

# ORDER



**Orders**  
**Order / Rev:** 3541645  
**Alt Order #:** WOC14641926  
**Product Desc:** Political  
**Estimate:** 13412  
**Flight Dates:** 05/07/24 - 05/14/24  
**Original Date / Rev:** 05/06/24 / 05/06/24  
**Order Type:** NORMAL

**KTUU**  
**Primary AE:** Anchorage House  
**Sales Office:** ANCN  
**Sales Region:** National

**Agency Name:** **Hamburger Group Creative**  
**Buying Contact:**  
**Billing Contact:**  
 5614 Connecticut Ave NW #219  
 Washington, DC 20015

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **LaFrance for Alaska**  
**Demographic:** A35+  
**Product Codes:** Candidate - Local - Mayor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-02

**New Business End:**  
**Advertiser External ID:** 629486  
**Agency External ID:** 124991  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	68	\$10,066.00	\$8,556.10

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	68	\$10,066.00	\$8,556.10	0.00
<b>Totals</b>	<b>68</b>	<b>\$10,066.00</b>	<b>\$8,556.10</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anchorage House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTUU	05/07/24	05/14/24	CH2 Morning Edition @ 6M CH2 Morning Edition @ 6a	CM	6:00 AM-7:00 AM	11-11--	:30	4	\$120.00	P-02	0.00	NM	5	\$600.00
(Program: Morning Edition II) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 6:00a-7:00a TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11-11--		4				\$120.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$120.00		0.00			
N 2	KTUU	05/07/24	05/14/24	NBC Today Show M-F Today Show	CM	7:00 AM-9:00 AM	111-1--	:30	4	\$130.00	P-02	0.00	NM	5	\$650.00
(Program: TODAY SHOW) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 7:00a-9:00a TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	111-1--		4				\$130.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$130.00		0.00			
N 3	KTUU	05/07/24	05/14/24	NBC Today Show II Today Show II	CM	9:00 AM-10:00 AM	--111--	:30	3	\$48.00	P-02	0.00	NM	4	\$192.00
(Program: TODAY SHOW II) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 9:00a-10:00a TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	--111--		3				\$48.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$48.00		0.00			
N 4	KTUU	05/07/24	05/14/24	NBC Today Show III Today w/ Hoda & Jenna	CM	10:00 AM-11:00 AM	A11-1----	:30	2	\$41.00	P-02	0.00	NM	3	\$123.00

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Advertiser: LaFrance for Alaska  
 Product Desc: Political  
 Estimate: 13412  
**KTUU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KTUU	05/07/24	05/09/24	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	- 1- 1- - -	:30	2	\$20.00	P-02	0.00	NM	2	\$40.00
(Program: TODAY SHOW III)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 10:00a-11:00a TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/07/24	05/13/24	1- 1- - - -			2		\$41.00		0.00				
Week:		05/14/24	05/20/24	- 1- - - - -			1		\$41.00		0.00				
N 6	KTUU	05/07/24	05/13/24	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	111111- -	:30	5	\$25.00	P-02	0.00	NM	5	\$125.00
(Program: LIVE WITH KELLY)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 11:00a-12:00p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/24	05/12/24	- 1- 1- - -			2		\$20.00		0.00				
N 7	KTUU	05/07/24	05/10/24	M-F 1230p-1p M-F 1230p-1p	CM	12:30 PM-1:00 PM	- - 1- 1- -	:30	2	\$22.00	P-02	0.00	NM	2	\$44.00
(Program: SEINFELD)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 12:30p-1:00p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/06/24	05/12/24	- - 1- 1- -			2		\$22.00		0.00				
N 8	KTUU	05/07/24	05/13/24	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	11- 1- - -	:30	3	\$22.00	P-02	0.00	NM	3	\$66.00
(Program: DREW BARRYMORE)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 2:00p-3:00p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/07/24	05/13/24	11- 1- - -			3		\$22.00		0.00				
N 9	KTUU	05/07/24	05/13/24	M-F 3p-4p 3:00 PM-4:00 PM	CM	3:00 PM-4:00 PM	111111- -	:30	5	\$26.00	P-02	0.00	NM	5	\$130.00
(Program: KELLY CLARKSON)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 3:00p-4:00p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/07/24	05/13/24	111111- -			5		\$26.00		0.00				
N 10	KTUU	05/07/24	05/13/24	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	111111- -	:30	5	\$41.00	P-02	0.00	NM	5	\$205.00
(Program: JUDGE JUDY)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 4:00p-5:00p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/07/24	05/13/24	111111- -			5		\$41.00		0.00				
N 11	KTUU	05/07/24	05/13/24	CH2 5p Report M-F CH2 5p Report M-F	CM	5:00 PM-5:30 PM	111111- -	:30	5	\$368.00	P-02	0.00	NM	5	\$1,840.00
(Program: 5:00 REPORT)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 5:00p-5:30p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/07/24	05/13/24	111111- -			5		\$368.00		0.00				
N 12	KTUU	05/07/24	05/13/24	CH2 NewsHour @ 6p CH2 NewsHour @ 6p	CM	6:00 PM-7:00 PM	111111- -	:30	5	\$394.00	P-02	0.00	NM	5	\$1,970.00
(Program: CH 2 NEWSHOUR)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 6:00p-7:00p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/07/24	05/13/24	111111- -			5		\$394.00		0.00				
N 13	KTUU	05/07/24	05/13/24	CH 2 Late Edition M-F CH 2 Late Edition M-F	CM	10:00 PM-10:35 PM	1111111- -	:30	5	\$382.00	P-02	0.00	NM	5	\$1,910.00
(Program: CH 2 LATE EDITION M-F)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 10:00p-10:35p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/07/24	05/13/24	111111- -			5		\$382.00		0.00				
N 14	KTUU	05/07/24	05/13/24	NBC The Tonight Show 10:35 PM-11:35 PM	CM	10:35 PM-11:35 PM	1111111- -	:30	5	\$148.00	P-02	0.00	NM	5	\$740.00
(Program: TONITE SHW-NBC)															
May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Mo-Fr 10:35p-11:35p TIME PERIOD ON KTUU.															

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**KTUU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N15	KTUU	05/07/24	05/11/24	CH2 5p Report Sat CH2 5p Report Sat	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$165.00	P-02	0.00	NM	1	\$165.00
(Program: 5:00 REPORT WKND) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Sat 5:00p-5:30p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/07/24	05/13/24	11111--		5				\$148.00		0.00			
N16	KTUU	05/07/24	05/11/24	NBC Saturday Prime Hr Saturday Prime Hr 1	CM	7:00 PM-8:00 PM	-----1-	:30	1	\$185.00	P-02	0.00	NM	1	\$185.00
(Program: THE WALL (SAT)) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Sat 7:00p-8:00p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-		1				\$185.00		0.00			
N17	KTUU	05/07/24	05/11/24	CH 2 Late Edition Sat CH 2 Late Edition Sat	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
(Program: CH 2 LATE EDITION SA) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Sat 10:00p-10:35p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-		1				\$225.00		0.00			
N18	KTUU	05/07/24	05/11/24	NBC Saturday Night Live Saturday Night Live	CM	10:35 PM-12:05 AM	-----1-	:30	1	\$167.00	P-02	0.00	NM	1	\$167.00
(Program: SAT NITE LIVE) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Sat 10:35p-12:05a TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-		1				\$167.00		0.00			
N19	KTUU	05/07/24	05/12/24	NBC Meet The Press Meet The Press	CM	7:00 AM-8:00 AM	-----1	:30	1	\$37.00	P-02	0.00	NM	1	\$37.00
(Program: MEET THE PRESS) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Sun 7:00a-8:00a TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$37.00		0.00			
N20	KTUU	05/07/24	05/12/24	CH2 5p Report Sun CH2 5p Report Sun	CM	5:00 PM-5:30 PM	-----1	:30	1	\$165.00	P-02	0.00	NM	1	\$165.00
(Program: 5:00 REPORT WKND) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Sun 5:00p-5:30p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$165.00		0.00			
N21	KTUU	05/07/24	05/12/24	NBC Sunday Prime 2 Hr Sunday Prime 2 Hour A	CM	6:00 PM-8:00 PM	-----1	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
(Program: DATELINE NBC (SUN)) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Sun 6:00p-8:00p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$225.00		0.00			
N22	KTUU	05/07/24	05/12/24	CH 2 Late Edition Sun CH 2 Late Edition Sun	CM	10:00 PM-10:35 PM	-----1	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
(Program: CH 2 LATE EDITION SU) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Sun 10:00p-10:35p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$225.00		0.00			
N23	KTUU	05/07/24	05/12/24	Late Fringe Rotator Sa 10:30 PM-11:00 PM	CM	10:30 PM-11:00 PM	-----1	:30	1	\$37.00	P-02	0.00	NM	1	\$37.00
(Program: INVESTIGATE TV) May/2023L3 - ANCHORAGE - ACTUAL May/2023L3 Sun 10:30p-11:00p TIME PERIOD ON KTUU.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$37.00		0.00			

Totals 68 \$10,066.00