

# STATE OR LOCAL CANDIDATE USE ADVERTISEMENT

## Political File Form

Station Call Letters and City of License :WSBG & WPCO,Stroudsburg, PA/~~WVPC Lebanon Twp, PA~~

Date the Request to Buy Advertising Time Was Received by Station : 10/19/23

Name of Candidate : Erik Diemer

X Name of Candidate's Authorized Committee :

The Friends of Eric Diemer

X Name of Treasurer of Authorized Committee :

Jeremy White

Name of person or entity requesting time if different from the authorized committee

Candidate is a (mark one):

State of Local Candidate

Election in which Candidate is Running and Date of Election

Pennsylvania General Election, November 7, 2023

Candidate's Political Party : Democrat

X Office the Candidate is Seeking (no acronyms or abbreviations)

Monroe County Controller

X Signature of Candidate or Authorized Individual on Behalf of the Candidate's Committee :



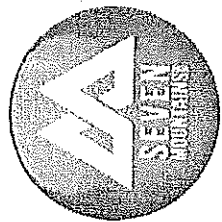
By this signature, the candidate or the authorized representative of the candidate, certifies that (i) the station has disclosed its political advertising policies and other applicable sales practices, (ii) the purchaser of this advertising time has rights to all content included in this ad, and (iii) for federal candidates, this ad either does not refer to an opposing candidate or, if it does refer to an opposing candidate, it includes, for television ads, a visual for at least four seconds of a clearly identifiable photographic or similar image of the candidate and a clearly readable printed statement, identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast or, for radio ads, a personal audio statement by the candidate that identifies the candidate, the office the candidate is seeking, and that the candidate has approved the message.

X Printed Name of Candidate or Committee Representative signing above:

ERIK DIEMER

**This Station Does Not Discriminate or Permit Discrimination on the Basis of Race or Ethnicity in the Placement of Advertising**

Order No:	Industry Code:	Revenue Type:	Local Direct:	Order Type:	Calendar
New Business	Co-Op	Email Invoice	No	AE:	



Customer Name: Erik Diemer for Controller  
 Cust. Contact :  
 Note (Product) :  
 Campaign (internal only):

Agency: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 (if new)  
 Phone #: \_\_\_\_\_  
 Email: \_\_\_\_\_

Internal Comments: No charge/Added Value Commercials are Pre-emptible

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part Order Time	Break Type	M	T	W	TH	F	SA	SU	Spots/Wk	Lgth	RATE	Total Spots	Line Cost
1	WPCO	10/25/2023	10/29/2023	1		6A-10A	Commercial			X		1			3	30	\$25.00	3	\$75.00
2				1		10A-3P				X		1			3		\$20.00	3	\$60.00
3				1		3P-7P				X		1			3		\$20.00	3	\$60.00
4				1		6A-7P							3	3	6		\$20.00	6	\$120.00
5		10/30/2023	11/5/2023	1		6A-10A		1	1	1	1	1			5		\$25.00	5	\$125.00
6				1		10A-3P		1	1	1	1	1			5		\$20.00	5	\$100.00
7				1		3P-7P		1	1	1	1	1			5		\$20.00	5	\$100.00
8				1		6A-7P							3	3	6		\$20.00	6	\$120.00
9		11/6/2023	11/7/2023	1		6A-10A		2	2						2		\$25.00	2	\$50.00
10				1		10A-3P		2	2						2		\$20.00	2	\$40.00
11				1		3P-7P		2	2						2		\$20.00	2	\$40.00
12															0			0	\$0.00
13															0			0	\$0.00
14															0			0	\$0.00
15															0			0	\$0.00

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CT=Change Times CR=Change Rate CL=Change Leng

CLIENT SIGNATURE X [Signature] SALESPERSON SIGNATURE [Signature] Sales Mgr \_\_\_\_\_ Contract Total \$890.00  
 Bus. Mgr \_\_\_\_\_ Traffic \_\_\_\_\_

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of any such advertising contract is hereby declared null and void.

Seven Mountains Media has a 2 week cancellation policy.

Order No.:	Industry Code:	Revenue Type:	Local Direct:	Order Type:	Calendar
New Business	Co-Op	Email Invoices	No	AE:	

Customer No.:

Customer Name: Erik Diemer for Comptroller

Cust. Contact:

Note (Product):

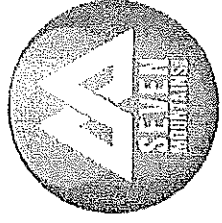
Campaign (internal only):

Agency:

Address: (if new)

Phone #:

Email:



No charge/Added Value Commercials are Pre-scriptible

Internal Comments:

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part Order Time	Break Type	M	T	W	TH	F	SA	SU	Spots/Wk	Lgth	RATE	Total Spots	Limc Cost
1	wsbg	10/25/2023	10/29/2023	1		6A-10A	Commercial				1	1			3	30	\$40.00	3	\$120.00
2				1		10A-3P					1				3		\$40.00	3	\$120.00
3				1		3P-7P					1				3		\$40.00	3	\$120.00
4				1		6A-7P							3	3	6		\$30.00	6	\$180.00
5		10/30/2023	11/5/2023	1		6A-10A		1	1	1	1	1			5		\$40.00	5	\$200.00
6				1		10A-3P		1	1	1	1	1			5		\$40.00	5	\$200.00
7				1		3P-7P		1	1	1	1	1			5		\$40.00	5	\$200.00
8				1		6A-7P							3	3	6		\$30.00	6	\$180.00
9		11/6/2023	11/7/2023	1		6A-10A		2	2						2		\$40.00	2	\$80.00
10				1		10A-3P		2	2						2		\$40.00	2	\$80.00
11				1		3P-7P		2	2						2		\$40.00	2	\$80.00
12															0			0	\$0.00
13															0			0	\$0.00
14															0			0	\$0.00
15															0			0	\$0.00

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CT=Change Times CR=Change Rate CL=Change Length Total No. Spots 42

CLIENT SIGNATURE: *[Signature]* SALES PERSON SIGNATURE: *[Signature]* Contract Total \$1,560.00

Sales Mgr \_\_\_\_\_  
 Bus. Mgr \_\_\_\_\_  
 Traffic \_\_\_\_\_

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of any such advertising contract is hereby rejected and void.

Seven Mountains Media has a 2 week cancellation policy.



SEVEN MOUNTAINS MEDIA, LLC.  
639 MAIN STREET  
STROUDSBURG, PA 18360

# WSBG-FM Order Confirmation

OrderID: 0924-002

Sponsor: Erik Diemer for Controller  
Product: Erik Diemer for Controller  
Estimate/PO:  
AccountRep: Terry Price  
BillingCycle: Calendar Month  
InvoiceType: Detail  
Run Dates: 10/27/2023 - 11/7/2023  
Items Ordered: 42  
Ordered Amount: \$1,560.00

ERIK DIEMER FOR CONTROLLER

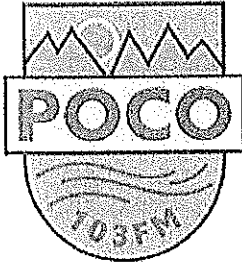
## Scheduled Station(s): WSBG-FM Erik Diemer for Controller

Printed 11/1/2023 3:41:35 PM Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost	
01 10/27/2023 - 10/27/2023	All Weeks	06:00 AM - 10:00 AM					1			1	:30	Spot	S0924-001		1	40.00	40.00	
02 10/27/2023 - 10/27/2023	All Weeks	10:00 AM - 03:00 PM					1			1	:30	Spot	S0924-001		1	40.00	40.00	
03 10/27/2023 - 10/27/2023	All Weeks	03:00 PM - 07:00 PM					1			1	:30	Spot	S0924-001		1	40.00	40.00	
04 10/28/2023 - 10/29/2023	All Weeks	06:00 AM - 07:00 PM						3	3	6	:30	Spot	S0924-001		6	30.00	180.00	
05 10/30/2023 - 11/3/2023	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:30	Spot	S0924-001		5	40.00	200.00	
06 10/30/2023 - 11/3/2023	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:30	Spot	S0924-001		5	40.00	200.00	
07 10/30/2023 - 11/3/2023	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:30	Spot	S0924-001		5	40.00	200.00	
08 11/4/2023 - 11/5/2023	All Weeks	06:00 AM - 07:00 PM						3	3	6	:30	Spot	S0924-001		6	30.00	180.00	
09 11/6/2023 - 11/7/2023	All Weeks	06:00 AM - 10:00 AM	2	2						4	:30	Spot	S0924-001		4	40.00	160.00	
10 11/6/2023 - 11/7/2023	All Weeks	10:00 AM - 03:00 PM	2	2						4	:30	Spot	S0924-001		4	40.00	160.00	
11 11/6/2023 - 11/7/2023	All Weeks	03:00 PM - 07:00 PM	2	2						4	:30	Spot	S0924-001		4	40.00	160.00	
Calendar Month Projected Billing:																		
Oct-23		540.00																
			Nov-23					1,020.00										
									Dec-23				0.00			Q4-2023		1,560.00

Confirmed Correct; Payment Guaranteed

Accepted for WSBG-FM



SEVEN MOUNTAINS MEDIA, LLC.  
639 MAIN STREET  
STROUDSBURG, PA 18360

## WPCO-AM Order Confirmation

OrderID: 0924-001

Sponsor: Erik Diemer for Controller  
Product: Erik Diemer for Controller  
Estimate/PO:  
AccountRep: Terry Price  
BillingCycle: Calendar Month  
InvoiceType: Detail  
Run Dates: 10/27/2023 - 11/7/2023  
Items Ordered: 42  
Ordered Amount: \$890.00

ERIK DIEMER FOR CONTROLLER

Scheduled Station(s): WPCO-AM  
Erik Diemer for Controller

Printed 11/1/2023 3:40:54 PM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/27/2023 - 10/27/2023	All Weeks	06:00 AM - 10:00 AM					1			1	:30	Spot		S0924-001	1	25.00	25.00
02 10/27/2023 - 10/27/2023	All Weeks	10:00 AM - 03:00 PM					1			1	:30	Spot		S0924-001	1	20.00	20.00
03 10/27/2023 - 10/27/2023	All Weeks	03:00 PM - 07:00 PM					1			1	:30	Spot		S0924-001	1	20.00	20.00
04 10/28/2023 - 10/29/2023	All Weeks	06:00 AM - 07:00 PM						3	3	6	:30	Spot		S0924-001	6	20.00	120.00
05 10/30/2023 - 11/3/2023	All Weeks	06:00 AM - 07:00 PM	1	1	1	1	1			5	:30	Spot		S0924-001	5	25.00	125.00
06 10/30/2023 - 11/3/2023	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:30	Spot		S0924-001	5	20.00	100.00
07 10/30/2023 - 11/3/2023	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	:30	Spot		S0924-001	5	20.00	100.00
08 11/4/2023 - 11/5/2023	All Weeks	03:00 PM - 07:00 PM	1	1						2	:30	Spot		S0924-001	2	20.00	40.00
09 11/4/2023 - 11/5/2023	All Weeks	06:00 AM - 07:00 PM	2	2						4	:30	Spot		S0924-001	4	25.00	100.00
10 11/6/2023 - 11/7/2023	All Weeks	10:00 AM - 03:00 PM	2	2						4	:30	Spot		S0924-001	4	20.00	80.00
11 11/6/2023 - 11/7/2023	All Weeks	03:00 PM - 07:00 PM	2	2						4	:30	Spot		S0924-001	4	20.00	80.00

Calendar Month Projected Billing:

Month	Item Cost	Nov-23	Dec-23	Q4-2023	Total Cost
Oct-23	315.00		575.00	890.00	890.00

Confirmed Correct; Payment Guaranteed

Accepted for WPCO-AM

FRIENDS OF ERIK DIEMER  
2244 WIGWAM PARK RD  
STROUDSBURG, PA 18360

60-7224/2313

1054

DATE 10/26/2023

PAY TO 7 Mountains Media \$ 2,470.<sup>00</sup>/<sub>100</sub>

THE ORDER OF Two Thousand Four Hundred Seventy and <sup>00</sup>/<sub>100</sub> DOLLARS

**ESSA** Bank & Trust

MEMO

*Erik Diemer*

FP