bright moments

Offering you your place in the sun!

PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: October 23, 2018

To: Paula Divello
Cumulus Shreveport: KMJJ, KVMA

From: Geriease Hawkins
Bright Moments, LLC

RE: Fantasy Football "Issue" Advertising

Good Afternoon,

Below, please find the requested schedule for your stations. The flight should cover the time period beginning Wednesday, October 24th and run through election day, Tuesday, November 6th.

					:30 Rate	# of Spots	# of Days	Total Gross Amount			
Shreveport	Cumulus Radio	KMJJ-FM	99.7 M-F	6A-10A	$40.00	1	8	$320.00			
Shreveport	Cumulus Radio	KMJJ-FM	99.7 M-F	3P-7P	$42.00	1	8	$336.00			
Shreveport	Cumulus Radio	KMJJ-FM	99.7 M-F	6A-7P	$41.00	3	8	$984.00			
Shreveport	Cumulus Radio	KMJJ-FM	99.7 SA-SU	6A-10A	$16.00	2	3	$96.00			
Shreveport	Cumulus Radio	KMJJ-FM	99.7 SA-SU	10A-3P	$19.00	2	4	$152.00			
Shreveport	Cumulus Radio	KMJJ-FM	99.7 SA-SU	3P-7P	$18.00	2	4	$144.00			
Shreveport	Cumulus Radio	KVMA-FM	102.9 M-F	6A-10A	$36.00	1	8	$288.00			
Shreveport	Cumulus Radio	KVMA-FM	102.9 M-F	3P-7P	$36.00	1	8	$288.00			
Shreveport	Cumulus Radio	KVMA-FM	102.9 SA-SU	6A-10A	$16.00	2	4	$128.00			
Shreveport	Cumulus Radio	KVMA-FM	102.9 SA-SU	10A-3P	$18.00	2	4	$144.00			
Shreveport	Cumulus Radio	KVMA-FM	102.9 SA-SU	3P-7P	$16.00	2	4	$128.00	$3,008.00	-$2,556.80	102