	\$165.00 NM
7	10/26/18	10/26/18	Wendy Williams	M-F 2-3PM	---- 1--	:30	1	\$165.00	NM
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12	10/23/18	10/23/18	FOX Toledo Daybreak	FOX Toledo Daybre	-2-----	:30	2	\$125.00	NM																																													
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2	WUPW	F	10/26/18	4:15 PM	Maury	M-F 4-5 PM	:30	TVGENTREAT003H	\$165.00 NM
1	WUPW	F	10/26/18	4:31 PM	Maury	M-F 4-5 PM	:30	TVGENTREAT003H	\$165.00 NM
22	10/23/18	10/23/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- 1 - - - - -	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - 1 - - - - - 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	10/23/18	7:18 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT003H	\$225.00 NM
23	10/24/18	10/24/18	FOX Toledo Daybreak	FOX Toledo Daybreak	- - 2 - - - -	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - - 2 - - - - 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/24/18	7:24 AM	FOX Toledo Daybreak	FOX Toledo Daybreak	:30	TVGENTREAT003H	\$125.00 NM
2	WUPW	W	10/24/18	7:50 AM	FOX Toledo Daybreak	FOX Toledo Daybreak	:30	TVGENTREAT003H	\$125.00 NM
24	10/24/18	10/24/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- - 1 - - - -	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - - 1 - - - - 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/24/18	7:29 PM	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	:30	TVGENTREAT003H	\$225.00 NM
25	10/25/18	10/25/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	- - - 1 - - -	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 - - - 1 - - - 1 \$225.00									

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INVOICE



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WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Invoice #	Invoice Date	Invoice Month	Invoice Period
2085795-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6509	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/25/18	10/25/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	--- 1---	:30	1	\$225.00	NM
10/22/18 10/28/18 --- 1--- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Th 10/25/18 7:11 PM FOX Toledo News at 7:00 PM FOX Toledo News at 7:00 PM :30 TVGENTREAT003H \$225.00 NM									
26	10/26/18	10/26/18	FOX Toledo News at 7:00 PM	FOX Toledo News at 7:00 PM	---- 1--	:30	1	\$225.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTFSS ---- 1-- Spots/Week 1 Rate \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW F 10/26/18 7:09 PM FOX Toledo News at 7:00 PM FOX Toledo News at 7:00 PM :30 TVGENTREAT003H \$225.00 NM									
29	10/23/18	10/23/18	Fox Toledo News at 10P 10-11p	10-11p	- 1-----	:30	1	\$550.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTFSS - 1----- Spots/Week 1 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Tu 10/23/18 1:17 AM Fox Toledo News at 10PM 10-11p :30 TVGENTREAT003H \$550.00 NM Sports Overrun-Ran in Program									
30	10/24/18	10/24/18	Fox Toledo News at 10P 10-11p	10-11p	-- 1----	:30	1	\$550.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTFSS -- 1----- Spots/Week 1 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW W 10/24/18 11:53 PM Fox Toledo News at 10PM 10-11p :30 TVGENTREAT003H \$550.00 NM Sports Overrun-Ran in Program									
31	10/25/18	10/25/18	Fox Toledo News at 10P 10-11p	10-11p	--- 1---	:30	1	\$550.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTFSS --- 1--- Spots/Week 1 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Th 10/25/18 12:08 AM Fox Toledo News at 10PM 10-11p :30 TVGENTREAT003H \$550.00 NM Sports Overrun-Ran in Program									
32	10/26/18	10/26/18	Fox Toledo News at 10P 10-11p	10-11p	---- 1--	:30	1	\$550.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTFSS ---- 1-- Spots/Week 1 Rate \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW F 10/26/18 Fox Toledo News at 10PM 10-11p :00 \$550.00 NM Credited									
33	10/27/18	10/27/18	Fox Toledo News at 10P 10-1030p	10-1030p	----- 1-	:30	1	\$450.00	NM
Weeks: Start Date 10/22/18 End Date 10/28/18 MTWTFSS ----- 1- Spots/Week 1 Rate \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Sa 10/27/18 12:36 AM Fox Toledo News at 10PM 10-1030p :30 TVGENTREAT003H \$450.00 NM sports overrun-ran in program									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
2085795-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6509	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/25/18	10/25/18	FOX Toledo Daybreak	FOX Toledo Daybre	---2---	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---2--- 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	10/25/18	7:55 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT003H	\$125.00 NM
2	WUPW	Th	10/25/18	8:49 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT003H	\$125.00 NM
35	10/28/18	10/28/18	Fox Toledo News at 10P	10-1030P	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Su	10/28/18	12:10 AM	Fox Toledo News at 10PM	10-1030P	:30	TVGENTREAT003H	\$450.00 NM
sports overrun-ran in program									
36	10/26/18	10/26/18	FOX Toledo Daybreak	FOX Toledo Daybre	----2--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ----2-- 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/26/18	8:19 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT003H	\$125.00 NM
2	WUPW	F	10/26/18	8:54 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	TVGENTREAT003H	\$125.00 NM
38	10/23/18	10/23/18	Judge Mathis	M-F 10-11 AM	-1-----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -1----- 1 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	10/23/18	10:20 AM	Judge Mathis	M-F 10-11 AM	:30	TVGENTREAT003H	\$110.00 NM
39	10/24/18	10/24/18	Judge Mathis	M-F 10-11 AM	--1----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 --1---- 1 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	W	10/24/18	10:18 AM	Judge Mathis	M-F 10-11 AM	:30	TVGENTREAT003H	\$110.00 NM
40	10/25/18	10/25/18	Judge Mathis	M-F 10-11 AM	---1---	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Th	10/25/18	10:30 AM	Judge Mathis	M-F 10-11 AM	:30	TVGENTREAT003H	\$110.00 NM
41	10/23/18	10/29/18	SYN 630-7p M-F	630-7p M-F	MTWTF--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	10/23/18	6:59 PM	SYN 630-7p M-F	630-7p M-F	:30	TVGENTREAT003H	\$225.00 NM
42	10/23/18	10/29/18	RI 630-7am M-F	6:30-7 AM M-F		:30	1	\$15.00	NM

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Advertiser	Product	Estimate Number	
ISS/OH Safe Healthy Comm	OH SAFE HLTHY COMM	6509	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 MTWTF-- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/26/18	6:58 AM	RI 630-7am M-F	6:30-7 AM M-F	:30	TVGENTREAT003H	\$15.00 NM
43	10/23/18	10/29/18	RI M-F	12-1230xm	-T-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 -T----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	Tu	10/23/18		RI M-F	12-1230xm	:00		\$40.00 NM
Credited									
44	10/26/18	10/29/18	12-1230am M-F	M-F 12 - 1230am	M--F--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/18 10/29/18 M--F-- 2 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUPW	F	10/26/18		12-1230am M-F	M-F 12 - 1230am	:00		\$40.00 NM
Credited									
<u>Total Spots</u>							43		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,070.00
<u>Agency Commission</u>	\$1,210.50
<u>Net Amount Due</u>	\$6,859.50

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