



KGMC (TV)
Fresno, California

Quarterly Issue and Program List
2nd Qtr 2011 (April 1st - June 30th)

KGMC (TV) has ascertained the following issues of importance to the Clovis, California Community:

- Blossoms Trail
- FCC Rules
- Foothill Gargoyles
- Valley ROP
- Woodward Bike Park
- China Alley

During this quarter, KGMC (TV) broadcast the following local or syndicated programming that provided the station's most significant treatment of these community issues:

- The Valley Today, (30 minutes, Fridays 8:30am- 9am)

While this list describes much of KGMC (TV)'s most significant issue- responsive programming, it is not exhaustive. Programming described in this Quaterly Issues and Programs List may relate simultaneously to more than one issue. Each issue- responsive programming segment aired for between 30 seconds and 3 minutes unless otherwise noted. Additionally, as described in the attached log, KGMC (TV) broadcast public service announcement to further address these and other important community issues.

Signed: 
Kevin Mosesian

Date: 

Title: Corporate Stations Manager

Issues & Programs List

Air Date: 3/25/11 & 4/1/11
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #7- Blossoms

Contact: Kisti Johnson
2220 Tulare St., 8th Floor
Fresno, Ca 93721
(559) 262-4271
Tourism/ Fresno County

Description: The Blossom Trail and the fruit trail. How Fresno County and local farmers are creating awareness of the agriculture in Fresno County and its connection to the slow food movement.

Air Date: 4/8/11
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #1- FCC Rules

Description: The future of Broadcast Television and effects the FCC rules will have on local Broadcasters and consumers

Contact: Tom Driggers
971 N. Rogers Ave.
Clovis, Ca 93611

Air Date: 4/15/11, 5/6/11, 5/13/11, 5/20/11
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #8- Foothill Gargoyles
Contact: Ben Johnson
234 5th Street
Clovis, Ca 93612
Local Valley Historian

Description: The advent of Chinese immigration to central California to build our railroad infrastructure.

Air Date: 4/22/11, 4/29/11
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #4- Valley ROP

Contact: Deberah Marvin- Deeter
1305 Q Street
Sanger, Ca 93657
(559) 876-2122

Description: Regional occupation centers and regional occupational programs, which operate through out California as part of the department of education, was founded formed in the 1960s to provide career technical education outreach to kids not destined for college. KAIL TV has also provided broadcast education for this system.

Air Date: 5/27/11
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #3- Woodward Bike Park

Contact: J.P. Sickler
93 E. Sussex Way
Fresno, Ca 93704
(559) 970-2754

Description: The creation of the Mountain Bike Park at Woodward Park. This park has different levels of difficulty depending on ride r experience and skill.

Air Date: 6/3/11 & 6/10/11
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #10- China Alley
Contact: Camille Wing
P.O. Box 728
Hanford, Ca 93232- 0728
(559) 582-4508
Docent/ Taoist Temple

Description: Historic China Alley and the Taoist temple, all located east of Hanford in Hanford's historic China Town

Air Date: 6/17/11 & 6/24/11
Air Time: 8:30am- 9am
Program: The Valley Today
Issue: #11- Rails to Trials
Contact: Joel Glick
100 N. East Ave.
Reedley, Ca 93654
(599) 637-4203
Community Services Director/ Reedley

Description: Rails to Trials, a park that is formed from an abandoned rail line that cut through the center of downtown Reedley.
