

Address all Invoices to the ADVERTISER in care of:

WESTROGERS, LLC
P.O. Box 17721
MEMPHIS, TN 38187
901-682-3839
WWW.WESTROGERS.COM

MARKET: TEXARKANA
 ADVERTISER: **Tommy Land**
 State Land Commissioner

STATION: KKTK A/F
 STATION REP: Holly Jones
 PHONE #s: 903-255-7935
 EMAIL: hollyfoxsports@gmail.com

MEDIA BUYER: Tonia Cardoza
 PHONE: 901-779-3994
 EMAIL: toniacardoza@westrogers.com

RD INSERTION ORDER	
DATE: 10/8/2018	
INSERTION ORDER #:	
PLEASE INCLUDE OUR INSERTION ORDER NUMBER ON ALL STATION INVOICES - THANK YOU!	
<input checked="" type="checkbox"/>	NEW ORDER
<input type="checkbox"/>	CANCEL
<input type="checkbox"/>	REPLACES & SUPERCEDES

START	10/27/2018	END	11/3/2018
TOTAL WEEKS		TOTAL SPOTS	
2		6	

Station	SPOT LENGTH	DAYS	DAYPART	MON	TUE	WED	THU	FRI	27-Oct SAT	TOTAL SPOTS	UNIT COST	Totals
KKTK A/F 97.1/1400 SPORTS	:30	SAT	11a-8p						3	3	\$ 20.00	\$ 60.00

Comment: 3x to air in Razorback Football games 10/27

Station	SPOT LENGTH	DAYS	DAYPART	MON	TUE	WED	THU	FRI	3-Nov SAT	TOTAL SPOTS	UNIT COST	DAYPART SUB-TOTALS
	:30	SAT	11a-8p						3	3	\$ 20.00	\$ 60.00

Comment: 3x to air in Razorback Football games 11/3

MEDIA GROSS:	\$120.00	6	\$ 120.00
DISCOUNT @ 15%:	\$18.00		
NET DUE MEDIA:	\$102.00		

WestRogers, LLC

(AGENCY) as Agent for the Advertiser named above, has been authorized by the Advertiser to initiate and administer media placements on their behalf. By executing this insertion order/schedule, this Station/Media Outlet recognizes AGENCY as an Agent of the Advertiser and acknowledges that the Advertiser, not the AGENCY, is ultimately liable and responsible for any and all payments due this Station/Media Outlet regarding this Advertiser. AGENCY acknowledges fiscal responsibility to the Station/Media Outlet only when, and to the degree, it has been paid by the Advertiser. The Station/Media Outlet is not authorized to implement this insertion order/schedule until AGENCY has received a signed copy acknowledging its receipt and acceptance of the conditions herein!

Confirmed by _____