ORDER

Ondone	Order / Re		3540	040								ny I	52	
Orders	Alt Order #			/9110								LAJ	55	
	Product De		Politi											
	Estimate:	630.	1071								Lansing W	/ Δ.		
	Flight Date			4/22 - 10/10/2	2			Primary /	۸ ۲ .		Katz Wash			
	•			2/22 / 05/12/2				Sales Of			K-WAS	Ington		
	Original Da		REG		2									
	Order Type	e.	REG	1				Sales Re	gion.		Nat			
Agency	Name:		Grea	at American I	/ledia	а								
	Buying Co	ntact:	AND	REW HUTSO	N			Billing Ty	/pe:		Cash			
	Billing Con	ntact:						Billing Ca	alenda	r:	Broadcast			
			3050	K Street NW				Billing Cy	/cle:		EOM			
			Wasł	hington, DC	2000	7		Agency (Comm	ission:	15%			
Advertiser	Name:			/Put Michiga	n Fir	st PAC		Order Bra	and:					
	Demograp	hic:	A35-	F				New Bus	iness	End:				
	Product Co	odes:	PL6					Advertise	er Exte	ernal ID:				
	Revenue C	Code 1:	AGY	•				Agency E	Extern	al ID:	IN3307/TO232			
	Revenue C	Code 2:	POL					Unit Cod	e:		General			
	Revenue C	Code 3:	POL-ISS				Order Separation:			00:30:00				
	Priority:		P2											
Bill Plan							Total	s						
Start Date	End Date	# Spots	Gross	Amount N	let Ai	mount	Mont			# Spots	Gross Am		Net Amount	Rating
09/26/22	10/30/22	53	S	\$38,550.00	\$	\$32,767.50		per 2022		53		50.00	\$32,767.50	0.00
							Totals	5		53	\$38,5	50.00	\$32,767.50	0.00
Account Execut		Sales Offic	CA	Sales Regior		Start Date / E	nd Dat	0		Order %	1			
Katz Washingto			00	ouldo ritegior		Start Of Orde				100%]			
-														
Order Share Lansing WLAJ		S	hare 15%	\$38,550	otal									
Market			100%	\$257,000										
Market			100 /0	φ207,000										
Competitive Sh	hare	S	hare		otal									
ABL CABLE			0% 0%		0.00 0.00									
ELAJ			0%		00.00									
GLNS			0%		00.00									
UNKWN			85%	\$218,450										
WHTV			0%	\$0	00.0									
WILX			0%		0.00									
WKAR			0%		00.0									
WLNS			0%		00.0									
WSYM			0%	20	0.00									
	_					_				_			_	
	Start End		ntory C			Start/End		Days		Spots	Rate Pri			Amount
N 1 WLAJ 1	0/04/22 10/10	0/22 6 New	vs at 6-	Code E 7am (Simul)C -7am (Simul)		Start/End ⁻ 6a-7a		Days -1111	Len :3		Rate Pri \$200.00P2	Rtg Typ 0.00 N		Amount \$800.00
	0/04/22 10/10 6AM	0/22 6 New 6 Nev	vs at 6-	7am (Simul) -7am (Simul)	М	6a-7a		-1111						

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Order / Rev:	3540019	Advertiser:	POL/Put Michigan First PAC	
Alt Order #:	27779110	Product Desc:	Political	Lansing WLAJ
Flight Dates:	10/04/22 - 10/10/22	Estimate:	10718	

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2	WLAJ	10/04/2	2 10/10/22	GMA	СМ	Good Mornin	g Am(22111	:30	7	\$500.00P2	0.00 NM	7	\$3,500.00
				Good Morning An	nerica								
		lorning A											
10		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/		10/10/22	22111	7	\$500.00	0.00			4500 00 50			* =00.00
N 3	WLAJ	10/08/2	2 10/08/22	GMA Sa GMA Sa	CM	8a-10a	S-	:30	1	\$500.00P2	0.00 NM	1	\$500.00
	GMA S	at. Hour 1		GIMA Sa									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/		10/09/22	S-	1	\$500.00	0.00						
			2 10/09/22	GMA Su	СМ	8a-9a	S	:30	1	\$500.00P2	0.00 NM	1	\$500.00
				GMA Su									
	Good N	lorning Ai	merica Sunc	lay									
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	/eek: 10/	03/22	10/09/22	S	1	\$500.00	0.00						
N 5	WLAJ	10/04/2	2 10/10/22		CM	1058a-12p	-1111	:30	4	\$250.00P2	0.00 NM	4	\$1,000.00
	T L - \//-			The View									
	The Vie		End Data	Weekdeve	Spoto/Mook	Data	Dating						
10	/eek: 10/	rt Date	<u>End Date</u> 10/10/22	<u>Weekdays</u> -1111	Spots/Week 4	<u>Rate</u> \$250.00	<u>Rating</u> 0.00						
				M-F 12p-1p	CM 4	12p-1p	-1111	:30	4	\$150.00P2	0.00 NM	4	\$600.00
N U	VVLAJ	10/04/2	2 10/10/22	THE REAL	Civi	12p-1p	-1111	.50	4	\$130.00FZ	0.00 100	4	\$000.00
	The Rea	al											
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	/eek: 10/		10/10/22	-1111	4	\$150.00	0.00						
N 7	WLAJ	10/04/2	2 10/10/22	General Hospital	CM	2р-3р	-1111	:30	4	\$250.00P2	0.00 NM	4	\$1,000.00
				General Hospital									
	Genera	l Hospital											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
-	/eek: 10/		10/10/22	-1111	4	\$250.00	0.00						
N 8	WLAJ	10/04/2	2 10/10/22		CM	M-F 3:58:26	om - 511111	:30	5	\$250.00P2	0.00 NM	5	\$1,250.00
	Ellen			ELLEN									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/		10/10/22	11111	<u>opolo, Week</u> 5	\$250.00	0.00						
				6 News at 5p(WL	NS SimûM	458p-529p	-111	:30	3	\$500.00P2	0.00 NM	3	\$1,500.00
				6 News at 5p(WL								-	+ .,
	6 News	@ 5 on \	VLAJ		,								
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	/eek: 10/	04/22	10/10/22	-111	3	\$500.00	0.00						
N 10	WLAJ	10/04/2	2 10/10/22	6 News at 5:30p(\		M-F 530p-6p	-111	:30	3	\$500.00P2	0.00 NM	3	\$1,500.00
		0 5 00		6 News at 530p(W	VLNS Sim.)								
		@ 5:30 c				Data	Deting						
10	<u>5ta</u> /eek: 10/	rt Date	<u>End Date</u> 10/10/22	<u>Weekdays</u> -111	Spots/Week 3	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
				6 News at 6 (WLN	-	6p-630p	-11	:30	2	\$1,000.00P2	0.00 NM	2	\$2,000.00
	VVLAJ	10/04/2	2 10/10/22	6 News at 6 (WLI		op-030p	-11	.50	2	\$1,000.00F2	0.00 100	2	\$2,000.00
	News 6	at 6PM		o nomo di o (mei									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
W	/eek: 10/		10/10/22	-11		\$1,000.00	0.00						
N 12	WLAJ	10/04/2	2 10/10/22	ABC World News	Tonight M	630p-7p	-11	:30	2	\$2,500.00P2	0.00 NM	2	\$5,000.00
				ABC World News	Tonight								
			s Tonight										
		rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	/eek: 10/		10/10/22	-11		\$2,500.00	0.00			* = * =		-	A (
N 13	WLAJ	10/04/2	2 10/10/22	6 News at 11 (Sin	nulcast©M	1101p-1135p	-111	:30	3	\$500.00P2	0.00 NM	3	\$1,500.00
	News 6	at 11PM		Late News									
		at TPM Int Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	/eek: 10/		10/10/22	-111	<u>30015/Week</u>	\$500.00	0.00						
			2 10/08/22		CM		1 SATS-	:30	1	\$500.00P2	0.00 NM	1	\$500.00
					•				•			•	+

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Order / Rev: 3540019		540019			Advertiser:	POL/Put Mid	chigan Firs	st PAC		
Alt Order #: 27779110					Product Desc	c: Political			Lansing WLA	I
Flight Date	Flight Dates: 10/04/22		0/22		Estimate:	10718				
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots Rate Pri	Rtg Type Spots	Amount
			LN Sa	т						
6 Nev	vs at 11pm	n Saturday	6 News @ 11 SA	1						
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 1	0/03/22	10/09/22	S-	1	\$500.00	0.00				
N15 WLA	J 10/09/2	22 10/09/22	LN Su	СМ	6 News @ 11	I SUNS	:30	1 \$500.00P2	0.00 NM	\$500.00
2 N		o .	6 News @ 11 SL	IN on ABC53						
	vs at 11pm	-	M/a alkalaska		Data	Datina				
	<u>Start Date</u> 0/03/22	<u>End Date</u> 10/09/22	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$500.00	<u>Rating</u> 0.00				
-		22 10/10/22	Jimmy Kimmel	CM	1135p-1237a		:30	3 \$250.00P2	0.00 NM 3	\$750.00
			Jimmy Kimmel	Cim	11000 12014		.00	0 Q200.001 2	0.00 1111	¢100.00
	y Kimmel I	Live-ABC	2							
	<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				
	0/04/22	10/10/22	-111	3	\$250.00	0.00				
N17 WLA	J 10/08/2	22 10/08/22	Sa 12a-1a	CM	12a-1a	S-	:30	1 \$150.00P2	0.00 NM	\$150.00
Castle	۵		CASTLE							
	start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
	0/03/22	10/09/22	S-	1	\$150.00	0.00				
N18 WLA	J 10/10/2	22 10/10/22	Mon Prime Other	1 CM	757p-10p	M	:30	1 \$2,000.00P2	0.00 NM	\$2,000.00
			DANCING WITH	THE STARS						
	-	e Stars-ABC		0	5 /	5				
	Start Date 0/10/22	<u>End Date</u> 10/16/22	<u>Weekdays</u> M	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00	<u>Rating</u> 0.00				
-		22 10/10/22	Mon Prime Hour		10p-1101p	M	:30	1 \$2,000.00P2	0.00 NM	\$2,000.00
	10/10/2	22 10/10/22	THE GOOD DOC		100-11010	IvI	.50	ι ψ2,000.001 2	0.00 110	ψ2,000.00
The G	Good Docto	or-ABC								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				
	0/10/22	10/16/22	M	1	\$2,000.00	0.00				
N20 WLA	J 10/06/2	22 10/06/22	Thur Prime Hour GREY'S ANATO		9p-10p	T	:30	1 \$2,000.00P2	0.00 NM	\$2,000.00
Grev's	s Anatomy	-ABC	UNET U ANATU							
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 1	0/03/22	10/09/22	T	1	\$2,000.00	0.00				
N21 WLA	J 10/08/2	22 10/08/22	NCAA College FE	•	330p-7p	S-	:30	1\$10,000.00P2	0.00 NM	\$10,000.00
			NCAA College Fl	В 330-7р	(3:30 PM-7:00	OPM)				
	Coll FB	End Data	Wookdovo	Spote/Mack	Poto	Poting				
	Start Date 0/03/22	<u>End Date</u> 10/09/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$10,000.00	<u>Rating</u> 0.00				
	5100122	10/00/22	2	I	φ.0,000.00	0.00			Totolo 50	¢20 550 00
									Totals 53	\$38,550.00